
Ancient Rome (Property and Freedom)

If Plato's work testifies to how profoundly the moral confusion introduced by debt has shaped our traditions of thought, Roman law reveals how much it has shaped even our most familiar institutions.

German legal theorist Rudolf von Jhering famously remarked that ancient Rome had conquered the world three times: the first time through its armies, the second through its religion, the third through its laws.⁹¹ He might have added: each time more thoroughly. The Empire, after all, only spanned a tiny portion of the globe; the Roman Catholic Church has spread farther; Roman law has come to provide the language and conceptual underpinnings of legal and constitutional orders everywhere. Law students from South Africa to Peru are expected to spend a good deal of their time memorizing technical terms in Latin, and it is Roman law that provides almost all our basic conceptions about contract, obligation, torts, property, and jurisdiction—and, in a broader sense, of citizenship, rights, and liberties on which political life, too, is based.

This was possible, Jhering held, because, the Romans were the first to turn jurisprudence into a genuine science. Perhaps—but for all that, it remains true that Roman law has a few notoriously quirky features, some so odd that they have confused and confounded jurists ever since Roman law was revived in Italian universities in the High Middle Ages. The most notorious of these is the unique way it defines property. In Roman law, property, or *dominium*, is a relation between a person and a thing, characterized by absolute power of that person over that thing. This definition has caused endless conceptual problems. First of all, it's not clear what it would mean for a human to have a "relation" with an inanimate object. Human beings can have relations with one another. But what would it mean to have a "relation" with a thing? And if one did, what would it mean to give that relation legal standing? A simple illustration will suffice: imagine a man trapped on a desert island. He might develop extremely personal relationships with, say, the palm trees growing on that island. If he's there too long, he might well end up giving them all names and spending half his time having imaginary conversations with them. Still, does he *own* them? The question is meaningless. There's no need to worry about property rights if no one else is there.

Clearly, then, property is not really a relation between a person and a thing. It's an understanding or arrangement between people concerning things. The only reason that we sometimes fail to notice this is

that in many cases—particularly when we are talking about our rights over our shoes, or cars, or power tools—we are talking of rights held, as English law puts it, “against all the world”—that is, understandings between ourselves and everyone else on the planet, that they will all refrain from interfering with our possessions, and therefore allow us to treat them more or less any way we like. A relation between one person and everyone else on the planet is, understandably, difficult to conceive as such. It’s easier to think of it as a relationship with a thing. But even here, in practice this freedom to do as one likes turns out to be fairly limited. To say that the fact that I own a chainsaw gives me an “absolute power” to do anything I want with it is obviously absurd. Almost anything I might think of doing with a chainsaw outside my own home or land is likely to be illegal, and there are only a limited number of things I can really do with it inside. The only thing “absolute” about my rights to a chainsaw is my right to prevent anyone *else* from using it.⁹²

Nonetheless, Roman law does insist that the basic form of property is private property, and that private property is the owner’s absolute power to do anything he wants with his possessions. Twelfth-century Medieval jurists came to refine this into three principles, *usus* (use of the thing), *fructus* (fruits, i.e., enjoyment of the products of the thing), and *abusus* (abuse or destruction of the thing), but Roman jurists weren’t even interested in specifying that much, since in a certain way, they saw the details as lying entirely outside the domain of law. In fact, scholars have spent a great deal of time debating whether Roman authors actually considered private property to be a right (*ius*),⁹³ for the very reason that rights were ultimately based on agreements between people, and one’s power to dispose of one’s property was not: it was just one’s natural ability to do whatever one pleased when social impediments were absent.⁹⁴

If you think about it, this really is an odd place to start in developing a theory of property law. It is probably fair to say that, in any part of the world, in any period of history, whether in ancient Japan or Machu Picchu, someone who had a piece of string was free to twist it, knot it, pull it apart, or toss it in the fire more or less as they had a mind to. Nowhere else did legal theorists appear to have found this fact in any way interesting or important. Certainly no other tradition makes it the very basis of property law—since, after all, doing so made almost all actual law little more than a series of exceptions.

How did this come about? And why? The most convincing explanation I’ve seen is Orlando Patterson’s: the notion of absolute private property is really derived from slavery. One can imagine property not

as a relation between people, but as a relation between a person and a thing, if one's starting point is a relation between two people, one of whom is also a thing. (This is how slaves were defined in Roman law: they were people who were also a *res*, a thing.)⁹⁵ The emphasis on absolute power begins to make sense as well.⁹⁶

The word *dominium*, meaning absolute private property, was not particularly ancient.⁹⁷ It only appears in Latin in the late Republic, right around the time when hundreds of thousands of captive laborers were pouring into Italy, and when Rome, as a consequence, was becoming a genuine slave society.⁹⁸ By 50 BC, Roman writers had come to simply assume that workers—whether the farmworkers harvesting peas in countryside plantations, the muleteers delivering those peas to shops in the city, or the clerks keeping count of them—were someone else's property. The existence of millions of creatures who were simultaneously persons and things created endless legal problems, and much of the creative genius of Roman law was spent in working out the endless ramifications. One need only flip open a casebook of Roman law to get a sense of these. This is from the second-century jurist Ulpian:

Again, Mela writes that if some persons were playing ball and one of them, hitting the ball quite hard, knocked it against a barber's hands, and in this way the throat of a slave, whom the barber was shaving, was cut by a razor pressed against it, then who is the person with whom the culpability lay is liable under the Lex Aquilia [the law of civil damages]? Proculus says that the culpability lies with the barber; and indeed, if he was shaving at a place where games are normally played or where traffic was heavy, there is reason to fault him. But it would not be badly held that if someone entrusts himself to a barber who has a chair in a dangerous place, he should have himself to blame.⁹⁹

In other words, the master cannot claim civil damages against the ballplayers or barber for destroying his property if the real problem was that he bought a stupid slave. Many of these debates might strike us as profoundly exotic (could you be accused of theft for merely convincing a slave to run away? If someone killed a slave who was also your son, could you take your sentimental feelings toward him into account in assessing damages, or would you have to stick to his market value?)—but our contemporary tradition of jurisprudence is founded directly on such debates.¹⁰⁰

As for *dominium*, the word is derived from *dominus*, meaning “master” or “slave-owner,” but ultimately from *domus*, meaning “house”

or “household.” It’s of course related to the English term “domestic,” which even now can be used either to mean “pertaining to private life,” or to refer to a servant who cleans the house. *Domus* overlaps somewhat in meaning with *familia*, “family”—but, as proponents of “family values” might be interested to know, *familia* itself ultimately derives from the word *famulus*, meaning “slave.” A family was originally all those people under the domestic authority of a *paterfamilias*, and that authority was, in early Roman law at least, conceived as absolute.¹⁰¹ A man did not have total power over his wife, since she was still to some degree under the protection of her own father, but his children, slaves, and other dependents were his to do with as he wanted—at least in early Roman law, he was perfectly free to whip, torture, or sell them. A father could even execute his children, provided he found them to have committed capital crimes.¹⁰² With his slaves, he didn’t even need that excuse.

In creating a notion of *dominium*, then, and thus creating the modern principle of absolute private property, what Roman jurists were doing first of all was taking a principle of domestic authority, of absolute power over people, defining some of those people (slaves) as things, and then extending the logic that originally applied to slaves to geese, chariots, barns, jewelry boxes, and so forth—that is, to every other sort of thing that the law had anything to do with.

It was quite extraordinary, even in the ancient world, for a father to have the right to execute his slaves—let alone his children. No one is quite sure why the early Romans were so extreme in this regard. It’s telling, though, that the earliest Roman debt law was equally unusual in its harshness, since it allowed creditors to execute insolvent debtors.¹⁰³ The early history of Rome, like the histories of early Greek city-states, was one of continual political struggle between creditors and debtors, until the Roman elite eventually figured out the principle that most successful Mediterranean elites learned: that a free peasantry means a more effective army, and that conquering armies can provide war captives who can do anything debt bondsmen used to do, and therefore, a social compromise—allowing limited popular representation, banning debt slavery, channeling some of the fruits of empire into social-welfare payments—was actually in their interest. Presumably, the absolute power of fathers developed as part of this whole constellation in the same way as we’ve seen elsewhere. Debt bondage reduced family relations to relations of property; social reforms retained the new power of fathers but protected them from debt. At the same time, the increasing influx of slaves soon meant that any even moderately prosperous household was likely to contain slaves. This meant that

the logic of conquest extended into the most intimate aspects of everyday life. Conquered people poured one's bath and combed one's hair. Conquered tutors taught one's children about poetry. Since slaves were sexually available to owners and their families, as well as to their friends and dinner guests, it is likely that most Romans' first sexual experience was with a boy or girl whose legal status was conceived as that of a defeated enemy.¹⁰⁴

Over time, this became more and more of a legal fiction—actual slaves were much more likely to have been paupers sold by parents, unfortunates kidnapped by pirates or bandits, victims of wars or judicial process among barbarians at the fringes of the empire, or children of other slaves.¹⁰⁵ Still, the fiction was maintained.

What made Roman slavery so unusual, in historical terms, was a conjuncture of two factors. One was its very arbitrariness. In dramatic contrast with, say plantation slavery in the Americas, there was no sense that certain people were naturally inferior and therefore destined to be slaves. Instead, slavery was seen as a misfortune that could happen to anyone.¹⁰⁶ As a result, there was no reason that a slave might not be in every way superior to his or her master: smarter, with a finer sense of morality, better taste, and a greater understanding of philosophy. The master might even be willing to acknowledge this. There was no reason not to, since it had no effect on the nature of the relationship, which was simply one of power.

The second was the absolute nature of this power. There are many places where slaves are conceived as war captives, and masters as conquerors with absolute powers of life and death—but usually, this is something of an abstract principle. Almost everywhere, governments quickly move to limit such rights. At the very least, emperors and kings will insist that they are the only ones with the power to order others put to death.¹⁰⁷ But under the Roman Republic there was no emperor; insofar as there was a sovereign body, it was the collective body of the slave-owners themselves. Only under the early Empire do we see any legislation limiting what owners could do to their (human) property: the first being a law of the time of the emperor Tiberius (dated 16 AD) stipulating that a master had to obtain a magistrate's permission before ordering a slave publicly torn apart by wild beasts.¹⁰⁸ However, the absolute nature of the master's power—the fact that in this context, he effectively *was* the state—also meant that there were also, at first, no restrictions on manumission: a master could liberate his slave, or even adopt him or her, whereby—since liberty meant nothing outside of membership in a community—that slave automatically became a Roman citizen. This led to some very peculiar arrangements. In the first

century AD, for example, it was not uncommon for educated Greeks to have themselves sold into slavery to some wealthy Roman in need of a secretary, entrust the money to a close friend or family member, and then, after a certain interval, buy themselves back, thus obtaining Roman citizenship. This despite the fact that, during such time as they were slaves, if their owner decided to, say, cut one of his secretary's feet off, legally, he would have been perfectly free to do so.¹⁰⁹

The relation of *dominus* and slave thus brought a relation of conquest, of absolute political power into the household (in fact, made it the essence of the household). It's important to emphasize that this was not a moral relation on either side. A well-known legal formula, attributed to a Republican lawyer named Quintus Haterius, brings this home with particular clarity. With the Romans as with the Athenians, for a male to be the object of sexual penetration was considered unbefitting to a citizen. In defending a freedman accused of continuing to provide sexual favors to his former master, Haterius coined an aphorism that was later to become something of a popular dirty joke: *impudicitia in ingenuo crimen est, in servo necessitas, in liberto officium* ("to be the object of anal penetration is a crime in the freeborn, a necessity for a slave, a duty for a freedman").¹¹⁰ What is significant here is that sexual subservience is considered the "duty" only of the freedman. It is not considered the "duty" of a slave. This is because, again, slavery was not a moral relation. The master could do what he liked, and there was nothing the slave could do about it.



The most insidious effect of Roman slavery, however, is that through Roman law, it has come to play havoc with our idea of human freedom. The meaning of the Roman word *libertas* itself changed dramatically over time. As everywhere in the ancient world, to be "free" meant, first and foremost, not to be a slave. Since slavery means above all the annihilation of social ties and the ability to form them, freedom meant the capacity to make and maintain moral commitments to others. The English word "free," for instance, is derived from a German root meaning "friend," since to be free meant to be able to make friends, to keep promises, to live within a community of equals. This is why freed slaves in Rome became citizens: to be free, by definition, meant to be anchored in a civic community, with all the rights and responsibilities that this entailed.¹¹¹

By the second century AD, however, this had begun to change. The jurists gradually redefined *libertas* until it became almost

indistinguishable from the power of the master. It was the right to do absolutely anything, with the exception, again, of all those things one could not do. Actually, in the *Digest*, the definitions of freedom and slavery appear back to back:

Freedom is the natural faculty to do whatever one wishes that is not prevented by force or law. Slavery is an institution according to the law of nations whereby one person becomes private property (*dominium*) of another, contrary to nature.¹¹²

Medieval commentators immediately noticed the problem here.¹¹³ But wouldn't this mean that everyone is free? After all, even slaves are free to do absolutely anything they're actually permitted to do. To say a slave is free (except insofar as he isn't) is a bit like saying the earth is square (except insofar as it is round), or that the sun is blue (except insofar as it is yellow), or, again, that we have an absolute right to do anything we wish with our chainsaw (except those things that we can't.)

In fact, the definition introduces all sorts of complications. If freedom is natural, then surely slavery is unnatural, but if freedom and slavery are just matters of degree, then, logically, would not *all* restrictions on freedom be to some degree unnatural? Would not that imply that society, social rules, in fact even property rights, are unnatural as well? This is precisely what many Roman jurists did conclude—that is, when they did venture to comment on such abstract matters, which was only rarely. Originally, human beings lived in a state of nature where all things were held in common; it was war that first divided up the world, and the resultant “law of nations,” the common usages of mankind that regulate such matters as conquest, slavery, treaties, and borders, that was first responsible for inequalities of property as well.¹¹⁴

This in turn meant that there was no intrinsic difference between private property and political power—at least, insofar as that power was based in violence. As time went on, Roman emperors also began claiming something like *dominium*, insisting that within their dominions, they had absolute freedom—in fact, that they were not bound by laws.¹¹⁵ At the same time, as Roman society shifted from a republic of slave-holders to arrangements that increasingly resembled later feudal Europe, with magnates on their great estates surrounded by dependent peasants, debt servants, and an endless variety of slaves—with whom they could largely do as they pleased. The barbarian invasions that overthrew the empire merely formalized the situation, largely eliminating chattel slavery, but at the same time introducing the notion that the

noble classes were really descendants of the Germanic conquerors, and that the common people were inherently subservient.

Still, even in this new Medieval world, the old Roman concept of freedom remained. Freedom was simply power. When Medieval political theorists spoke of “liberty,” they were normally referring to a lord’s right to do whatever he wanted within his own domains. This was, again, usually assumed to be not something originally established by agreement, but a mere fact of conquest: one famous English legend holds that when, around 1290, King Edward I asked his lords to produce documents to demonstrate by what right they held their franchises (or “liberties”), the Earl Warenne presented the king only with his rusty sword.¹¹⁶ Like Roman *dominium*, it was less a right than a power, and a power exercised first and foremost over people—which is why in the Middle Ages it was common to speak of the “liberty of the gallows,” meaning a lord’s right to maintain his own private place of execution.

By the time Roman law began to be recovered and modernized in the twelfth century, the term *dominium* posed a particular problem, since it had come, in ordinary church Latin of the time, to be used equally for “lordship” and “private property.” Medieval jurists spent a great deal of time and argument establishing whether there was indeed a difference between the two. It was a particularly thorny problem because, if property rights really were, as the *Digest* insisted, a form of absolute power, it was very difficult to see how anyone could have it but a king—or even, for certain jurists, God.¹¹⁷

This is not the place to describe the resulting arguments, but I feel it’s important to end here because in a way, it brings us full circle and allows us to understand precisely how Liberals like Adam Smith were able to imagine the world the way they did. This is a tradition that assumes that liberty is essentially the right to do what one likes with one’s own property. In fact, not only does it make property a right; it treats rights themselves as a form of property. In a way, this is the greatest paradox of all. We are so used to the idea of “having” rights—that rights are something one can possess—that we rarely think about what this might actually mean. In fact (as Medieval jurists were well aware), one man’s right is simply another’s obligation. My right to free speech is others’ obligation not to punish me for speaking; my right to a trial by a jury of my peers is the responsibility of the government to maintain a system of jury duty. The problem is just the same as it was with property rights: when we are talking about obligations owed by everyone in the entire world, it’s difficult to think about it that way. It’s much easier to speak of “having” rights and freedoms. Still, if freedom is basically our right to own things, or to treat things as if we own

them, then what would it mean to “own” a freedom—wouldn’t it have to mean that our right to own property is *itself* a form of property? That does seem unnecessarily convoluted. What possible reason would one have to want to define it this way?¹¹⁸

Historically, there is a simple—if somewhat disturbing—answer to this. Those who have argued that we are the natural owners of our rights and liberties have been mainly interested in asserting that we should be free to give them away, or even to sell them.

Modern ideas of rights and liberties are derived from what, from the time when Jean Gerson, Rector of the University of Paris, began to lay them out around 1400, building on Roman law concepts, came to be known as “natural rights theory.” As Richard Tuck, the premier historian of such ideas, has long noted, it is one of the great ironies of history that this was always a body of theory embraced not by the progressives of that time, but by conservatives. “For a Gersonian, liberty was property and could be exchanged in the same way and in the same terms as any other property”—sold, swapped, loaned, or otherwise voluntarily surrendered.¹¹⁹ It followed that there could be nothing intrinsically wrong with, say, debt peonage, or even slavery. And this is exactly what natural-rights theorists came to assert. In fact, over the next centuries, these ideas came to be developed above all in Antwerp and Lisbon, cities at the very center of the emerging slave trade. After all, they argued, we don’t really know what’s going on in the lands behind places like Calabar, but there is no intrinsic reason to assume that the vast majority of the human cargo conveyed to European ships had not sold themselves, or been disposed of by their legal guardians, or lost their liberty in some other perfectly legitimate fashion. No doubt some had not, but abuses will exist in any system. The important thing was that there was nothing inherently unnatural or illegitimate about the idea that freedom *could* be sold.¹²⁰

Before long, similar arguments came to be employed to justify the absolute power of the state. Thomas Hobbes was the first to really develop this argument in the seventeenth century, but it soon became commonplace. Government was essentially a contract, a kind of business arrangement, whereby citizens had voluntarily given up some of their natural liberties to the sovereign. Finally, similar ideas have become the basis of that most basic, dominant institution of our present economic life: wage labor, which is, effectively, the renting of our freedom in the same way that slavery can be conceived as its sale.¹²¹

It’s not only our freedoms that we own; the same logic has come to be applied even to our own bodies, which are treated, in such formulations, as really no different than houses, cars, or furniture. We own

ourselves, therefore outsiders have no right to trespass on us.¹²² Again, this might seem an innocuous, even a positive notion, but it looks rather different when we take into consideration the Roman tradition of property on which it is based. To say that we own ourselves is, oddly enough, to cast ourselves as both master and slave simultaneously. “We” are both owners (exerting absolute power over our property), and yet somehow, at the same time, the things being owned (being the object of absolute power). The ancient Roman household, far from having been forgotten in the mists of history, is preserved in our most basic conception of ourselves—and, once again, just as in property law, the result is so strangely incoherent that it spins off into endless paradoxes the moment one tries to figure out what it would actually mean in practice. Just as lawyers have spent a thousand years trying to make sense of Roman property concepts, so have philosophers spent centuries trying to understand how it could be possible for us to have a relation of domination over ourselves. The most popular solution—to say that each of us has something called a “mind” and that this is completely separate from something else, which we can call “the body,” and that the first thing holds natural dominion over the second—flies in the face of just about everything we now know about cognitive science. It’s obviously untrue, but we continue to hold onto it anyway, for the simple reason that none of our everyday assumptions about property, law, and freedom would make any sense without it.¹²³

Conclusions

The first four chapters of this book describe a dilemma. We don’t really know how to think about debt. Or, to be more accurate, we seem to be trapped between imagining society in the Adam Smith mode, as a collection of individuals whose only significant relations are with their own possessions, happily bartering one thing for another for the sake of mutual convenience, with debt almost entirely abolished from the picture, and a vision in which debt is everything, the very substance of all human relations—which of course leaves everyone with the uncomfortable sense that human relations are somehow an intrinsically tawdry business, that our very responsibilities to one another are already somehow necessarily based in sin and crime. It’s not an appealing set of alternatives.

In the last three chapters I have tried to show that there is another way of looking at things, and then to describe how it is that we got

here. This is why I developed the concept of human economies: ones in which what is considered really important about human beings is the fact that they are each a unique nexus of relations with others—therefore, that no one could ever be considered exactly equivalent to anything or anyone else. In a human economy, money is not a way of buying or trading human beings, but a way of expressing just how much one cannot do so.

I then went on to describe how all this can begin to break down: how humans can become objects of exchange: first, perhaps, women given in marriage; ultimately, slaves captured in war. What all these relations have in common, I observed, was violence. Whether it is Tiv girls being tied up and beaten for running away from their husbands, or husbands being herded into slave ships to die on faraway plantations, that same principle always applies: it is only by the threat of sticks, ropes, spears, and guns that one can tear people out of those endlessly complicated webs of relationship with others (sisters, friends, rivals . . .) that render them unique, and thus reduce them to something that can be traded.

All of this, it is important to emphasize, can happen in places where markets in ordinary, everyday goods—clothing, tools, foodstuffs—do not even exist. In fact, in most human economies, one's most important possessions could never be bought and sold for the same reasons that people can't: they are unique objects, caught up in a web of relationships with human beings.¹²⁴

My old professor John Comaroff used to tell a story about carrying out a survey in Natal, in South Africa. He had spent most of a week driving from homestead to homestead in a jeep with a box full of questionnaires and a Zulu-speaking interpreter, driving past apparently endless herds of cattle. After about six days, his interpreter suddenly started and pointed into the middle of one herd. "Look!" he said. "That's the same cow! That one there—with the red spot on its back. We saw it three days ago in a place ten miles from here. I wonder what happened? Did someone get married? Or maybe there was a settlement to some dispute."

In human economies, when this ability to rip people from their contexts does appear, it is most often seen as an end in itself. One can already see a hint of this among the Lele. Important men would occasionally acquire war captives from far away as slaves, but it was almost always to be sacrificed at their funeral.¹²⁵ The squelching of one man's individuality was seen as somehow swelling the reputation, the social existence, of the other.¹²⁶ In what I've been calling heroic societies, of course this kind of addition and subtraction of honor and disgrace is

lifted from a somewhat marginal practice to become the very essence of politics. As endless epics, sagas, and eddas attest, heroes become heroes by making others small. In Ireland and Wales, we can observe how this very ability to degrade others, to remove unique human beings from their hearths and families and thus render them anonymous units of accounting—the Irish slave-girl currency, the Welsh washerwomen—is itself the highest expression of honor.

In heroic societies, the role of violence is not hidden—it's glorified. Often, it can form the basis of one's most intimate relations. In the *Iliad*, Achilles sees nothing shameful in his relation with his slave-girl, Briseis, whose husband and brothers he killed; he refers to her as his "prize of honor," but almost in the very same breath, he also insists that, just any decent man must love and care for his household dependents, "so I from my heart loved this one, even though I won her with my spear."¹²⁷

That such relations of intimacy can often develop between men of honor and those they have stripped of their dignity, history can well attest. After all, the annihilation of any possibility of equality also eliminates any question of debt, of any relation other than power. It allows a certain clarity. This is presumably why emperors and kings have such a notorious tendency to surround themselves with slaves or eunuchs.

There is something more here, though. If one looks across the expanse of history, one cannot help but notice a curious sense of identification between the most exalted and the most degraded; particularly, between emperors and kings, and slaves. Many kings surround themselves with slaves, appoint slave ministers—there have even been, as with the Mamluks in Egypt, actual dynasties of slaves. Kings surround themselves with slaves for the same reason that they surround themselves with eunuchs: because the slaves and criminals have no families or friends, no possibility of other loyalties—or at least that, in principle, they shouldn't. But in a way, kings should really be like that too. As many an African proverb emphasizes: a proper king has no relatives either, or at least, he acts as if he does not.¹²⁸ In other words, the king and slave are mirror images, in that unlike normal human beings who are defined by their commitments to others, they are defined *only* by relations of power. They are as close to perfectly isolated, alienated beings as one can possibly become.

At this point we can finally see what's really at stake in our peculiar habit of defining ourselves simultaneously as master and slave, reduplicating the most brutal aspects of the ancient household in our very concept of ourselves, as masters of our freedoms, or as owners of our very selves. It is the only way that we can imagine ourselves as

completely isolated beings. There is a direct line from the new Roman conception of liberty—not as the ability to form mutual relationships with others, but as the kind of absolute power of “use and abuse” over the conquered chattel who make up the bulk of a wealthy Roman man’s household—to the strange fantasies of liberal philosophers like Hobbes, Locke, and Smith, about the origins of human society in some collection of thirty- or forty-year-old males who seem to have sprung from the earth fully formed, then have to decide whether to kill each other or begin to swap beaver pelts.¹²⁹

European and American intellectuals, it is true, have spent much of the last two hundred years trying to flee from the more disturbing implications of this tradition of thought. Thomas Jefferson, that owner of many slaves, chose to begin the Declaration of Independence by directly contradicting the moral basis of slavery, writing “we hold these truths to be self-evident, that all men are created equal, and that they are endowed by their Creator with certain inalienable Rights . . .”—thus undercutting simultaneously any argument that Africans were racially inferior, and also that they or their ancestors could ever have been justly and legally deprived of their freedom. In doing so, however, he did not propose some radically new conception of rights and liberties. Neither have subsequent political philosophers. For the most part, we’ve just kept the old ones, but with the word “not” inserted here and there. Most of our most precious rights and freedoms are a series of exceptions to an overall moral and legal framework that suggests we shouldn’t really have them in the first place.

Formal slavery has been eliminated, but (as anyone who works from nine to five can testify) the idea that you can alienate your liberty, at least temporarily, endures. In fact, it determines what most of us have to do for most of our waking hours, except, usually, on weekends. The violence has been largely pushed out of sight.¹³⁰ But this is largely because we’re no longer able to imagine what a world based on social arrangements that did not require the continual threat of tasers and surveillance cameras would even look like.

Chapter Eight

CREDIT VERSUS BULLION

AND THE CYCLES OF HISTORY

*Bullion is the accessory of war, and not
of peaceful trade.*

—Geoffrey W. Gardiner

ONE MIGHT WELL ASK: If our political and legal ideas really are founded on the logic of slavery, then how did we ever eliminate slavery? Of course, a cynic might argue that we haven't; we've just relabeled it. The cynic would have a point: an ancient Greek would certainly have seen the distinction between a slave and an indebted wage laborer as, at best, a legalistic nicety.¹ Still, even the elimination of formal chattel slavery has to be considered a remarkable achievement, and it is worthwhile to wonder how it was accomplished. Especially since it was not just accomplished once. The truly remarkable thing, if one consults the historical record, is that slavery has been eliminated—or effectively eliminated—many times in human history.

In Europe, for instance, the institution largely vanished in the centuries following the collapse of the Roman empire—an historical achievement rarely recognized by those of us used to referring to these events as the beginning of “the Dark Ages.”² No one is quite sure how it happened. Most agree that the spread of Christianity must have had something to do with it, but that can't have been the direct cause, since the Church itself was never explicitly opposed to the institution and in many cases defended it. Instead, the abolition appears to have happened *despite* the attitudes of both the intellectuals and the political authorities of the time. Yet it did happen, and it had lasting effects. On the popular level, slavery remained so universally detested that even a thousand years later, when European merchants started trying to revive the trade, they discovered that their compatriots would

not countenance slaveholding in their own countries—one reason why planters were eventually obliged to acquire their slaves in Africa and set up plantations in the New World.³ It is one of the great ironies of history that modern racism—probably the single greatest evil of our last two centuries—had to be invented largely because Europeans continued to refuse to listen to the arguments of the intellectuals and jurists and did not accept that anyone they believed to be a full and equal human being could ever be justifiably enslaved.

What's more, the demise of ancient slavery was not limited to Europe. Remarkably, right around the same time—in the years around 600 AD—we find almost exactly the same thing happening in India and China, where, over the course of centuries, amidst much unrest and confusion, chattel slavery largely ceased to exist. What all this suggests is that moments of historical opportunity—moments when meaningful change is possible—follow a distinct, even a cyclical pattern, one that has long been far more coordinated across geographical space than we would ever have imagined. There is a shape to the past, and it is only by understanding it that we can begin to have a sense of the historical opportunities that exist in the present.



The easiest way to make these cycles visible is to reexamine exactly the phenomenon we've been concerned with over the course of this book: the history of money, debt, and credit. The moment we begin to map the history of money across the last five thousand years of Eurasian history, startling patterns begin to emerge. In the case of money, one event stands out above all others: the invention of coinage. Coinage appears to have arisen independently in three different places, almost simultaneously: on the Great Plain of northern China, in the Ganges river valley of northeast India, and in the lands surrounding the Aegean Sea, in each case, between roughly 600 and 500 BC. This wasn't due to some sudden technological innovation: the technologies used in making the first coins were, in each case, entirely different.⁴ It was a social transformation. Why this happened in exactly this way is an historical mystery. But this much we know: for some reason, in Lydia, India, and China, local rulers decided that whatever longstanding credit systems had existed in their kingdoms were no longer adequate, and they began to issue tiny pieces of precious metals—metals that had previously been used largely in international commerce, in ingot form—and to encourage their subjects to use them in day-to-day transactions.

From there, the innovation spread. For more than a thousand years, states everywhere started issuing their own coinage. But then, right around 600 AD, about the time that slavery was disappearing, the whole trend was suddenly thrown into reverse. Cash dried up. Everywhere, there was a movement back to credit once again.

If we look at Eurasian history over the course of the last five thousand years, what we see is a broad alternation between periods dominated by credit money and periods in which gold and silver come to dominate—that is, those during which at least a large share of transactions were conducted with pieces of valuable metal being passed from hand to hand.

Why? The single most important factor would appear to be war. Bullion predominates, above all, in periods of generalized violence. There's a very simple reason for that. Gold and silver coins are distinguished from credit arrangements by one spectacular feature: they can be stolen. A debt is, by definition, a record, as well as a relation of trust. Someone accepting gold or silver in exchange for merchandise, on the other hand, need trust nothing more than the accuracy of the scales, the quality of the metal, and the likelihood that someone else will be willing to accept it. In a world where war and the threat of violence are everywhere—and this appears to have been an equally accurate description of Warring States China, Iron Age Greece, and pre-Mauryan India—there are obvious advantages to making one's transactions simple. This is all the more true when dealing with soldiers. On the one hand, soldiers tend to have access to a great deal of loot, much of which consists of gold and silver, and will always seek a way to trade it for the better things in life. On the other, a heavily armed itinerant soldier is the very definition of a poor credit risk. The economists' barter scenario might be absurd when applied to transactions between neighbors in the same small rural community, but when dealing with a transaction between the resident of such a community and a passing mercenary, it suddenly begins to make a great deal of sense.

For much of human history, then, an ingot of gold or silver, stamped or not, has served the same role as the contemporary drug dealer's suitcase full of unmarked bills: an object without a history, valuable because one knows it will be accepted in exchange for other goods just about anywhere, no questions asked. As a result, while credit systems tend to dominate in periods of relative social peace, or across networks of trust (whether created by states or, in most periods, transnational institutions like merchant guilds or communities of faith), in periods characterized by widespread war and plunder, they tend to be replaced by precious metal. What's more, while predatory lending

goes on in every period of human history, the resulting debt crises appear to have the most damaging effects at times when money is most easily convertible into cash.

As a starting point to any attempt to discern the great rhythms that define the current historical moment, let me propose the following breakdown of Eurasian history according to the alternation between periods of virtual and metal money. The cycle begins with the Age of the First Agrarian Empires (3500–800 BC), dominated by virtual credit money. This is followed by the Axial Age (800 BC–600 AD), which will be covered in the next chapter, and which saw the rise of coinage and a general shift to metal bullion. The Middle Ages (600–1450 AD), which saw a return to virtual credit money, will be covered in chapter 10; chapter 11 will cover the next turn of the cycle, the Age of Capitalist Empires, which began around 1450 with a massive planetary switch back to gold and silver bullion, and which could only really be said to have ended in 1971, when Richard Nixon announced that the U.S. dollar would no longer be redeemable in gold. This marked the beginning of yet another phase of virtual money, one which has only just begun, and whose ultimate contours are, necessarily, invisible. Chapter 12, the final chapter, will be devoted to applying the insights of history to understanding what it might mean and the opportunities it might throw open.

Mesopotamia

(3500–800 BC)

We have already had occasion to note the predominance of credit money in Mesopotamia, the earliest urban civilization that we know about. In the great temple and palace complexes, not only did money serve largely as an accounting measure rather than physically changing hands, merchants and tradespeople developed credit arrangements of their own. Most of these took the physical form of clay tablets, inscribed with some obligation of future payment, that were then sealed inside clay envelopes and marked with the borrower's seal. The creditor would keep the envelope as a surety, and it would be broken open on repayment. In some times or places at least, these *bullae* appear to have become what we would now call negotiable instruments, since the tablet inside did not simply record a promise to pay the original lender, but was designated “to the bearer”—in other words, a tablet recording a debt of five shekels of silver (at prevailing rates of interest)

could circulate as the equivalent of a five-shekel promissory note—that is, as money.⁵

We don't know how often this happened; how many hands such tablets would typically pass through, how many transactions were based on credit, how often merchants actually did weigh out silver in rough chunks to buy and sell their merchandise, or when they were most likely to do so. No doubt all this varied over time. Promissory notes usually circulated within merchant guilds, or between inhabitants of the relatively well-off urban neighborhoods where people knew one another well enough to trust them to be accountable, but not so well that they could rely on one another for more traditional forms of mutual aid.⁶ We know even less about the marketplaces frequented by ordinary Mesopotamians, except that tavern-keepers operated on credit, and hawkers and operators of market stalls probably did as well.⁷

The origins of interest will forever remain obscure, since they preceded the invention of writing. The terminology for interest in most ancient languages is derived from some word for "offspring," causing some to speculate that it originates in loans of livestock, but this seems a bit literal-minded. More likely, the first widespread interest-bearing loans were commercial: temples and palaces would forward wares to merchants and commercial agents, who would then trade them in nearby mountain kingdoms or on trading expeditions overseas.⁸

The practice is significant because it implies a fundamental lack of trust. After all, why not simply demand a share in the profits? This seems more fair (a merchant who came back bankrupt would probably have little means of paying anyway), and profit-sharing partnerships of this sort became common practice in the later Middle East.⁹ The answer seems to be that profit-sharing partnerships were typically contracted between merchants, or anyway people of similar background and experience who had ways of keeping track of one another. Palace or temple bureaucrats and world-roaming merchant adventurers had little in common, and the bureaucrats seem to have concluded that one could not normally expect a merchant returned from a far-off land to be entirely honest about his adventures. A fixed interest rate would render irrelevant whatever elaborate tales of robbery, shipwreck, or attacks by winged snakes or elephants a creative merchant might have concocted. The return was fixed in advance.

This connection between borrowing and lying, incidentally, is an important one to history. Herodotus remarked about the Persians: "To tell a lie is considered by them the greatest disgrace, and next to that to be in debt . . . especially because they think that one in debt must of necessity tell lies."¹⁰ (Later, Herodotus reported a story told to him by

a Persian about the origins of the gold that the Persians had acquired in India: they stole it from the nests of giant ants.)¹¹ Jesus's parable of the unforgiving servant makes a joke out of the matter ("Ten thousand talents? No problem. Just give me a little more time"), but even here, one can see how such endless falsehoods contributed to a broader sense that a world in which moral relations are conceived as debts is also, while in certain ways entertaining, necessarily a world of corruption, guilt, and sin.

By the time of the earliest Sumerian documents, this world may not yet have arrived. Still, the principle of lending at interest, even compound interest, was already familiar to everyone. In 2402 BC, for instance, a royal inscription by King Enmetena of Lagash—one of the earliest we have—complains that his enemy, the King of Umma, had been occupying a huge stretch of farmland that had rightfully belonged to Lagash for decades. He announces: if one were to calculate the rental fees for all that land, then the interest that would have been due on that rent, compounded annually, it would reveal that Umma now owes Lagash four and a half trillion liters of barley. The sum was, as in the parable, intentionally preposterous.¹² It was just an excuse to start a war. Still, he wanted everyone to know that he knew exactly how to do the math.

Usury—in the sense of interest-bearing consumer loans—was also well established by Enmetena's time. The king ultimately had his war and won it, and two years later, fresh off his victory, he was forced to publish another edict: this one, a general debt cancellation within his kingdom. As he later boasted, "he instituted freedom (*amargi*) in Lagash. He restored the child to its mother, and the mother to her child; he cancelled all interest due."¹³ This was, in fact, the very first such declaration we have on record—and the first time in history that the word "freedom" appears in a political document.

Enmetena's text is a bit vague on the details, but a half-century later, when his successor Uruinimgina declared a general amnesty during the New Year's ceremonies of 2350 BC, the terms are all spelled out, and they conform to what was to become typical of such amnesties: cancelling not only all outstanding loans, but all forms of debt servitude, even those based on failure to pay fees or criminal penalties—the only thing excepted being commercial loans.

Similar declarations are to be found again and again, in Sumerian and later Babylonian and Assyrian records, and always with the same theme: the restoration of "justice and equity," the protection of widows and orphans, to ensure—as Hammurabi was to put it when he

abolished debts in Babylon in 1761 BC—"that the strong might not oppress the weak."¹⁴ In the words of Michael Hudson,

The designated occasion for clearing Babylonia's financial slate was the New Year festival, celebrated in the spring. Babylonian rulers oversaw the ritual of "breaking the tablets," that is, the debt records, restoring economic balance as part of the calendrical renewal of society along with the rest of nature. Hammurabi and his fellow rulers signaled these proclamations by raising a torch, probably symbolizing the sun-god of justice Shamash, whose principles were supposed to guide wise and fair rulers. Persons held as debt pledges were released to rejoin their families. Other debtors were restored cultivation rights to their customary lands, free of whatever mortgage liens had accumulated.¹⁵

Over the next several thousand years, this same list—cancelling the debts, destroying the records, reallocating the land—was to become the standard list of demands of peasant revolutionaries everywhere. In Mesopotamia, rulers appear to have headed off the possibility of unrest by instituting such reforms themselves, as a grand gesture of cosmic renewal, a recreation of the social universe—in Babylonia, during the same ceremony in which the king reenacts his god Marduk's creation of the physical universe. The history of debt and sin was wiped out, and it was time to begin again. But it's also clear what they saw as the alternative: the world plunged into chaos, with farmers defecting to swell the ranks of nomadic pastoralists, and ultimately, if the breakdown continued, returning to overrun the cities and destroy the existing economic order entirely.

Egypt

(2650–716 BC)

Egypt represents an interesting contrast, since for most of its history, it managed to avoid the development of interest-bearing debt entirely.

Egypt was, like Mesopotamia, extraordinarily rich by ancient standards, but it was also a self-contained society, a river running through a desert, and far more centralized than Mesopotamia. The pharaoh was a god, and the state and temple bureaucracies had their hands in everything: there were a dazzling array of taxes and a continual

distribution of allotments, wages, and payments from the state. Here, too, money clearly arose as a means of account. The basic unit was the *deben*, or “measure”—originally referring to measures of grain, and later of copper or silver. A few records make clear the catch-as-catch-can nature of most transactions:

In the 15th year of Ramses II [c. 1275 BC] a merchant offered the Egyptian lady Erenofre a Syrian slave girl whose price, no doubt after bargaining, was fixed at 4 *deben* 1 *kite* [about 373 grams] of silver. Erenofre made up a collection of clothes and blankets to the value of 2 *deben* 2 1/3 *kite*—the details are set out in the record—and then borrowed a miscellany of objects from her neighbors—bronze vessels, a pot of honey, ten shirts, ten *deben* of copper ingots—till the price was made up.¹⁶

Most merchants were itinerant, either foreigners or commercial agents for the owners of large estates. There’s not much evidence for commercial credit, however; loans in Egypt were still more likely to take the form of mutual aid between neighbors.¹⁷

Substantial, legally enforceable loans, the kind that can lead to the loss of lands or family members, are documented, but they appear to have been rare—and much less pernicious, as the loans did not bear interest. Similarly, we do occasionally hear of debt-bondservants, and even debt slaves, but these seem to have been unusual phenomena and there’s no suggestion that matters ever reached crisis proportions, as they so regularly did in Mesopotamia and the Levant.¹⁸

In fact, for the first several thousand years, we seem to be in a somewhat different world, where debt really was a matter of “guilt” and treated largely as a criminal matter:

When a debtor failed to repay his debt on time, his creditor could take him to court, where the debtor would be required to promise to pay in full by a specific date. As part of his promise—which was under oath—the debtor also pledged to undergo 100 blows and/or repay twice the amount of the original loan if he failed to pay by the date specified.¹⁹

The “and/or” is significant. There was no formal distinction between a fine and a beating. In fact, the entire purpose of the oath (rather like the Cretan custom of having a borrower pretend to snatch the money) seems to have been to create the justification for punitive action: so the debtor could be punished as *either* a perjurer or a thief.²⁰

By the time of the New Kingdom (1550–1070) there is more evidence for markets, but it's only by the time we reach the Iron Age, just before Egypt was absorbed into the Persian empire, that we begin to see evidence for Mesopotamian-style debt crises. Greek sources, for instance, record that the Pharaoh Bakenranef (reigned 720–715 BC) issued a decree abolishing debt bondage and annulling all outstanding liabilities, since “he felt it would be absurd for a soldier, perhaps at the moment when he was setting forth to fight for his fatherland, to be hauled off to prison by his creditor for an unpaid loan”—which, if true, is also one of the earliest mentions of a debt prison.²¹ Under the Ptolemies, the Greek dynasty that ruled Egypt after Alexander, periodic clean slates had become institutionized. It's well known that the Rosetta Stone, written both in Greek and Egyptian, proved to be the key that made it possible to translate Egyptian hieroglyphics. Few are aware of what it actually says. The stela was originally raised to announce an amnesty, both for debtors and for prisoners, declared by Ptolemy V in 196 BC.²²

China

(2200–771 BC)

We can say almost nothing about Bronze Age India, since its writing remains indecipherable, and not much more about Early China. What little we do know—mainly culled from dribs and drabs in later literary sources—suggests that the earliest Chinese states were far less bureaucratic than their western cousins.²³ There being no centralized temple or palace system with priests and administrators managing the storerooms and recording inputs and outputs, there was also little incentive to create a single, uniform unit of account. Instead, the evidence suggests a different path, with social currencies of various sorts still holding sway in the countryside and being converted to commercial purposes in dealings between strangers.

Later sources recall that early rulers “used pearls and jade as their superior method of payment, gold as their middle method of payment, and knives and spades as their lower method of payment.”²⁴ The author can only be talking about gifts here, and hierarchical ones at that: kings and great magnates rewarding their followers for services in theory rendered voluntarily. In most places, long strings of cowrie shells figure prominently, but even here, though we often hear of “the cowrie money of early China,” and it's easy enough to find texts in

which the value of sumptuous gifts are *measured* in cowries, it's never clear whether people were really carrying them around to buy and sell things in the marketplace.²⁵

The most likely interpretation is that they were carrying the shells, but for a long time marketplaces themselves were of minor significance, so this use was not nearly as important as the usual uses for social currencies: marriage presents, fines, fees, and tokens of honor.²⁶ At any rate, all sources insist that there was a wide variety of currencies in circulation. As David Scheidel, one of the premier contemporary scholars of early money, notes:

In pre-imperial China, money took the form of cowrie shells, both originals and—increasingly—bronze imitations, tortoise shells, weighed gold and (rarely) silver bars, and most notably—from at least 1000 BC onward—utensil money in the shape of spade blades and knives made of bronze.²⁷

These were most often used between people who didn't know each other very well. For tabulating debts between neighbors, with local vendors, or with anything having to do with the government, people appear to have employed a variety of credit instruments: later Chinese historians claimed that the earliest of these were knotted strings, rather like the Inca *kipu* system, and then later, notched strips of wood or bamboo.²⁸ As in Mesopotamia, these appear to have long predated writing.

We don't really know when the practice of lending at interest first reached China either, or whether Bronze Age China came to see the same sorts of debt crises as occurred in Mesopotamia, but there are tantalizing hints in later documents.²⁹ For instance, later Chinese legends about the origin of coinage ascribed the invention to emperors trying to relieve the effects of natural disasters. One early Han text reports:

In ancient times, during the floods of Yu and the droughts of Tang, the common people became so exhausted that they were forced to borrow from one another in order to obtain food and clothing. [Emperor] Yu coined money for his people from the gold of Mount Li and [Emperor] Tang did likewise from the copper of Mount Yan. Therefore the world called them benevolent.³⁰

Other versions are a little more explicit. The *Guanzi*, a collection that in early imperial China became the standard primer on political economy, notes “There were people who lacked even gruel to eat, and who were forced to sell their children. To rescue these people, Tang coined money.”³¹

The story is clearly fanciful (the real origins of coined money were at least a thousand years later), and it is very hard to know what to make of it. Could this reflect a memory of children being taken away as debt sureties? On the face of it, it seems more like starving people selling their children outright—a practice that was later to become commonplace in certain periods of Chinese history.³² But the juxtaposition of loans and the sale of children is suggestive, especially considering what was happening on the other side of Asia at exactly the same time. The *Guanzi* later goes on to explain that these same rulers instituted the custom of retaining 30 percent of the harvest in public granaries for redistribution in emergencies, so as to ensure that this would never happen again. In other words, they began to set up just the kind of bureaucratic storage facilities that, in places like Egypt and Mesopotamia, had been responsible for creating money as a unit of account to begin with.

Chapter Nine

THE AXIAL AGE

(800 BC – 600 AD)

Let us designate this period as the “axial age.” Extraordinary events are crowded into this period. In China lived Confucius and Lao Tse, all the trends in Chinese philosophy arose . . . In India it was the age of the Upanishads and of Buddha; as in China, all philosophical trends, including skepticism and materialism, sophistry and nihilism, were developed.

—Karl Jaspers, *Way to Wisdom*

THE PHRASE “THE AXIAL AGE” was coined by the German existentialist philosopher Karl Jaspers.¹ In the course of writing a history of philosophy, Jaspers became fascinated by the fact that figures like Pythagoras (570–495 BC), the Buddha (563–483 BC), and Confucius (551–479 BC), were all alive at exactly the same time, and that Greece, India, and China, in that period, all saw a sudden efflorescence of debate between contending intellectual schools, each group apparently, unaware of the others’ existence. Like the simultaneous invention of coinage, why this happened had always been a puzzle. Jaspers wasn’t entirely sure himself. To some extent, he suggested, it must have been an effect of similar historical conditions. For most of the great urban civilizations of the time, the early Iron Age was a kind of pause between empires, a time when political landscapes were broken into a checkerboard of often diminutive kingdoms and city-states, most often at constant war externally and locked in constant political debate within. Each case witnessed the development of something akin to a drop-out culture,

with ascetics and sages fleeing to the wilderness or wandering from town to town seeking wisdom; in each, too, they were eventually reabsorbed into the political order as a new kind of intellectual or spiritual elite, whether as Greek sophists, Jewish prophets, Chinese sages, or Indian holy men.

Whatever the reasons, the result, Jaspers argued, was the first period in history in which human beings applied principles of reasoned inquiry to the great questions of human existence. He observed that all these great regions of the world, China, India, and the Mediterranean, saw the emergence of remarkably parallel philosophical trends, from skepticism to idealism—in fact, almost the entire range of positions about the nature of the cosmos, mind, action, and the ends of human existence that have remained the stuff of philosophy to this day. As one of Jaspers' disciples later put it—overstating only slightly—“no really new ideas have been added since that time.”²

For Jaspers, the period begins with the Persian prophet Zoroaster, around 800 BC, and ends around 200 BC, to be followed by a Spiritual Age that centers on figures like Jesus and Mohammed. For my own purposes, I find it more useful to combine the two. Let us define the Axial Age, then, as running from 800 BC to 600 AD.³ This makes the Axial Age the period that saw the birth not only of all the world's major philosophical tendencies, but also, all of today's major world religions: Zoroastrianism, Prophetic Judaism, Buddhism, Jainism, Hinduism, Confucianism, Taoism, Christianity, and Islam.⁴

The attentive reader may have noticed that the core period of Jasper's Axial age—the lifetimes of Pythagoras, Confucius, and the Buddha—corresponds almost exactly to the period in which coinage was invented. What's more, the three parts of the world where coins were first invented were also the very parts of the world where those sages lived; in fact, they became the epicenters of Axial Age religious and philosophical creativity: the kingdoms and city-states around the Yellow River in China, the Ganges valley in northern India, and the shores of the Aegean Sea.

What was the connection? We might start by asking: What is a coin? The normal definition is that a coin is a piece of valuable metal, shaped into a standardized unit, with some emblem or mark inscribed to authenticate it. The world's first coins appear to have been created within the kingdom of Lydia, in western Anatolia (now Turkey), sometime around 600 BC.⁵ These first Lydian coins were basically just round lumps of electrum—a gold-silver alloy that occurred naturally in the nearby Pactolus River—that had been heated, then hammered with some kind of insignia. The very first, stamped only with a few letters,

appear to have been manufactured by ordinary jewelers, but these disappeared almost instantly, replaced by coins manufactured in a newly established royal mint. Greek cities on the Anatolian coast soon began to strike their own coins, and they came to be adopted in Greece itself; the same thing occurred in the Persian Empire after it absorbed Lydia in 547 BC.

In both India and China, we can observe the same pattern: invented by private citizens, coinage was quickly monopolized by the state. The first Indian money, which seems to have appeared at some point in the sixth century, consisted of bars of silver trimmed down to uniform weights, then punch-marked with some kind of official symbol.⁶ Most of the examples discovered by archaeologists contain numerous additional counter-punches, presumably added much in the way that a check or other credit instrument is endorsed before being transferred. This strongly suggests that they were being handled by people used to dealing with more abstract credit instruments.⁷ Much early Chinese coinage also shows signs of having evolved directly from social currencies: some were in fact cast bronze in the shape of cowries, though others took the shape of diminutive knives, disks, or spades. In every case, local governments quickly stepped in—presumably within the space of about a generation.⁸ However, since in each of the three areas there was a plethora of tiny states, this meant that each ended up with a wide variety of different currency systems. For example, around 700 BC, northern India was still divided into Janapadas or “tribal territories,” some of them monarchies and some republics, and in the sixth century there were still at least sixteen major kingdoms. In China, this was the period where the old Zhou Empire first devolved into vying principalities (the “Spring and Autumn” period, 722–481 BC), then splintered into the chaos of the “Warring States” (475–221 BC.) Like the Greek city-states, all of the resulting kingdoms, no matter how diminutive, aspired to issue their own official currency.

Recent scholarship has shed a great deal of light on how this must have happened. Gold, silver, and bronze—the materials from which coins were made—had long been the media of international trade; but until that time, only the rich had actually had much in their possession. A typical Sumerian farmer may well have never had occasion to hold a substantial piece of silver in his hand, except perhaps at his wedding. Most precious metals took the form of wealthy women’s anklets and heirloom chalices presented by kings to their retainers, or it was simply stockpiled in temples, in ingot form, as sureties for loans. Somehow, during the Axial Age, all this began to change. Large amounts of silver, gold, and copper were dethesaurized, as the economic historians like

to say; it was removed from the temples and houses of the rich and placed in the hands of ordinary people, was broken into tinier pieces, and began to be used in everyday transactions.

How? Israeli Classicist David Schaps provides the most plausible suggestion: most of it was stolen. This was a period of generalized warfare, and it is in the nature of war that precious things are plundered.

Soldiers who plunder may indeed go first for the women, the alcoholic drinks, or the food, but they will also be looking around for things of value that are easily portable. A long-term standing army will tend to accumulate many things that are valuable and portable—and the most valuable and portable items are precious metals and precious stones. It may well have been the protracted wars among the states of these areas that first produced a large population of people with precious metal in their possession and a need for everyday necessities . . .

Where there are people who want to buy there will be people willing to sell, as innumerable tracts on black markets, drug dealing, and prostitution point out . . . The constant warfare of the archaic age of Greece, of the Janapadas of India, of the Warring States of China, was a powerful impetus for the development of market trade, and in particular for market trade based on the exchange of precious metal, usually in small amounts. If plunder brought precious metal into the hands of the soldiers, the market will have spread it through the population.⁹

Now, one might object: but surely, war and plunder were nothing new. The Homeric epics, for instance, show a well-nigh obsessive interest in the division of the spoils. True, but what the Axial Age also saw—again, equally in China, India, and the Aegean—was the rise of a new kind of army, made up not of aristocratic warriors and their retainers, but trained professionals. The period when the Greeks began to use coinage, for instance, was also the period when they developed their famous phalanx tactics, which required constant drill and training of the hoplite soldiers. The results were so extraordinarily effective that Greek mercenaries were soon being sought after from Egypt to Crimea. But unlike the Homeric retainers, who could simply be ignored, an army of trained mercenaries needs to be rewarded in some meaningful way. One could perhaps provide them all with livestock, but livestock are hard to transport; or with promissory notes, but these would be

worthless in the mercenaries' own country. Allowing each a tiny share of the plunder does seem an obvious solution.

These new armies were, directly or indirectly, under the control of governments, and it took governments to turn these chunks of metal into genuine currency. The main reason for this is simply scale: to create enough coins that the people could begin to use them in everyday transactions required mass production on a scale far beyond the abilities of local merchants or smiths.¹⁰ Of course we have already seen why governments might have incentive to do so: the existence of markets was highly convenient for governments, and not just because it made it so much easier for them to provision large standing armies. By insisting that only their own coins were acceptable as fees, fines, or taxes, governments were able to overwhelm the innumerable social currencies that already existed in their hinterlands, and to establish something like uniform national markets.

Actually; one theory is that the very first Lydian coins were invented explicitly to pay mercenaries.¹¹ This might help explain why the Greeks, who supplied most of the mercenaries, so quickly became accustomed to the use of coins, and why the use of coinage spread so quickly across the Hellenic world, so that by 480 BC there were at least one hundred mints operating in different Greek cities, even though at that time, none of the great trading nations of the Mediterranean had as yet showed the slightest interest in them. The Phoenicians, for example, were considered the greatest merchants and bankers of antiquity.¹² They were also great inventors, having been the first to develop both the alphabet and the abacus. Yet for centuries after the invention of coinage, they preferred to continue conducting business as they always had, with unwrought ingots and promissory notes.¹³ Phoenician cities struck no coins until 365 BC, and while Carthage, the great Phoenician colony in North Africa that came to dominate commerce in the Western Mediterranean, did so a bit earlier, it was only when "forced to do so to pay Sicilian mercenaries; and its issues were marked in Punic, 'for the people of the camp.'" ¹⁴

On the other hand, in the extraordinary violence of the Axial Age, being a "great trading nation" (rather than, say, an aggressive military power like Persia, Athens, or Rome) was not, ultimately, a winning proposition. The fate of the Phoenician cities is instructive. Sidon, the wealthiest, was destroyed by the Persian emperor Artaxerxes III after a revolt in 351 BC. Forty thousand of its inhabitants are said to have committed mass suicide rather than surrender. Nineteen years later, Tyre was destroyed after a prolonged siege by Alexander: ten thousand died in battle, and the thirty thousand survivors were sold into slavery.

Carthage lasted longer, but when Roman armies finally destroyed the city in 146 BC, hundreds of thousands of Carthaginians were said to have been raped and slaughtered, and fifty thousand captives put on the auction block, after which the city itself was razed and its fields sowed with salt.

All this may bring home something of the level of violence amidst which Axial Age thought developed.¹⁵ But it also leaves us asking: What exactly was the ongoing relation among coinage, military power, and this unprecedented outpouring of ideas?

The Mediterranean

Here again our best information is from the Mediterranean world, and I have already provided some of its outlines. Comparing Athens—with its far-flung naval empire—and Rome, we can immediately detect striking similarities. In each city, history begins with a series of debt crises. In Athens, the first crisis, the one that culminated in Solon's reforms of 594 BC, was so early that coinage could hardly have been a factor. In Rome, too, the earliest crises seem to have proceeded the advent of currency. Rather, in each case, coinage became a solution. In brief, one might say that these conflicts over debt had two possible outcomes. The first was that the aristocrats could win, and the poor remain "slaves of the rich"—which in practice meant that most people would end up clients of some wealthy patron. Such states were generally militarily ineffective.¹⁶ The second was that popular factions could prevail, institute the usual popular program of redistribution of lands and safeguards against debt peonage, thus creating the basis for a class of free farmers whose children would, in turn, be free to spend much of their time training for war.¹⁷

Coinage played a critical role in maintaining this kind of free peasantry—secure in their landholding, not tied to any great lord by bonds of debt. In fact, the fiscal policies of many Greek cities amounted to little more than elaborate systems for the distribution of loot. It's important to emphasize that few ancient cities, if any, went so far as to outlaw predatory lending, or even debt peonage, entirely. Instead, they threw money at the problem. Gold, and especially silver, were acquired in war, or mined by slaves captured in war. Mints were located in temples (the traditional place for depositing spoils), and city-states developed endless ways to distribute coins, not only to soldiers, sailors, and those producing arms or outfitting ships, but to the populace

generally, as jury fees, fees for attending public assemblies, or sometimes just as outright distributions, as Athens did most famously when they discovered a new vein of silver in the mines at Laurium in 483 BC. At the same time, insisting that the same coins served as legal tender for all payments due to the state guaranteed that they would be in sufficient demand that markets would soon develop.

Many of the political crises in ancient Greek cities similarly turned on the distribution of the spoils. Here is another incident recorded in Aristotle, who provides a conservative take on the origins of a coup in the city of Rhodes around 391 BC ("demagogues" here refers to the leaders of the democracy):

The demagogues needed money to pay the people for attending the assembly and serving on juries; for if the people did not attend, the demagogues would lose their influence. They raised at least some of the money they needed by preventing the disbursement of the money due the trireme [warship] commanders under their contracts with the city to build and fit triremes for the Rhodian navy. Since the trireme commanders were not paid, they were unable in turn to pay their suppliers and workers, who sued the trireme commanders. To escape these lawsuits the trireme commanders banded together and overthrew the democracy.¹⁸

It was slavery, though, that made all this possible. As the figures concerning Sidon, Tyre, and Carthage suggest, enormous numbers of people were being enslaved in many of these conflicts, and, of course, many slaves ended up working in the mines, producing even more gold, silver, and copper. (The mines in Laurium reportedly employed ten to twenty thousand of them.)¹⁹

Geoffrey Ingham calls the resulting system a "military-coinage complex"—though I think it would be more accurate to call it a "military-coinage-slavery complex."²⁰ Anyway, that describes rather nicely how it worked in practice. When Alexander set out to conquer the Persian Empire, he borrowed much of the money with which to pay and provision his troops, and he minted his first coins, used to pay his creditors and continue to support the money, by melting down gold and silver plundered after his initial victories.²¹ However, an expeditionary force needed to be paid, and paid well: Alexander's army, which numbered some 120,000 men, required half a ton of silver a day just for wages. For this reason, conquest meant that the existing Persian system of mines and mints had to be reorganized around providing for the

invading army; and ancient mines, of course, were worked by slaves. In turn, most slaves in mines were war captives. Presumably most of the unfortunate survivors of the siege of Tyre ended up working in such mines. One can see how this process might feed upon itself.²²

Alexander was also the man responsible for destroying what remained of the ancient credit systems, since not only the Phoenicians but also the old Mesopotamian heartland had resisted the new coin economy. His armies not only destroyed Tyre; they also dethesaurized the gold and silver reserves of Babylonian and Persian temples, the security on which their credit systems were based, and insisted that all taxes to his new government be paid in his own money. The result was to “release the accumulated specie of century onto the market in a matter of months,” something like 180,000 talents, or in contemporary terms, an estimated \$285 billion.²³

The Hellenistic successor kingdoms established by Alexander’s generals, from Greece to India, employed mercenaries rather than national armies, but the story of Rome is, again, similar to that of Athens. Its early history, as recorded by official chroniclers like Livy, is one of continual struggles between patricians and plebians, and of continual crises over debt. Periodically, these would lead to what were called moments of “the secession of the plebs,” when the commoners of the city abandoned their fields and workshops, camped outside the city, and threatened mass defection—an interesting halfway point between the popular revolts of Greece and the strategy of exodus typically pursued in Egypt and Mesopotamia. Here, too, the patricians were ultimately faced with a decision: they could use agricultural loans to gradually turn the plebian population into a class of bonded laborers on their estates, or they could accede to popular demands for debt protection, preserve a free peasantry, and employ the younger sons of free farm families as soldiers.²⁴ As the prolonged history of crises, secessions, and reforms makes clear, the choice was made grudgingly.²⁵ The plebs practically had to force the senatorial class to take the imperial option. Still, they did, and over time they gradually presided over the establishment of a welfare system that recycled at least a share of the spoils to soldiers, veterans, and their families.

It seems significant, in this light, that the traditional date of the first Roman coinage—338 BC—is almost exactly the date when debt bondage was finally outlawed (326 BC).²⁶ Again, coinage, minted from war spoils, didn’t cause the crisis. It was used as a solution.

In fact, the entire Roman empire, at its height, could be understood as a vast machine for the extraction of precious metals and their coining and distribution to the military—combined with taxation policies

designed to encourage conquered populations to adopt coins in their everyday transactions. Even so, for most of its history, use of coins was heavily concentrated in two regions: in Italy and a few major cities, and on the frontiers, where the legions were actually stationed. In areas where there were neither mines nor military operations, older credit systems presumably continued to operate.

I will add one final note here. In Greece as in Rome, attempts to solve the debt crisis through military expansion were always, ultimately, just ways of fending off the problem—and they only worked for a limited period of time. When expansion stopped, everything returned to as it had been before. Actually, it's not clear that all forms of debt bondage were ever entirely eliminated even in cities like Athens and Rome. In cities that were not successful military powers, without any source of income to set up welfare policies, debt crises continued to flare up every century or so—and they often became far more acute than they ever had in the Middle East, because there was no mechanism, short of outright revolution, to declare a Mesopotamian-style clean slate. Large populations, even in the Greek world, did, in fact, sink to the rank of serfs and clients.²⁷

Athenians, as we've seen, seemed to assume that a gentleman normally lived a step or two ahead of his creditors. Roman politicians were little different. Of course much of the debt was money that members of the senatorial class owed to each other: in a way, it's just the usual communism of the rich, extending credit to one another on easy terms that they would never think to offer others. Still, under the late Republic, history records many intrigues and conspiracies hatched by desperate debtors, often aristocrats driven by relentless creditors to make common cause with the poor.²⁸ If we hear less about this sort of thing happening under the emperors, it's probably because there were fewer opportunities for protest; what evidence we have suggests that if anything, the problem got much worse.²⁹ Around 100 AD, Plutarch wrote about his own country as if it were under foreign invasion:

And as King Darius sent to the city of Athens his lieutenants Datis and Artaphernes with chains and cords, to bind the prisoners they should take; so these usurers, bringing into Greece boxes full of schedules, bills, and obligatory contracts, as so many irons and fetters for the shackling of poor criminals . . .

For at the very delivery of their money, they immediately ask it back, taking it up at the same moment they lay it down; and they let out that again to interest which they take for the use of what they have before lent.

So that they laugh at those natural philosophers who hold that nothing can be made of nothing and of that which has no existence; but with them usury is made and engendered of that which neither is nor ever was.³⁰

The works of the early Christian fathers likewise resound with endless descriptions of the misery and desperation of those caught in rich lenders' webs. In the end, through this means, that small window of freedom that had been created by the plebs was completely undone, and the free peasantry largely eliminated. By the end of the empire, most people in the countryside who weren't outright slaves had become, effectively, debt peons to some rich landlord; a situation in the end legally formalized by imperial decrees binding peasants to the land.³¹ Without a free peasantry to form the basis for the army, the state was forced to rely more and more on arming and employing Germanic barbarians from across the imperial frontiers—with results I need hardly relate.

India.

In most ways, India, could not be more different as a civilization than the ancient Mediterranean—but to a remarkable degree, the same basic pattern repeats itself there as well.

The Bronze Age civilization of the Indus Valley collapsed sometime around 1600 BC; it would be about a thousand years before India saw the emergence of another urban civilization. When it did, that civilization was centered on the fertile plains that surrounded the Ganges farther east. Here too we observe, at first, a checkerboard of different sorts of government, from the famous "Ksatriya republics" with a populace in arms and urban democratic assemblies, to elective monarchies, to centralized empires like Kosala and Magadha.³² Both Gautama (the future Buddha), and Mahavira (the founder of Jainism) were born in one of the republics, though both ultimately found themselves teaching within the great empires, whose rulers often became patrons of wandering ascetics and philosophers.

Both kingdoms and republics produced their own silver and copper coinage, but in some ways the republics were more traditional, since the self-governing "populace in arms" consisted of the traditional Ksatriya or warrior caste, who typically held their lands in common and had them worked by serfs or slaves.³³ The kingdoms, on the other hand, were founded on a fundamentally new institution: a trained,

professional army, open to young men of a wide variety of backgrounds, their equipment supplied by central authorities (soldiers were obliged to check their arms and armor when they entered cities), and provided with generous salaries.

Whatever their origins, here too, coins and markets sprung up above all to feed the machinery of war. Magadha, which ultimately came out on top, did so largely because it controlled most of the mines. Kautilya's *Arthashastra*, a political treatise written by one of the chief ministers for the Mauryan dynasty that succeeded it (321–185 BC), stated the matter precisely: "The treasury is based upon mining, the army upon the treasury; he who has army and treasury may conquer the whole wide earth."³⁴ The government drew its personnel first of all from a landed class, which provided trained administrators, but even more, full-time soldiers: the salaries of each rank of soldier and administrator were carefully stipulated. These armies could be huge. Greek sources report that Magadha could put to the field a force of 200,000 infantry, 20,000 horses, and about 4,000 elephants—and that Alexander's men mutinied rather than have to face them. Whether on campaign or in garrison, they were inevitably accompanied by a range of different sorts of camp followers—petty traders, prostitutes, and hired servants—which, with the soldiers, seems to have been the very medium through which a cash economy had originally taken form.³⁵ By Kautilya's time, a few hundred years later, the state was inserting itself into every aspect of the process: Kautilya suggests paying soldiers apparently generous wages, then secretly replacing hawkers with government agents who could charge them twice the normal rates for supplies, as well as organizing prostitutes under a ministry in which they could be trained as spies, so as to make detailed reports on their clients' loyalties.

Thus was the market economy, born of war, gradually taken over by the government. Rather than stifle the spread of currency, the process seems to have doubled and even tripled it: the military logic was extended to the entire economy, the government systematically setting up its granaries, workshops, trading houses, warehouses, and jails, staffed by salaried officials, and all selling products on the market so as to collect the pieces of silver paid off to soldiers and officials and put them back into the royal treasuries again.³⁶ The result was a monetarization of daily life unlike anything India was to see for another two thousand years.³⁷

Something similar seems to have happened with slavery, which was quite commonplace at the time of the rise of the great armies—again, unlike almost any other point in Indian history—but was gradually

brought under government control.³⁸ By Kautilya's time, most war captives were not sold in marketplaces but relocated to government villages on newly reclaimed land. They were not allowed to leave, and these government villages were, at least according to the regulations, remarkably dreary places: veritable work camps, with all forms of festive entertainment officially prohibited. Slave hirelings were mostly convicts, rented by the state during their terms.

With their armies, spies, and administration controlling everything, the new Indian kings evinced little interest in the old priestly caste and its Vedic ritual, though many kept up a lively interest in the new philosophical and religious ideas that seem to have been cropping up everywhere at the time. As time went on, however, the war machine began to sputter. It's not clear exactly why this happened. By the time of emperor Aśoka (273–232 bc), the Mauryan dynasty controlled almost all of present-day India and Pakistan, but the Indian version of the military-coinage-slavery complex was showing definite signs of strain. Perhaps the clearest sign was the debasement of the coinage, which over the course of two centuries or so had gone from almost pure silver to about fifty percent copper.³⁹

Aśoka, famously, began his reign in conquest: in 265 bc, destroying the Kalingas, one of the last remaining Indian republics, in a war in which hundreds of thousands of human beings were, according to his own account, killed or carried off into slavery. Aśoka later claimed to have been so disturbed and haunted by the carnage that he renounced war altogether, embraced Buddhism, and declared that from that time on, his kingdom would be governed by principles of *ahimsa*, or non-violence. "Here in my kingdom," he declared in an edict inscribed on one of the great granite pillars in his capital of Patna, which so dazzled the Greek ambassador Megasthenes, "no living being must be killed or sacrificed."⁴⁰ Such a statement obviously can't be taken literally: Aśoka might have replaced sacrificial ritual with vegetarian feasts, but he didn't abolish the army, abandon capital punishment, or even outlaw slavery. But his rule marked a revolutionary shift in ethos. Aggressive war was abandoned, and much of the army does seem to have been demobilized, along with the network of spies and state bureaucrats, with the new, proliferating mendicant orders (Buddhists, Jains, and also world-renouncing Hindus) given official state support to preach to the villages on questions of social morality. Aśoka and his successors diverted substantial resources to these religious orders, with the result that, over the next centuries, thousands of stupas and monasteries were built across the subcontinent.⁴¹

Aśoka's reforms are useful to contemplate here because they help reveal just how mistaken some of our basic assumptions are: particularly, that money equals coins, and that more coins in circulation means more commerce and a greater role for private merchants. In reality, the Magadha state promoted markets but had been suspicious of private merchants, seeing them largely as competitors.⁴² Merchants had been among the earliest and most ardent supporters of the new religions (Jains, owing to their rigorous enforcement of rules against harm to any living creature, were obliged to become, effectively, a mercantile caste). Mercantile interests fully supported Aśoka's reforms. Yet the result was not an increase in the use of cash in everyday affairs but exactly the opposite.

Early Buddhist economic attitudes have long been considered a bit mysterious. On the one hand, monks could not own property as individuals; they were expected to live an austere communistic life with little more than a robe and begging bowl as personal possessions, and they were strictly forbidden to so much as touch anything made of gold or silver. On the other hand, however suspicious of precious metals, Buddhism had always had a liberal attitude toward credit arrangements. It is one of the few of the great world religions that has never formally condemned usury.⁴³ Taken in the context of the times, however, there's nothing particularly mysterious about any of this. It makes perfect sense for a religious movement that rejected violence and militarism, but that was in no way opposed to commerce.⁴⁴ As we shall see, while Aśoka's own empire was not long to endure, soon to be replaced by a succession of ever weaker and mostly smaller states, Buddhism took root. The decline of the great armies eventually led to the near-disappearance of coinage, but also to a veritable efflorescence of increasingly sophisticated forms of credit.

China

Until about 475 BC, northern China was still nominally an empire, but the emperors had devolved into figureheads and a series of *de facto* kingdoms had emerged. The period from 475 to 221 BC is referred as the "Warring States period"; at that point, even the pretense of unity was cast aside. Ultimately, the country was reunited by the state of Qin, who established a dynasty that was then immediately overthrown by a series of massive popular insurrections, ushering in the Han dynasty (206 BC–220 AD), founded by a previously obscure rural constable

and peasant leader named Liu Bao, who was the first Chinese leader to adopt the Confucian ideology, exam system, and pattern of civil administration that were to continue for almost two thousand years.

Still, the golden age of Chinese philosophy was the period of chaos that preceded unification, and this followed the typical Axial Age pattern: the same fractured political landscape, the same rise of trained, professional armies and the creation of coined money largely in order to pay them.⁴⁵ We also see the same government policies designed to encourage the development of markets, chattel slavery on a scale not seen before or since in Chinese history, the appearance of itinerant philosophers and religious visionaries, battling intellectual schools, and eventually, attempts by political leaders to transform the new philosophies into religions of state.⁴⁶

There were also significant differences, starting with the currency system. China never minted gold or silver coins. Merchants used precious metals in the form of bullion, but the coins in actual circulation were basically small change: cast bronze disks, usually with a hole in the middle so that they could be strung together. Such strings of “cash” were produced in extraordinary numbers, and very large amounts had to be assembled for large-scale transactions: when wealthy men wished to make donations to temples, for instance, they had to use oxcars to carry the money. The most plausible explanation is that, especially after unification, Chinese armies were enormous—some Warring States armies numbered up to a million—but not nearly as professional or well paid as those of kingdoms farther west, and from Qin and Han times on, rulers were careful to ensure that this remained the case, to make sure the army never became an independent power base.⁴⁷

There was also a notable difference in that the new religious and philosophical movements in China were from their very beginnings also social movements. Elsewhere, they only gradually became so. In ancient Greece, philosophy began with cosmological speculation; philosophers were more likely to be individual sages, perhaps surrounded by a few ardent disciples, as founders of movements.⁴⁸ Under the Roman empire, schools of philosophy like the Stoics, Epicureans, Neo-Platonists did become movements of a sort: at least in the sense that they had thousands of educated adherents, who “practiced” philosophy not only by reading, writing, and debating, but even more by meditation, diet, and exercise. Still, philosophical movements were basically confined to the civic elite; it was only with the rise of Christianity and other religious movements that philosophy moved beyond it.⁴⁹ One can observe a similar evolution in India, from individual Brahman world-renouncers, forest sages, and wandering mendicants with theories about the nature

of the soul or the composition of the material universe; to philosophical movements of the Buddhists, Jains, Ājīvika, and others mostly long forgotten; to, finally, mass religious movements with thousands of monks, shrines, schools, and networks of lay supporters.

In China, while many of the founders of the “hundred schools” of philosophy that blossomed under the Warring States were wandering sages who spent their days moving from city to city trying to catch the ears of princes, others were leaders of social movements from the very start. Some of these movements didn’t even have leaders, like the School of the Tillers, an anarchist movement of peasant intellectuals who set out to create egalitarian communities in the cracks and fissures between states.⁵⁰ The Mohists, egalitarian rationalists whose social base seems to have been urban artisans, not only were philosophically opposed to war and militarism, but organized battalions of military engineers who would actively discourage conflicts by volunteering to fight in any war against the side of the aggressor. Even the Confucians, for all the importance they attached to courtly ritual, were in their early days mainly known for their efforts in popular education.⁵¹

Materialism I:

The Pursuit of Profit

What is one to make of all this? The popular education campaigns of the period perhaps provide a clue. The Axial Age was the first time in human history when familiarity with the written word was no longer limited to priests, administrators, and merchants, but had become necessary to full participation in civic life. In Athens, it was taken for granted that only a country bumpkin would be entirely illiterate.

Without mass literacy, neither the emergence of mass intellectual movements, nor the spread of Axial Age ideas would have been possible. By the end of the period, these ideas had produced a world where even the leaders of barbarian armies descending on the Roman empire felt obliged to take a position on the question of the Mystery of the Trinity, and where Chinese monks could spend time debating the relative merits of the eighteen schools of Classical Indian Buddhism.

No doubt the growth of markets played a role too, not only helping to free people from the proverbial shackles of status or community, but encouraging a certain habit of rational calculation, of measuring inputs and outputs, means and ends, all of which must inevitably have found some echoes in the new spirit of rational inquiry that begins to

appear in all the same times and places. Even the word “rational” is telling: it derives, of course, from “ratio”—how many of X go into Y—a sort of mathematical calculation previously used mainly by architects and engineers, but which, with the rise of markets, everyone who didn’t want to get cheated at the marketplace had to learn how to do. Still, we must be careful here. After all, money in itself was nothing new. Sumerian farmers and tradesmen were already perfectly capable of making such calculations in 3500 BC; but none, as far as we know, were so impressed that they concluded, like Pythagoras, that mathematical ratios were the key to understanding the nature of the universe and the movement of celestial bodies, and that all things were ultimately composed of numbers—and they certainly hadn’t formed secret societies based on sharing this understanding, debating and purging and excommunicating one another.⁵²

To understand what had changed, we have to look, again, at the particular *kind* of markets that were emerging at the beginning of the Axial Age: impersonal markets, born of war, in which it was possible to treat even neighbors as if they were strangers.

Within human economies, motives are assumed to be complex. When a lord gives a gift to a retainer, there is no reason to doubt that it is inspired by a genuine desire to benefit that retainer, even if it is also a strategic move designed to ensure loyalty, and an act of magnificence meant to remind everyone else that he is great and the retainer small. There is no sense of contradiction here. Similarly, gifts between equals are usually fraught with many layers of love, envy, pride, spite, communal solidarity, or any of a dozen other things. Speculating on such matters is a major form of daily entertainment. What’s missing, though, is any sense that the most selfish (“self-interested”) motive is necessarily the real one: those speculating on hidden motives are just as likely to assume that someone is secretly trying to help a friend or harm an enemy as to acquire some advantage for him- or herself.⁵³ Neither is any of this likely to have changed much in the rise of early credit markets, where the value of an IOU was as much dependent on assessments of its issuer’s character as on his disposable income, and motives of love, envy, pride, etc. could never be completely set aside.

Cash transactions between strangers were different, and all the more so when trading is set against a background of war and emerges from disposing of loot and provisioning soldiers; when one often had best not ask where the objects traded came from, and where no one is much interested in forming ongoing personal relationships anyway. Here, transactions really do become simply a figuring-out of how many of X will go for how many of Y, of calculating proportions, estimating

quality, and trying to get the best deal for oneself. The result, during the Axial Age, was a new way of thinking about human motivation, a radical simplification of motives that made it possible to begin speaking of concepts like “profit” and “advantage”—and imagining that this is what people are *really* pursuing, in every aspect of existence, as if the violence of war or the impersonality of the marketplace has simply allowed them to drop the pretense that they ever cared about anything else. It was this, in turn, that allowed human life to seem like it could be reduced to a matter of means-to-end calculation, and hence something that could be examined using the same means that one used to study the attraction and repulsion of celestial bodies.⁵⁴ If the underlying assumption very much resembles those of contemporary economists, it’s no coincidence—but with the difference that, in an age when money, markets, states, and military affairs were all intrinsically connected, money was needed to pay armies to capture slaves to mine gold to produce money; when “cutthroat competition” often did involve the literal cutting of throats, it never occurred to anyone to imagine that selfish ends could be pursued by peaceful means. Certainly, this picture of humanity does begin to appear, with startling consistency, across Eurasia, wherever we also see coinage and philosophy appear.

China provides an unusually transparent case in point. Already in Confucius’s time, Chinese thinkers were speaking of the pursuit of profit as the driving force in human life. The actual term used was *li*, a word first used to refer to the increase of grain one harvests from a field over and above what one originally planted (the pictogram represents a sheaf of wheat next to a knife).⁵⁵ From there it came to mean commercial profit, and thence, a general term for “benefit” or “payback.” The following story, which purports to tell the reaction of a merchant’s son named Lü Buwei on learning that an exiled prince was living nearby, illustrates the progression nicely:

On returning home, he said to his father, “What is the profit on investment that one can expect from plowing fields?”

“Ten times the investment,” replied his father.

“And the return on investment in pearls and jades is how much?”

“A hundredfold.”

“And the return on investment from establishing a ruler and securing the state would be how much?”

“It would be incalculable.”⁵⁶

Lü adopted the prince's cause and eventually contrived to make him King of Qin. He went on to become first minister for the king's son, Qin Shi Huang, helping him defeat the other Warring States to become the first Emperor of China. We still have a compendium of political wisdom that Lü commissioned for the new emperor, which contains such military advice as the following:

As a general principle, when an enemy's army comes, it seeks some profit. Now if they come and find the prospect of death instead, they will consider running away the most profitable thing to do. When all one's enemies consider running to be the most profitable thing to do, no blades will cross.

This is the most essential point in military matters.⁵⁷

In such a world, heroic considerations of honor and glory, vows to gods or desire for vengeance, were at best weaknesses to be manipulated. In the numerous manuals on statecraft produced at the time, everything was cast as a matter of recognizing interest and advantage, calculating how to balance that which will profit the ruler against that which will profit the people, determining when the ruler's interests are the same as the people's and when they contradict.⁵⁸ Technical terms drawn from politics, economics, and military strategy ("return on investment," "strategic advantage") blended and overlapped.

The predominant school of political thought under the Warring States was that of the Legalists, who insisted that in matters of statecraft, a ruler's interests were the only consideration, even if rulers would be unwise to admit this. Still, the people could be easily manipulated, since they had the same motivations: the people's pursuit of profit, wrote Lord Shang, is utterly predictable, "just like the tendency of water to flow downhill."⁵⁹ Shang was harsher than most of his fellow Legalists in that he believed that widespread prosperity would ultimately harm the ruler's ability to mobilize his people for war, and therefore that terror was the most efficient instrument of governance, but even he insisted that this regime be clothed as a regime of law and justice.

Wherever the military-coinage-slavery complex began to take hold, we find political theorists propounding similar ideas. Kautilya was no different: the title of his book, the *Arthashastra*, is usually translated as "manual of statecraft," since it consists of advice to rulers, but its more literal translation is "the science of material gain."⁶⁰ Like the Legalists, Kautilya emphasized the need to create a pretext that governance was a matter of morality and justice, but in addressing the rulers themselves,

he insisted that “war and peace are considered solely from the point of view of profit”—of amassing wealth to create a more effective army, of using the army to dominate markets and control resources to amass more wealth, and so on.⁶¹ In Greece we’ve already met Thrasymachos. True, Greece was slightly different. Greek city-states did not have kings, and the collapse of private interests and affairs of state was in principle universally denounced as tyranny. Still, in practice, what this meant was that city-states, and even political factions, ended up acting in precisely the same coldly calculating way as Indian or Chinese sovereigns. Anyone who has ever read Thucydides’ Melian dialogue—in which Athenian generals present the population of a previously friendly city with elegantly reasoned arguments for why the Athenians have determined that it is to the advantage of their empire to threaten them with collective massacre if they are not willing to become tribute-paying subjects, and why it is equally in the interests of the Melians to submit—is aware of the results.⁶²

Another striking feature of this literature is its resolute materialism. Goddesses and gods, magic and oracles, sacrificial ritual, ancestral cults, even caste and ritual status systems all either disappear or are sidelined, no longer treated as ends in themselves but as yet mere tools to be used for the pursuit of material gain.

That intellectuals willing to produce such theories should win the ears of princes is hardly surprising. Neither is it particularly surprising that other intellectuals should have been so offended by this sort of cynicism that they began to make common cause with the popular movements that inevitably began to form against those princes. But as is so often the case, oppositional intellectuals were faced with two choices: either adopt the reigning terms of debate, or try to come up with a diametrical inversion. Mo Di, the founder of Mohism, took the first approach. He turned the concept of *li*, profit, into something more like “social utility,” and then he attempted to demonstrate that war itself is, by definition, an unprofitable activity. For example, he wrote, campaigns can only be fought in spring and autumn, and each had equally deleterious effects:

If in the spring then the people miss their sowing and planting, if in the autumn, they miss their reaping and harvesting. Even if they miss only one season, then the number of people who will die of cold and hunger is incalculable. Now let us calculate the army’s equipment, the arrows, standards, tents, armor, shields, and sword hilts; the number of these which will break and perish and not come back . . . So also with oxen and horses . . .⁶³

His conclusion: if one could add up the total costs of aggression in human lives, animal lives, and material damage, one would be forced to the conclusion that they never outweighed the benefits—even for the victor. In fact, Mo Di took this sort of logic so far that he ended up arguing that the only way to optimize the overall profit of humanity was to abandon the pursuit of private profit entirely and adopt a principle of what he called “universal love”—essentially arguing that if one takes the principle of market exchange to its logical conclusion, it can only lead to a kind of communism.

The Confucians took the opposite approach, rejecting the initial premise. A good example is most of the opening of Mencius’ much-remembered conversation with King Hui:

“Venerable Sir,” the King greeted him, “since you have not counted a thousand miles too far to come here, may I suppose that you also have something with which you may profit my kingdom?”

Mencius replied:

“Why must Your Majesty necessarily use this word ‘profit’? What I have are only these two topics: benevolence and righteousness, and nothing else.”⁶⁴

Still, the end-point was roughly the same. The Confucian ideal of *ren*, of humane benevolence, was basically just a more complete inversion of profit-seeking calculation than Mo Di’s universal love; the main difference was that the Confucians added a certain aversion to calculation itself, preferring what might almost be called an art of decency. Taoists were later to take this even further with their embrace of intuition and spontaneity. All were so many attempts to provide a mirror image of market logic. Still, a mirror image is, ultimately, just that: the same thing, only backwards. Before long we end up with an endless maze of paired opposites—egoism versus altruism, profit versus charity, materialism versus idealism, calculation versus spontaneity—none of which could ever have been imagined except by someone starting out from pure, calculating, self-interested market transactions.⁶⁵

Materialism II:

Substance

As in the near presence of death, despise poor flesh, this refuse of blood and bones, this web and tissue of nerves and veins and arteries.

—Marcus Aurelius, *Meditations* 2.2

Taking pity on the hungry wolf, Wenshuang announced, "I do not covet this filthy bag of meat. I give it over to you that I may quickly acquire a body of more enduring strength. This donation will help benefit us both."

—*Discourse on the Pure Land* 21.12

As I've already observed, China was unusual because philosophy there began with debates about ethics and only later turned to speculations about the nature of the cosmos. In both Greece and India, cosmological speculation came first. In each, too, questions about the nature of the physical universe quickly give way to speculation about mind, truth, consciousness, meaning, language, illusion, world-spirits, cosmic intelligence, and the fate of the human soul.

This particular maze of mirrors is so complex and dazzling that it's extraordinarily difficult to discern the starting point—that is, what, precisely, is being reflected back and forth. Here anthropology can be helpful, as anthropologists have the unique advantage of being able to observe how human beings who have not previously been part of these conversations react when first exposed to Axial Age concepts. Every now and then too, we are presented with moments of exceptional clarity: ones that reveal the essence of our own thought to be almost exactly the opposite of what we thought it to be.

Maurice Leenhardt, a Catholic missionary who had spent many long years teaching the Gospel in New Caledonia, experienced such a moment in the 1920s, when he asked one of his students, an aged sculptor named Boesoou, how he felt about having been introduced to spiritual ideas:

Once, waiting to assess the mental progress of the Canaques I had taught for many years, I risked the following suggestion: "In short, we introduced the notion of the spirit to your way of thinking?"

He objected, "Spirit? Bah! You didn't bring us the spirit. We already knew the spirit existed. We have always acted in accord with the spirit. What you've brought us is the body."⁶⁶

The notion that humans had souls appeared to Boesoou to be self-evident. The notion that there was such a thing as the body, apart from the soul, a mere material collection of nerves and tissues—let alone that the body is the prison of the soul; that the mortification of the body could be a means to the glorification or liberation of the soul—all this, it turns out, struck him as utterly new and exotic.

Axial Age spirituality, then, is built on a bedrock of materialism. This is its secret; one might almost say, the thing that has become invisible to us.⁶⁷ But if one looks at the very beginnings of philosophical inquiry in Greece and India—the point when there was as yet no difference between what we'd now call "philosophy" and what we'd now call "science"—this is exactly what one finds. "Theory," if we can call it that, begins with the questions: "What substance is the world made of?" "What is the underlying material behind the physical forms of objects in the world?" "Is everything made up of varying combinations of certain basic elements (earth, air, water, fire, stone, motion, mind, number . . .), or are these basic elements just the forms taken by some even more elementary substance (for instance, as Nyāya and later Democritus proposed, atomic particles . . .)"⁶⁸ In just about every case, some notion of God, Mind, Spirit, some active organizing principle that gave form to and was not itself substance, emerged as well. But this was the kind of spirit that, like Leenhardt's God, only emerges in relation to inert matter.⁶⁹

To connect this impulse, too, with the invention of coinage might seem like pushing things a bit far but, at least for the Classical world, there is an emerging scholarly literature—first set off by Harvard literary theorist Marc Shell, and more recently set forth by British classicist Richard Seaford in a book called *Money and the Early Greek Mind*—that aims to do exactly that.⁷⁰

In fact, some of the historical connections are so uncannily close that they are very hard to explain any other way. Let me give an example. After the first coins were minted around 600 BC in the kingdom of Lydia, the practice quickly spread to Ionia, the Greek cities of the adjacent coast. The greatest of these was the great walled metropolis of

Miletus, which also appears to have been the first Greek city to strike its own coins. It was Ionia, too, that provided the bulk of the Greek mercenaries active in the Mediterranean at the time, with Miletus their effective headquarters. Miletus was also the commercial center of the region, and, perhaps, the first city in the world where everyday market transactions came to be carried out primarily in coins instead of credit.⁷¹ Greek philosophy, in turn, begins with three men: Thales, of Miletus (c. 624 BC–c. 546 BC), Anaximander, of Miletus (c. 610 BC–c. 546 BC), and Anaximenes, of Miletus (c. 585 BC–c. 525 BC)—in other words, men who were living in that city at exactly the time that coinage was first introduced.⁷² All three are remembered chiefly for their speculations on the nature of the physical substance from which the world ultimately sprang. Thales proposed water, Anaximenes, air. Anaximander made up a new term, *apeiron*, “the unlimited,” a kind of pure abstract substance that could not itself be perceived but was the material basis of everything that could be. In each case, the assumption was that this primal substance, by being heated, cooled, combined, divided, compressed, extended, or set in motion, gave rise to the endless particular stuffs and substances that humans actually encounter in the world, from which physical objects are composed—and was also that into which all those forms would eventually dissolve.

It was something that could turn into everything. As Seaford emphasizes, so was money. Gold, shaped into coins, is a material substance that is also an abstraction. It is both a lump of metal and something more than a lump of metal—it’s a drachma or an obol, a unit of currency which (at least if collected in sufficient quantity, taken to the right place at the right time, turned over to the right person) could be exchanged for absolutely any other object whatsoever.⁷³

For Seaford, what was genuinely new about coins was their double-sidedness: the fact that they were both valuable pieces of metal and, at the same time, something more. At least within the communities that created them, ancient coins were always worth more than the gold, silver, or copper of which they were composed. Seaford refers to this extra value by the inelegant term “fiduciarity,” which comes from the term for public trust, the confidence a community places in its currency.⁷⁴ True, at the height of Classical Greece, when there were hundreds of city-states producing different currencies according to a number of different systems of weights and denominations, merchants often did carry scales and treat coins—particularly foreign coins—like so many chunks of silver, just as Indian merchants seem to have treated Roman coins; but within a city, that city’s currency had a special status, since it was always acceptable at face value when used to pay taxes, public

fees, or legal penalties. This is, incidentally, why ancient governments were so often able to introduce base metal into their coins without leading to immediate inflation; a debased coin might have lost value when traded overseas, but at home, it was still worth just as much when purchasing a license, or entering the public theater.⁷⁵ This is also why, during public emergencies, Greek city-states would occasionally strike coins made entirely of bronze or tin, which everyone would agree, while the emergency lasted, to treat as if they were really made of silver.⁷⁶

This is the key to Seaford's argument about materialism and Greek philosophy. A coin was a piece of metal, but by giving it a particular shape, stamped with words and images, the civic community agreed to make it something more. But this power was not unlimited. Bronze coins could not be used forever; if one debased the coinage, inflation would eventually set in. It was as if there was a tension there, between the will of the community and the physical nature of the object itself. Greek thinkers were suddenly confronted with a profoundly new type of object, one of extraordinary importance—as evidenced by the fact that so many men were willing to risk their lives to get their hands on it—but whose nature was a profound enigma.

Consider this word, “materialism.” What does it mean to adopt a “materialist” philosophy? What is “material,” anyway? Normally, we speak of “materials” when we refer to objects that we wish to make into something else. A tree is a living thing. It only becomes “wood” when we begin to think about all the other things you could carve out of it. And of course you can carve a piece of wood into almost anything. The same is true of clay, or glass, or metal. They're solid and real and tangible, but also abstractions, because they have the potential to turn into almost anything else—or, not precisely that; one can't turn a piece of wood into a lion or an owl, but one can turn it into an image of a lion or an owl—it can take on almost any conceivable form. So already in any materialist philosophy, we are dealing with an opposition between form and content, substance and shape; a clash between the idea, sign, emblem, or model in the creator's mind, and the physical qualities of the materials on which it is to be stamped, built, or imposed, from which it will be brought into reality.⁷⁷ With coins this rises to an even more abstract level because that emblem can no longer be conceived as the model in one person's head, but is rather the mark of a collective agreement. The images stamped on Greek coins (Miletus' lion, Athens' owl) were typically the emblems of the city's god, but they were also a kind of collective promise, by which citizens assured one another that not only would the coin be acceptable in payment of

public debts, but in a larger sense, that everyone would accept them, for any debts, and thus, that they could be used to acquire anything anyone wanted.

The problem is that this collective power is not unlimited. It only really applies within the city. The farther you go outside, into places dominated by violence, slavery, and war—the sort of place where even philosophers taking a cruise might end up on the auction block—the more it turns into a mere lump of precious metal.⁷⁸

The war between Spirit and Flesh, then, between the noble Idea and ugly Reality, the rational intellect versus stubborn corporeal drives and desires that resist it, even the idea that peace and community are not things that emerge spontaneously but that need to be stamped onto our baser material natures like a divine insignia stamped into base metal—all those ideas that came to haunt the religious and philosophical traditions of the Axial Age, and that have continued to surprise people like Boesou ever since—can already be seen as inscribed in the nature of this new form of money.

It would be foolish to argue that all Axial Age philosophy was simply a meditation on the nature of coinage, but I think Seaford is right to argue that this is a critical starting place: one of the reasons that the pre-Socratic philosophers began to frame their questions in the peculiar way they did, asking (for instance): What are Ideas? Are they merely collective conventions? Do they exist, as Plato insisted, in some divine domain beyond material existence? Or do they exist in our minds? Or do our minds themselves ultimately partake of that divine immaterial domain? And if they do, what does this say about our relation to our bodies?



In India and China, the debate took different forms, but materialism was always the starting point. We only know the ideas of most truly materialist thinkers from the works of their intellectual enemies: as is the case with the Indian king Pāyāsi, who enjoyed debating Buddhist and Jain philosophers, taking the position that the soul does not exist, that human bodies are nothing but particular configurations of air, water, earth, and fire, their consciousness the result of the elements' mutual interaction, and that when we die, the elements simply dissolve.⁷⁹ Clearly, though, such ideas were commonplace. Even the Axial Age religions are often startlingly lacking in the plethora of supernatural forces seen before and after: as witnessed by continued debates over whether Buddhism even *is* a religion, since it rejects any notion of a

supreme being, or whether Confucius' admonitions that one should continue to venerate one's ancestors was merely a way of encouraging filial piety, or based on a belief that dead ancestors did, in some sense, continue to exist. The fact that we have to ask says everything. Yet at the same time, what endures, above all, from that age—in institutional terms—are what we call the “world religions.”

What we see then is a strange kind of back-and-forth, attack and riposte, whereby the market, the state, war, and religion all continually separate and merge with one another. Let me summarize it as briefly as I can:

- 1) Markets appear to have first emerged, in the Near East at least, as a side effect of government administrative systems. Over time, however, the logic of the market became entangled in military affairs, where it became almost indistinguishable from the mercenary logic of Axial Age warfare, and then, finally, that logic came to conquer government itself; to define its very purpose.
- 2) As a result: everywhere we see the military-coinage-slavery complex emerge, we also see the birth of materialist philosophies. They are materialist, in fact, in both senses of the term: in that they envision a world made up of material forces, rather than divine powers, and in that they imagine the ultimate end of human existence to be the accumulation of material wealth, with ideals like morality and justice being reframed as tools designed to satisfy the masses.
- 3) Everywhere, too, we find philosophers who react to this by exploring ideas of humanity and the soul, attempting to find a new foundation for ethics and morality.
- 4) Everywhere some of these philosophers made common cause with social movements that inevitably formed in the face of these new and extraordinarily violent and cynical elites. The result was something new to human history: popular movements that were also intellectual movements, due to the assumption that those opposing existing power arrangements did so in the name of some kind of theory about the nature of reality.
- 5) Everywhere, these movements were first and foremost peace movements, in that they rejected the new conception of violence, and especially aggressive war, as the foundation of politics.
- 6) Everywhere too, there seems to have been an initial impulse to use the new intellectual tools provided by impersonal markets to come up with a new basis for morality, and everywhere, it foundered. Mohism, with its notion of social profit, flourished briefly and then collapsed. It was replaced by Confucianism, which rejected such ideas outright. We have already seen that reimagining moral

responsibility in terms of debt—an impulse that cropped up in both Greece and India—while almost inevitable given the new economic circumstances, seems to prove uniformly unsatisfying.⁸⁰ The stronger impulse is to imagine another world where debt—and with it, all other worldly connections—can be entirely annihilated, where social attachments are seen as forms of bondage; just as the body is a prison.

- 7) Rulers' attitudes changed over time. At first, most appear to have affected an attitude of bemused tolerance toward the new philosophical and religious movements while privately embracing some version of cynical realpolitik. But as warring cities and principalities were replaced by great empires, and especially, as those empires began to reach the limits of their expansion, sending the military-coinage-slavery complex into crisis, all this suddenly changed. In India, Aśoka tried to re-found his kingdom on Buddhism; in Rome, Constantine turned to the Christians; in China, the Han emperor Wu-Ti (157–87 BC), faced with a similar military and financial crisis, adopted Confucianism as the philosophy of state. Of the three, only Wu Ti was ultimately successful: the Chinese empire endured, in one form or another, for two thousand years, almost always with Confucianism as its official ideology. In Constantine's case the Western empire fell apart, but the Roman church endured. Aśoka's project could be said to be the least successful. Not only did his empire fall apart, replaced by an endless series of weaker, usually fragmentary kingdoms, but Buddhism itself was largely driven out of his one-time territories, though it did establish itself much more firmly in China, Nepal, Tibet, Sri Lanka, Korea, Japan, and much of Southeast Asia.
- 8) The ultimate effect was a kind of ideal division of spheres of human activity that endures to this day: on the one hand the market, on the other, religion. To put the matter crudely: if one relegates a certain social space simply to the selfish acquisition of material things, it is almost inevitable that soon someone else will come to set aside another domain in which to preach that, from the perspective of ultimate values, material things are unimportant; that selfishness—or even the self—are illusory, and that to give is better than to receive. If nothing else, it is surely significant that all the Axial Age religions emphasized the importance of charity, a concept that had barely existed before. Pure greed and pure generosity are complementary concepts; neither could really be imagined without the other; both could only arise in institutional contexts that insisted on such pure and single-minded behavior; and both seem to have appeared together wherever impersonal, physical, cash money also appeared on the scene.

As for the religious movements: it would be easy enough to write them off as escapist, as promising the victims of the Axial Age empires liberation in the next world as a way of letting them accept their lot in this one, and convincing the rich that all they really owed the poor were occasional charitable donations. Radical thinkers almost invariably do write them off in this way. Surely, the willingness of the governments themselves to eventually embrace them would seem to support this conclusion. But the issue is more complicated. First of all, there is something to be said for escapism. Popular uprisings in the ancient world usually ended in the massacre of the rebels. As I've already observed, physical escape, such as via exodus or defection, has always been the most effective response to oppressive conditions since the earliest times we know about. Where physical escape is not possible, what, exactly, is an oppressed peasant supposed to do? Sit and contemplate her misery? At the very least, otherworldly religions provided glimpses of radical alternatives. Often they allowed people to create other worlds within this one, liberated spaces of one sort or another. It is surely significant that the only people who succeeded in abolishing slavery in the ancient world were religious sects, such as the Essenes—who did so, effectively, by defecting from the larger social order and forming their own utopian communities.⁸¹ Or, in a smaller but more enduring example: the democratic city-states of northern India were all eventually stamped out by the great empires (Kautilya provides extensive advice on how to subvert and destroy democratic constitutions), but the Buddha admired the democratic organization of their public assemblies and adopted it as the model for his followers.⁸² Buddhist monasteries are still called *sangha*, the ancient name for such republics, and continue to operate by the same consensus-finding process to this day, preserving a certain egalitarian democratic ideal that would otherwise have been entirely forgotten.

Finally, the larger historical achievements of these movements are not, in fact, insignificant. As they took hold, things began to change. Wars became less brutal and less frequent. Slavery faded as an institution, to the point at which, by the Middle Ages, it had become insignificant or even nonexistent across most of Eurasia. Everywhere too, the new religious authorities began to seriously address the social dislocations introduced by debt.

Chapter Ten

THE MIDDLE AGES

(600 –1450 AD)

Artificial wealth comprises the things which of themselves satisfy no natural need, for example money, which is a human contrivance.

—St. Thomas Aquinas

IF THE AXIAL AGE saw the emergence of complementary ideals of commodity markets and universal world religions, the Middle Ages were the period in which those two institutions began to merge.

Everywhere, the age began with the collapse of empires. Eventually, new states formed, but in these new states, the nexus between war, bullion, and slavery was broken; conquest and acquisition for their own sake were no longer celebrated as the end of all political life. At the same time, economic life, from the conduct of international trade to the organization of local markets, came to fall increasingly under the regulation of religious authorities. One result was a widespread movement to control, or even forbid, predatory lending. Another was a return, across Eurasia, to various forms of virtual credit money.

Granted, this is not the way we're used to thinking of the Middle Ages. For most of us, "Medieval" remains a synonym for superstition, intolerance, and oppression. Yet for most of the earth's inhabitants, it could only be seen as an extraordinary improvement over the terrors of the Axial Age.

One reason for our skewed perception is that we're used to thinking of the Middle Ages as something that happened primarily in Western Europe, in territories that had been little more than border outposts of the Roman Empire to begin with. According to the conventional wisdom, with the collapse of the empire, the cities were largely

abandoned and the economy “reverted to barter,” taking at least five centuries to recover. Even for Europe, though, this is based on a series of unquestioned assumptions that, as I’ve said, crumble the moment one starts seriously poking at them. Chief among them is the idea that the absence of coins means the absence of money. True, the destruction of the Roman war machine also meant that Roman coins went out of circulation; and the few coins produced within the Gothic or Frankish kingdoms that established themselves over the ruins of the old empire were largely fiduciary in nature.¹ Still, a glance at the “barbarian law codes” reveals that even at the height of the Dark Ages, people were still carefully keeping accounts in Roman money as they calculated interest rates, contracts, and mortgages. Again, cities shriveled, and many were abandoned, but even this was something of a mixed blessing. Certainly, it had a terrible effect on literacy; but one must also bear in mind that ancient cities could only be maintained by extracting resources from the countryside. Roman Gaul, for instance, had been a network of cities, connected by the famous Roman roads to an endless succession of slave plantations, which were owned by the urban grandees.² After around 400 AD, the population of the towns declined radically, but the plantations also disappeared. In the following centuries, many came to be replaced by manors, churches, and even later, castles—where new local lords extracted their own dues from the surrounding farmers. But one need only do the math: since Medieval agriculture was no less efficient than ancient agriculture (in fact, it rapidly became a great deal more so), the amount of work required to feed a handful of mounted warriors and clergymen could not possibly have been anything like that required to feed entire cities. However oppressed Medieval serfs might have been, their plight was nothing compared with that of their Axial Age equivalents.

Still, the Middle Ages proper are best seen as having begun not in Europe but in India and China, between 400 and 600 AD, and then sweeping across much of the western half of Eurasia with the advent of Islam. They only really reached Europe four hundred years later. Let us begin our story, then, in India.

Medieval India

(Flight into Hierarchy)

I left off in India with Aśoka’s embrace of Buddhism, but I noted that ultimately, his project foundered. Neither his empire nor his church

was to endure. It took a good deal of time, however, for this failure to occur.

The Mauryans represented a high watermark of empire. The next five hundred years saw a succession of kingdoms, most of them strongly supportive of Buddhism. Stupas and monasteries sprang up everywhere, but the states that sponsored them grew weaker and weaker; centralized armies dissolved; soldiers, like officials, increasingly came to be paid by land grants rather than salaries. As a result, the number of coins in circulation steadily declined.³ Here too, the early Middle Ages witnessed a dramatic decline of cities: where the Greek ambassador Megasthenes described Aśoka's capital of Patna as the largest city in the world of his day, Medieval Arab and Chinese travelers described India as a land of endless tiny villages.

As a result, most historians have come to write, much as they do in Europe, of a collapse of the money economy; of commerce becoming a "reversion to barter." Here too, this appears to be simply untrue. What vanished were the military means to extract resources from the peasants. In fact, Hindu law-books written at the time show increasing attention to credit arrangements, with a sophisticated language of sureties, collateral, mortgages, promissory notes, and compound interest.⁴ One need only consider how the Buddhist establishments popping up all over India during these centuries were funded. While the earliest monks were wandering mendicants, owning little more than their begging bowls, early Medieval monasteries were often magnificent establishments with vast treasuries. Still, in principle, their operations were financed almost entirely through credit.

The key innovation was the creation of what were called the "perpetual endowments" or "inexhaustible treasuries." Say a lay supporter wished to make a contribution to her local monastery. Rather than offering to provide candles for a specific ritual, or servants to attend to the upkeep of the monastic grounds, she would provide a certain sum of money—or something worth a great deal of money—that would then be loaned out in the name of the monastery, at the accepted 15-percent annual rate. The interest on the loan would then be earmarked for that specific purpose.⁵ An inscription discovered at the Great Monastery of Sanci sometime around 450 AD provides a handy illustration. A woman named Harisvaminī donates the relatively modest sum of twelve *dināras* to the "Noble Community of Monks."⁶ The text carefully inscribes how the income is to be divided up: the interest on five of the *dināras* was to provide daily meals for five different monks, the interest from another three would pay to light three lamps for the Buddha, in memory of her parents, and so forth. The inscription

ends by saying that this was a permanent endowment, “created with a document in stone to last as long as the moon and the sun”: since the principal would never be touched, the contribution would last forever.⁷

Some of these loans presumably went to individuals, others were commercial loans to “guilds of bamboo-workers, braziers, and potters,” or to village assemblies.⁸ We have to assume that in most cases the money is an accounting unit: what were really being transacted were animals, wheat, silk, butter, fruit, and all the other goods whose appropriate rates of interest were so carefully stipulated in the law-codes of the time. Still, large amounts of gold did end up flowing into monastic coffers. When coins go out of circulation, after all, the metal doesn’t simply disappear. In the Middle Ages—and this seems to have been true across Eurasia—the vast majority of it ended up in religious establishments, churches, monasteries, and temples, either stockpiled in hoards and treasuries or gilded onto or cast into altars, sanctums, and sacred instruments. Above all, it was shaped into images of gods. As a result, those rulers who did try to put an Axial Age-style coinage system back into circulation—invariably, to fund some project of military expansion—often had to pursue self-consciously anti-religious policies in order to do so. Probably the most notorious was one Harsa, who ruled Kashmir from 1089 to 1101 AD, who is said to have appointed an officer called the “Superintendent for the Destruction of the Gods.” According to later histories, Harsa employed leprous monks to systematically desecrate divine images with urine and excrement, thus neutralizing their power, before dragging them off to be melted down.⁹ He is said to have destroyed more than four thousand Buddhist establishments before being betrayed and killed, the last of his dynasty—and his miserable fate was long held out as an example of where the revival of the old ways was likely to lead one in the end.

For the most part, then, the gold remained sacrosanct, laid up in the sacred places—though in India, over time these were increasingly Hindu ones, not Buddhist. What we now see as traditional Hindu-village India appears to have been largely a creation of the early Middle Ages. We do not know precisely how it happened. As kingdoms continued to rise and fall, the world inhabited by kings and princes became increasingly distant from that of most people’s everyday affairs. During much of the period immediately following the collapse of the Mauryan empire, for instance, much of India was governed by foreigners.¹⁰ Apparently, this increasing distance allowed local Brahmins to begin reshaping the new—increasingly rural—society along strictly hierarchical principles.

They did it above all by seizing control of the administration of law. The Dharmaśāstra, law-codes produced by Brahmin scholars between roughly 200 BC and 400 AD, give us a good idea of the new vision of society. In it, old ideas like the Vedic conception of a debt to gods, sages, and ancestors were resuscitated—but now, they applied only and specifically to Brahmins, whose duty and privilege it was to stand in for all humanity before the forces that controlled the universe.¹¹ Far from being required to attain learning, members of the inferior classes were forbidden to do so: the Laws of Manu, for instance, set down that any Sudra (the lowest caste, assigned to farming and material production) who so much as listened in on the teaching of the law or sacred texts should have molten lead poured into their ears; on the occasion of a repeat offense, have their tongues cut out.¹² At the same time Brahmins, however ferociously they guarded their privileges, also adopted aspects of once-radical Buddhist and Jain ideas like karma, reincarnation, and *ahimsa*. Brahmins were expected to refrain from any sort of physical violence, and even to become vegetarians. In alliance with representatives of the old warrior caste, they also managed to win control of most of the land in the ancient villages. Artisans and craftsmen fleeing the decline or destruction of cities often ended up as suppliant refugees, and, gradually, low-caste clients. The result were increasingly complex local patronage systems in the countryside—*jajmani* systems, as they came to be known—where the refugees provided services for the land-owning castes, who took on many of the roles once held by the state, providing protection and justice, extracting labor dues, and so on—but also protected local communities from actual royal representatives.¹³

This latter function is crucial. Foreign visitors were later to be awed by the self-sufficiency of the traditional Indian village, with its elaborate system of landowning castes, farmers, and such “service castes” as barbers, smiths, tanners, drummers, and washermen, all arranged in hierarchical order, each seen as making its own unique and necessary contribution to their little society, all of it typically operating entirely without the use of metal currency. It was only possible for those reduced to the status of Sudras and Untouchables to have a chance of accepting their lowly position because the exaction of local landlords was, again, on nothing like the same scale as that under earlier governments—under which villagers had to support cities of upwards of a million people—and because the village community became an effective means of holding the state and its representatives at least partially at bay.

We don’t know the mechanisms that brought this world about, but the role of debt was surely significant. The creation of thousands of

Hindu temples alone must have involved hundreds of thousands, even millions, of interest-bearing loans—since, while Brahmins were themselves forbidden to lend money at interest, temples were not. We can already see, in the earliest of the new law-codes, the Laws of Manu, the way that local authorities were struggling to reconcile old customs like debt peonage and chattel slavery with the desire to establish an overarching hierarchical system in which everyone knew their place. The Laws of Manu carefully classify slaves into seven types depending on how they were reduced to slavery (war, debt, self-sale . . .) and explain the conditions under which each might be emancipated—but then go on to say that Sudras can never really be emancipated, since, after all, they were created to serve the other castes.¹⁴ Similarly, where earlier codes had established a 15-percent annual rate of interest, with exceptions for commercial loans,¹⁵ the new codes organized interest by caste: stating that one could charge a maximum of 2 percent a month for a Brahmin, 3 percent for a Ksatriya (warrior), 4 percent for a Vaisya (merchant), and 5 percent for a Sudra—which is the difference between 24 percent annually on the one extreme and a hefty 60 percent on the other.¹⁶ The laws also identify five different ways interest can be paid, of which the most significant for our concerns is “bodily interest”: physical labor in the creditor’s house or fields, to be rendered until such time as the principal is cleared. Even here, though, caste considerations were paramount. No one could be forced into the service of anyone of lower caste; moreover, since debts were enforceable on a debtor’s children and even grandchildren, “until the principal is cleared” could mean quite some time—as the Indian historian R.S. Sharma notes, such stipulations “remind us of the present practice according to which several generations of the same family have been reduced to the position of hereditary ploughmen in consideration of some paltry sum advanced to them.”¹⁷

Indeed, India has become notorious as a country in which a very large part of the working population is laboring in effective debt peonage to a landlord or other creditor. Such arrangements became even easier over time. By about 1000 AD, restrictions on usury by members of the upper castes in Hindu law-codes largely disappeared. On the other hand, 1000 AD was about the same time that Islam appeared in India—a religion dedicated to eradicating usury altogether. So at the very least we can say that these things never stopped being contested. And even Hindu law of that time was far more humane than almost anything found in the ancient world. Debtors were not, generally speaking, reduced to slavery, and there is no widespread evidence of the selling of women or children. In fact, overt slavery had largely

vanished from the countryside by this time. And debt peons were not even pawns, exactly; by law, they were simply paying interest on a freely contracted agreement. Even when that took generations, the law stipulated that even if the principal was never paid, in the third generation, they would be freed.

There is a peculiar tension here: a kind of paradox. Debt and credit arrangements may well have played a crucial role in creating the Indian village system, but they could never really become their basis. It might have made a certain sense to declare that, just as Brahmins had to dispatch their debts to the gods, everyone should be, in a certain sense, in debt to those above them. But in another sense, that would have completely subverted the very idea of caste, which was that the universe was a vast hierarchy in which different sorts of people were assumed to be of fundamentally different natures, that these ranks and grades were fixed forever, and that when goods and services moved up and down the hierarchy, they followed not principles of exchange at all but (as in all hierarchical systems) custom and precedent. The French anthropologist Louis Dumont made the famous argument that one cannot even really talk about “inequality” here, because to use that phrase implies that one believes people should or could be equal, and this idea was completely alien to Hindu conceptions.¹⁸ For them to have imagined their responsibilities as debts would have been profoundly subversive, since debts are by definition arrangements between equals—at least in the sense that they are equal parties to a contract—that could and should be repaid.¹⁹

Politically, it is never a particularly good idea to first tell people they are your equals, and then humiliate and degrade them. This is presumably why peasant insurrections, from Chiapas to Japan, have so regularly aimed to wipe out debts, rather than focus on more structural issues like caste systems, or even slavery.²⁰ The British Raj discovered this to their occasional chagrin when they used debt peonage—superimposed on the caste system—as the basis of their labor system in colonial India. Perhaps the paradigmatic popular insurrection was the Deccan riots of 1875, when indebted farmers rose up to seize and systematically destroy the account books of local money-lenders. Debt peonage, it would appear, is far more likely to inspire outrage and collective action than is a system premised on pure inequality.

China:

Buddhism and the Economy of Infinite Debt

By Medieval standards, India was unusual for resisting the appeal of the great Axial Age religions, but we observe the basic pattern: the decline of empire, armies, and cash economy, the rise of religious authorities, independent of the state, who win much of their popular legitimacy through their ability to regulate emerging credit systems.

China might be said to represent the opposite extreme. This was the one place where a late Axial Age attempt to yoke empire and religion together was a complete success. True, here as elsewhere, there was an initial period of breakdown: after the collapse of the Han dynasty around 220 AD, the central state broke apart, cities shrank, coins disappeared, and so on. But in China this was only temporary. As Max Weber long ago pointed out, once one sets up a genuinely effective bureaucracy, it's almost impossible to get rid of it. And the Chinese bureaucracy was uniquely effective. Before long, the old Han system reemerged: a centralized state, run by Confucian scholar-gentry trained in the literary classics, selected through a national exam system, working in meticulously organized national and regional bureaus where the money supply, like other economic matters, was continually monitored and regulated. Chinese monetary theory was always chartalist. This was partly just an effect of size: the empire and its internal market were so huge that foreign trade was never especially important; therefore, those running the government were well aware that they could turn pretty much anything into money, simply by insisting that taxes be paid in that form.

The two great threats to the authorities were always the same: the nomadic peoples to the north (who they systematically bribed, but who nonetheless periodically swept over and conquered sections of China) and popular unrest and rebellion. The latter was almost constant, and on a scale unknown anywhere else in human history. There were decades in Chinese history when the rate of recorded peasant uprisings was roughly 1.8 *per hour*.²¹ What's more, such uprisings were frequently successful. Most of the most famous Chinese dynasties that were not the product of barbarian invasion (the Yuan or Qing) were originally peasant insurrections (the Han, Tang, Sung, and Ming). In no other part of the world do we see anything like this. As a result, Chinese statecraft ultimately came down to funneling enough resources to the cities to feed the urban population and keep the nomads at

bay, without causing a notoriously contumacious rural population to rise up in arms. The official Confucian ideology of patriarchal authority, equal opportunity, promotion of agriculture, light taxes, and careful government control of merchants seemed expressly designed to appeal to the interests and sensibilities of a (potentially rebellious) rural patriarch.²²

One need hardly add that in these circumstances, limiting the depredations of the local village loan shark—the traditional bane of rural families—was a constant government concern. Over and over we hear the same familiar story: peasants down on their luck, whether due to natural disaster or the need to pay for a parent's funeral—would fall into the hands of predatory lenders, who would seize their fields and houses, forcing them to work or pay rent in what had once been their own lands; the threat of rebellion would then drive the government to institute a dramatic program of reforms. One of the first we know about came in the form of a coup d'état in 9 AD, when a Confucian official named Wang Mang seized the throne to deal (so he claimed) with a nationwide debt crisis. According to proclamations made at the time, the practice of usury had caused the effective tax rate (that is, the amount of the average peasant's harvest that ended up being carried off by someone else) to rise from just over 3 percent, to 50 percent.²³ In reaction, Wang Mang instituted a program reforming the currency, nationalizing large estates, promoting state-run industries—including public granaries—and banning private holding of slaves. Wang Mang also established a state loan agency that would offer interest-free funeral loans for up to ninety days for those caught unprepared by the death of relatives, as well as long-term loans of 3 percent monthly or 10 percent annual income rates for commercial or agricultural investments.²⁴ "With this scheme," one historian remarks, "Wang was confident that all business transactions would be under his scrutiny and the abuse of usury would be forever eradicated."²⁵

Needless to say, it was not, and later Chinese history is full of similar stories: widespread inequality and unrest followed by the appointment of official commissions of inquiry, regional debt relief (either blanket amnesties or annulments of all loans in which interest had exceeded the principal), cheap grain loans, famine relief, laws against the selling of children.²⁶ All this became the standard fare of government policy. It was very unevenly successful; it certainly did not create an egalitarian peasant utopia, but it prevented any widespread return to Axial Age conditions.

We are used to thinking of such bureaucratic interventions—particularly the monopolies and regulations—as state restriction on

“the market”—owing to the prevailing prejudice that sees markets as quasi-natural phenomena that emerge by themselves, and governments as having no role other than to squelch or siphon from them. I have repeatedly pointed out how mistaken this is, but China provides a particularly striking example. The Confucian state may have been the world’s greatest and most enduring bureaucracy, but it actively promoted markets, and as a result, commercial life in China soon became far more sophisticated, and markets more developed, than anywhere else in the world.

This despite the fact that Confucian orthodoxy was overtly hostile to merchants and even the profit motive itself. Commercial profit was seen as legitimate only as compensation for the labor that merchants expended in transporting goods from one place to another, but never as fruits of speculation. What this meant in practice was that they were pro-market but anti-capitalist.

Again, this seems bizarre, since we’re used to assuming that capitalism and markets are the same thing, but, as the great French historian Fernand Braudel pointed out, in many ways they could equally well be conceived as opposites. While markets are ways of exchanging goods through the medium of money—historically, ways for those with a surplus of grain to acquire candles and vice versa (in economic shorthand, C-M-C’, for commodity-money-other commodity)—capitalism is first and foremost the art of using money to get more money (M-C-M’). Normally, the easiest way to do this is by establishing some kind of formal or de facto monopoly. For this reason, capitalists, whether merchant princes, financiers, or industrialists, invariably try to ally themselves with political authorities to limit the freedom of the market, so as to make it easier for them to do so.²⁷ From this perspective, China was for most of its history the ultimate anti-capitalist market state.²⁸ Unlike later European princes, Chinese rulers systematically refused to team up with would-be Chinese capitalists (who always existed). Instead, like their officials, they saw them as destructive parasites—though, unlike the usurers, ones whose fundamentally selfish and antisocial motivations could still be put to use in certain ways. In Confucian terms, merchants were like soldiers. Those drawn to a career in the military were assumed to be driven largely by a love of violence. As individuals, they were not good people; but they were also necessary to defend the frontiers. Similarly, merchants were driven by greed and basically immoral; yet if kept under careful administrative supervision, they could be made to serve the public good.²⁹ Whatever one might think of the principles, the results are hard to deny. For most of its history, China maintained the highest standard of living in the world—even England

only really overtook it in perhaps the 1820s, well past the time of the Industrial Revolution.³⁰

Confucianism is not precisely a religion, perhaps; it is usually considered more an ethical and philosophical system. So China too could be considered something of a departure from the common Medieval pattern, whereby commerce was, almost everywhere, brought under the control of religion. But it wasn't a complete departure. One need only consider the remarkable economic role of Buddhism in this same period. Buddhism had arrived in China through the Central Asia caravan routes and in its early days was largely a religion promoted by merchants, but in the chaos following the collapse of the Han dynasty in 220 AD, it began to take popular roots. The Liang (502–557) and Tang (618–907) dynasties saw outbreaks of passionate religious fervor, in which thousands of rural young people across China would renounce their farms, shops, and families to seek ordination as Buddhist monks and nuns; where merchants or landed magnates pledged their entire fortunes to the propagation of the Dharma; building projects hollowed out whole mountains to create bodhisattvas and giant statues of the Buddha; and pageants where monks and devotees ritually burned their heads and hands or, in some instances, set themselves on fire. By the mid-fifth century, there were dozens of such spectacular suicides; they became, as one historian put it "a macabre kind of fashion."³¹

Historians differ over their meaning. Certainly the passions unleashed provided a dramatic alternative to the staid orthodoxy of the Confucian literati, but it's also surprising, to say the least, to see this in a religion promoted above all by the commercial classes. The French Sinologist Jacques Gernet observes:

It is clear that these suicides, so contrary to traditional morality, aimed to redeem the sins of all beings, to compel the gods and men at one and the same time. And they were staged: usually, in the fifth century, a pyre was erected on a mountain. The suicide took place in the presence of a large crowd uttering lamentations and bringing forward rich offerings. People of all social ranks attended the spectacle together. After the fire had burned out, the ashes of the monk were collected and a stupa, a new place of worship, was created to house them.³²

Gernet's picture of dozens of Christ-like redeemers seems overstated, but the precise meaning of these suicides was unclear—and widely debated—even in the Middle Ages. Some contemporaries saw them as the ultimate expression of contempt for the body; others as recognition

of the illusory nature of the self and all material attachments; yet others, as the ultimate form of charity, the giving of that which can only be most precious, one's very physical existence, as a sacrifice to the benefit of all living things; a sentiment that one tenth-century biographer expressed in the following verses:

To give away the thing that is difficult to part with,
Is the best offering amongst the alms.
Let this impure and sinful body,
Turn into something like a diamond.³³

That is, an object of eternal value, an investment that can bear fruit for all eternity.

I draw attention to this because this sentiment provides an elegant illustration of a problem that seems to have first appeared in the world with notions of pure charity that always seemed to accompany Axial Age religions, and which provided endless philosophical conundrums. In human economies, it does not appear to have occurred to anyone that any act *could* be either purely selfish or purely altruistic. As I noted in chapter five, an act of absolute selfless giving can only also be absolutely antisocial—hence in a way, inhuman. It is merely the mirror image of an act of theft or even murder; hence, it makes a certain sort of sense that suicide be conceived as the ultimate selfless gift. Yet this is the door that necessarily opens as soon as one develops a notion of “profit” and then tries to conceive its opposite.

This tension seems to hang over the economic life of Medieval Chinese Buddhism, which, true to its commercial origins, retained a striking tendency to employ the language of the marketplace. “One purchases felicity, and sells one's sins,” wrote one monk, “just as in commercial operations.”³⁴ Nowhere was this so true as in those schools, such as the School of the Three Stages, that adopted the notion of “karmic debt”—that each of the sins of one's accumulated past lives continues as a debt needing to be discharged. An obscure and unusual view in classical Indian Buddhism, the notion of karmic debt took on a powerful new life in China.³⁵ As one Three Stages text puts it, we all know that insolvent debtors will be reborn as animals or slaves; but in reality, we are all insolvent debtors, because acquiring the money to repay our temporal debts necessarily means acquire new, spiritual ones, since every means of acquiring wealth will necessarily involve exploiting, damaging, and causing suffering to other living beings.

Some use their power and authority as officials in order to bend the law and seize wealth. Some prosper in the marketplace . . .

They engage in an excess of lies and cheat and extort profits from others. Still others, farmers, burn the mountains and marshes, flood the fields, plough and mill, destroying the nests and burrows of animals . . .

There is no avoiding the fact of our past debts, and it is difficult to comprehend the number of separate lives it would require if you wanted to pay them one by one.³⁶

As Gernet remarks, the idea of life as an endless burden of debt would surely have struck a chord with Chinese villagers, for whom this was all too often literally true; but, as he also points out, like their counterparts in ancient Israel, they were also familiar with that sense of sudden liberation that came with official amnesties. There was a way to achieve that too. All that was required was to make regular donations to some monastery's Inexhaustible Treasury. The moment one does so, the debts from every one of one's past lives are instantly blotted out. The author even provides a little parable, not unlike Jesus's parable of the ungrateful servant, but far more optimistic. How, it might be asked, would a poor man's tiny contribution possibly have such cosmic effects?

Answer: In a parable it is like a poor man burdened by a debt of one thousand strings of coins to another person. He always suffers from his debt, and the poor man is afraid whenever the debt-master comes to collect.

He visits the rich man's house and confesses he is beyond the time-limit and begs forgiveness for his offense—he is poor and without a station in life. He tells him that each day he makes a single coin he will return it to the rich man. On hearing this, the rich man is very pleased and forgives him for being overdue; moreover, the poor man is not dragged away to jail.

Giving to the Inexhaustible Storehouse is also like this.³⁷

One might almost call this salvation on the installment plan—but the implication is that the payments shall be made, like the interest payments on the wealth when it is subsequently loaned out, for all eternity.

Other schools concentrated not on karmic debt, but on one's debt to one's parents. Where Confucians built their system of morality above all on filial piety to fathers, Chinese Buddhists were primarily concerned with mothers; with the care and suffering required in raising, feeding, and educating children. A mother's kindness is unlimited, her selflessness absolute; this was seen to be embodied above all in the

act of breastfeeding, the fact that mothers transform their very flesh and blood into milk; they feed their children with their own bodies. In doing so, however, they allow unlimited love to be precisely quantified. One author calculated that the average infant absorbs precisely 180 pecks of mother's milk in its first three years of life, and this constitutes its debt as an adult. The figure soon became canonical. To repay this milk debt, or indeed one's debt to one's parents more generally, was simply impossible. "If you stacked up jewels from the ground up to the twenty-eighth heaven," wrote one Buddhist author, "it would not compare" with the value of your parent's nurturance.³⁸ Even if you were to "cut your own flesh to offer her three times a day for four billion years," wrote another, "it would not pay back even a single day" of what your mother did for you.³⁹

The solution, however, is the same: donating money to the Inexhaustible Treasuries. The result was an elaborate cycle of debts and forms of redemption. A man begins with an unpayable milk-debt. The only thing of comparable value is the Dharma, the Buddhist truth itself. One can thus repay one's parents by bringing them to Buddhism; indeed, this can be done even after death, when one's mother will otherwise wind up as a hungry ghost in hell. If one makes a donation to the Inexhaustible Treasuries in her name, sutras will be recited for her; she will be delivered; the money, in the meantime, will be put partly to work as charity, as pure gift, but partly, too, as in India, as interest-bearing loans, earmarked for specific purposes for the furtherance of Buddhist education, ritual, or monastic life.

The Chinese Buddhist approach to charity was nothing if not multifaceted. Festivals often led to vast outpourings of contributions, with wealthy adherents vying with one another in generosity, often driving their entire fortunes to the monasteries, in the forms of oxcarts laden with millions of strings of cash—a kind of economic self-immolation that paralleled the spectacular monastic suicides. Their contributions swelled the Inexhaustible Treasuries. Some would be given to the needy, particularly in times of hardship. Some would be loaned. One practice that hovered between charity and business was providing peasants with alternatives to the local moneylender. Most monasteries had attendant pawnshops where the local poor could place some valuable possession—a robe, a couch, a mirror—in hock in exchange for low-interest loans.⁴⁰ Finally, there was the business of the monastery itself: that portion of the Inexhaustible Treasury turned over to the management of lay brothers, and either put out at loan or invested. Since monks were not allowed to eat the products of their own fields, the fruit or grain had to be put on the market, further swelling monastic revenues. Most

monasteries came to be surrounded not only by commercial farms but veritable industrial complexes of oil presses, flour mills, shops, and hostels, often with thousands of bonded workers.⁴¹ At the same time, the Treasuries themselves became—as Gernet was perhaps the first to point out—the world's first genuine forms of concentrated finance capital. They were, after all, enormous concentrations of wealth managed by what were in effect monastic corporations, which were constantly seeking new opportunities for profitable investment. They even shared the quintessential capitalist imperative of continual growth; the Treasuries had to expand, since according to Mahayana doctrine, genuine liberation would not be possible until the whole world embraced the Dharma.⁴²

This was precisely the situation—huge concentrations of capital interested in nothing more than profit—that Confucian economic policy was supposed to prevent. Still, it took some time for Chinese governments to recognize the threat. Government attitudes veered back and forth. At first, especially in the chaotic years of the early Middle Ages, monks were welcomed—even given generous land grants and provided with convict laborers to reclaim forests and marshes, and tax-exempt status for their business enterprises.⁴³ A few emperors converted, and while most of the bureaucracy kept the monks at arm's length, Buddhism became especially popular with court women, as well as with eunuchs and many scions of wealthy families. As time went on, though, administrators turned from seeing monks as a boon to rural society to its potential ruination. Already, by 511 AD, there were decrees condemning monks for diverting grain that was supposed to be used for charitable purposes to high-interest loans, and altering debt contracts—a government commission had to be appointed to review the accounts and nullify any loans in which interest was found to have exceeded principal. In 713 AD we have another decree, confiscating two Inexhaustible Treasuries of the Three Stages sect, whose members they accused of fraudulent solicitation.⁴⁴ Before long there were major campaigns of government repression, at first often limited to certain regions, but over time, more often empire-wide. During the most severe, carried out in 845 AD, a total of 4,600 monasteries were razed along with their shops and mills, 260,000 monks and nuns forcibly defrocked and returned to their families—but at the same time, according to government reports, 150,000 temple serfs released from bondage.

Whatever the real reasons behind the waves of repression (and these were no doubt many), the official reason was always the same: a need to restore the money supply. The monasteries were becoming

so large, and so rich, administrators insisted, that China was simply running out of metal:

The great repressions of Buddhism under the Chou emperor Wu between 574 and 577, under Wu-tsung in 842–845, and finally in 955, presented themselves primarily as measures of economic recovery: each of them provided an opportunity for the imperial government to procure the necessary copper for the minting of new coins.⁴⁵

One reason is that monks appear to have been systematically melting down strings of coins, often hundreds of thousands at a time, to build colossal copper or even gilded copper statues of the Buddha—along with other objects such as bells and copper chimes, or even such extravagances as mirrored halls or gilded copper roof tiles. The result, according to official commissions of inquiry, was economically disastrous: the price of metals would soar, coinage disappear, and rural marketplaces cease to function, even as those rural people whose children had not become monks often fell deeper into debt to the monasteries.



It perhaps stands to reason that Chinese Buddhism, a religion of merchants that then took popular roots, should have developed in this direction: a genuine theology of debt, even perhaps a practice of absolute self-sacrifice, of abandoning everything, one's fortune or even one's life, that ultimately led to collectively managed finance capital. The reason that the result seems so weird, so full of paradoxes, is that it is again an attempt to apply the logic of exchange to questions of Eternity.

Recall an idea from earlier in the book: exchange, unless it's an instantaneous cash transaction, creates debts. Debts linger over time. If you imagine all human relations as exchange, then insofar as people do have ongoing relations with one another, those relations are laced with debt and sin. The only way out is to annihilate the debt, but then social relations vanish too. This is quite in accord with Buddhism, whose ultimate aim is indeed the attainment of "emptiness," absolute liberation, the annihilation of all human and material attachments, since these are all ultimately causes of suffering. For Mahayana Buddhists, however, absolute liberation cannot be achieved by any one being independently; the liberation of each depends on all the others; therefore, until the end of time, such matters are in a certain sense always in suspension.

In the meantime, exchange dominates: "One purchases felicity, and sells one's sins, just as in commercial operations." Even acts of charity and self-sacrifice are not purely generous; one is purchasing "merit" from the bodhisattvas.⁴⁶ The notion of infinite debt comes in when this logic slams up against the Absolute, or, one might perhaps better say, against something that utterly defies the logic of exchange. Because there are things that do. This would explain, for instance, the odd urge to first quantify the exact amount of milk one has absorbed at one's mother's breast, and then to say that there is no conceivable way to repay it. Exchange implies interaction between equivalent beings. Your mother, on the other hand, is not an equivalent being. She created you out of her own flesh. This is exactly the point that I suggested the Vedic authors were subtly trying to make when they talked about "debts" to the gods: of course you cannot really "pay your debt to the universe"—that would imply that (1) you and (2) everything that exists (including you) are in some sense equivalent entities. This is clearly absurd. The closest you can come to repayment is to simply recognize that fact. Such recognition is the true meaning of sacrifice. Like Ros-pabé's original money, a sacrificial offering is not a way to pay a debt, but a way to acknowledge the impossibility of the idea that there could ever be repayment:

The parallel was not missed in certain mythological traditions. According to one famous Hindu myth, two gods, the brothers Kartikeya and Ganesha, had a quarrel over who should be the first to marry. Their mother Parvati suggested a contest: the winner would be the one to most quickly circle the entire universe. Kartikeya set off on the back of a giant peacock. It took him three years to transverse the limits of the cosmos. Ganesha bided his time, then, finally, walked in a circle around his mother, remarking, "You are the universe to me."

I've also argued that any system of exchange is always necessarily founded on something else, something that, in its social manifestation at least, is ultimately communism. With all those things that we treat as eternal, that we assume will always be there—our mother's love, true friendship, sociality, humanity, belonging, the existence of the cosmos—no calculation is necessary, or even ultimately possible; insofar as there is give and take, they follow completely different principles. What, then, happens to such absolute and unlimited phenomena when one tries to imagine the world as a set of transactions—as exchange? Generally, one of two things. We either ignore or deify them.

(Mothers, and caregiving women in general, are a classic case in point.) Or we do both. What we treat as eternal in our actual relations with one another vanishes and reappears as an abstraction, an absolute.⁴⁷ In the case of Buddhism, this was framed as the inexhaustible merit of bodhisattvas, who exist, in a certain sense, outside of time. They are at once the model for the Inexhaustible Treasuries, and also their practical foundation: one can only repay one's endless karmic debt, or one's infinite milk-debt, by drawing on this equally infinite pool of redemption, which, in turn, becomes the basis for the actual material funds of the monasteries, which are equally eternal—a pragmatic form of communism, in fact, since they were vast pools of wealth collectively owned and collectively managed: the center of vast projects of human cooperation, which were assumed to be similarly eternal. Yet at the same time—here I think Gernet is right—this communism became the basis, in turn, of something very much like capitalism. The reason was, above all, the need for constant expansion. Everything—even charity—was an opportunity to proselytize; the Dharma had to grow, ultimately, to encompass everyone and everything, in order to effect the salvation of all living beings.



The Middle Ages were marked by a general move toward abstraction: real gold and silver ended up largely in churches, monasteries, and temples, money became virtual again, and at the same time, the tendency everywhere was to set up overarching moral institutions meant to regulate the process and, in particular, to establish certain protections for debtors.

China was unusual in that it was one place where an Axial Age empire managed to survive—though at first, only barely. Chinese governments did manage to keep coins in circulation in most places most of the time. This was made easier by their reliance exclusively on small-denomination coins made of bronze. Even so, it clearly took enormous efforts.

As usual, we don't know a lot about how everyday economic transactions took place, but what we do know suggests that in small-scale transactions, coins were probably most often used in dealing with strangers. As elsewhere, local shopkeepers and merchants extended credit. Most accounts seem to have been kept through the use of tally sticks, strikingly similar to those used in England, except that rather than hazelwood they were usually made of a split piece of notched bamboo. Here, too, the creditor took one half, and the debtor held the

other; they were joined at the moment of repayment, and often broken afterward to mark the cancellation of the debt.⁴⁸ To what degree were they transferable? We don't really know. Most of what we do know is from casual references in texts that are mainly about something else: anecdotes, jokes, and poetic allusions. The great collection of Taoist wisdom, the *Leizi*, probably written during the Han dynasty, contains one such:

There was a man of Sung who was strolling in the street and picked up a half tally someone had lost. He took it home and stored it away, and secretly counted the indentations of the broken edge. He told a neighbor: "I shall be rich any day now."⁴⁹

Rather like someone who finds a key and figures "just as soon as I can figure out which lock . . ."⁵⁰ Another story tells of how Liu Bang, a bibulous local constable and future founder of the Han dynasty, used to go on all-night drinking binges, running up enormous tabs. Once, while he lay collapsed in a drunken stupor in a wine-shop, the owner saw a dragon hovering over his head—a sure sign of future greatness—and immediately "broke the tally," forgiving him his accumulated drinking debts.⁵¹

Tallies weren't just used for loans, but for any sort of contract—which is why early paper contracts also had to be cut in half and one half kept by each party.⁵² With paper contracts, there was a definite tendency for the creditor's half to function as an IOU and thus become transferable. By 806 AD, for instance, right around the apogee of Chinese Buddhism, merchants moving tea over long distances from the far south of the country and officials transporting tax payments to the capital, all of them concerned with the dangers of carrying bullion over long distances, began to deposit their money with bankers in the capital and devised a system of promissory notes. They were called "Flying Cash," also divided in half, like tallies, and redeemable for cash in their branches in the provinces. They quickly started passing from hand to hand and operated something like currency. The government first tried to forbid their use, then a year or two later—and this became a familiar pattern in China—when it realized that it could not suppress them, switched gears and established a bureau empowered to issue such notes themselves.⁵³

By the early Song dynasty (960–1279 AD), local banking operations all over China were running similar operations, accepting cash and bullion for safekeeping and allowing depositors to use their receipts as

promissory notes, as well as trading in government coupons for salt and tea. Many of these notes came to circulate as *de facto* money.⁵⁴ The government, as usual, first tried to ban the practice, then control it (granting a monopoly to sixteen leading merchants), then, finally, set up a government monopoly—the Bureau of Exchange Medium, established in 1023—and before long, aided by the newly invented printing press, was operating factories in several cities employing thousands of workers and producing literally millions of notes.⁵⁵

At first, this paper money was meant to circulate for a limited time (notes would expire after two, then three, then seven years), and was redeemable in bullion. Over time, especially as the Song came under increasing military pressure, the temptation to simply print money with little or no backup became overwhelming—and, moreover, Chinese governments were rarely completely willing to accept their own paper money for tax purposes. Combine this with the fact that the bills were worthless outside China, and it's rather surprising that the system worked at all. Certainly, inflation was a constant problem and the money would have to be recalled and reissued. Occasionally the whole system would break down, but then people would resort to their own expedients: "privately issued tea checks, noodle checks, bamboo tallies, wine tallies, etc."⁵⁶ Still, the Mongols, who ruled China from 1271 to 1368 AD, chose to maintain the system, and it was only abandoned in the seventeenth century.

This is important to note because the conventional account tends to represent China's experiment with paper money as a failure, even, for Metallists, proof that "fiat money," backed only by state power, will always eventually collapse.⁵⁷ This is especially odd, since the centuries when paper money was in use are usually considered the most economically dynamic in Chinese history. Surely, if the United States government was eventually forced to abandon the use of federal reserve notes in 2400 AD, no one would be arguing that this showed that the very idea was always intrinsically unworkable. Nonetheless, the main point I'd like to emphasize here is that terms like "fiat money," however common, are deceptive. Almost all of the new forms of paper money that emerged were not originally created by governments at all; they were simply ways of recognizing and expanding the use of credit instruments that emerged from everyday economic transactions. If it was only China that developed paper money in the Middle Ages, this was largely because only in China was there a government large and powerful enough, but also, sufficiently suspicious of its mercantile classes, to feel it had to take charge of such operations.

The Near West:

Islam (Capital as Credit)

Prices depend on the will of Allah; it is he who raises and lowers them.

—Attributed to the
Prophet Mohammed

The profit of each partner must be in proportion to the share of each in the adventure.

Islamic legal precept

For most of the Middle Ages, the economic nerve center of the world economy and the source of its most dramatic financial innovations was neither China nor India, but the West, which, from the perspective of the rest of the world, meant the world of Islam. During most of this period, Christendom, lodged in the declining empire of Byzantium and the obscure semi-barbarous principalities of Europe, was largely insignificant.

Since people who live in Western Europe have so long been in the habit of thinking of Islam as the very definition of “the East,” it’s easy to forget that, from the perspective of any other great tradition, the difference between Christianity and Islam is almost negligible. One need only pick up a book on, say, Medieval Islamic philosophy to discover disputes between the Baghdad Aristoteleans and the neo-Pythagoreans in Basra, or Persian Neo-Platonists—essentially, scholars doing the same work of trying to square the revealed religion tradition beginning with Abraham and Moses with the categories of Greek philosophy, and doing so in a larger context of mercantile capitalism, universalistic missionary religion, scientific rationalism, poetic celebrations of romantic love, and periodic waves of fascination with mystical wisdom from the East.

From a world-historical perspective, it seems much more sensible to see Judaism, Christianity, and Islam as three different manifestations of the same great Western intellectual tradition, which for most of human history has centered on Mesopotamia and the Levant, extending into Europe as far as Greece and into Africa as far as Egypt, and sometimes farther west across the Mediterranean or down the Nile. Economically, most of Europe was until perhaps the High Middle Ages

in exactly the same situation as most of Africa: plugged into the larger world economy, if at all, largely as an exporter of slaves, raw materials, and the occasional exotica (amber, elephant tusks . . .), and importer of manufactured goods (Chinese silks and porcelain, Indian calicoes, Arab steel). To get a sense of comparative economic development (even if the examples are somewhat scattered over time), consider the following table:⁵⁸

Populations and Tax Revenue, 350 BC–1200 AD

	Population	Revenue	Revenue per Head
	<i>Millions</i>	<i>Tons of Silver</i>	<i>Grams of Silver</i>
Persia, c. BC 350	17	697	41
Egypt, c. BC 200	7	384	55
Rome, c. 1 AD	50	825	17
Rome, c. 150 AD	50	1,050	21
Byzantium, c. 850 AD	10	150	15
Abbasids, c. 850 AD	26	1,260	48
T'ang, c. 850 AD	50	2,145	43
France, 1221 AD	8.5	20.3	2.4
England, 1203 AD	2.5	11.5	4.6

What's more, for most of the Middle Ages, Islam was not only the core of Western civilization; it was its expansive edge, working its way into India, expanding in Africa and Europe, sending missionaries and winning converts across the Indian Ocean.

The prevailing Islamic attitude toward law, government, and economic matters was the exact opposite of that prevalent in China. Confucians were suspicious of governance through strict codes of law, preferring to rely on the inherent sense of justice of the cultivated scholar—a scholar who was simply assumed to also be a government official. Medieval Islam, on the other hand, enthusiastically embraced law, which was seen as a religious institution derived from the Prophet, but tended to view government, more often than not, as an unfortunate necessity, an institution that the truly pious would do better to avoid.⁵⁹

In part this was because of the peculiar nature of Islamic government. The Arab military leaders who, after Mohammed's death in 632 AD, conquered the Sassanian empire and established the Abbasid Caliphate, always continued to see themselves as people of the desert,

and never felt entirely part of the urban civilizations they had come to rule. This discomfort was never quite overcome—on either side. It took the bulk of the population several centuries to convert to the conqueror's religion, and even when they did, they never seem to have really identified with their rulers. Government was seen as military power—necessary, perhaps, defend the faith, but fundamentally exterior to society.

In part, too, it was because of the peculiar alliance between merchants and common folk that came to be aligned against them. After Caliph al-Ma'mun's abortive attempt to set up a theocracy in 832 AD, the government took a hands-off position on questions of religion. The various schools of Islamic law were free to create their own educational institutions and maintain their own separate system of religious justice. Crucially, it was the *ulema*, the legal scholars, who were the principal agents in the conversion of the bulk of the empire's population to Islam in Mesopotamia, Syria, Egypt, and North Africa in those same years.⁶⁰ But—like the elders in charge of guilds, civic associations, commercial sodalities, and religious brotherhoods—they did their best to keep the government, with its armies and ostentation, at arm's length.⁶¹ "The best princes are those who visit religious teachers," one proverb put it, "the worst religious teachers are the those who allow themselves to be visited by princes."⁶² A Medieval Turkish story brings it home even more pointedly:

The king once summoned Nasruddin to court.

"Tell me," said the king, "you are a mystic, a philosopher, a man of unconventional understandings. I have become interested in the issue of value. It's an interesting philosophical question. How does one establish the true worth of a person, or an object? Take me for example. If I were to ask you to estimate my value, what would you say?"

"Oh," Nasruddin said, "I'd say about two hundred dinars."

The emperor was flabbergasted. "What?! But this belt I'm wearing is worth two hundred dinars!"

"I know," said Nasruddin. "Actually, I was taking the value of the belt into consideration."

This disjuncture had profound economic effects. It meant that the Caliphate, and later Muslim empires, could operate in many ways much like the old Axial Age empires—creating professional armies, waging wars of conquest, capturing slaves, melting down loot and distributing it in the form of coins to soldiers and officials, demanding

that those coins be rendered back as taxes—but at the same time, without having nearly the same effects on ordinary people's lives.

Over the course of the wars of expansion, for example, enormous quantities of gold and silver were indeed looted from palaces, temples, and monasteries and stamped into coinage, allowing the Caliphate to produce gold dinars and silver dirhams of remarkable purity—that is, with next to no fiduciary element, the value of each coin corresponding almost precisely to its weight in precious metal.⁶³ As a result, they were able to pay their troops extraordinarily well. A soldier in the Caliph's army, for example, received almost four times the wages once received by a Roman legionary.⁶⁴ We can, perhaps, speak of a kind of "military-coinage-slavery" complex here—but it existed in a kind of bubble. Wars of expansion, and trade with Europe and Africa, did produce a fairly constant flow of slaves, but in dramatic contrast to the ancient world, very few of them ended up laboring in farms or workshops. Most ended up as decoration in the houses of the rich, or, increasingly over time, as soldiers. Over the course of the Abbasid dynasty (750–1258 AD) in fact, the empire came to rely, for its military forces, almost exclusively on Mamluks, highly trained military slaves captured or purchased from the Turkish steppes. The policy of employing slaves as soldiers was maintained by all of the Islamic successor states, including the Mughals, and culminated in the famous Mamluk sultanate in Egypt in the thirteenth century, but historically, it was unprecedented.⁶⁵ In most times and places slaves are, for obvious reasons, the very last people to be allowed anywhere near weapons. Here it was systematic. But in a strange way, it also made perfect sense: if slaves are, by definition, people who have been severed from society, this was the logical consequence of the wall created between society and the Medieval Islamic state.⁶⁶

Religious teachers appear to have done everything they could to prop up the wall. One reason for the recourse to slave soldiers was their tendency to discourage the faithful from serving in the military (since it might mean fighting fellow believers). The legal system that they created also ensured that it was effectively impossible for Muslims—or for that matter Christian or Jewish subjects of the Caliphate—to be reduced to slavery. Here al-Wahid seems to have been largely correct. Islamic law took aim at just about all the most notorious abuses of earlier, Axial Age societies. Slavery through kidnapping, judicial punishment, debt, and the exposure or sale of children, even through the voluntary sale of one's own person—all were forbidden, or rendered unenforceable.⁶⁷ Likewise with all the other forms of debt peonage that had loomed over the heads of poor Middle Eastern farmers and their families

since the dawn of recorded history. Finally, Islam strictly forbade usury, which it interpreted to mean any arrangement in which money or a commodity was lent at interest, for any purpose whatsoever.⁶⁸

In a way, one can see the establishment of Islamic courts as the ultimate triumph of the patriarchal rebellion that had begun so many thousands of years before: of the ethos of the desert or the steppe, real or imagined, even as the faithful did their best to keep the heavily armed descendants of actual nomads confined to their camps and palaces. It was made possible by a profound shift in class alliances. The great urban civilizations of the Middle East had always been dominated by a *de facto* alliance between administrators and merchants, both of whom kept the rest of the population either in debt peonage or in constant peril of falling into it. In converting to Islam, the commercial classes, so long the arch-villains in the eyes of ordinary farmers and townsfolk, effectively agreed to change sides, abandon all their most hated practices, and become instead the leaders of a society that now defined itself against the state.

It was possible because from the beginning, Islam had a positive view toward commerce. Mohammed himself had begun his adult life as a merchant; and no Islamic thinker ever treated the honest pursuit of profit as itself intrinsically immoral or inimical to faith. Neither did the prohibitions against usury—which for the most part were scrupulously enforced, even in the case of commercial loans—in any sense mitigate against the growth of commerce, or even the development of complex credit instruments.⁶⁹ To the contrary, the early centuries of the Caliphate saw an immediate efflorescence in both.

Profits were still possible because Islamic jurists were careful to allow for certain service fees, and other considerations—notably, allowing goods bought on credit to be priced slightly higher than those bought for cash—that ensured that bankers and traders still had an incentive to provide credit services.⁷⁰ Still, these incentives were never enough to allow banking to become a full-time occupation: instead, almost any merchant operating on a sufficiently large scale could be expected to combine banking with a host of other moneymaking activities. As a result, credit instruments soon became so essential to trade that almost anyone of prominence was expected to keep most of his or her wealth on deposit, and to make everyday transactions, not by counting out coins, but by inkpot and paper. Promissory notes were called *sakk*, “checks”, or *ruq’a*, “notes.” Checks could bounce. One German historian, picking through a multitude of old Arabic literary sources, recounts that:

About 900 a great man paid a poet in this way, only the banker refused the check, so that the disappointed poet composed a verse to the effect that he would gladly pay a million on the same plan. A patron of the same poet and singer (936) during a concert wrote a check in his favor on a banker for five hundred dinars. When paying, the banker gave the poet to understand that it was customary to charge one dirham discount on each dinar, i.e., about ten per cent. Only if the poet would spend the afternoon and evening with him, he would make no deduction . . .

By about 1000 the banker had made himself indispensable in Basra: every trader had his banking account, and paid only in checks on his bank in the bazaar. . . .⁷¹

Checks could be countersigned and transferred, and letters of credit (*suftaja*) could travel across the Indian Ocean or the Sahara.⁷² If they did not turn into de facto paper money, it was because, since they operated completely independent of the state (they could not be used to pay taxes, for instance), their value was based almost entirely on trust and reputation.⁷³ Appeal to the Islamic courts was generally voluntary or mediated by merchant guilds and civic associations. In such a context, having a famous poet compose verses making fun of you for bouncing a check was probably the ultimate disaster.

When it came to finance, instead of interest-bearing investments, the preferred approach was partnerships, where (often) one party would supply the capital, the other carry out the enterprise. Instead of fixed return, the investor would receive a share of the profits. Even labor arrangements were often organized on a profit-sharing basis.⁷⁴ In all such matters, reputation was crucial—in fact, one lively debate in early commercial law was over the question of whether reputation could (like land, labor, money, or other resources) itself be considered a form of capital. It sometimes happened that merchants would form partnerships with no capital at all, but only their good names. This was called “partnership of good reputation.” As one legal scholar explained:

As for the credit partnership, it is also called the “partnership of the penniless” (*sharika al-mafalis*). It comes about when two people form a partnership without any capital in order to buy on credit and then sell. It is designated by this name partnership of good reputations because their capital consists of their

status and good reputations; for credit is extended only to him who has a good reputation among people.⁷⁵

Some legal scholars objected to the idea that such a contract could be considered legally binding, since it was not based on an initial outlay of material capital; others considered it legitimate, provided the partners make an equitable partition of the profits—since reputation cannot be quantified. The remarkable thing here is the tacit recognition that, in a credit economy that operates largely without state mechanisms of enforcement (without police to arrest those who commit fraud, or bailiffs to seize a debtor's property), a significant part of the value of a promissory note is indeed the good name of the signatory. As Pierre Bourdieu was later to point out in describing a similar economy of trust in contemporary Algeria: it's quite possible to turn honor into money, almost impossible to convert money into honor.⁷⁶

These networks of trust, in turn, were largely responsible for the spread of Islam over the caravan routes of Central Asia and the Sahara, and especially across the Indian Ocean, the main conduit of Medieval world trade. Over the course of the Middle Ages, the Indian Ocean effectively became a Muslim lake. Muslim traders appear to have played a key role in establishing the principle that kings and their armies should keep their quarrels on dry land; the seas were to be a zone of peaceful commerce. At the same time, Islam gained a toehold in trade emporia from Aden to the Moluccas because Islamic courts were so perfectly suited to provide those functions that made such ports attractive: means of establishing contracts, recovering debts, creating a banking sector capable of redeeming or transferring letters of credit.⁷⁷ The level of trust thereby created between merchants in the great Malay entrepôt Malacca, gateway to the spice islands of Indonesia, was legendary. The city had Swahili, Arab, Egyptian, Ethiopian, and Armenian quarters, as well as quarters for merchants from different regions of India, China, and Southeast Asia. Yet it was said that its merchants shunned enforceable contracts, preferring to seal transactions "with a handshake and a glance at heaven."⁷⁸

In Islamic society, the merchant became not just a respected figure, but a kind of paragon: like the warrior, a man of honor able to pursue far-flung adventures; unlike him, able to do so in a fashion damaging to no one. The French historian Maurice Lombard draws a striking, if perhaps rather idealized, picture of him "in his stately town-house, surrounded by slaves and hangers-on, in the midst of his collections of books, travel souvenirs, and rare ornaments," along with his ledgers, correspondence, and letters of credit, skilled in the arts of double-entry

book-keeping along with secret codes and ciphers, giving alms to the poor, supporting places of worship, perhaps, dedicating himself to the writing of poetry, while still able to translate his general creditworthiness into great capital reserves by appealing to family and partners.⁷⁹ Lombard's picture is to some degree inspired by the famous *Thousand and One Nights* description of Sindbad, who, having spent his youth in perilous mercantile ventures to faraway lands, finally retired, rich beyond dreams, to spend the rest of his life amidst gardens and dancing girls, telling tall tales of his adventures. Here's a glimpse, from the eyes of a humble porter (also named Sindbad) when first summoned to see him by the master's page:

He found it to be a goodly mansion, radiant and full of majesty, till he brought him to a grand sitting room wherein he saw a company of nobles and great lords seated at tables garnished with all manner of flowers and sweet-scented herbs, besides great plenty of dainty viands and fruits dried and fresh and confections and wines of the choicest vintages. There also were instruments of music and mirth and lovely slave girls playing and singing. All the company was ranged according to rank, and in the highest place sat a man of worshipful and noble aspect whose bearded sides hoariness had stricken, and he was stately of stature and fair of favor, agreeable of aspect and full of gravity and dignity and majesty. So Sindbad the Porter was confounded at that which he beheld and said in himself, "By Allah, this must be either some king's palace, or a piece of Paradise!"⁸⁰

It's worth quoting not only because it represents a certain ideal, a picture of the perfect life, but because there's no real Christian parallel. It would be impossible conceive of such an image appearing in, say, a Medieval French romance.

The veneration of the merchant was matched by what can only be called the world's first popular free-market ideology. True, one should be careful not to confuse ideals with reality. Markets were ever entirely independent from the government. Islamic regimes did employ all the usual strategies of manipulating tax policy to encourage the growth of markets, and they periodically tried to intervene in commercial law.⁸¹ Still, there was a very strong popular feeling that they shouldn't. Once freed from its ancient scourges of debt and slavery, the local bazaar had become, for most, not a place of moral danger, but the very opposite:

the highest expression of the human freedom and communal solidarity, and thus to be protected assiduously from state intrusion.

There was a particular hostility to anything that smacked of price-fixing. One much-repeated story held that the Prophet himself had refused to force merchants to lower prices during a shortage in the city of Medina, on the grounds that doing so would be sacrilegious, since, in a free-market situation, "prices depend on the will of God."⁸² Most legal scholars interpreted Mohammed's decision to mean that any government interference in market mechanisms should be considered similarly sacrilegious, since markets were designed by God to regulate themselves.⁸³

If all this bears a striking resemblance to Adam Smith's "invisible hand" (which was also the hand of Divine Providence), it might not be a complete coincidence. In fact, many of the specific arguments and examples that Smith uses appear to trace back directly to economic tracts written in Medieval Persia. For instance, not only does his argument that exchange is a natural outgrowth of human rationality and speech already appear both in both Ghazali (1058–1111 AD), and Tusi (1201–1274 AD); both use exactly the same illustration: that no one has ever observed two dogs exchanging bones.⁸⁴ Even more dramatically, Smith's most famous example of division of labor, the pin factory, where it takes eighteen separate operations to produce one pin, already appears in Ghazali's *Ihya*, in which he describes a needle factory, where it takes twenty-five different operations to produce a needle.⁸⁵

The differences, however, are just as significant as the similarities. One telling example: like Smith, Tusi begins his treatise on economics with a discussion of the division of labor; but where for Smith, the division of labor is actually an outgrowth of our "natural propensity to truck and barter" in pursuit of individual advantage, for Tusi, it was an extension of mutual aid:

Let us suppose that each individual were required to busy himself with providing his own sustenance, clothing, dwelling-place and weapons, first acquiring the tools of carpentry and the smith's trade, then readying thereby tools and implements for sowing and reaping, grinding and kneading, spinning and weaving . . . Clearly, he would not be capable of doing justice to any one of them. But when men render aid to each other, each one performing one of these important tasks that are beyond the measure of his own capacity, and observing the law of justice in transactions by giving greatly and receiving in exchange of the labor of others, then the means of livelihood

are realized, and the succession of the individual and the survival of the species are assured.⁸⁶

As a result, he argues, divine providence has arranged us to have different abilities, desires, and inclinations. The market is simply one manifestation of this more general principle of mutual aid, of the matching of, abilities (supply) and needs (demand)—or to translate it into my own earlier terms, it is not only founded on, but is itself an extension of the kind of baseline communism on which any society must ultimately rest.

All this is not to say that Tusi was in any sense a radical egalitarian. Quite the contrary. “If men were equal,” he insists, “they would all perish.” We need differences between rich and poor, he insisted, just as much as we need differences between farmers and carpenters. Still, once you start from the initial premise that markets are primarily about cooperation rather than competition—and while Muslim economic thinkers did recognize and accept the need for market competition, they never saw competition as its essence⁸⁷—the moral implications are very different. Nasruddin’s story about the quail eggs might have been a joke, but Muslim ethicists did often enjoin merchants to drive a hard bargain with the rich so they could charge less, or pay more, when dealing with the less fortunate.⁸⁸

Ghazali’s take on the division of labor is similar, and his account of the origins of money is if anything even more revealing. It begins with what looks much like the myth of barter, except that, like all Middle Eastern writers, he starts not with imaginary primitive tribesmen, but with strangers meeting in an imaginary marketplace.

Sometimes a person needs what he does not own and he owns what he does not need. For example, a person has saffron but needs a camel for transportation and one who owns a camel does not presently need that camel but he wants saffron. Thus, there is the need for an exchange. However, for there to be an exchange, there must be a way to measure the two objects, for the camel-owner cannot give the whole camel for a quantity of saffron. There is no similarity between saffron and camel so that equal amount of that weight and form can be given. Likewise is the case of one who desires a house but owns some cloth or desires a slave but owns socks, or desires flour but possesses a donkey. These goods have no direct proportionality so one cannot know how much saffron will equal a camel’s worth. Such barter transactions would be very difficult.⁸⁹

Ghazali also notes that there might also be a problem of one person not even needing what the other has to offer, but this is almost an afterthought; for him, the real problem is conceptual. How do you compare two things with no common qualities? His conclusion: it can only be done by comparing both to a third thing with no qualities at all. For this reason, he explains, God created dinars and dirhams, coins made out of gold and silver, two metals that are otherwise no good for anything:

Dirhams and *dinars* are not created for any particular purpose; they are useless by themselves; they are just like stones. They are created to circulate from hand to hand, to govern and to facilitate transactions. They are symbols to know the value and grades of goods.⁹⁰

They can be symbols, units of measure, because of this very lack of usefulness, indeed lack of any particular feature other than value:

A thing can only be exactly linked to other things if it has no particular special form or feature of its own—for example, a mirror that has no color can reflect all colors. The same is the case with money—it has no purpose of its own, but it serves as medium for the purpose of exchanging goods.⁹¹

From this it also follows that lending money at interest must be illegitimate, since it means using money as an end in itself: “Money is not created to earn money.” In fact, he says, “in relation to other goods, *dirhams* and *dinars* are like prepositions in a sentence,” words that, as the grammarians inform us, are used to give meaning to other words, but can only do because they have no meaning in themselves. Money is thus a unit of measure that provides a means of assessing the value of goods, but also one that operates as such only if it stays in constant motion. To enter in monetary transactions in order to obtain even more money, even if it’s a matter of M-C-M’, let alone M-M’, would be, according to Ghazali, the equivalent of kidnapping a postman.⁹²

Whereas Ghazali speaks only of gold and silver, what he describes—money as symbol, as abstract measure, having no qualities of its own, whose value is only maintained by constant motion—is something that would never have occurred to anyone were it not in an age when it was perfectly normal for money to be employed in purely virtual form.



Much of our free-market doctrine, then, appears to have been originally borrowed piecemeal from a very different social and moral universe.⁹³ The mercantile classes of the Medieval Near West had pulled off an extraordinary feat. By abandoning the usurious practices that had made them so obnoxious to their neighbors for untold centuries before, they were able to become—alongside religious teachers—the effective leaders of their communities: communities that are still seen as organized, to a large extent, around the twin poles of mosque and bazaar.⁹⁴ The spread of Islam allowed the market to become a global phenomenon, operating largely independent of governments, according to its own internal laws. But the very fact that this was, in a certain way, a genuine free market, not one created by the government and backed by its police and prisons—a world of handshake deals and paper promises backed only by the integrity of the signer—meant that it could never really become the world imagined by those who later adopted many of the same ideas and arguments: one of purely self-interested individuals vying for material advantage by any means at hand.

The Far West:

Christendom (Commerce, Lending, and War)

*Where there is justice in war, there is
also justice in usury.*

—Saint Ambrose

Europe, as I mentioned, came rather late to the Middle Ages and for most of it was something of a hinterland. Still, the period began much as it did elsewhere, with the disappearance of coinage. Money retreated into virtuality. Everyone continued to calculate costs in Roman currency, then, later, in Carolingian “imaginary money”—the purely conceptual system of pounds, shillings, and pence used across Western Europe to keep accounts well into the seventeenth century.

Local mints did gradually come back into operation, producing coins in an endless variety of weight, purity, and denominations. How these related to the pan-European system, though, was a matter of manipulation. Kings regularly issued decrees revaluing their own coins in relation to the money of account, “crying up” the currency by, say, declaring that henceforth, one of their *ecus* or *escudos* would no longer be worth $\frac{1}{12}$ but now $\frac{1}{8}$ of a shilling (thus effectively raising taxes) or “crying down” the value of their coins by doing the reverse (thus

effectively reducing their debts).⁹⁵ The real gold or silver content of coins was endlessly readjusted, and currencies were frequently called in for re-minting. Meanwhile, most everyday transactions dispensed with cash entirely, operating through tallies, tokens, ledgers, or transactions in kind. As a result, when the Scholastics came to address such matters in the thirteenth century, they quickly adopted Aristotle's position that money was a mere social convention: that it was, basically, whatever human beings decided that it was.⁹⁶

All this fit the broader Medieval pattern: actual gold and silver, such of it as was still around, was increasingly laid up in sacred places; as centralized states disappeared, the regulation of markets was increasingly in the hands of the Church.

At first, the Catholic attitudes toward usury were just as harsh as Muslim ones, and attitudes toward merchants, considerably harsher. In the first case, they had little choice, as many Biblical texts were quite explicit. Consider Exodus 22:25:

If you lend money to My people, to the poor among you, you are not to act as a creditor to him; you shall not charge him interest.

Both the Psalms (15:5, 54:12) and Prophets (Jeremiah 9.6, Nehemiah 5:11) were explicit in assigning usurers to death and hellfire. What's more, the early Christian Fathers, who laid the foundation of Church teachings on social issues in the waning years of the Roman empire, were writing amidst the ancient world's last great debt crisis, one that was effectively in the process of destroying the empire's remaining free peasantry.⁹⁷ While few were willing to condemn slavery, all condemned usury.

Usury was seen above all as an assault on Christian charity, on Jesus's injunction to treat the poor as they would treat the Christ himself, giving without expectation of return and allowing the borrower to decide on recompense (Luke 6:34–35). In 365 AD, for instance, St. Basil delivered a sermon on usury in Cappadocia that set the standard for such issues:

The Lord gave His own injunction quite plainly in the words, "from him that would borrow of thee turn not thou away."⁹⁸

But what of the money lover? He sees before him a man under stress of necessity bent to the ground in supplication. He sees him hesitating at no act, no words, of humiliation. He sees him suffering undeserved misfortune, but he is merciless. He does not reckon that he is a fellow-creature. He does not

give in to his entreaties. He stands stiff and sour. He is moved by no prayers; his resolution is broken by no tears. He persists in refusal . . .⁹⁹

That is, until the suppliant mentions "interest."

Basil was particularly offended by the crass dishonesty by which moneylenders operated; their abuse of Christian fellowship. The man in need comes seeking a friend, the rich man pretends to be one. In fact he's a secret enemy, and everything he says is a lie. Witness, St. Basil said, how the rich man will always at first swear mighty oaths that he has no money to his name:

Then the suppliant mentions interest, and utters the word security. All is changed. The frown is relaxed; with a genial smile he recalls old family connection. Now it is "my friend."

"I will see," says he, "if I have any money by me. Yes, there is that sum which a man I know has left in my hands on deposit for profit. He stipulated a very heavy rate of interest. However, I shall certainly take something off, and give it to you on better terms." With pretences of this kind and talk like this he fawns on the wretched victim, and induces him to swallow the bait. Then he binds him with a written security, adds loss of liberty to the trouble of his pressing poverty, and is off. The man who has made himself responsible for interest that he cannot pay has accepted voluntary slavery for life.¹⁰⁰

The borrower, coming home with his newfound money, at first rejoices. But quickly, "the money slips away," interest accumulates, and his possessions are sold off. Basil grows poetic in describing the debtor's plight. It's as if time itself has become his enemy. Every day and night conspires against him, as they are the parents of interest. His life becomes a "sleepless daze of anxious uncertainty," as he is humiliated in public; while at home, he is constantly hiding under the couch at every unexpected knock on the door, and can barely sleep, startled awake by nightmare visions of his creditor standing over his pillow.¹⁰¹

Probably the most famous ancient homily on usury, though, was Saint Ambrose's *De Tobia*, pronounced over several days in Milan in 380 BC. He reproduces the same vivid details as Basil: fathers forced to sell their children, debtors who hanged themselves out of shame. Usury, he observes, must be considered a form of violent robbery, even murder.¹⁰² Ambrose, though, added one small proviso that was later to have enormous influence. His sermon was the first to carefully examine

every Biblical reference to moneylending, which meant that he had to address the one problem later authors always had to struggle with—the fact that, in the Old Testament, usury is not quite forbidden to everyone. The key sticking point is always Deuteronomy 23:19–20:

Thou shalt not lend upon usury to thy brother; usury of money, usury of victuals, usury of any thing that is lent upon usury.

Unto a stranger thou mayest lend upon usury; but unto thy brother thou shalt not lend upon usury.

So who then is this “stranger” or (a better translation of the Hebrew *nokri*, “foreigner”)? Presumably, one against whom robbery and murder would have been justified as well. After all, the ancient Jews lived amidst tribes like the Amalekites, on whom God had specifically instructed them to make war. If by extracting interest one is, as he puts it, fighting without a sword, then it is only legitimate to do so from those “whom it would not be a crime to kill.”¹⁰³ For Ambrose, living in Milan, all this was something of a technicality. He included all Christians and all those subject to Roman law as “brothers”; there weren’t, then, lot of Amalekites around.¹⁰⁴ Later, the “Exception of St. Ambrose,” as it came to be known, was to become extremely important.

All of these sermons—and there were many of them—left certain critical questions unanswered. What *should* the rich man do when receiving a visit from his troubled neighbor? True, Jesus had said to give without expectation of return, but it seemed unrealistic to expect most Christians to do that. And even if they did, what sort of ongoing relationships would that create? St. Basil took the radical position. God had given us all things in common, and he had specifically instructed the rich to give their possessions to the poor. The communism of the Apostles—who pooled all their wealth, and took freely what they needed—was thus the only proper model for a truly Christian society.¹⁰⁵ Few of the other Christian Fathers were willing to take things this far. Communism was the ideal, but in this fallen and temporary world, they argued, it was simply unrealistic. The Church must accept existing property arrangements, but also come up with spiritual arguments to encourage the rich to nonetheless act with Christian charity. Many of these employed distinctly commercial metaphors. Even Basil was willing to indulge in this sort of thing:

Whenever you provide for the destitute on account of the Lord, it is both a gift and a loan. It is a gift because you entertain no

hope in recovering it, a loan because of our Lord's munificence in paying you back on his behalf, when, having taken a small sum for the poor, he will give you back a vast sum in return. "For he who takes pity on the poor, lends to God."¹⁰⁶

Since Christ is in the poor, a gift of charity is a loan to Jesus, to be repaid with interest inconceivable on earth.

Charity, however, is a way of maintaining hierarchy, not undermining it. What Basil is talking about here really has nothing to do with debt, and playing with such metaphors seems ultimately to serve only to underline the fact that the rich man doesn't *owe* the poor suppliant anything, any more than God is in any way legally bound to save the soul of anyone who feeds a beggar. "Debt" here dissolves into a pure hierarchy (hence, "the Lord") where utterly different beings provide each other utterly different kinds of benefit. Later theologians were to explicitly confirm this: human beings live in time, noted St. Thomas Aquinas, so it makes sense to say that sin is a debt of punishment we owe to God. But God lives outside of time. By definition, he cannot owe anything to anyone. His grace can therefore only be a gift given with no obligation.¹⁰⁷

This, in turn, provides an answer to the question: What are they really asking the rich man to do? The Church opposed usury, but it had little to say about relations of feudal dependency, where the rich man provides charity and the poor suppliant shows his gratitude in other ways. Neither, when these kinds of arrangements began to emerge across the Christian West, did the Church offer significant objections.¹⁰⁸ Former debt peons were gradually transformed into serfs or vassals. In some ways, the relationship was not much different, since vassalage was, in theory, a voluntary, contractual relationship. Just as a Christian has to be able to freely choose to submit himself to "the Lord," so did a vassal have to agree to make himself someone else's man. All this proved perfectly consonant with Christianity.

Commerce, on the other hand, remained a problem. There was not much of a leap between condemning usury as the taking of "whatever exceeds the amount loaned" and condemning any form of profit-taking. Many—Saint Ambrose among them—were willing to take that leap. Where Mohammed declared that an honest merchant deserved a place by the seat of God in heaven, men like Ambrose wondered if an "honest merchant" could actually exist. Many held that one simply could not be both a merchant and a Christian.¹⁰⁹ In the early Middle Ages, this was not a pressing issue—especially since so much commerce was conducted by foreigners. The conceptual problems, however, were

never resolved. What did it mean that one could only lend to “strangers”? Was it just usury, or was even commerce tantamount to war?



Probably the most notorious, and often catastrophic, way that this problem worked itself out in the High Middle Ages was in relations between Christians and Jews. In the years since Nehemiah, Jewish attitudes toward lending had themselves changed. In the time of Augustus, Rabbi Hillel had effectively rendered the sabbatical year a dead letter, by allowing two parties to place a rider on any particular loan contract agreeing that it would not apply. While both the Torah and the Talmud stand opposed to loans on interest, exceptions were made in dealing with Gentiles—particularly as, over the course of the eleventh and twelfth centuries, European Jews were excluded from almost any other line of work.¹¹⁰ This in turn made it harder to contain the practice, as witnessed in the common joke, current in twelfth-century ghettos to justify usury between Jews. It consisted, it is said, of reciting Deuteronomy 23:20 in interrogative tones to make it mean the opposite of its obvious sense: ‘Unto a foreigner thou mayest lend upon usury, but unto thy brother thou shalt not lend upon usury?’¹¹¹

On the Christian side, in 1140 AD the “Exception of Saint Ambrose” found its way into Gratian’s *Decretum*, which came to be considered the definitive collection of canon law. At the time, economic life fell very much under the jurisdiction of the Church. While that might appear to leave Jews safely outside the system, in reality, matters were more complicated. For one thing, while both Jews and Gentiles would occasionally attempt to make recourse to the Exception, the prevailing opinion was that it only really applied to Saracens or others with whom Christendom was literally at war. After all, Jews and Christians lived in the same towns and villages. If one were to concede that the Exception allowed Jews and Christians the right to lend to each other at interest, it would also mean that they had the right to murder one another.¹¹² No one really wanted to say that. On the other hand, real relations between Christians and Jews often did seem to skate perilously close to this unfortunate ideal—though obviously the actual murder (apart from mere economic aggression) was all on one side.

In part this was due to the habit of Christian princes of exploiting, for their own purposes, the fact that Jews did sit slightly outside the system. Many encouraged Jews to operate as moneylenders, under their protection, simply because they also knew that protection could be withdrawn at any time. The kings of England were notorious in

this regard. They insisted that Jews be excluded from merchant and craft guilds, but granted them the right to charge extravagant rates of interest, backing up the loans by the full force of law.¹¹³ Debtors in Medieval England were regularly thrown in prisons until their families settled with the creditor.¹¹⁴ Yet the same regularly happened to the Jews themselves. In 1210 AD, for example, King John ordered a tallage, or emergency levy, to pay for his wars in France and Ireland. According to one contemporary chronicler “all the Jews throughout England, of both sexes, were seized, imprisoned, and tortured severely, in order to do the king’s will with their money.” Most who were put to torture offered all they had and more—but on that occasion, one particularly wealthy merchant, a certain Abraham of Bristol, who the king decided owed him ten thousand marks of silver (a sum equivalent to about a sixth of John’s total annual revenue), became famous for holding out. The king therefore ordered that one of his molars be pulled out daily, until he paid. After seven had been extracted, Abraham finally gave in.¹¹⁵

John’s successor, Henry III (1216–1272 AD), was in the habit of turning over Jewish victims to his brother the Earl of Cornwall, so that, as another chronicler put it, “those whom one brother had flayed, the other might embowel.”¹¹⁶ Such stories about the extraction of Jewish teeth, skin, and intestines are, I think, important to bear in mind when thinking about Shakespeare’s imaginary Merchant of Venice demanding his “pound of flesh.”¹¹⁷ It all seems to have been a bit of a guilty projection of terrors that Jews had never really visited on Christians, but that had been directed the other way around.

The terror inflicted by kings carried in it a peculiar element of identification: the persecutions and appropriations were an extension of the logic whereby kings effectively treated debts owed to Jews as ultimately owed to themselves, even setting up a branch of the Treasury (“the Exchequer of the Jews”) to manage them.¹¹⁸ This was of course much in keeping with the popular English impression of their kings as themselves a group of rapacious Norman foreigners. But it also gave the kings the opportunity to periodically play the populist card, dramatically snubbing or humiliating their Jewish financiers, turning a blind eye or even encouraging pogroms by townsfolk who chose to take the Exception of Saint Ambrose literally, and treat moneylenders as enemies of Christ who could be murdered in cold blood. Particularly gruesome massacres occurred in Norwich in 1144 AD, and in France, in Blois in 1171. Before long, as Norman Cohn put it, “what had once been a flourishing Jewish culture had turned into a terrorized society locked in perpetual warfare with the greater society around it.”¹¹⁹

One mustn't exaggerate the Jewish role in lending. Most Jews had nothing to do with the business, and those who did were typically bit players, making minor loans of grain or cloth for a return in kind. Others weren't even really Jews. Already in the 1190s, preachers were complaining about lords who would work hand in glove with Christian moneylenders claiming they were "our Jews"—and thus under their special protection.¹²⁰ By the 1200s, most Jewish moneylenders had long since been displaced by Lombards (from Northern Italy) and Cahorsins (from the French town of Cahors)—who established themselves across Western Europe, and became notorious rural usurers.¹²¹

The rise of rural usury was itself a sign of a growing free peasantry (there had been no point in making loans to serfs, since they had nothing to repossess). It accompanied the rise of commercial farming, urban craft guilds, and the "commercial revolution" of the High Middle Ages, all of which finally brought Western Europe to a level of economic activity comparable to that long since considered normal in other parts of the world. The Church quickly came under considerable popular pressure to do something about the problem, and at first, it did try to tighten the clamps. Existing loopholes in the usury laws were systematically closed, particularly the use of mortgages. These latter began as an expedient: as in Medieval Islam, those determined to dodge the law could simply present the money, claim to be buying the debtor's house or field, and then "rent" it back to the debtor until the principal was repaid. In the case of a mortgage, the house was in theory not even purchased but pledged as security, but any income from it accrued to the lender. In the eleventh century this became a favorite trick of monasteries. In 1148 it was made illegal: henceforth, all income was to be subtracted from the principal. Similarly, in 1187 merchants were forbidden to charge higher prices when selling on credit—the Church thereby going much further than any school of Islamic law ever had. In 1179 usury was made a mortal sin and usurers were excommunicated and denied Christian burial.¹²² Before long, new orders of itinerant friars like the Franciscans and Dominicans organized preaching campaigns, traveling town to town, village to village, threatening moneylenders with the loss of their eternal souls if they did not make restitution to their victims.

All this was echoed by a heady intellectual debate in the newly founded universities, not so much as to whether usury was sinful and illegal, but precisely why. Some argued that it was theft of another's material possessions; others that it constituted a theft of time, charging others for something that belonged only to God. Some held that it embodied the sin of Sloth, since like the Confucians, Catholic thinkers

usually held that a merchant's profit could only be justified as payment for his labor (i.e., in transporting goods to wherever they were needed), whereas interest accrued even if the lender did nothing at all. Soon the rediscovery of Aristotle, who returned in Arabic translation (and the influence of Muslim sources like Ghazali and Ibn Sina), added new arguments: that treating money as an end in itself defied its true purpose; that charging interest was unnatural, in that it treated mere metal as if it were a living thing that could breed or bear fruit.¹²³

But as the Church authorities soon discovered, when one starts something like this, it's very hard to keep a lid on it. Soon, new popular religious movements were appearing everywhere, and many took up the same direction so many had in late Antiquity, not only challenging commerce but questioning the very legitimacy of private property. Most were labeled heresies and violently suppressed, but many of the same arguments were taken up amongst the mendicant orders themselves. By the thirteenth century, the great intellectual debate was between the Franciscans and the Dominicans over "apostolic poverty"—basically, over whether Christianity could be reconciled with property of any sort.

At the same time, the revival of Roman law—which, as we've seen, began from the assumption of absolute private property—put new intellectual weapons in the hands of those who wished to argue that, at least in the case of commercial loans, usury laws should be relaxed. The great discovery in this case was the notion of *interesse*, which is where our word "interest" originally comes from: a compensation for loss suffered because of late payment.¹²⁴ The argument soon became that if a merchant made a commercial loan even for some minimal period (say, a month), it was not usurious for him to charge a percentage for each month afterward, since this was a penalty, not rental for the money, and it was justified as compensation for the profit he *would* have made, had he placed it in some profitable investment, as any merchant would ordinarily be expected to do.¹²⁵



The reader may be wondering how it could have been possible for usury laws to move in two opposite directions simultaneously. The answer would seem to be that politically, the situation in Western Europe was remarkably chaotic. Most kings were weak, their holdings fractured and uncertain; the Continent was a checkerboard of baronies, principalities, urban communes, manors, and church estates. Jurisdications were constantly being renegotiated—usually by war. Merchant

capitalism of the sort long familiar in the Muslim Near West only really managed to establish itself—quite late, compared with the situation in the rest of the Medieval world—when merchant capitalists managed to secure a political foothold in the independent city-states of northern Italy—most famously, Venice, Florence, Genoa, and Milan—followed by the German cities of the Hanseatic League.¹²⁶ Italian bankers ultimately managed to free themselves from the threat of expropriation by themselves taking over governments, and by doing so, acquiring their own court systems (capable of enforcing contracts) and even more critically, their own armies.¹²⁷

What jumps out, in comparison with the Muslim world, are these links of finance, trade, and violence. Whereas Persian and Arab thinkers assumed that the market emerged as an extension of mutual aid, Christians never completely overcame the suspicion that commerce was really an extension of usury, a form of fraud only truly legitimate when directed against one's mortal enemies. Debt was, indeed, sin—on the part of both parties to the transaction. Competition was essential to the nature of the market, but competition was (usually) nonviolent warfare. There was a reason why, as I've already observed, the words for "truck and barter" in almost all European languages were derived from terms meaning "swindle," "bamboozle," or "deceive." Some disdained commerce for that reason. Others embraced it. Few would have denied that the connection was there.

One need only examine the way that Islamic credit instruments—or for that matter, the Islamic ideal of the merchant adventurer—were eventually adopted to see just how intimate this connection really was.

It is often held that the first pioneers of modern banking were the Military Order of the Knights of the Temple of Solomon, commonly known as the Knights Templar. A fighting order of monks, they played a key role in financing the Crusades. Through the Templars, a lord in southern France might take out a mortgage on one of his tenements and receive a "draft" (a bill of exchange, modeled on the Muslim *suff-taja*, but written in a secret code) redeemable for cash from the Temple in Jerusalem. In other words, Christians appear to have first adopted Islamic financial techniques to finance attacks against Islam.

The Templars lasted from 1118 to 1307, but they finally went the way of so many Medieval trading minorities: King Phillip IV, deep in debt to the order, turned on them, accusing them of unspeakable crimes; their leaders were tortured and ultimately killed, and their wealth was expropriated.¹²⁸ Much of the problem was that they lacked a powerful home base. Italian banking houses such as the Bardi, Peruzzi, and Medici did much better. In banking history, the Italians are

most famous for their complex joint-stock organization and for spearheading the use of Islamic-style bills of exchange.¹²⁹ At first these were simple enough: basically just a form of long-distance money-changing. A merchant could present a certain amount in florins to a banker in Italy and receive a notarized bill registering the equivalent in the international money of account (Carolingian *deniers*), due in, say, three months' time, and then after it came due, either he or his agent could cash it for an equivalent amount of local currency in the Champagne fairs, which were both the great yearly commercial emporia, and great financial clearing houses, of the European High Middle Ages. But they quickly morphed into a plethora of new, creative forms, mainly a way of navigating—or even profiting from—the endlessly complicated European currency situation.¹³⁰

Most of the capital for these banking enterprises derived from the Mediterranean trade in Indian Ocean spices and Eastern luxuries. Yet unlike the Indian Ocean, the Mediterranean was a constant war zone. Venetian galleys doubled as both merchant vessels and warships, replete with cannon and marines, and the differences between trade, crusade, and piracy often depended on the balance of forces at any given moment.¹³¹ The same was true on land: where Asian empires tended to separate the sphere of warriors and merchants, in Europe they often overlapped:

All up and down Central Europe, from Tuscany to Flanders, from Brabant to Livonia, merchants not only supplied warriors—as they did all over Europe—they sat in governments that made war and, sometimes, buckled on armor and went into battle themselves. Such places make a long list: not only Florence, Milan, Venice, and Genoa, but also Augsburg, Nuremberg, Strasbourg, and Zurich; not only Lübeck, Hamburg, Bremen, and Danzig, but also Bruges, Ghent, Leiden, and Cologne. Some of them—Florence, Nuremberg, Siena, Bern, and Ulm come to mind—built considerable territorial states.¹³²

The Venetians were only the most famous in this regard. They created a veritable mercantile empire over the course of the eleventh century, seizing islands like Crete and Cyprus and establishing sugar plantations that eventually—anticipating a pattern eventually to become all too familiar in the New World—came to be staffed largely by African slaves.¹³³ Genoa soon followed suit; one of their most lucrative businesses was raiding and trading along the Black Sea to acquire slaves to sell to the Mamluks in Egypt or to work mines leased from

the Turks.¹³⁴ The Genoese republic was also the inventor of a unique mode of military financing, which might be known as war by subscription, whereby those planning expeditions sold shares to investors in exchange for the rights to an equivalent percentage of the spoils. It was precisely the same galleys, with the same "merchant adventurers" aboard, who would eventually pass through the pillars of Hercules to follow the Atlantic coast to Flanders or the Champagne fairs, carrying cargoes of nutmeg or cayenne, silks and woolen goods—along with the inevitable bills of exchange.¹³⁵



It would be instructive, I think, to pause a moment to think about this term, "merchant adventurer." Originally it just meant a merchant who operated outside his own country. It was around this same time, however, at the height of the fairs of Champagne and the Italian merchant empires, between 1160 and 1172, that the term "adventure" began to take on its contemporary meaning. The man most responsible for it was the French poet Chretien de Troyes, author of the famous Arthurian romances—most famous, perhaps, for being the first to tell the story of Sir Percival and the Holy Grail. The romances were a new sort of literature featuring a new sort of hero, the "knight-errant," a warrior who roamed the world in search of, precisely, "adventure"—in the contemporary sense of the word: perilous challenges, love, treasure, and renown. Stories of knightly adventure quickly became enormously popular, Chretien was followed by innumerable imitators, and the central characters in the stories—Arthur and Guinevere, Lancelot, Gawain, Percival, and the rest—became known to everyone, as they are still. This courtly ideal of the gallant knight, the quest, the joust, romance and adventure, remains central to our image of the Middle Ages.¹³⁶

The curious thing is that it bears almost no relation to reality. Nothing remotely like a real "knight-errant" ever existed. "Knights" had originally been a term for freelance warriors, drawn from the younger or, often, bastard sons of the minor nobility. Unable to inherit, many were forced to band together to seek their fortunes. Many became little more than roving bands of thugs, in an endless pursuit of plunder—precisely the sort of people who made merchants' lives so dangerous. Culminating in the twelfth century, there was a concerted effort to bring this dangerous population under the control of the civil authorities: not only the code of chivalry, but the tournament, the joust—all these were more than anything else ways of keeping them

out of trouble, as it were, in part by setting knights against each other, in part by turning their entire existence into a kind of stylized ritual.¹³⁷ The ideal of the lone wandering knight, in search of some gallant adventure, on the other hand, seems to have come out of nowhere.

This is important, since it lies at the very heart of our image of the Middle Ages—and the explanation, I think, is revealing. We have to recall that merchants had begun to achieve unprecedented social and even political power around this time, but that, in dramatic contrast to Islam, where a figure like Sindbad—the successful merchant adventurer—could serve as a fictional exemplar of the perfect life, merchants, unlike warriors, were never seen as paragons of much of anything.

It's likely no coincidence that Chretien was living in Troyes, at the very heartland of the Champagne fairs that had become, in turn, the commercial hub of Western Europe.¹³⁸ While he appears to have modeled his vision of Camelot on the elaborate court life under his patron Henri the Liberal (1152–1181), Count of Champagne, and his wife Marie, daughter of Eleanor of Aquitaine, the real court was staffed by low-born *commerçants*, who served as serjeants of the fairs—leaving most real knights in the role of onlookers, guards, or—at tournaments—entertainers.

This is not to say that tournaments did not become a kind of economic focus in their own right, according to one early twentieth-century Medievalist, Amy Kelly:

The biographer of Guillaume le Marechal gives an idea of how this rabble of courtly routiers amused itself on the jousting fields of western Europe. To the tournaments, occurring in a brisk season about twice a month from Pentecost to the feast of St John, flocked the young bloods, sometimes three thousand strong, taking possession of the nearest town. Thither also flocked horse dealers from Lombardy and Spain, from Brittany and the Low Countries, as well as armorers, haberdashers for man and beast, usurers, mimes and story-tellers, acrobats, necromancers, and other gentlemen of the lists, the field, the road. Entertainers of every stripe found liberal patronage . . . There were feasts in upper chambers, and forges rang in the smithies all night long. Brawls with grisly incidents—a cracked skull, a gouged eye—occurred as the betting progressed and the dice flew. To cry up their champions in the field came ladies of fair name and others of no name at all.

The hazards, the concourse, the prizes, keyed men to the pitch of war. The stakes were magnificent, for the victor held

his prize, horse and man, for ransom. And for these ransoms fiefs went in gage or the hapless victim fell into the hands of usurers, giving his men, and in extremity, himself, as hostages. Fortunes were made and lost on the point of a lance and many a mother's son failed to ride home.¹³⁹

So, it was not only that the merchants supplied the materials that made the fairs possible; Since vanquished knights technically owed their lives to the victors, merchants ended up, in their capacity as moneylenders, making good business out of liquidating their assets. Alternately, a knight might borrow vast sums to outfit himself in magnificence, hoping to impress some fair lady (with handsome dowry) with his victories; others, to take part in the continual whoring and gambling that always surrounded such events. Losers would end up having to sell their armor and horses, and this created the danger that they would go back to being highwaymen, foment pogroms (if their creditors were Jews) or, if they had lands, make new fiscal demands on those unfortunate enough to live on them.

Others turned to war, which itself tended to drive the creation of new markets.¹⁴⁰ In one of the most dramatic of such incidents, in November 1199, a large number of knights at a tournament at the castle of Écry in Champagne, sponsored by Henry's son, Theobald, were seized by a great religious passion, abandoned their games, and swore a vow to instead retake the Holy Land. The crusader army then proceeded to commission the Venetian fleet for transport in exchange for a promise of a 50-percent share in all resulting profits. In the end, rather than proceeding to the Holy Land, they ended up sacking the (much wealthier, Orthodox) Christian city of Constantinople after a prolonged and bloody siege. A Flemish count named Baldwin was installed as "Latin Emperor of Constantinople," but attempting to govern a city that had been largely destroyed and stripped of everything of value ensured that he and his barons soon ended up in great financial difficulties. In a gigantic version of what was happening on the small scale in so many tournaments, they were ultimately reduced to stripping the metal off the church roofs and auctioning holy relics to pay back their Venetian creditors. By 1259, Baldwin had sunk to the point of taking out a mortgage on his own son, who was taken back to Venice as security for a loan.¹⁴¹

All this does not really answer the question: Whence, then, this image of the solitary knight-errant, wandering the forests of a mythic Albion, challenging rivals, confronting ogres, fairies, wizards, and mysterious beasts? The answer should be clear by now. Really, this is just a

sublimated, romanticized image of the traveling merchants themselves: men who did, after all, set off on lonely ventures through wilds and forests, whose outcome was anything but certain.¹⁴²

And what of the Grail, that mysterious object that all the knights-errant were ultimately seeking? Oddly enough, Richard Wagner, composer of the opera *Parzifal*, first suggested that the Grail was a symbol inspired by the new forms of finance.¹⁴³ Where earlier epic heroes sought after, and fought over, piles of real, concrete gold and silver—the Nibelung's hoard—these new ones, born of the new commercial economy, pursued purely abstract forms of value. No one, after all, knew precisely what the Grail was. Even the epics disagree: sometimes it's a plate, sometimes a cup, sometimes a stone. (Wolfram von Eschenbach imagined it to be a jewel knocked from Lucifer's helmet in a battle at the dawn of time.) In a way it doesn't matter. The point is that it's invisible, intangible, but at the same time of infinite, inexhaustible value, containing everything, capable of making the wasteland flower, feeding the world, providing spiritual sustenance, and healing wounded bodies. Marc Shell even suggested that it would best be conceived as a blank check, the ultimate financial abstraction.¹⁴⁴

What, Then, Were the Middle Ages?

Each of us is a mere symbolon of a man, the result of bisection, like the flat fish, two out of one, and each of us is constantly searching for his corresponding symbolon.

—Plato, *The Symposium*

There is one way that Wagner got it wrong: the introduction of financial abstraction was not a sign that Europe was leaving the Middle Ages, but that it was finally, belatedly, entering it.

Wagner's not really to blame here. Almost everyone gets this wrong, because the most characteristic Medieval institutions and ideas arrived so late in Europe that we tend to mistake them for the first stirrings of modernity. We've already seen this with bills of exchange, already in use in the East by 700 or 800 AD, but only reaching Europe several centuries later. The independent university—perhaps the quintessential Medieval institution—is another case in point. Nalanda was founded in 427 AD, and there were independent institutions of higher

learning all over China and the Near West (from Cairo to Constantinople) centuries before the creation of similar institutions in Oxford, Paris, and Bologna.

If the Axial Age was the age of materialism, the Middle Ages were above all else the age of transcendence. The collapse of the ancient empires did not, for the most part, lead to the rise of new ones.¹⁴⁵ Instead, once-subversive popular religious movements were catapulted into the status of dominant institutions. Slavery declined or disappeared, as did the overall level of violence. As trade picked up, so did the pace of technological innovation; greater peace brought greater possibilities not only for the movement of silks and spices, but also of people and ideas. The fact that monks in Medieval China could devote themselves to translating ancient treatises in Sanskrit, and that students in madrasas in Medieval Indonesia could debate legal terms in Arabic, is testimony to the profound cosmopolitanism of the age.

Our image of the Middle Ages as an “age of faith”—and hence, of blind obedience to authority—is a legacy of the French Enlightenment. Again, it makes sense only if you think of the “Middle Ages” as something that happened primarily in Europe. Not only was the Far West an unusually violent place by world standards, the Catholic Church was extraordinarily intolerant. It’s hard to find many Medieval Chinese, Indian, or Islamic parallels, for example, to the burning of “witches” or the massacre of heretics. More typical was the pattern that prevailed in certain periods of Chinese history, when it was perfectly acceptable for a scholar to dabble in Taoism in his youth, become a Confucian in middle age, then become a Buddhist on retirement. If there is an essence to Medieval thought, it lies not in blind obedience to authority, but rather in a dogged insistence that the values that govern our ordinary daily affairs—particularly those of the court and marketplace—are confused, mistaken, illusory, or perverse. True value lay elsewhere, in a domain that cannot be directly perceived, but only approached through study or contemplation. But this in turn made the faculties of contemplation, and the entire question of knowledge, an endless problem. Consider for example the great conundrum, pondered by Muslim, Christian, and Jewish philosophers alike: What does it mean to simultaneously say that we can only know God through our faculties of Reason, but that Reason itself partakes of God? Chinese philosophers were struggling with similar conundrums when they asked, “Do we read the classics or do the classics read us?” Almost all the great intellectual debates of the age turned on this question in one way or another. Is the world created by our minds, or our minds by the world?

We can see the same tensions within predominant theories of money. Aristotle had argued that gold and silver had no intrinsic value in themselves, and that money therefore was just a social convention, invented by human communities to facilitate exchange. Since it had “come about by agreement, therefore it is within our power to change it or render it useless” if we all decide that that’s what we want to do.¹⁴⁶ This position gained little traction in the materialist intellectual environment of the Axial Age, but by the later Middle Ages, it had become standard wisdom. Ghazali was among the first to embrace it. In his own way he took it even further, insisting that the fact that a gold coin has no intrinsic value *is* the basis of its value as money, since this very lack of intrinsic value is what allows it to “govern,” measure, and regulate the value of other things. But at the same time, Ghazali denied that money was a social convention. It was given us by God.¹⁴⁷

Ghazali was a mystic, and a political conservative, so one might argue that he ultimately shied away from the most radical implications of his own ideas. But one could also ask whether, in the Middle Ages, arguing that money was an arbitrary social convention was really all that radical a position. After all, when Christian and Chinese thinkers insisted that it was, it was almost always as a way of saying that money is whatever the king or the emperor wished it to be. In that sense, Ghazali’s position was perfectly consonant with the Islamic desire to protect the market from political interference by saying that it fell properly under the aegis of religious authorities.



The fact that Medieval money took such abstract, virtual forms—checks, tallies, paper money—meant that questions like these (“What does it mean to say that money is a symbol?”) cut to the core of the philosophical issues of the day. Nowhere is this so true as in the history of the word “symbol” itself. Here we encounter some parallels so extraordinary that they can only be described as startling.

When Aristotle argued that coins are merely social conventions, the term he used was *symbolon*—from which our own word “symbol” is derived. *Symbolon* was originally the Greek word for “tally”—an object broken in half to mark a contract or agreement, or marked and broken to record a debt. So our word “symbol” traces back originally to objects broken to record debt contracts of one sort or another. This is striking enough. What’s really, remarkable, though, is that the contemporary Chinese word for “symbol,” *fu*, or *fu hao*, has almost exactly the same origin.¹⁴⁸

Let's start with the Greek term "*symbolon*." Two friends at dinner might create a *symbolon* if they took some object—a ring, a knucklebone, a piece of crockery—and broke it in half. Any time in the future when either of them had need of the other's help, they could bring their halves as reminders of the friendship. Archeologists have found hundreds of little broken friendship tablets of this sort in Athens, often made of clay. Later they became ways of sealing a contract, the object standing in the place of witnesses.¹⁴⁹ The word was also used for tokens of every sort: those given to Athenian jurors entitling them to vote, or tickets for admission to the theater. It could be used refer to money too, but only if that money had no intrinsic value: bronze coins whose value was fixed only by local convention.¹⁵⁰ Used for written documents, a *symbolon* could also be passport, contract, commission, or receipt. By extension, it came to mean: omen, portent, symptom, or finally, in the now-familiar sense, symbol.

The path to the latter appears to have been twofold. Aristotle fixed on the fact that a tally could be anything: what the object was didn't matter; all that mattered was that there was a way to break it in half. It is exactly so with language: words are sounds we use to refer to objects, or to ideas, but the relation is arbitrary: there's no particular reason, for example, that English-speakers should choose "dog" to refer to an animal and "god" to refer to a deity, rather than the other way around. The only reason is social convention: an agreement between all speakers of a language that this sound shall refer to that thing. In this sense, all words were arbitrary tokens of agreement.¹⁵¹ So, of course, is money—for Aristotle, not only worthless bronze coins that we agree to treat as if they were worth a certain amount, but all money, even gold, is just a *symbolon*, a social convention.¹⁵²

All this came to seem almost commonsensical in the thirteenth century of Thomas Aquinas, when rulers could change the value of currency simply by issuing a decree. Still, Medieval theories of symbols derived less from Aristotle than from the Mystery Religions of Antiquity, where "*symbolon*" came to refer to certain cryptic formulae or talismans that only initiates could understand.¹⁵³ It thus came to mean a concrete token, perceptible to the senses, that could only be understood in reference to some hidden reality entirely beyond the domain of sensory experience.¹⁵⁴

The theorist of the symbol whose work was most widely read and respected in the Middle Ages was a sixth-century Greek Christian mystic whose real name has been lost to history, but who is known by his pseudonym Dionysius the Areopagite.¹⁵⁵ Dionysius took up the notion in this latter sense to confront what was to become the great

intellectual problem of the age: How is it possible for humans to have knowledge of God? How can we, whose knowledge is confined to what our senses can perceive of the material universe, have knowledge of a being whose nature is absolutely alien to that material universe—"that infinity beyond being," as he puts it, "that oneness that is beyond intelligence"?¹⁵⁶ It would be impossible were it not for the fact that God, being all-powerful, can do anything, and therefore, just as he places his own body in the Eucharist, so can he reveal himself to our minds through an endless variety of material shapes. Intriguingly, Dionysius warns us that we cannot begin to understand how symbols work until we rid ourselves of the notion that divine things are likely to be beautiful. Images of luminous angels and celestial chariots are only likely to confuse us, since we will be tempted to imagine that that's what heaven is actually like, and in fact we cannot possibly conceive of what heaven is like. Instead, effective symbols are, like the original symbolon, homely objects selected apparently at random; often, ugly, ridiculous things, whose very incongruity reminds us that they are *not* God; of the fact that God "transcends all materiality," even as, in another sense, they are God.¹⁵⁷ But the notion that they are in any sense tokens of agreement between equals is gone entirely. Symbols are gifts, absolute, free, hierarchical gifts, presented by a being so far above us that any thought of reciprocity, debt, or mutual obligation is simply inconceivable.¹⁵⁸

Compare the Greek dictionary above to the following, from a Chinese dictionary:

FU. To agree with, to tally. The two halves of a tally.

- evidence; proof of identity, credentials
- to fulfill a promise, to keep one's word
- to reconcile
- the mutual agreement between Heaven's appointment and human affairs
- a tally, a check
- an imperial seal or stamp
- a warrant, a commission, credentials
- like fitting the two halves of a tally, in exact agreement
- a symbol, a sign . . .¹⁵⁹

The evolution is almost exactly the same. Like *symbola*, *fu* can be tallies, contracts, official seals, warrants, passports, or credentials. As promises, they can embody an agreement, a debt contract, or even a relation of feudal vassalage—since a minor lord agreeing to become

another man's vassal would split a tally just as he would if borrowing grain or money. The common feature seems to be a contract between two parties that begin as equal, in which one agrees to become subordinate. Later, as the state became more centralized, we mainly hear about *fu* presented to officials as a means of conveying order: the official would take the left half with him when posted to the provinces, and when the emperor wished to send an important command, he would send the right half with the messenger to make sure that the official knew it was actually the imperial will.¹⁶⁰

We've already seen how paper money seems to have developed from paper versions of such debt contracts, ripped in half and reunited. For Chinese theorists, of course, Aristotle's argument that money was simply a social convention was hardly radical; it was simply assumed. Money was whatever the emperor established it to be. Though even here there was a slight proviso, as evidenced in the entry above, that "*fu*" could also refer to "the mutual agreement between heaven's appointment and human affairs." Just as officials were appointed by the emperor, the emperor was ultimately appointed by a higher power, and he could only rule effectively as long as he kept its mandate, which is why propitious omens were called "*fu*," signs that heaven approved of the ruler, just as natural disasters were a sign that he had strayed.¹⁶¹

Here Chinese ideas did grow a bit closer to the Christian ones. But Chinese conceptions of the cosmos had one crucial difference: since there was no emphasis on the absolute gulf between our world and the one beyond it, contractual relations with the gods were by no means out of the question. This was particularly true in Medieval Taoism, where monks were ordained through a ceremony called "rending the tally," ripping apart a piece of paper that represented a contract with heaven.¹⁶² It was the same with the magical talismans, also called "*fu*," which an adept might receive from his master. These were literally tallies: the adept kept one; the other half was said to be retained by the gods. Such talismanic *fu* took the form of diagrams, said to represent a form of celestial writing, comprehensible only to the gods, which committed them to assist the bearer, often giving the adept the right to call on armies of divine protectors with whose help he could slay demons, cure the sick, or otherwise attain miraculous powers. But they could also become, like Dionysius' symbola, objects of contemplation, by which one's mind can ultimately attain some knowledge of the invisible world beyond our own.¹⁶³

Many of the most compelling visual symbols to emerge from Medieval China trace back to such talismans: the River Symbol, or, for that matter, the yin-yang symbol that seems to have developed out of it.¹⁶⁴ Just looking at a yin-yang symbol, it is easy enough to imagine

the left and right (sometimes, too, called “male” and “female”) halves of a tally.



A tally does away with the need for witnesses; if the two surfaces agree, then everyone knows that the agreement between the contracting parties exists as well. This is why Aristotle saw it as a fit metaphor for words: word A corresponds to concept B because there is a tacit agreement that we shall act as if it does. The striking thing about tallies is that even though they might begin as simple tokens of friendship and solidarity, in almost all the later examples, what the two parties actually agree to create is a relation of inequality: of debt, obligation, subordination to another’s orders. This is in turn what makes it possible to use the metaphor for the relation between the material world and that more powerful world that ultimately gives it meaning. The two sides are the same. Yet what they create is absolute difference. Hence for a Medieval Christian mystic, as for Medieval Chinese magicians, symbols could be literal fragments of heaven—even if for the first, they provided a language whereby one could have some understanding of beings one could not possibly interact with; while for the second, they provided a way of interacting, even making practical arrangements, with beings whose language one could not possibly understand.

On one level, this is just another version of the dilemmas that always arise when we try to reimagine the world through debt—that peculiar agreement between two equals that they shall no longer be equals, until such time as they become equals once again. Still, the problem took on a peculiar piquancy in the Middle Ages, when the economy became, as it were, spiritualized. As gold and silver migrated to holy places, ordinary transactions everywhere came to be carried out primarily through credit. Inevitably, arguments about wealth and markets became arguments about debt and morality, and arguments about debt and morality became arguments about the nature of our place in the universe. As we’ve seen, the solutions varied considerably. Europe and India saw a return to hierarchy: society became a ranked order of Priests, Warriors, Merchants, and Farmers (or in Christendom, just Priests, Warriors, and Farmers). Debts between the orders were considered threatening because they implied the potential of equality, and they often led to outright violence. In China, in contrast, the principle of debt often became the governing principle of the cosmos: karmic debts, milk-debts, debt contracts between human beings and celestial powers. From the point of view of the authorities, all these led to

excess, and potentially to vast concentrations of capital that might throw the entire social order out of balance. It was the responsibility of government to intervene constantly to keep markets running smoothly and equitably, thus avoiding new outbreaks of popular unrest. In the world of Islam, where theologians held that God recreated the entire universe at every instant, market fluctuations were instead seen as merely another manifestation of divine will.

The striking thing is that the Confucian condemnation of the merchant, and the Islamic celebration of the merchant, ultimately led to the same thing: prosperous societies with flourishing markets, but where the elements never came together to create the great merchant banks and industrial firms that were to become the hallmark of modern capitalism. It's especially striking in the case of Islam. Certainly, the Islamic world produced figures who would be hard to describe as anything but capitalists. Large-scale merchants were referred to as *sāhib al-māl*, "owners of capital," and legal theorists spoke freely about the creation and expansion of capital funds. At the height of the Caliphate, some of these merchants were in possession of millions of dinars and seeking profitable investment. Why did nothing like modern capitalism emerge? I would highlight two factors. First, Islamic merchants appear to have taken their free-market ideology seriously. The marketplace did not fall under the direct supervision of the government; contracts were made between individuals—ideally, "with a handshake and a glance at heaven"—and thus honor and credit became largely indistinguishable. This is inevitable: you can't have cutthroat competition where there is no one stopping people from literally cutting one another's throats. Second, Islam also took seriously the principle, later enshrined in classical economic theory but only unevenly observed in practice, that profits are the reward for risk. Trading enterprises were assumed to be, quite literally, adventures, in which traders exposed themselves to the dangers of storm and shipwreck, savage nomads, forests, steppes, and deserts, exotic and unpredictable foreign customs, and arbitrary governments. Financial mechanisms designed to avoid these risks were considered impious. This was one of the objections to usury: if one demands a fixed rate of interest, the profits are guaranteed. Similarly, commercial investors were expected to share the risk. This made most of the forms of finance and insurance that were to later develop in Europe impossible.¹⁶⁵

In this sense the Buddhist monasteries of early Medieval China represent the opposite extreme. The Inexhaustible Treasuries were inexhaustible because, by continually lending their money out at interest and never otherwise touching their capital, they could guarantee

effectively risk-free investments. That was the entire point. By doing so, Buddhism, unlike Islam, produced something very much like what we now call “corporations”—entities that, through a charming legal fiction, we imagine to be persons, just like human beings, but immortal, never having to go through all the human untidiness of marriage, reproduction, infirmity, and death. To put it in properly Medieval terms, they are very much like angels.

Legally, our notion of the corporation is very much a product of the European High Middle Ages. The legal idea of a corporation as a “fictive person” (*persona ficta*)—a person who, as Maitland, the great British legal historian, put it, “is immortal, who sues and is sued, who holds lands, has a seal of his own, who makes regulations for those natural persons of whom he is composed”¹⁶⁶—was first established in canon law by Pope Innocent IV in 1250 AD, and one of the first kinds of entities it applied to were monasteries—as also to universities, churches, municipalities, and guilds.¹⁶⁷

The idea of the corporation as an angelic being is not mine, incidentally. I borrowed it from the great Medievalist Ernst Kantorowicz, who pointed out that all this was happening right around the same time that Thomas Aquinas was developing the notion that angels were really just the personification of Platonic Ideas.¹⁶⁸ “According to the teachings of Aquinas,” he notes, “every angel represented a species.”

Little wonder then that finally the personified collectives of the jurists, which were juristically immortal species, displayed all the features otherwise attributed to angels . . . The jurists themselves recognized that there was some similarity between their abstractions and the angelic beings. In this respect, it may be said that the political and legal world of thought of the later Middle Ages began to be populated by immaterial angelic bodies, large and small: they were invisible, ageless, sempiternal, immortal, and sometimes even ubiquitous; and they were endowed with a *corpus intellectuale* or *mysticum* [an intellectual or mystical body] which could stand any comparison with the “spiritual bodies” of the celestial beings.¹⁶⁹

All this is worth emphasizing because while we are used to assuming that there’s something natural or inevitable about the existence of corporations, in historical terms, they are actually strange, exotic creatures. No other great tradition came up with anything like it.¹⁷⁰ They are the most peculiarly European addition to that endless proliferation

of metaphysical entities so characteristic of the Middle Ages—as well as the most enduring.

They have, of course, changed a great deal over time. Medieval corporations owned property, and they often engaged in complex financial arrangements, but in no case were they profit-seeking enterprises in the modern sense. The ones that came closest were, perhaps unsurprisingly, monastic orders—above all, the Cistercians—whose monasteries became something like the Chinese Buddhist ones, surrounded by mills and smithies, practicing rationalized commercial agriculture with a workforce of “lay brothers” who were effectively wage laborers, spinning and exporting wool. Some even talk about “monastic capitalism.”¹⁷¹ Still, the ground was only really prepared for capitalism in the familiar sense of the term when the merchants began to organize themselves into eternal bodies as a way to win monopolies, legal or de facto, and avoid the ordinary risks of trade. An excellent case in point was the Society of Merchant Adventurers, chartered by King Henry IV in London in 1407, who, despite the romantic-sounding name, were mainly in the business of buying up British woolens and selling them in the Flanders fairs. They were not a modern joint-stock company, but a rather old-fashioned Medieval merchant guild, but they provided a structure whereby older, more substantial merchants could simply provide loans to younger ones, and they managed to secure enough of an exclusive control over the woolen trade that substantial profits were pretty much guaranteed.¹⁷² When such companies began to engage in armed ventures overseas, though, a new era of human history might be said to have begun.

Chapter Eleven

AGE OF THE GREAT CAPITALIST EMPIRES

(1450–1971AD)

“Eleven pesos, then; and as you can’t pay me the eleven pesos, that makes another eleven pesos—twenty-two in all: eleven for the serape and the petate and eleven because you can’t pay. Is that right, Crisiero?”

Crisiero had no knowledge of figures, so it was very natural that he said, “That is right, patrón.”

Don Arnulfo was a decent, honorable man. Other landowners were a good deal less softhearted with their peons.

“The shirt is five pesos. Right? Very well. And as you can’t pay for it, that’s five pesos. And as you remain in my debt for the five pesos, that’s five pesos. And as I shall never have the money from you, that’s five pesos. So that makes five and five and five and five. That’s twenty pesos. Agreed?”

“Yes, patrón, agreed.”

The peon can get the shirt nowhere else when he needs one. He can get credit nowhere but from his master, for whom he works and from whom he can never get away as long as he owes him a centavo.

—B. Traven, *The Carreta*

THE EPOCH THAT BEGAN with what we're used to calling the "Age of Exploration" was marked by so many things that were genuinely new—the rise of modern science, capitalism, humanism, the nation-state—that it may seem odd to frame it as just another turn of an historical cycle. Still, from the perspective I've been developing in this book, that is what it was.

The era begins around 1450 with a turn away from virtual currencies and credit economies and back to gold and silver. The subsequent flow of bullion from the Americas sped the process immensely, sparking a "price revolution" in Western Europe that turned traditional society upside-down. What's more, the return to bullion was accompanied by the return of a whole host of other conditions that, during the Middle Ages, had been largely suppressed or kept at bay: vast empires and professional armies, massive predatory warfare, untrammelled usury and debt peonage, but also materialist philosophies, a new burst of scientific and philosophical creativity—even the return of chattel slavery. It was in no way a simple repeat performance. All the Axial Age pieces reappeared, but they came together in an entirely different way.



The 1400s are a peculiar period in European history. It was a century of endless catastrophe: large cities were regularly decimated by the Black Death; the commercial economy sagged and in some regions collapsed entirely; whole cities went bankrupt, defaulting on their bonds; the knightly classes squabbled over the remnants, leaving much of the countryside devastated by endemic warfare. Even in geopolitical terms Christendom was staggering, with the Ottoman Empire not only scooping up what remained of Byzantium but pushing steadily into central Europe, its forces expanding on land and sea.

At the same time, from the perspective of many ordinary farmers and urban laborers, times couldn't have been much better. One of the perverse effects of the bubonic plague, which killed off about one-third of the European workforce, was that wages increased dramatically. It didn't happen immediately, but this was largely because the first reaction of the authorities was to enact legislation freezing wages, or even attempting to tie free peasants back to the land again. Such efforts were met with powerful resistance, culminating in a series of popular uprisings across Europe. These were squelched, but the authorities were also forced to compromise. Before long, so much wealth was flowing into the hands of ordinary people that governments had to start introducing

new laws forbidding the lowborn to wear silks and ermine, and to limit the number of feast days, which, in many towns and parishes, began eating up one-third or even half of the year. The fifteenth century is, in fact, considered the heyday of Medieval festive life, with its floats and dragons, maypoles and church ales, its Abbots of Unreason and Lords of Misrule.¹

Over the next centuries, all this was to be destroyed. In England, the festive life was systematically attacked by Puritan reformers; then eventually by reformers everywhere, Catholic and Protestant alike. At the same time its economic basis in popular prosperity dissolved.

Why this happened has been a matter of intense historical debate for centuries. This much we know: it began with a massive inflation. Between 1500 and 1650, for instance, prices in England increased 500 percent, but wages rose much more slowly, so that in five generations, real wages fell to perhaps 40 percent of what they had been. The same thing happened everywhere in Europe.

Why? The favorite explanation, ever since a French lawyer named Jean Bodin first proposed it in 1568, was the vast influx of gold and silver that came pouring into Europe after the conquest of the New World. As the value of precious metals collapsed, the argument went, the price of everything else skyrocketed, and wages simply couldn't keep up.² There is some evidence to support this. The height of popular prosperity around 1450 did correspond to a period when bullion—and therefore, coin—was in particularly short supply.³ The lack of cash played havoc with international trade in particular; in the 1460s, we hear of ships full of wares forced to turn back from major ports, as no one had any cash on hand to buy from them. The problem only started to turn around later in the decade, with a sudden burst of silver mining in Saxony and the Tirol, followed by the opening of new sea routes to the Gold Coast of West Africa. Then came the conquests of Cortés and Pizarro. Between 1520 and 1640, untold tons of gold and silver from Mexico and Peru were transported across the Atlantic and Pacific in Spanish treasure ships.

The problem with the conventional story is that very little of that gold and silver lingered very long in Europe. Most of the gold ended up in temples in India, and the overwhelming majority of the silver bullion was ultimately shipped off to China. The latter is crucial. If we really want to understand the origins of the modern world economy, the place to start is not in Europe at all. The real story is of how China abandoned the use of paper money. It's a story worth telling briefly, because very few people know it.



After the Mongols conquered China in 1271, they kept the system of paper money in place, and even made occasional (if usually disastrous) attempts to introduce it in the other parts of their empire. In 1368, however, they were overthrown by another of China's great popular insurrections, and a former peasant leader was once again installed in power.

During their century of rule, the Mongols had worked closely with foreign merchants, who became widely detested. Partly as a result, the former rebels, now the Ming dynasty, were suspicious of commerce in any form, and they promoted a romantic vision of self-sufficient agrarian communities. This had some unfortunate consequences. For one thing, it meant the maintenance of the old Mongol tax system, paid in labor and in kind; especially since that, in turn, was based on a quasi-caste system in which subjects were registered as farmers, craftsmen, or soldiers and forbidden to change their jobs. This proved extraordinarily unpopular. While government investment in agriculture, roads, and canals did set off a commercial boom, much of this commerce was technically illegal, and taxes on crops were so high that many indebted farmers began to flee their ancestral lands.⁴

Typically, such floating populations can be expected to seek just about anything but regular industrial employment; here as in Europe, most preferred a combination of odd jobs, peddling, entertainment, piracy, or banditry. In China, many also turned prospector. There was a minor silver rush, with illegal mines cropping up everywhere. Uncoined silver ingots, instead of official paper money and strings of bronze coins, soon became the real money of the off-the-books informal economy. When the government attempted to shut down illegal mines in the 1430s and 1440s, their efforts sparked local insurrections, in which miners would make common cause with displaced peasants, seize nearby cities, and sometimes threaten entire provinces.⁵

In the end, the government gave up even trying to suppress the informal economy. Instead, they swung the other way entirely: stopped issuing paper money, legalized the mines, allowed silver bullion to become the recognized currency for large transactions, and even gave private mints the authority to produce strings of cash.⁶ This, in turn, allowed the government to gradually abandon the system of labor exactions and substitute a uniform tax system payable in silver.

Effectively, the Chinese government had gone back to its old policy of encouraging markets and merely intervening to prevent any undue concentrations of capital. It quickly proved spectacularly successful,

and Chinese markets boomed. Indeed, many speak of the Ming as having accomplished something almost unique in world history: this was a time when the Chinese population was exploding, but living standards markedly improved.⁷ The problem was that the new policy meant that the regime had to ensure an abundant supply of silver in the country, so as to keep its price low and minimize popular unrest—but as it turned out, the Chinese mines were very quickly exhausted. In the 1530s, new silver mines were discovered in Japan, but these were exhausted in a decade or two as well. Before long, China had to turn to Europe and the New World.

Now, since Roman times, Europe had been exporting gold and silver to the East: the problem was that Europe had never produced much of anything that Asians wanted to buy, so it was forced to pay in specie for silks, spices, steel, and other imports. The early years of European expansion were largely attempts to gain access either to Eastern luxuries or to new sources of gold and silver with which to pay for them. In those early days, Atlantic Europe really had only one substantial advantage over its Muslim rivals: an active and advanced tradition of naval warfare, honed by centuries of conflict in the Mediterranean. The moment when Vasco da Gama entered the Indian Ocean in 1498, the principle that the seas should be a zone of peaceful trade came to an immediate end. Portuguese flotillas began bombarding and sacking every port city they came across, then seizing control of strategic points and extorting protection money from unarmed Indian Ocean merchants for the right to carry on their business unmolested.

At almost exactly the same time, Christopher Columbus—a Genoese mapmaker seeking a short-cut to China—touched land in the New World, and the Spanish and Portuguese empires stumbled into the greatest economic windfall in human history: entire continents full of unfathomable wealth, whose inhabitants, armed only with Stone Age weapons, began conveniently dying almost as soon as they arrived. The conquest of Mexico and Peru led to the discovery of enormous new sources of precious metal, and these were exploited ruthlessly and systematically, even to the point of largely exterminating the surrounding populations to extract as much precious metal as quickly as possible. As Kenneth Pomeranz has recently pointed out, none of this would have been possible were it not for the practically unlimited Asian demand for precious metals.

Had China in particular not had such a dynamic economy that changing its metallic base could absorb the staggering quantities of silver mined in the New World over three centuries,

those mines might have become unprofitable within a few decades. The massive inflation of silver-denominated prices in Europe from 1500 to 1640 indicates a shrinking value for the metal there even with Asia draining off much of the supply.⁸

By 1540, a silver glut caused a collapse in prices across Europe; the American mines would, at this point, simply have stopped functioning, and the entire project of American colonization foundered, had it not been for the demand from China.⁹ Treasure galleons moving toward Europe soon refrained from unloading their cargoes, instead rounding the horn of Africa and proceeding across the Indian Ocean toward Canton. After 1571, with the foundation of the Spanish city of Manila, they began to move directly across the Pacific. By the late sixteenth century, China was importing almost fifty tons of silver a year, about 90 percent of its silver, and by the early seventeenth century, 116 tons, or over 97 percent.¹⁰ Huge amounts of silk, porcelain, and other Chinese products had to be exported to pay for it. Many of these Chinese products, in turn, ended up in the new cities of Central and South America. This Asian trade became the single most significant factor in the emerging global economy, and those who ultimately controlled the financial levers—particularly Italian, Dutch, and German merchant bankers—became fantastically rich.

But how exactly did the new global economy cause the collapse of living standards in Europe? One thing we do know: it clearly was *not* by making large amounts of precious metal available for everyday transactions. If anything, the effect was the opposite. While European mints were stamping out enormous numbers of rials, thalers, ducats, and doubloons, which became the new medium of trade from Nicaragua to Bengal, almost none found their way into the pockets of ordinary Europeans. Instead, we hear constant complaints about the shortage of currency. In England:

For much of the Tudor period the circulating medium was so small that the taxable population simply did not have sufficient coin in which to pay the benevolences, subsidies, and tenths levied upon them, and time and time again household plate, the handiest near money that most people possessed, had to be surrendered.¹¹

This was the case in most of Europe. Despite the massive influx of metal from the Americas, most families were so low on cash that

they were regularly reduced to melting down the family silver to pay their taxes.

This was because taxes *had* to be paid in metal. Everyday business in contrast continued to be transacted much as it had in the Middle Ages, by means of various forms of virtual credit money: tallies, promissory notes, or, within smaller communities, simply by keeping track of who owed what to whom. What really caused the inflation is that those who ended up in control of the bullion—governments, bankers, large-scale merchants—were able to use that control to begin changing the rules, first by insisting that gold and silver *were* money, and second by introducing new forms of credit-money for their own use while slowly undermining and destroying the local systems of trust that had allowed small-scale communities across Europe to operate largely without the use of metal currency.

This was a political battle, even if it was also a conceptual argument about the nature of money. The new regime of bullion money could only be imposed through almost unparalleled violence—not only overseas, but at home as well. In much of Europe, the first reaction to the “price revolution” and accompanying enclosures of common lands was not very different from what had so recently happened in China: thousands of one-time peasants fleeing or being forced out of their villages to become vagabonds or “masterless men,” a process that culminated in popular insurrections. The reaction of European governments, however, was entirely different. The rebellions were crushed, and this time, no subsequent concessions were forthcoming. Vagabonds were rounded up, exported to the colonies as indentured laborers, and drafted into colonial armies and navies—or, eventually, set to work in factories at home.

Almost all of this was carried out through a manipulation of debt. As a result, the very nature of debt, too, became once again one of the principal bones of contention.

Part I:

Greed, Terror, Indignation, Debt

No doubt scholars will never stop arguing about the reasons for the great “price revolution”—largely because it’s not clear what kind of tools can be applied. Can we really use the methods of modern economics, which were designed to understand how contemporary economic

institutions operate, to describe the political battles that led to the creation of those very institutions?

This is not just a conceptual problem. There are moral dangers here. To take what might seem an “objective,” macro-economic approach to the origins of the world economy would be to treat the behavior of early European explorers, merchants, and conquerors as if they were simply rational responses to opportunities—as if this were just what anyone would have done in the same situation. This is what the use of equations so often does: make it seem perfectly natural to assume that, if the price of silver in China is twice what it is in Seville, and inhabitants of Seville are capable of getting their hands on large quantities of silver and transporting it to China, then clearly they will, even if doing so requires the destruction of entire civilizations. Or if there is a demand for sugar in England, and enslaving millions is the easiest way to acquire labor to produce it, then it is inevitable that some will enslave them. In fact, history makes it quite clear that this is not the case. Any number of civilizations have probably been in a position to wreak havoc on the scale that the European powers did in the sixteenth and seventeenth centuries (Ming China itself was an obvious candidate), but almost none actually did so.¹²

Consider, for instance, how the gold and silver from the American mines were extracted. Mining operations began almost immediately upon the fall of the Aztec capital of Tenochtitlán in 1521. While we are used to assuming that the Mexican population was devastated simply as an effect of newly introduced European diseases, contemporary observers felt that the dragooning of the newly conquered natives to work in the mines was at least equally responsible.¹³ In *The Conquest of America*, Tzvetan Todorov offers a compendium of some of the most chilling reports, mostly from Spanish priests and friars who, even when committed in principle to the belief that the extermination of the Indians was the judgment of God, could not disguise their horror at scenes of Spanish soldiers testing the blades of their weapons by eviscerating random passers-by, and tearing babies off their mother’s backs to be eaten by dogs. Such acts might perhaps be written off as what one would expect when a collection of heavily armed men—many of violent criminal background—are given absolute impunity; but the reports from the mines imply something far more systematic. When Fray Toribio de Motolinia wrote of the ten plagues that he believed God had visited on the inhabitants of Mexico, he listed smallpox, war, famine, labor exactions, taxes (which caused many to sell their children to moneylenders, others to be tortured to death in cruel prisons), and

the thousands who died in the building of the capital city. Above all, he insisted, were the uncountable numbers who died in the mines:

The eighth plague was the slaves whom the Spaniards made in order to put them to work in the mines. At first those who were already slaves of the Aztecs were taken; then those who had given evidence of insubordination; finally all those who could be caught. During the first years after the conquest, the slave traffic flourished, and slaves often changed master. They produced so many marks on their faces, in addition to the royal brand, that they had their faces covered with letters, for they bore the marks of all who had bought and sold them.

The ninth plague was the service in the mines, to which the heavily laden Indians traveled sixty leagues or more to carry provisions . . . When their food gave out they died, either at the mines or on the road, for they had no money to buy food and there was no one to give it to them. Some reached home in such a state that they died soon after. The bodies of those Indians and of the slaves who died in the mines produced such a stench that it caused a pestilence, especially at the mines of Oaxaca. For half a league around these mines and along a great part of the road one could scarcely avoid walking over dead bodies or bones, and the flocks of birds and crows that came to fatten themselves upon the corpses were so numerous that they darkened the sun."¹⁴

Similar scenes were reported in Peru, where whole regions were depopulated by forced service in the mines, and Hispaniola, where the indigenous population was eradicated entirely.¹⁵

When dealing with conquistadors, we are speaking not just of simple greed, but greed raised to mythic proportions. This is, after all, what they are best remembered for. They never seemed to get enough. Even after the conquest of Tenochtitlán or Cuzco, and the acquisition of hitherto-unimaginable riches, the conquerors almost invariably regrouped and started off in search of more treasure.

Moralists throughout the ages have inveighed against the endlessness of human greed, just as they have against our supposedly endless lust for power. What history actually reveals, though, is that while humans may be justly accused of having a proclivity to accuse *others* of acting like conquistadors, few really act this way themselves. Even for the most ambitious of us, our dreams are more like Sindbad's: to have adventures, to acquire the means to settle down and live an enjoyable

life, and then, to enjoy it. Max Weber of course argued that the essence of capitalism is the urge—which he thought first appeared in Calvinism—never to settle down, but to engage in endless expansion. But the conquistadors were good Medieval Catholics, even if ones usually drawn from the most ruthless and unprincipled elements of Spanish society. Why the unrelenting drive for more and more and more?

It might help, I think, to go back to the very onset of Hernán Cortés's conquest of Mexico: What were his immediate motives? Cortés had migrated to the colony of Hispaniola in 1504, dreaming of glory and adventure, but for the first decade and a half, his adventures had largely consisted of seducing other people's wives. In 1518, however, he managed to finagle his way into being named commander of an expedition to establish a Spanish presence on the mainland. As Bernal Díaz del Castillo, who accompanied him, later wrote, around this time

He began to adorn himself and be more careful of his appearance than before. He wore a plume of feathers, with a medalion and a gold chain, and a velvet cloak trimmed with loops of gold. In fact he looked like a bold and gallant Captain. However, he had no money to defray the expenses I have spoken about, for at the time he was very poor and much in debt, despite the fact that he had a good estate of Indians and was getting gold from the mines. But all this he spent on his person, on finery for his wife, whom he had recently married, and on entertaining guests . . .

When some merchant friends of his heard that he had obtained his command as Captain General, they lent him four thousand gold pesos in coin and another four thousand in goods secured on his Indians and estates. He then ordered two standards and banners to be made, worked in gold with the royal arms and a cross on each side with a legend which said, "Comrades, let us follow the sign of the Holy Cross with true faith, and through it we shall conquer."¹⁶

In other words, he'd been living beyond his means, got himself in trouble, and decided, like a reckless gambler, to double down and go for broke. Unsurprising, then, that when the governor at the last minute decided to cancel the expedition, Cortés ignored him and sailed for the mainland with six hundred men, offering each an equal share in the expedition's profits. On landing he burned his boats, effectively staking everything on victory.

Let us skip, then, from the beginning of Díaz's book to its final chapter. Three years later, through some of the most ingenious, ruthless, brilliant, and utterly dishonorable behavior by a military leader ever recorded, Cortés had his victory. After eight months of grueling house-to-house warfare and the death of perhaps a hundred thousand Aztecs, Tenochtitlán, one of the greatest cities of the world, lay entirely destroyed. The imperial treasury was secured, and the time had come, then, for it to be divided in shares amongst the surviving soldiers.

Yet according to Díaz, the result among the men was outrage. The officers connived to sequester most of the gold, and when the final tally was announced, the troops learned that they would be receiving only fifty to eighty pesos each. What's more, the better part of their shares was immediately seized again by the officers in their capacity of creditors—since Cortés had insisted that the men be billed for any replacement equipment and medical care they had received during the siege. Most found they had actually lost money on the deal. Díaz writes:

We were all very deeply in debt. A crossbow was not to be purchased for less than forty or fifty pesos, a musket cost one hundred, a sword fifty, and a horse from 800 to 1000 pesos, and above. Thus extravagantly did we have to pay for everything! A surgeon, who called himself Mastre Juan, who had tended some very bad wounds, charged wildly inflated fees, and so did a quack named Murcia, who was an apothecary and a barber and also treated wounds, and there were thirty other tricks and swindles for which payment was demanded of our shares as soon as we received them.

Serious complaints were made about this, and the only remedy that Cortés provided was to appoint two trustworthy persons who knew the prices of goods and could value anything that we had bought on credit. An order went out that whatever price was placed on our purchases or the surgeon's cures must be accepted, but that if we had no money, our creditors must wait two years for payment.¹⁷

Spanish merchants soon arrived charging wildly inflated prices for basic necessities, causing further outrage, until:

Our general becoming weary of the continual reproaches which were thrown out against him, saying he had stolen everything for himself, and the endless petitions for loans and advance

in pay, determined at once to get rid of the most troublesome fellows, by forming settlements in those provinces which appeared most eligible for this purpose.¹⁸

These were the men who ended up in control of the provinces, and who established local administration, taxes, and labor regimes. Which makes it a little easier to understand the descriptions of Indians with their faces covered by names like so many counter-endorsed checks, or the mines surrounded by miles of rotting corpses. We are not dealing with a psychology of cold, calculating greed, but of a much more complicated mix of shame and righteous indignation, and of the frantic urgency of debts that would only compound and accumulate (these were, almost certainly, interest-bearing loans), and outrage at the idea that, after all they had gone through, they should be held to owe anything to begin with.

And what of Cortés? He had just pulled off perhaps the greatest act of theft in world history. Certainly, his original debts had now been rendered inconsequential. Yet he somehow always seemed to find himself in new ones. Creditors were already starting to repossess his holdings while he was off on an expedition to Honduras in 1526; on his return, he wrote the Emperor Charles V that his expenses were such that "all I have received has been insufficient to relive me from misery and poverty, being at the moment I write in debt for upwards of five hundred ounces of gold, without possessing a single peso towards it."¹⁹ Disingenuous, no doubt (Cortés at the time owned his own personal palace), but only a few years later, he was reduced to pawning his wife's jewelry to help finance a series of expeditions to California, hoping to restore his fortunes. When those failed to turn a profit, he ended up so besieged by creditors that he had to return to Spain to petition the emperor in person.²⁰



If all this seems suspiciously reminiscent of the fourth Crusade, with its indebted knights stripping whole foreign cities of their wealth and still somehow winding up only one step ahead of their creditors, there is a reason. The financial capital that backed these expeditions came from more or less the same place (if in this case Genoa, not Venice). What's more, that relationship, between the daring adventurer on the one hand, the gambler willing to take any sort of risk, and on the other, the careful financier, whose entire operations are organized around

producing steady, mathematical, inexorable growth of income, lies at the very heart of what we now call "capitalism."

As a result, our current economic system has always been marked by a peculiar dual character. Scholars have long been fascinated by Spanish debates that ensued, in Spanish universities like Santander, about the humanity of the Indians (Did they have souls? Could they have legal rights? Was it legitimate to forcibly enslave them?), just as they have argued about the real attitudes of the conquistadors (was it contempt, revulsion, or even grudging admiration for their adversaries?)²¹ The real point is that at the key moments of decision, none of this mattered. Those making the decisions did not feel they were in control anyway; those who were did not particularly care to know the details. To take a telling example: after the earliest years of the gold and silver mines described by Motolinia, where millions of Indians were simply rounded up and marched off to their deaths, colonists settled on a policy of debt peonage: the usual trick of demanding heavy taxes, lending money at interest to those who could not pay, and then demanding that the loans be repaid with work. Royal agents regularly attempted to forbid such practices, arguing that the Indians were now Christian and that this violated their rights as loyal subjects of the Spanish crown. But as with almost all such royal efforts to act as protector of the Indians, the result was the same. Financial exigencies ended up taking precedence. Charles V himself was deeply in debt to banking firms in Florence, Genoa, and Naples, and gold and silver from the Americas made up perhaps one-fifth of his total revenue. In the end, despite a lot of initial noise and the (usually quite sincere) moral outrage on the part of the king's emissaries, such decrees were either ignored or, at best, enforced for a year or two before being allowed to slip into abeyance.²²



All of this helps explain why the Church had been so uncompromising in its attitude toward usury. It was not just a philosophical question; it was a matter of moral rivalry. Money always has the potential to become a moral imperative unto itself. Allow it to expand, and it can quickly become a morality so imperative that all others seem frivolous in comparison. For the debtor, the world is reduced to a collection of potential dangers, potential tools, and potential merchandise.²³ Even human relations become a matter of cost-benefit calculation. Clearly this is the way the conquistadors viewed the worlds that they set out to conquer.

It is the peculiar feature of modern capitalism to create social arrangements that essentially force us to think this way. The structure of the corporation is a telling case in point—and it is no coincidence that the first major joint-stock corporations in the world were the English and Dutch East India companies, ones that pursued that very same combination of exploration, conquest, and extraction as did the conquistadors. It is a structure designed to eliminate all moral imperatives but profit. The executives who make decisions can argue—and regularly do—that, if it were their own money, of course they would not fire lifelong employees a week before retirement, or dump carcinogenic waste next to schools. Yet they are morally bound to ignore such considerations, because they are mere employees whose only responsibility is to provide the maximum return on investment for the company's stockholders. (The stockholders, of course, are not given any say.)

The figure of Cortés is instructive for another reason. We are speaking of a man who, in 1521, had conquered a kingdom and was sitting atop a vast pile of gold. Neither did he have any intention of giving it away—even to his followers. Five years later, he was claiming to be a penniless debtor. How was this possible?

The obvious answer would be: Cortés was not a king, he was a subject of the King of Spain, living within the legal structure of a kingdom that insisted that, if he were not good at managing his money, he would lose it. Yet as we've seen, the king's laws could be ignored in other cases. What's more, even kings were not entirely free agents. Charles V was continually in debt, and when his son Philip II—his armies fighting on three different fronts at once—attempted the old Medieval trick of defaulting, all his creditors, from the Genoese Bank of St. George to the German Fuggers and Welsers, closed ranks to insist that he would receive no further loans until he started honoring his commitments.²⁴

Capital, then, is not simply money. It is not even just wealth that can be turned into money. But neither is it just the use of political power to help one use one's money to make more money. Cortés was trying to do exactly that: in classical Axial Age fashion, he was attempting to use his conquests to acquire plunder, and slaves to work the mines, with which he could pay his soldiers and suppliers cash to embark on even further conquests. It was a tried-and-true formula. But for all the other conquistadors, it provided a spectacular failure.

This would seem to mark the difference. In the Axial Age, money was a tool of empire. It might have been convenient for rulers to promulgate markets in which everyone would treat money as an end in itself; at times, rulers might have even come to see the whole apparatus

of government as a profit-making enterprise; but money always remained a political instrument. This is why when the empires collapsed and armies were demobilized, the whole apparatus could simply melt away. Under the newly emerging capitalist order, the logic of money was granted autonomy; political and military power were then gradually reorganized around it. True, this was a financial logic that could never have existed without states and armies behind it in the first place. As we have seen in the case of Medieval Islam, under genuine free-market conditions—in which the state is not involved in regulating the market in any significant way, even in enforcing commercial contracts—purely competitive markets will not develop, and loans at interest will become effectively impossible to collect. It was *only* the Islamic prohibition against usury, really, that made it possible for them to create an economic system that stood so far apart from the state.

Martin Luther was making this very point in 1524, right around the time that Cortés was first beginning to have trouble with his creditors. It is all very well, Luther said, for us to imagine that all might live as true Christians, in accordance with the dictates of the Gospel. But in fact there are few who are really capable of acting this way:

Christians are rare in this world; therefore the world needs a strict, hard, temporal government that will compel and constrain the wicked not to rob and to return what they borrow, even though a Christian ought not to demand it, or even hope to get it back. This is necessary in order that the world not become a desert, peace may not perish, and trade and society not be utterly destroyed; all of which would happen if we were to rule the world according to the Gospel and not drive and compel the wicked, by laws and the use of force, to do what is right . . . Let no one think that the world can be ruled without blood; the sword of the ruler must be red and bloody; for the world will and must be evil, and the sword is God's rod and vengeance upon it.²⁵

"Not to rob and to return what they borrow"—a telling juxtaposition, considering that in Scholastic theory, lending money at interest had itself been considered theft.

And Luther *was* referring to interest-bearing loans here. The story of how he got to this point is telling. Luther began his career as a reformer in 1520 with fiery campaigns against usury; in fact, one of his objections to the sale of Church indulgences was that it was itself a form of spiritual usury. These positions won him enormous popular

support in towns and villages. However, he soon realized that he'd unleashed a genie that threatened to turn the whole world upside-down. More radical reformers appeared, arguing that the poor were not morally obliged to repay the interest on usurious loans, and proposing the revival of Old Testament institutions like the sabbatical year. They were followed by outright revolutionary preachers who began once again questioning the very legitimacy of aristocratic privilege and private property. In 1525, the year after Luther's sermon, there was a massive uprising of peasants, miners, and poor townsfolk across Germany: the rebels, in most cases, representing themselves as simple Christians aiming to restore the true communism of the Gospels. Over a hundred thousand were slaughtered. Already in 1524, Luther had a sense that matters were spilling out of control and that he would have to choose sides: in that text, he did so. Old Testament laws like the Sabbatical year, he argued, are no longer binding; the Gospel merely describes ideal behavior; humans are sinful creatures, so law is necessary; while usury is a sin, a four to five-percent rate of interest is currently legal under certain circumstances; and while collecting that interest is sinful, under *no* circumstances is it legitimate to argue that for that reason, borrowers have the right to break the law.²⁶

The Swiss Protestant reformer Zwingli was even more explicit. God, he argued, gave us the divine law: to love thy neighbor as thyself. If we truly kept this law, humans would give freely to one another, and private property would not exist. However, Jesus excepted, no human being has ever been able to live up to this pure communistic standard. Therefore, God has also given us a second, inferior, human law, to be enforced by the civil authorities. While this inferior law cannot compel us to act as we really ought to act ("the magistrate can force no one to lend out what belongs to him without hope of recompense or profit")—at least it can make us follow the lead of the apostle Paul, who said: "Pay all men what you owe."²⁷

Soon afterward, Calvin was to reject the blanket ban on usury entirely, and by 1650, almost all Protestant denominations had come to agree with his position that a reasonable rate of interest (usually five percent) was not sinful, provided the lenders act in good conscience, do not make lending their exclusive business, and do not exploit the poor.²⁸ (Catholic doctrine was slower to come around, but it did ultimately accede by passive acquiescence.)

If one looks at how all this was justified, two things jump out. First, Protestant thinkers all continued to make the old Medieval argument about *interesse*: that "interest" is really compensation for the money that the lender *would* have made had he been able to place his money

in some more profitable investment. Originally, this logic was just applied to commercial loans. Increasingly, it was now applied to all loans. Far from being unnatural, then, the growth of money was now treated as completely expected. All money was assumed to be capital.²⁹ Second, the assumption that usury is something that one properly practices on one's enemies, and therefore, by extension, that all commerce partakes something of the nature of war, never entirely disappears. Calvin, for instance, denied that Deuteronomy only referred to the Amalekites; clearly, he said, it meant that usury was acceptable when dealing with Syrians or Egyptians; indeed with all nations with whom the Jews traded.³⁰ The result of opening the gates was, at least tacitly, to suggest that one could now treat *anyone*, even a neighbor, as a foreigner.³¹ One need only observe how European merchant adventurers of the day actually were treating foreigners, in Asia, Africa, and the Americas, to understand what this might mean in practice.

Or, one might look closer to home. Take the story of another well-known debtor of the time, the Margrave Casimir of Brandenburg-Ansbach (1481-1527), of the famous Hohenzollern dynasty:

Casimir was the son of Margrave Friedrich the Elder of Brandenburg, who has come to be known as one of the "mad princes" of the German Renaissance. Sources differ on just how mad he actually was. One contemporary chronicle describes him as "somewhat deranged in his head from too much racing and jousting;" most agree that he was given to fits of inexplicable rage, as well as to the sponsorship of wild, extravagant festivals, said often to have degenerated into wild bacchanalian orgies.³²

All agree, however, that he was poor at managing his money. At the beginning of 1515, Friedrich was in such financial trouble—he is said to have owed 200,000 guilders—that he alerted his creditors, mostly fellow nobles, that he might soon be forced to temporarily suspend interest payments on his debts. This seems to have caused a crisis of faith, and within a matter of weeks, his son Casimir staged a palace coup—moving, in the early hours of February 26, 1515, to seize control of the castle of Plassenburg while his father was distracted with the celebration of Carnival, then forcing him to sign papers abdicating for reason of mental infirmity. Friedrich spent the rest of his life confined in Plassenburg, denied all visitors and correspondence. When at one point his guards requested that the new Margrave provide a couple guilders so he could pass the time gambling with them, Casimir made a great public show of refusal, stating (ridiculously, of course) that his father had left his affairs in such disastrous shape that he could not possibly afford to.³³

Casimir dutifully doled out governorships and other prize offices to his father's creditors. He tried to get his house in order, but this proved surprisingly difficult. His enthusiastic embrace of Luther's reforms in 1521 clearly had as much to do with the prospect of getting his hands on Church lands and monastic assets than with any particular religious fervor. Yet at first, the disposition of Church property remained moot, and Casimir himself compounded his problems by running up gambling debts of his own said to have amounted to nearly 50,000 guilders.³⁴

Placing his creditors in charge of the civil administration had predictable effects: increasing exactions on his subjects, many of whom became hopelessly indebted themselves. Unsurprisingly, Casimir's lands in the Tauber Valley in Franconia became one of the epicenters of the revolt of 1525. Bands of armed villagers assembled, declaring they would obey no law that did not accord with "the holy word of God." At first, the nobles, isolated in their scattered castles, offered little resistance. The rebel leaders—many of them local shopkeepers, butchers, and other prominent men from nearby towns—began with a largely orderly campaign of tearing down castle fortifications, their knightly occupants being offered guarantees of safety if they cooperated, agreed to abandon their feudal privileges, and swore oaths to abide by the rebels' Twelve Articles. Many complied. The real venom of the rebels was reserved for cathedrals and monasteries, dozens of which were sacked, pillaged, and destroyed.

Casimir's reaction was to hedge his bets. At first he bided his time, assembling an armed force of about two thousand experienced soldiers, but refusing to intervene as rebels pillaged several nearby monasteries; in fact, negotiating with the various rebel bands in such apparent good faith that many believed he was preparing to join them "as a Christian brother."³⁵ In May, however, after the knights of the Swabian League defeated the rebels of the Christian Union to the south, Casimir swung into action, his forces brushing aside poorly disciplined rebel bands to sweep through his own territories like a conquering army, burning and pillaging villages and towns, slaughtering women and children. In every town he set up punitive tribunals, and seized all looted property, which he kept, even as his men also expropriated any wealth still to be found in the region's cathedrals, ostensibly as emergency loans to pay his troops.

It seems significant that Casimir was, of all the German princes, both the longest to waver before intervening, and the most savagely vengeful once he did. His forces became notorious not only for executing accused rebels, but systematically chopping off the fingers of accused collaborators, his executioner keeping a grim ledger of amputated

body parts for later reimbursement—a kind of carnal inversion of the account ledgers that had caused him so much trouble in his life. At one point, in the town of Kitzingen, Casimir ordered the gouging out of the eyes of fifty-eight burghers who had, he declared, “refused to look at him as their lord.” Afterward he received the following bill:³⁶

80 beheaded

69 eyes put out or fingers cut off	114 ½ fl.
from this to deduct	
received from the Rothenburgers	10 fl.
received from Ludwig von Hutten	2 fl.
Remainder	
Plus 2 months’ pay at 8 fl. per month	16 fl.
Total	118 ½ fl.

[Signed] Augustin, the executioner, who the Kitzingers call “Master Ouch.”

The repression eventually inspired Casimir’s brother Georg (later known as “the Pious”) to write a letter asking him if Casimir was intending to take up a trade—since, as Georg gently reminded him, he could not very well continue to be a feudal overlord if his peasants were all dead.³⁷

With such things happening, it is hardly surprising that men like Thomas Hobbes came to imagine the basic nature of society as a war of all against all, from which only the absolute power of monarchs could save us. At the same time, Casimir’s behavior—combining as it does a general attitude of unprincipled, cold-blooded calculation with outbursts of almost inexplicably vindictive cruelty—seems, like that of Cortés’s angry foot soldiers when unleashed on the Aztec provinces, to embody something essential about the psychology of debt. Or, more precisely, perhaps, about the debtor who feels he has done nothing to deserve being placed in his position: the frantic urgency of having to convert everything around oneself into money, and rage and indignation at having been reduced to the sort of person who would do so.

Part II:

The World of Credit and the World of Interest

Of all the beings that have existence only in the minds of men, nothing is more fantastical and nice than Credit; it is never to be forced; it hangs upon opinion; it depends upon our passions of hope and fear; it comes many times unsought-for, and often goes away without reason; and once lost, it is hardly to be quite recovered.

—Charles Davenant, 1696

He that has lost his credit is dead to the world.

—English and German Proverb

The peasants' visions of communistic brotherhood did not come out of nowhere. They were rooted in real daily experience: of the maintenance of common fields and forests, of everyday cooperation and neighborly solidarity. It is out of such homely experience of everyday communism that grand mythic visions are always built.³⁸ Obviously, rural communities were also divided, squabbling places, since communities always are—but insofar as they are communities at all, they are necessarily founded on a ground of mutual aid. The same, incidentally, can be said of members of the aristocracy, who might have fought endlessly over love, land, honor, and religion, but nonetheless still cooperated remarkably well with one another when it really mattered (most of all, when their position as aristocrats was threatened); just as the merchants and bankers, much as they competed with one another, managed to close ranks when it really mattered. This is what I refer to as the “communism of the rich,” and it is a powerful force in human history.³⁹

The same, as we've seen repeatedly, applies to credit. There are always different standards for those one considers friends or neighbors. The inexorable nature of interest-bearing debt, and the alternately savage and calculating behavior of those enslaved to it, are typical above all of dealings between strangers: it's unlikely that Casimir felt much more kinship with his peasants than Cortés did with the Aztecs (in

fact, most likely less, since Aztec warriors were at least aristocrats). Inside the small towns and rural hamlets, where the state was mostly far away, Medieval standards survived intact, and “credit” was just as much a matter of honor and reputation as it had ever been. The great untold story of our current age is of how these ancient credit systems were ultimately destroyed.

Recent historical research, notably that of Craig Muldrew, who has sifted through thousands of inventories and court cases from sixteenth- and seventeenth-century England, has caused us to revise almost all our old assumptions about what everyday economic life at that time was like. Of course, very little of the American gold and silver that reached Europe actually ended up in the pockets of ordinary farmers, mercers, or haberdashers.⁴⁰ The lion’s share stayed in the coffers of either the aristocracy or the great London merchants, or else in the royal treasury.⁴¹ Small change was almost nonexistent. As I’ve already pointed out, in the poorer neighborhoods of cities or large towns, shopkeepers would issue their own lead, leather, or wooden token money; in the sixteenth century this became something of a fad, with artisans and even poor widows producing their own currency as a way to make ends meet.⁴² Elsewhere, those frequenting the local butcher, baker, or shoemaker would simply put things on the tab. The same was true of those attending weekly markets, or selling neighbors milk or cheese or candle-wax. In a typical village, the only people likely to pay cash were passing travelers, and those considered riff-raff: paupers and ne’er-do-wells so notoriously down on their luck that no one would extend credit to them. Since everyone was involved in selling something, however just about everyone was both creditor and debtor; most family income took the form of promises from other families; everyone knew and kept count of what their neighbors owed one another; and every six months or year or so, communities would held a general public “reckoning,” cancelling debts out against each other in a great circle, with only those differences then remaining when all was done being settled by use of coin or goods.⁴³

The reason that this upends our assumptions is that we’re used to blaming the rise of capitalism on something vaguely called “the market”—the breakup of older systems of mutual aid and solidarity, and the creation of a world of cold calculation, where everything had its price. Really, English villagers appear to have seen no contradiction between the two. On the one hand, they believed strongly in the collective stewardship of fields, streams, and forests, and the need to help neighbors in difficulty. On the other hand, markets were seen as a kind of attenuated version of the same principle, since they were entirely

founded on trust. Much like the Tiv women with their gifts of yams and okra, neighbors assumed they ought to be constantly slightly in debt to one another. At the same time, most seem to have been quite comfortable with the idea of buying and selling, or even with market fluctuations, provided it didn't get to the point of threatening honest families' livelihoods.⁴⁴ Even when loans at interest began to be legalized in 1545, that did not ruffle too many feathers, as long as it took place within that same larger moral framework: lending was considered an appropriate vocation, for example, for widows with no other source of income, or as a way for neighbors to share in the profits from some minor commercial venture. William Stout, a Quaker merchant from Lancashire, spoke glowingly of Henry Coward, the tradesman in whose shop he first apprenticed:

My master then had a full trade of groceries, ironmongerware, and several other goods, and very much respected and trusted, not only by the people of his own religious profession, but by all others of all professions and circumstances . . . His credit was so much, that any who had money to dispose of lodged it with him to put out to interest or to make use of it.⁴⁵

In this world, trust was everything. Most money literally was trust, since most credit arrangements were handshake deals. When people used the word "credit," they referred above all to a reputation for honesty and integrity; and a man or woman's honor, virtue, and respectability, but also, reputation for generosity, decency, and good-natured sociability, were at least as important considerations when deciding whether to make a loan as were assessments of net income.⁴⁶ As a result, financial terms became indistinguishable from moral ones. One could speak of others as "worthies," as "a woman of high estimation" or "a man of no account," and equally of "giving credit" to someone's words when one believes what they say ("credit" is from the same root as "creed" or "credibility"), or of "extending credit" to them, when one takes them at their word that they will pay one back.

One should not idealize the situation. This was a highly patriarchal world: a man's wife or daughter's reputation for chastity was as much a part of his "credit" as his own reputation for kindness or piety. What's more, almost all people below the age of 30, male or female, were employed as servants in someone else's household—as farmhands, milkmaids, apprentices—and as such, were of "no account" at all.⁴⁷ Finally, those who lost credibility in the eyes of the community became, effectively, pariahs, and descended into the criminal or semi-criminal

classes of rootless laborers, beggars, harlots, cutpurses, hawkers, pedlars, fortune-tellers, minstrels, and other such "masterless men" or "women of ill repute."⁴⁸

Cold cash was employed largely between strangers, or when paying rents, tithes, and taxes to landlords, bailiffs, priests, and other superiors. The landed gentry and wealthy merchants, who eschewed handshake deals, would often use cash with one another, especially to pay off bills of exchange drawn on London markets.⁴⁹ Above all, gold and silver were used by the government to purchase arms and pay soldiers, and amongst the criminal classes themselves. This meant that coins were most likely to be used both by the sort of people who ran the legal system—the magistrates, constables, and justices of the peace—and by those violent elements of society they saw it as their business to control.



Over time, this led to an increasing disjuncture of moral universes. For most, who tried to avoid entanglement in the legal system just as much as they tried to avoid the affairs of soldiers and criminals, debt remained the very fabric of sociability. But those who spent their working lives within the halls of government and great commercial houses gradually began to develop a very different perspective, whereby cash exchange was normal and it was debt that came to be seen as tinged with criminality.

Each perspective turned on a certain tacit theory of the nature of society. For most English villagers, the real font and focus of social and moral life was not so much the church as the local ale-house—and community was embodied above all in the conviviality of popular festivals like Christmas or May Day, with everything that such celebrations entailed: the sharing of pleasures, the communion of the senses, all the physical embodiment of what was called "good neighborhood." Society was rooted above in the "love and amity" of friends and kin, and it found expression in all those forms of everyday communism (helping neighbors with chores, providing milk or cheese for old widows) that were seen to flow from it. Markets were not seen as contradicting this ethos of mutual aid. It was, much as it was for Tusi, an extension of mutual aid—and for much the same reason: because it operated entirely through trust and credit.⁵⁰

England might not have produced a great theorist like Tusi, but one can find the same assumptions echoed in most of the Scholastic writers, as for instance in Jean Bodin's *De Republica*, widely circulated

in English translation after 1605. "Amity and friendship," Bodin wrote, "are the foundation of all human and civil society"—they constitute that "true, natural justice" on which the whole legal structure of contracts, courts, and even government must necessarily be built.⁵¹ Similarly, when economic thinkers reflected on the origins of the money, they spoke of "trusting, exchanging, and trading."⁵² It was simply assumed that human relations came first.

As a result, all moral relations came to be conceived as debts. "Forgive us our debts"—this was the period, the very end of the Middle Ages, that this translation of the Lord's Prayer gained such universal popularity. Sins are debts to God: unavoidable, but perhaps manageable, since at the end of time our moral debts and credits will be all canceled out against each other in God's final Reckoning. The notion of debt inserted itself into even the most intimate of human relations. Like the Tiv, Medieval villagers would sometimes refer to "flesh debts," but the notion was completely different: it referred to the right of either partner in a marriage to demand sex from the other, which in principle either could do whenever he or she desired. The phrase "paying one's debts" thus developed connotations, much as the Roman phrase "doing one's duty" had, centuries before. Geoffrey Chaucer even makes a pun out of "tally" (French: *taille*) and "tail" in the Shipman's Tale, a story about a woman who pays her husband's debts with sexual favors: "and if so I be faille, I am youre wyf, score it upon my taille."⁵³

Even London merchants would occasionally appeal to the language of sociability, insisting that in the final analysis, all trade is built on credit, and credit is really just an extension of mutual aid. In 1696, for instance, Charles Davenant wrote that even if there were a general collapse of confidence in the credit system, it could not last long, because eventually, when people reflected on the matter and realized that credit is simply an extension of human society,

They will find, that no trading nation ever did subsist, and carry on its business by real stock [that is, just coin and merchandise]; that trust and confidence in each other, are as necessary to link and hold a people together, as obedience, love, friendship, or the intercourse of speech. And when experience has taught man how weak he is, depending only on himself, he will be willing to help others, and call upon the assistance of his neighbors, which of course, by degrees, must set credit again afloat.⁵⁴

Davenant was an unusual merchant (his father was a poet). More typical of his class were men like Thomas Hobbes, whose *Leviathan*, published in 1651, was in many ways an extended attack on the very idea that society is built on any sort of prior ties of communal solidarity.

Hobbes might be considered the opening salvo of the new moral perspective, and it was a devastating one. When *Leviathan* came out, it's not clear what scandalized its readers more: its relentless materialism (Hobbes insisted that humans were basically machines whose actions could be understood by one single principle: that they tended to move toward the prospect of pleasure and away from the prospect of pain), or its resultant cynicism (if love, amity, and trust are such powerful forces, Hobbes asked, why is it that even within our families, we lock our most valuable possessions in strongboxes?) Still, Hobbes' ultimate argument—that humans, being driven by self-interest, cannot be trusted to treat each other justly of their own accord, and therefore that society only emerges when they come to realize that it is to their long-term advantage to give up a portion of their liberties and accept the absolute power of the King—differed little from arguments that theologians like Martin Luther had been making a century earlier. Hobbes simply substituted scientific language for biblical references.⁵⁵

I want to draw particular attention to the underlying notion of "self-interest."⁵⁶ It is in a real sense the key to the new philosophy. The term first appears in English right around Hobbes' time, and it is, indeed, directly borrowed from *interesse*, the Roman law term for interest payments. When it was first introduced, most English authors seemed to view the idea that all human life can be explained as the pursuit of self-interest as a cynical, foreign, Machiavellian idea, one that sat uncomfortably with traditional English mores. By the eighteenth century, most in educated society accepted it as simple common sense.

But why "interest"? Why make a general theory of human motivation out of a word that originally meant "penalty for late payment on a loan"?

Part of the term's appeal was that it derived from bookkeeping. It was mathematical. This made it seem objective, even scientific. Saying we are all really pursuing our own self-interest provides a way to cut past the welter of passions and emotions that seem to govern our daily existence, and to motivate most of what we actually observe people to do (not only out of love and amity, but also envy, spite, devotion, pity, lust, embarrassment, torpor, indignation, and pride) and discover that, despite all this, most really important decisions are based on the rational calculation of material advantage—which means that they are fairly predictable as well. "Just as the physical world is ruled by the

laws of movement,” wrote Helvétius, in a passage reminiscent of Lord Shang, “no less is the moral universe ruled by laws of interest.”⁵⁷ And of course it was on this assumption that all the quadratic equations of economic theory could ultimately be built.⁵⁸

The problem is that the origin of the concept is not rational at all. Its roots are theological, and the theological assumptions underpinning it never really went away. “Self-interest” is first attested to in the writings of the Italian historian Francesco Guicciardini (who was, in fact, a friend of Machiavelli), around 1510, as a euphemism for St. Augustine’s concept of “self-love.” For Augustine, the “love of God” leads us to benevolence toward our fellows; self-love, in contrast, refers to the fact that, since the Fall of Man, we are cursed by endless, insatiable desires for self-gratification—so much so that, if left to our own devices, we will necessarily fall into universal competition, even war. Substituting “interest” for “love” must have seemed an obvious move, since the assumption that love is the primary emotion was precisely what authors like Guicciardini were trying to get away from. But it kept that same assumption of insatiable desires under the guise of impersonal math, since what is “interest” but the demand that money *never cease* to grow? The same was true when it became the term for investments—“I have a twelve-percent interest in that venture”—it is money placed in the continual pursuit of profit.⁵⁹ The very idea that human beings are motivated primarily by “self-interest,” then, was rooted in the profoundly Christian assumption that we are all incorrigible sinners; left to our own devices, we will not simply pursue a certain level of comfort and happiness and then stop to enjoy it; we will never cash in the chips, like Sindbad, let alone question why we need to buy chips to begin with. And as Augustine already anticipated, infinite desires in a finite world means endless competition, which in turn is why, as Hobbes insisted, our only hope of social peace lies in contractual arrangements and strict enforcement by the apparatus of the state.



The story of the origins of capitalism, then, is not the story of the gradual destruction of traditional communities by the impersonal power of the market. It is, rather, the story of how an economy of credit was converted into an economy of interest; of the gradual transformation of moral networks by the intrusion of the impersonal—and often vindictive—power of the state. English villagers in Elizabethan or Stuart times did not like to appeal to the justice system, even when the law was in their favor—partly on the principle that neighbors should

work things out with one another, but mainly, because the law was so extraordinarily harsh. Under Elizabeth, for example, the punishment for vagrancy (unemployment) was, for first offense, to have one's ears nailed to a pillory; for repeat offenders, death.⁶⁰

The same was true of debt law, especially since debts could often, if the creditor was sufficiently vindictive, be treated as a crime. In Chelsea around 1660,

Margaret Sharples was prosecuted for stealing cloth, "which she had converted into a petticoat for her own wearing," from Richard Bennett's shop. Her defense was that she had bargained with Bennett's servant for the cloth, "but having not money sufficient in her purse to pay for it, took it away with purpose to pay for it so soon as she could: and that she afterwards agreed with Mr Bennett of a price for it." Bennett confirmed that this was so: after agreeing to pay him 22 shillings, Margaret "delivered a hamper with goods in it as a pawn for security of the money, and four shillings ninepence in money." But "soon after he disliked upon better consideration to hold agreement with her: and delivered the hamper and goods back," and commenced formal legal proceedings against her.⁶¹

As a result, Margaret Sharples was hanged.

Obviously, it was the rare shopkeeper who wished to see even his most irritating client on the gallows. Therefore decent people tended to avoid the courts entirely. One of the most interesting discoveries of Craig Muldrew's research is that the more time passed, the less true this became.

Even in the late Middle Ages, in the case of really large loans, it was not unusual for creditors to lodge claims in local courts—but this was really just a way of ensuring that there was a public record (remember that most people at the time were illiterate). Debtors were willing to go along with the proceedings in part, it would seem, because if there was any interest being charged, it meant that if they did default, the lender was just as guilty in the eyes of the law as they were. Less than one-percent of these cases were ever brought to judgment.⁶² The legalization of interest began to change the nature of the playing field. In the 1580s, when interest-bearing loans began to become common between villagers, creditors also began to insist on the use of signed, legal bonds; this led to such an explosion of appeals to the courts that in many small towns, almost every household seemed to be caught up in debt litigation of some sort or other. Only a tiny proportion of these

suits were ever brought to judgment, either: the usual expedient was still to rely on the simple threat of punishment to encourage debtors to settle out of court.⁶³ Still, as a result, the fear of debtor's prison—or worse—came to hang over everyone, and sociability itself came to take on the color of crime. Even Mr. Coward, the kindly shopkeeper, was eventually laid low. His good credit itself became a problem, especially as he felt honor-bound to use it to help the less fortunate:

He also dealt in merchandise with loose partners, and became concerned much with persons of declining circumstances, where neither profit nor credit could be got; and he gave uneasiness to his wife, by his frequenting some houses of no good character. And she was a very indolent woman, and drew money privately from him, and his circumstances became so burdensome that he daily expected to be made a prisoner. Which, with the shame of forfeiting his former reputation, it drew him into despair and broke his heart, so that he kept to his house for some time and died of grief and shame.⁶⁴

It is perhaps not surprising, when one consults contemporary sources about what those prisons were like, particularly for those who were not of aristocratic origins. Mr. Coward would surely have known, as the conditions at the most notorious, like Fleet and Marshalsea, caused periodic scandals when exposed in parliament or the popular press, filling the papers with stories of shackled debtors “covered with filth and vermin, and suffered to die, without pity, of hunger and jail fever,” as the aristocratic *roués* placed in the elite side of the same jails lived lives of comfort, visited by manicurists and prostitutes.⁶⁵

The criminalization of debt, then, was the criminalization of the very basis of human society. It cannot be overemphasized that in a small community, everyone normally was both lender and borrower. One can only imagine the tensions and temptations that must have existed in a communities—and communities, much though they are based on love, in fact, *because* they are based on love, will always also be full of hatred, rivalry and passion—when it became clear that with sufficiently clever scheming, manipulation, and perhaps a bit of strategic bribery, they could arrange to have almost anyone they hated imprisoned or even hanged. What was it that Richard Bennett really had against Margaret Sharples? We'll never know the back-story, but it's a pretty safe bet that there was one. The effects on communal solidarity must have been devastating. The sudden accessibility of violence really did threaten to transform what had been the essence of sociability into a

war of all against all.⁶⁶ It's not surprising then, that by the eighteenth century, the very notion of personal credit had acquired a bad name, with both lenders and borrowers considered equally suspect.⁶⁷ The use of coins—at least among those who had access to them—had come to seem moral in itself.



Understanding all this allows us to see some of the European authors considered in earlier chapters in an entirely new light. Take Panurge's encomium on debt: it turns out that the real joke is not the suggestion that debt ties communities together (any English or French peasant of the day would have simply assumed this), or even that *only* debt ties communities together; it is putting the sentiment in the mouth of a wealthy scholar who's really an inveterate criminal—that is, holding up popular morality as a mirror to make fun of the very upper classes who claimed to disapprove of it.

Or consider Adam Smith:

It is not from the benevolence of the butcher, the brewer, or the baker, that we expect our dinner, but from their regard to their own interest. We address ourselves, not to their humanity but to their self-love, and never talk to them of our own necessities but of their advantages.⁶⁸

The bizarre thing here is that, at the time Smith was writing, this simply wasn't true.⁶⁹ Most English shopkeepers were still carrying out the main part of their business on credit, which meant that customers appealed to their benevolence all the time. Smith could hardly have been unaware of this. Rather, he is drawing a utopian picture. He wants to imagine a world in which everyone used cash, in part because he agreed with the emerging middle-class opinion that the world would be a better place if everyone really did conduct themselves this way, and avoid confusing and potentially corrupting ongoing entanglements. We should all just pay the money, say "please" and "thank you," and leave the store. What's more, he uses this utopian image to make a larger point: that even if all businesses operated like the great commercial companies, with an eye only to self-interest, it wouldn't matter. Even the "natural selfishness and rapacity" of the rich, with all their "vain and insatiable desires" will still, through the logic of the invisible hand, lead to the benefit of all.⁷⁰

In other words, Smith simply imagined the role of consumer credit in his own day, just as he had his account of the origins of money.⁷¹ This allowed him to ignore the role of both benevolence *and* malevolence in economic affairs; both the ethos of mutual aid that forms the necessary foundation of anything that would look like a free market (that is, one which is not simply created and maintained by the state), *and* the violence and sheer vindictiveness that had actually gone into creating the competitive, self-interested markets that he was using as his model.

Nietzsche, in turn, was taking up Smith's premises, that life is exchange, but laying bare everything (the torture, murder, mutilation) that Smith preferred not to have to talk about. Now that we have seen just a little of the social context, it's difficult to read Nietzsche's otherwise puzzling descriptions of ancient hunters and herdsmen keeping accounts of debts and demanding each others' eyes and fingers without immediately thinking of Casimir's executioner, who actually did present his master with a bill for gouged eyes and severed fingers. What he is really describing is what it took to produce a world in which the son of a prosperous middle-class reverend, such as himself, could simply assume that all human life is premised on calculated, self-interested exchange.

Part III:

Impersonal Credit-money

One reason that historians took so long to notice the elaborate popular-credit systems of Tudor and Stuart England is that intellectuals of the time spoke about money in the abstract; they rarely mentioned it. For the educated classes, "money" soon came to mean gold and silver. Most wrote as if it could be taken for granted that gold and silver had always been used as money for all nations in history and, presumably, always would be.

This not only flew in the face of Aristotle; it directly contradicted the discoveries of European explorers of the time, who were finding shell money, bead money, feather money, salt money, and an endless variety of other currencies everywhere they went.⁷² Yet all this just caused economic thinkers to dig in their heels. Some appealed to alchemy to argue that the monetary status of gold and silver had a natural basis: gold (which partook of the sun) and silver (which partook of the moon) were the perfected, eternal forms of metal toward which

all baser metals tend to evolve.⁷³ Most, however, didn't feel that much explanation was required; the intrinsic value of precious metals was simply self-evident. As a result, when royal advisors or London pamphleteers discussed economic problems, the issues they debated were always the same: How do we keep bullion from leaving the country? What do we do about the crippling shortage of coin? For most, questions like "How do we maintain trust in local credit systems?" simply did not arise.

This was even more extreme in Britain than on the Continent, where "crying up" or "crying down" the currency was still an option. In Britain, after a disastrous attempt at devaluation under the Tudors, such expedients were abandoned. Henceforth, debasement became a moral issue. For the government to mix base metal into the pure eternal substance of a coin was clearly wrong. So, to a lesser extent, was coin-clipping, a near-universal practice in England, which might be thought of as a kind of popular version of devaluation, since it involved secretly shaving silver off the edges of coins and then pressing them down so they seemed like they were still the original size.

What's more, those new forms of virtual money that began to emerge in the new age were firmly rooted in these same assumptions. This is critical, because it helps explain what might otherwise seem a bizarre contradiction: How is it that this age of ruthless materialism, in which the notion that money was a social convention was definitively rejected, also saw the rise of paper money, along with a whole host of new credit instruments and forms of financial abstraction that have become so typical of modern capitalism? True, most of these—checks, bonds, stocks, annuities—had their origins in the metaphysical world of the Middle Ages. Yet in this new age, they underwent an enormous efflorescence.

If one looks at the actual history, though, it quickly becomes clear that all of these new forms of money in no way undermined the assumption that money was founded on the "intrinsic" value of gold and silver: in fact, they reinforced it. What seems to have happened is that, once credit became unlatched from real relations of trust between individuals (whether merchants or villagers), it became apparent that money could, in effect, be produced simply by saying it was there; but that, when this is done in the amoral world of a competitive marketplace, it would almost inevitably lead to scams and confidence games of every sort—causing the guardians of the system to periodically panic, and seek new ways to latch the value of the various forms of paper back onto gold and silver.

This is the story normally told as “the origins of modern banking.” From our perspective, though, what it reveals is just how closely bound together war, bullion, and these new credit instruments were. One need only consider the paths *not* traveled. For instance: there was no intrinsic reason why a bill of exchange couldn’t be endorsed over to a third party, then become generally transferable—thus, in effect turning it into a form of paper money. This is how paper money first emerged in China. In Medieval Europe there were periodic movements in that direction, but for a variety of reasons, they did not go far.⁷⁴ Alternately, bankers can produce money by issuing book credits for more than they have on cash reserve. This is considered the very essence of modern banking, and it can lead to the circulation of private bank notes.⁷⁵ Some moves were made in this direction as well, especially in Italy, but it was a risky proposition, since there was always the danger of depositors panicking and making a run, and most Medieval governments threatened extremely harsh penalties on bankers unable to make restitution in such cases: as witnessed by the example of Francesch Castello, beheaded in front of his own bank in Barcelona in 1360.⁷⁶

Where bankers effectively controlled Medieval governments, it proved safer and more profitable to manipulate the government’s own finances. The history of modern financial instruments, and the ultimate origins of paper money, really begin with the issuing of municipal bonds—a practice begun by the Venetian government in the twelfth century when, needing a quick infusion of income for military purposes, it levied a compulsory loan on its taxpaying citizens, for which it promised each of them five percent annual interest, and allowed the “bonds” or contracts to become negotiable, thus, creating a market in government debt. They [the Venetian government?] tended to be quite meticulous about interest payments, but since the bonds had no specific date of maturity, their market prices often fluctuated wildly with the city’s political and military fortunes, and so did resulting assessments of the likelihood that they would be able to be repaid. Similar practices quickly spread to the other Italian states and to northern European merchant enclaves as well: the United Provinces of Holland financed their long war of independence against the Hapsburgs (1568–1648) largely through a series of forced loans, though they floated numerous voluntary bond issues as well.⁷⁷

Forcing taxpayers to make a loan is, in one sense, simply demanding that they pay their taxes early; but when the Venetian state first agreed to pay interest—and in legal terms, this was again *interesse*, a penalty for late payment—it was in principle penalizing itself for not immediately giving the money back. It’s easy to see how this might

raise all sorts of questions about the legal and moral relation between people and government. Ultimately, the commercial classes in those mercantile republics that pioneered these new forms of financing did end up seeing themselves as owning the government more than they saw themselves as being in its debt. Not only the commercial classes: by 1650, a majority of Dutch households held at least a little government debt.⁷⁸ However, the true paradox only appears when one begins to “monetize” this debt—that is, to take government promises to pay and allow them to circulate as currency.

While already by the sixteenth century, merchants were using bills of exchange to settle debts, government debt bonds—*rentes*, *juros*, annuities—were the real credit money of the new age. It’s here that we have to look for the real origins of the “price revolution” that hammered once-independent townsfolk and villagers into the ground and opened the way for most of them to ultimately be reduced to wage laborers, working for those who had access to these higher forms of credit. Even in Seville, where the treasure fleets from the New World first touched port in the Old, bullion was not much used in day-to-day transactions. Most of it was taken directly to the warehouses of Genoese bankers operating from the port and stored for shipment east. But in the process, it became the basis for complex credit schemes whereby the value of the bullion was loaned to the emperor to fund military operations, in exchange for papers entitling the bearer to interest-bearing annuities from the government—papers that could in turn be traded as if they were money. By such means, bankers could almost endlessly multiply the actual value of gold and silver they held. Already in the 1570s, we hear of fairs in places like Medina del Campo, not far from Seville, that had become “veritable factories of certificates,” with transactions carried out exclusively through paper.⁷⁹ Since whether the Spanish government would actually pay their debts, or how regularly, were always slightly uncertain, the bills would tend to circulate at a discount—especially as *juros* began circulating throughout the rest of Europe—causing continual inflation.⁸⁰

It was only with the creation of the Bank of England in 1694 that one can speak of genuine paper money, since its banknotes were in no sense bonds. They were rooted, like all the others, in the king’s war debts. This can’t be emphasized enough. The fact that money was no longer a debt owed *to* the king, but a debt owed *by* the king, made it very different than what it had been before. In many ways it had become a mirror image of older forms of money.

The reader will recall that the Bank of England was created when a consortium of forty London and Edinburgh merchants—mostly already

creditors to the crown—offered King William III a £1.2 million loan to help finance his war against France. In doing so, they also convinced him to allow them in return to form a corporation with a monopoly on the issuance of banknotes—which were, in effect, promissory notes for the money the king now owed them. This was the first independent national central bank, and it became the clearinghouse for debts owed between smaller banks; the notes soon developed into the first European national paper currency. Yet the great public debate of the time, a debate about the very nature of money, was about not paper but metal. The 1690s were a time of crisis for British coinage. The value of silver had risen so high that new British coins (the mint had recently developed the “milled edge” familiar from coins nowadays, which made them clip-proof) were actually worth less than their silver content, with predictable results. Proper silver coins vanished; all that remained in circulation were the old clipped ones, and these were becoming increasingly scarce. Something had to be done. A war of pamphlets ensued, which came to a head in 1695, one year after the founding of the bank. Charles Davenant’s essay on credit, which I’ve already cited, was actually part of this particular pamphlet-war: he proposed that Britain move to a pure credit money based on public trust, and he was ignored. The Treasury proposed to call in the coinage and reissue it at a 20- to 25-percent lower weight, so as to bring it back below the market price for silver. Many who supported this position took explicitly Chartalist positions, insisting that silver has no intrinsic value anyway, and that money is simply a measure established by the state.⁸¹ The man who won the argument, however, was John Locke, the Liberal philosopher, at that time acting as advisor to Sir Isaac Newton, then Warden of the Mint. Locke insisted that one can no more make a small piece of silver worth more by relabeling it a “shilling” than one can make a short man taller by declaring there are now fifteen inches in a foot. Gold and silver had a value recognized by everyone on earth; the government stamp simply attested to the weight and purity of a coin, and—as he added in words veritably shivering with indignation—for governments to tamper with this for their own advantage was just as criminal as the coin-clippers themselves:

The use and end of the public stamp is only to be a guard and voucher of the quality of silver which men contract for; and the injury done to the public *faith*, in this point, is that which in clipping and false coining heightens the *robbery* into *treason*.⁸²

Therefore, he argued, the only recourse was to recall the currency and restrike it at exactly the same value that it had before.

This was done, and the results were disastrous. In the years immediately following, there was almost no coinage in circulation; prices and wages collapsed; there was hunger and unrest. Only the wealthy were insulated, since they were able to take advantage of the new credit money, trading back and forth portions of the king's debt in the form of banknotes. The value of these notes, too, fluctuated a bit at first, but eventually stabilized once they were made redeemable in precious metals. For the rest, the situation only really improved once paper money, and, eventually, smaller-denomination currency, became more widely available. The reforms proceeded top-down, and very slowly, but they did proceed, and they gradually came to create the world where even ordinary, everyday transactions with butchers and bakers were carried out in polite, impersonal terms, with small change, and therefore it became possible to imagine everyday life itself as a matter of self-interested calculation.

It's easy enough to see why Locke would adopt the position that he did. He was a scientific materialist. For him, "faith" in government—as in the quote above—was not the citizens' belief that the government will keep its promises, but simply that it won't lie to them; that it would, like a good scientist, give them accurate information, and who wanted to see human behavior as founded in natural laws that—like the laws of physics that Newton had so recently described—were higher than those of any mere government. The real question is why the British government agreed with him and resolutely stuck to this position despite all the immediate disasters. Soon afterward, in fact, Britain adopted the gold standard (in 1717) and the British Empire maintained it, and with it the notion that gold and silver *were* money, down to its final days.

True, Locke's materialism also came to be broadly accepted—even to be the watchword of the age.⁸³ Mainly, though, the reliance on gold and silver seemed to provide the only check on the dangers involved with the new forms of credit-money, which multiplied very quickly—especially once ordinary banks were allowed to create money too. It soon became apparent that financial speculation, unmoored from any legal or community constraints, was capable of producing results that seemed to verge on insanity. The Dutch Republic, which pioneered the development of stock markets, had already experienced this in the tulip mania of 1637—the first of a series of speculative "bubbles," as they came to be known, in which future prices would first be bid through the ceiling by investors and then collapse. A whole series of

such bubbles hit the London markets in the 1690s, in almost every case built around a new joint-stock corporation formed, in imitation of the East India Company, around some prospective colonial venture. The famous South Sea Bubble in 1720—in which a newly formed trading company, granted a monopoly of trade with the Spanish colonies, bought up a considerable portion of the British national debt and saw its shares briefly skyrocket before collapsing in ignominy—was only the culmination. Its collapse was followed the next year by the collapse of John Law's famous Banque Royale in France, another central-bank experiment—similar to the Bank of England—that grew so quickly that within a few years it had absorbed all the French colonial trading companies, and most of the French crown's own debt, issuing its own paper money, before crashing into nothingness in 1721, sending its chief executive fleeing for his life. In each case, this was followed by legislation: in Britain, to forbid the creation of new joint-stock companies (other than for the building of turnpikes and canals), and in France, to eliminate paper money based in government debt entirely.

It's unsurprising, then, that Newtonian economics (if we may call it that)—the assumption that one cannot simply create money, or even, really, tinker with it—came to be accepted by almost everyone. There had to be some solid, material foundation to all this, or the entire system would go insane. True, economists were to spend centuries arguing about what that foundation might be (was it really gold, or was it land, human labor, the utility or desirability of commodities in general?) but almost no one returned to anything like the Aristotelian view.



Another way to look at this might be to say that the new age came to be increasingly uncomfortable with the political nature of money. Politics, after all, is the art of persuasion; the political is that dimension of social life in which things really do become true if enough people believe them. The problem is that in order to play the game effectively, one can never acknowledge this: it may be true that, if I could convince everyone in the world that I was the King of France, I would in fact become the King of France; but it would never work if I were to admit that this was the only basis of my claim. In this sense, politics is very similar to magic—one reason both politics and magic tend, just about everywhere, to be surrounded by a certain halo of fraud. These suspicions were widely vaunted at the time. In 1711, the satirical essayist Joseph Addison penned a little fantasy about the Bank of England's—and as a result, the British monetary system's—dependence on public

faith in the political stability of the throne. (The Act of Settlement of 1701 was the bill that guaranteed the royal succession, and a sponge was a popular symbol for default). In a dream, he said,

I saw Public Credit, set on her throne in the Grocer's Hall, the Great Charter over her head, the Act of Settlement full in her view. Her touch turned everything to gold. Behind her seat, bags filled with coin were piled up to the ceiling. On her right the door flies open. The Pretender rushes in, a sponge in one hand, and in the other a sword, which he shakes at the Act of Settlement. The beautiful Queen sinks down fainting. The spell by which she has turned all things around her into treasure is broken. The money bags shrink like pricked bladders. The piles of gold pieces are turned into bundles of rags or faggots of wooden tallies.⁸⁴

If one does not believe in the king, then the money vanishes with him.

Thus kings, magicians, markets, and alchemists all fused in the public imagination during this era, and we still talk about the "alchemy" of the market, or "financial magicians." In Goethe's *Faust* (1808), he actually has his hero—in his capacity as alchemist-magician—pay a visit to the Holy Roman Emperor. The Emperor is sinking under the weight of endless debts that he has piled up paying for the extravagant pleasures of his court. Faust, and his assistant, Mephistopheles, convince him that he can pay off his creditors by creating paper money. It's represented as an act of pure prestidigitation. "You have plenty of gold lying somewhere underneath your lands," notes Faust. "Just issue notes promising your creditors you'll give it to them later. Since no one knows how much gold there really is, there's no limit to how much you can promise."⁸⁵

This kind of magical language almost never appears in the Middle Ages.⁸⁶ It would appear that it's only in a resolutely materialist age that this ability to simply produce things by saying that they are there comes to be seen as a scandalous, even diabolical. And the surest sign that one has entered such a materialist age is precisely the fact that it is seen so. We have already observed Rabelais, at the very beginning of the age, reverting to language almost identical to that used by Plutarch when he railed against moneylenders in Roman times—"laughing at those natural philosophers who hold that nothing can be made of nothing," as they manipulate their books and ledgers to demand back money they never actually had. Panurge just turned it around: no, it's

by borrowing that I make something out of nothing, and become a kind of god.

But consider the following lines, often attributed to Lord Josiah Charles Stamp, director of the Bank of England:

The modern banking system manufactures money out of nothing. The process is perhaps the most astounding piece of sleight of hand that was ever invented. Banking was conceived in iniquity and born in sin. Bankers own the earth; take it away from them, but leave them with the power to create credit, and with the stroke of a pen they will create enough money to buy it back again . . . If you wish to remain slaves of Bankers, and pay the cost of your own slavery, let them continue to create deposits.⁸⁷

It seems extremely unlikely that Lord Stamp ever really said this, but the passage has been cited endlessly—in fact, it's probably the single most often-quoted passage by critics of the modern banking system. However apocryphal, it clearly strikes a chord, and apparently for the same reason: bankers are creating something out of nothing. They are not only frauds and magicians. They are evil, because they're playing God.

But there's a deeper scandal than mere prestidigitation. If Medieval moralists did not raise such objections, it was not just because they were comfortable with metaphysical entities. They had a much more fundamental problem with the market: greed. Market motives were held to be inherently corrupt. The moment that greed was validated, and unlimited profit was considered a perfectly viable end in itself, this political, magical element became a genuine problem, because it meant that even those actors—the brokers, stock-jobbers, traders—who effectively made the system run had no convincing loyalty to anything, even to the system itself.

Hobbes, who first developed this vision of human nature into an explicit theory of society, was well aware of this greed dilemma. It formed the basis of his political philosophy. Even, he argued, if we are all rational enough to understand that it's in our long-term interest to live in peace and security, our short-term interests are often such that killing and plundering are the most obviously profitable courses to take, and all it takes is a few to cast aside their scruples to create utter insecurity and chaos. This was why he felt that markets could only exist under the aegis of an absolutist state, which would force us to keep our promises and respect one another's property. But what happens

when we're talking about a market in which it is state debts and state obligations themselves that are being traded; when one cannot really speak of a state monopoly on force because one is operating in an international market where the primary currency is bonds that the state depends on for its very ability to marshal military force?

Having made incessant war on all remaining forms of the communism of the poor, even to the point of criminalizing credit, the masters of the new market system discovered that they had no obvious justification left to maintain even the communism of the rich—that level of cooperation and solidarity required to keep the economic system running. True, for all its endless strains and periodic breakdowns, the system has held out so far. But as recent events have dramatically testified, it has never been resolved.

Part IV:

So What Is Capitalism, Anyway?

We are used to seeing modern capitalism (along with modern traditions of democratic government) as emerging only later: with the Age of Revolutions—the industrial revolution, the American and French revolutions—a series of profound breaks at the end of the eighteenth century that only became fully institutionalized after the end of the Napoleonic Wars. Here we come face to face with a peculiar paradox. It would seem that almost all elements of financial apparatus that we've come to associate with capitalism—central banks, bond markets, short-selling, brokerage houses, speculative bubbles, securization, annuities—came into being not only before the science of economics (which is perhaps not too surprising), but also before the rise of factories, and wage labor itself.⁸⁸ This is a genuine challenge to familiar ways of thinking. We like to think of the factories and workshops as the “real economy,” and the rest as superstructure, constructed on top of it. But if this were really so, then how can it be that the superstructure came first? Can the dreams of the system create its body?

All this raises the question of what “capitalism” is to begin with, a question on which there is no consensus at all. The word was originally invented by socialists, who saw capitalism as that system whereby those who own capital command the labor of those who do not. Proponents, in contrast, tend to see capitalism as the freedom of the marketplace, which allows those with potentially marketable visions to pull resources together to bring those visions into being. Just about

everyone agrees, however, that capitalism is a system that demands constant, endless growth. Enterprises have to grow in order to remain viable. The same is true of nations. Just as five percent per annum was widely accepted, at the dawn of capitalism, as the legitimate commercial rate of interest—that is, the amount that any investor could normally expect her money to be growing by the principle of *interesse*—so is five percent now the annual rate at which any nation's GDP really ought to grow. What was once an impersonal mechanism that compelled people to look at everything around them as a potential source of profit has come to be considered the only objective measure of the health of the human community itself.

Starting from our baseline date of 1700, then, what we see at the dawn of modern capitalism is a gigantic financial apparatus of credit and debt that operates—in practical effect—to pump more and more labor out of just about everyone with whom it comes into contact, and as a result produces an endlessly expanding volume of material goods. It does so not just by moral compulsion, but above all by using moral compulsion to mobilize sheer physical force. At every point, the familiar but peculiarly European entanglement of war and commerce reappears—often in startling new forms. The first stock markets in Holland and Britain were based mainly in trading shares of the East and West India companies, which were both military and trading ventures. For a century, one such private, profit-seeking corporation governed India. The national debts of England, France, and the others were based in money borrowed not to dig canals and erect bridges, but to acquire the gunpowder needed to bombard cities and to construct the camps required for the holding of prisoners and the training of recruits. Almost all the bubbles of the eighteenth century involved some fantastic scheme to use the proceeds of colonial ventures to pay for European wars. Paper money was debt money, and debt money was war money, and this has always remained the case. Those who financed Europe's endless military conflicts also employed the government's police and prisons to extract ever-increasing productivity from the rest of the population.

As everybody knows, the world market system initiated by the Spaniards and Portuguese empires first arose in the search for spices. It soon settled into three broad trades, which might be labeled the arms trade, the slave trade, and the drug trade. The last refers mostly to soft drugs, of course, like coffee, tea, and the sugar to put in them, and tobacco, but distilled liquor first appears at this stage of human history as well, and as we all know, Europeans had no compunctions about aggressively marketing opium in China as a way of finally putting an end to the need to export bullion. The cloth trade only came later, after

the East India Company used military force to shut down the (more efficient) Indian cotton export trade. One need only take a glance at the book that preserves Charles Davenant's 1696 essay on credit and human fellowship: *The political and commercial works of that celebrated writer Charles D'Avenant: relating to the trade and revenue of England, the Plantation trade, the East-India trade and African trade*. "Obedience, love, and friendship" might suffice to govern relations between fellow Englishmen, then, but in the colonies, it was mainly just obedience.

As I've described, the Atlantic slave trade can be imagined as a giant chain of debt-obligations, stretching from Bristol to Calabar to the headwaters of the Cross River, where the Aro traders sponsored their secret societies; just as in the Indian Ocean trade, similar chains connected Utrecht to Capetown to Jakarta to the Kingdom of Gelgel, where Balinese kings arranged their cockfights to lure their own subjects to gamble their freedom away. In either case, the end product was the same: human beings so entirely ripped from their contexts, and hence so thoroughly dehumanized, that they were placed outside the realm of debt entirely.

The middlemen in these chains, the various commercial links of the debt chain that connected the stock-jobbers in London with the Aro priests in Nigeria, pearl divers in the Aru islands of Eastern Indonesia, Bengali tea plantations, or Amazonian rubber-tappers, give one the impression of having been sober, calculating, unimaginative men. At either end of the debt chain, the whole enterprise seemed to turn on the ability to manipulate fantasies, and to run a constant peril of slipping into what even contemporary observers considered varieties of phantasmagoric madness. On the one end were the periodic bubbles, propelled in part by rumor and fantasy and in part by the fact that just about everyone in cities like Paris and London with any disposable cash would suddenly become convinced that they would somehow be able to profit from the fact that everyone else was succumbing to rumor and fantasy.

Charles MacKay has left us some immortal descriptions of the first of these, the famous "South Sea Bubble" of 1710. Actually, the South Sea Company itself (which grew so large that at one point it bought up most of the national debt) was just the anchor for what happened, a giant corporation, its stock constantly ballooning in value, that seemed, to put it in contemporary terms, "too big to fail." It soon became the model for hundreds of new start-up offerings:

Innumerable joint-stock companies started up everywhere.
They soon received the name Bubbles, the most appropriate

imagination could devise . . . Some of them lasted a week or a fortnight, and were no more heard of, while others could not even live out that span of existence. Every evening produced new schemes, and every morning new projects. The highest of the aristocracy were as eager in this hot pursuit of gain as the most plodding jobber in Cornhill.⁸⁹

The author lists, as arbitrary examples, eighty-six schemes, ranging from the manufacture of soap or sailcloth, the provision of insurance for horses, to a method to "make deal-boards out of sawdust." Each issued stock; each issue would appear, then be scooped up and avidly traded back and forth in taverns, coffee-houses, alleys, and haberdasheries across the city. In every case their price was quickly bid through the ceiling—each new buyer betting, effectively, that he or she could unload them to some even more gullible sucker before the inevitable collapse. Sometimes people bid on cards and coupons that would allow them no more than the right to bid on other shares later. Thousands grew rich. Thousands more were ruined.

The most absurd and preposterous of all, and which shewed, more completely than any other, the utter madness of the people, was one started by an unknown adventurer, entitled "*A company for the carrying on of an undertaking of great advantage, but nobody to know what it is.*"

The man of genius who essayed this bold and successful inroad upon public credulity merely stated in his prospectus that the required capital was half a million, in five thousand shares of 100l. each, deposit 2l. per share. Each subscriber, paying his deposit, would be entitled to 100l. per annum per share. How this immense profit was to be obtained, he would not condescend to inform them at that time, but promised that in a month the full particulars would be duly announced, and call made for the remaining 98l. of the subscription. Next morning, at nine o'clock, this great man opened an office in Cornhill. Crowds beset his door, and when he shut up at three o'clock, he found that no less than one thousand shares had been subscribed for, and the deposits paid.

He was philosopher enough to be contented with his venture, and set off that same evening for the Continent. He was never heard of again.⁹⁰

If one is to believe MacKay, the entire population of London conceived the simultaneous delusion, not that money could really

be manufactured out of nothing, but that other people were foolish enough to believe that it could—and that, by that very fact, they actually could make money out of nothing after all.

Moving to the other side of the debt chain, we find fantasies ranging from the charming to the apocalyptic. In the anthropological literature, there is everything from the beautiful “sea wives” of Aru pearl divers, who will not yield up the treasures of the ocean unless courted with gifts bought on credit from local Chinese shops,⁹¹ to the secret markets where Bengali landlords purchase ghosts to terrorize insubordinate debt peons; to Tiv flesh-debts, a fantasy of human society cannibalizing itself; to finally, occasions at which, the Tiv nightmare appears to have very nearly become true.⁹² One the most famous and disturbing was the great Putumayo scandal of 1909–1911, in which the London reading public was shocked to discover that the agents of the subsidiary of a British rubber company operating in the Peruvian rainforest had created their very own Heart of Darkness, exterminating tens of thousands of Huitoto Indians—who the agents insisted on referring to only as “cannibals”—in scenes of rape, torture, and mutilation that recalled the very worst of the conquest four hundred years earlier.⁹³

In the debates that followed, the first impulse was to blame everything on a system whereby the Indians were said to have been caught in a debt trap, made completely dependent on the company store:

The root of the whole evil was the so called *patron* or “peonage” system—a variety of what used to be called in England the “truck system”—by which the employee, forced to buy all his supplies at the employer’s store, is kept hopelessly in debt, while by law he is unable to leave his employment until his debt is paid . . . The *peon* is thus, as often as not, a *de facto* slave; and since in the remoter regions of the vast continent there is no effective government, he is wholly at the mercy of his master.⁹⁴

The “cannibals” who ended up flogged to death, crucified, tied up and used for target practice, or hacked to pieces with machetes for failure to bring in sufficient quantities of rubber, had, the story went, fallen into the ultimate debt trap; seduced by the wares of the company’s agents, they’d ended up bartering away their very lives.

A later Parliamentary inquiry discovered that the real story was nothing of the sort. The Huitoto had not been tricked into becoming debt peons at all. It was the agents and overseers sent into the region who were, much like the conquistadors, deeply indebted—in their case,

to the Peruvian company that had commissioned them, which was ultimately receiving its own credit from London financiers. These agents had certainly arrived with every intention of extending that web of credit to include the Indians, but discovering the Huitoto to have no interest in the cloth, machetes, and coins they had brought to trade with them, they'd finally given up and just started rounding Indians up and forcing them to accept loans at gunpoint, then tabulating the amount of rubber they owed.⁹⁵ Many of the Indians massacred, in turn, had simply been trying to run away.

In reality, then, the Indians had been reduced to slavery; it's just that, by 1907, no one could openly admit this. A legitimate enterprise had to have some moral basis, and the only morality the company knew was debt. When it became clear that the Huitoto rejected the premise, everything went haywire, and the company ended up, like Casimir, caught in a spiral of indignant terror that ultimately threatened to wipe out its very economic basis.



It is the secret scandal of capitalism that at no point has it been organized primarily around free labor.⁹⁶ The conquest of the Americas began with mass enslavement, then gradually settled into various forms of debt peonage, African slavery, and “indentured service”—that is, the use of contract labor, workers who had received cash in advance and were thus bound for five-, seven-, or ten-year terms to pay it back. Needless to say, indentured servants were recruited largely from among people who were already debtors. In the 1600s there were at times almost as many white debtors as African slaves working in southern plantations, and legally they were at first in almost the same situation, since in the beginning, plantation societies were working within a European legal tradition that assumed slavery did not exist, so even Africans in the Carolinas were classified, as contract laborers.⁹⁷ Of course this later changed when the idea of “race” was introduced. When African slaves were freed, they were replaced, on plantations from Barbados to Mauritius, with contract laborers again: though now ones recruited mainly in India or China. Chinese contract laborers built the North American railroad system, and Indian “coolies” built the South African mines. The peasants of Russia and Poland, who had been free landholders in the Middle Ages, were only made serfs at the dawn of capitalism, when their lords began to sell grain on the new world market to feed the new industrial cities to the west.⁹⁸ Colonial regimes in Africa and Southeast Asia regularly demanded forced labor

from their conquered subjects, or, alternately, created tax systems designed to force the population into the labor market through debt. British overlords in India, starting with the East India Company but continuing under Her Majesty's government, institutionalized debt peonage as their primary means of creating products for sale abroad.

This is a scandal not just because the system occasionally goes haywire, as it did in the Putumayo, but because it plays havoc with our most cherished assumptions about what capitalism really is—particularly that, in its basic nature, capitalism has something to do with freedom. For the capitalists, this means the freedom of the marketplace. For most workers, it means free labor. Marxists have questioned whether wage labor is ultimately free in any sense (since someone with nothing to sell but his or her body cannot in any sense be considered a genuinely free agent), but they still tend to assume that free wage labor is the basis of capitalism. And the dominant image in the history of capitalism is the English workingman toiling in the factories of the industrial revolution, and this image can be traced forward to Silicon Valley, with a straight line in between. All those millions of slaves and serfs and coolies and debt peons disappear, or if we must speak of them, we write them off as temporary bumps along the road. Like sweatshops, this is assumed to be a stage that industrializing nations had to pass through, just as it is still assumed that all those millions of debt peons and contract laborers and sweatshop workers who still exist, often in the same places, will surely live to see their children become regular wage laborers with health insurance and pensions, and *their* children, doctors and lawyers and entrepreneurs.

When one looks at the actual history of wage labor, even in countries like England, that picture begins to melt away. In most of Medieval northern Europe, wage labor had been mainly a lifestyle phenomenon. From roughly the age of twelve or fourteen to roughly twenty-eight or thirty, everyone was expected to be employed as a servant in someone else's household—usually on a yearly contract basis, for which they received room, board, professional training, and usually a wage of some sort—until they accumulated enough resources to marry and set up a household of their own.⁹⁹ The first thing that “proletarianization” came to mean was that millions of young men and women across Europe found themselves effectively stuck in a kind of permanent adolescence. Apprentices and journeymen could never become “masters,” and thus, never actually grow up. Eventually, many began to give up and marry early—to the great scandal of the moralists, who insisted that the new proletariat were starting families they could not possibly support.¹⁰⁰

There is, and has always been, a curious affinity between wage labor and slavery. This is not just because it was slaves on Caribbean sugar plantations who supplied the quick-energy products that powered much of early wage laborers' work; not just because most of the scientific management techniques applied in factories in the industrial revolution can be traced back to those sugar plantations; but also because both the relation between master and slave, and between employer and employee, are in principle impersonal: whether you've been sold or you're simply rented yourself out, the moment money changes hands, *who* you are is supposed to be unimportant; all that's important is that you are capable of understanding orders and doing what you're told.¹⁰¹

This is one reason, perhaps, that in principle, there was always a feeling that both the buying of slaves and the hiring of laborers should really not be on credit, but should employ cash. The problem, as I've noted, was that for most of the history of British capitalism, the cash simply didn't exist. Even when the Royal Mint began to produce smaller-denomination silver and copper coins, the supply was sporadic and inadequate. This is how the "truck system" developed to begin with: during the industrial revolution, factory owners would often pay their workers with tickets or vouchers good only in local shops, with whose owners they had some sort of informal arrangement, or, in more isolated parts of the country, which they owned themselves.¹⁰² Traditional credit relations with one's local shopkeeper clearly took on an entirely new complexion once the shopkeeper was effectively an agent of the boss. Another expedient was to pay workers at least partly in kind—and notice the very richness of the vocabulary for the sorts of things one was assumed to be allowed to appropriate from one's workplace, particularly from the waste, excess, and side products: cabbage, chips, thrums, sweepings, buggings, gleanings, sweepings, potchings, vails, poake, coltage, knockdowns, tinge.¹⁰³ "Cabbage," for instance, was the cloth left over from tailoring, "chips" the pieces of board that dockworkers had the right to carry from their workplace (any piece of timber less than two feet long), "thrums" were taken from the warping-bars of looms, and so on. And of course we have already heard about payment in the form of cod, or nails.

Employers had a final expedient: wait for the money to show up, and in the meantime, don't pay anything—leaving their employees to get by with *only* what they could scrounge from their shop floors, or what their families could finagle in outside employment, receive in charity, preserve in savings pools with friends and families, or, when all else failed, acquire on credit from the loan sharks and pawnbrokers who rapidly came to be seen as the perennial scourge of the working

poor. The situation became such that, by the nineteenth century, any time a fire destroyed a London pawnshop, working-class neighborhoods would brace for the wave of domestic violence that would inevitably ensue when many a wife was forced to confess that she'd long since secretly hocked her husband's Sunday suit.¹⁰⁴

We are, nowadays, used to associating factories eighteen months in arrears for wages with a nation in economic free-fall, such as occurred during the collapse of the Soviet Union; but owing to the hard-money policies of the British government, who were always concerned above all to ensure that their paper money didn't float away in another speculative bubble, in the early days of industrial capitalism, such a situation was in no way unusual. Even the government was often unable to find the cash to pay its own employees. In eighteenth-century London, the Royal Admiralty was regularly over a year behind in paying the wages of those who labored at the Deptford docks—one reason that they were willing to tolerate the appropriation of chips, not to mention hemp, canvas, steel bolts, and cordage. In fact, as Linebaugh has shown, the situation only really began to take recognizable form around 1800, when the government stabilized its finances, began paying cash wages on schedule, and therefore tried to abolish the practice of what was now relabeled “workplace pilfering”—which, meeting outraged resistance on the part of the dockworkers, was made punishable by whipping and imprisonment. Samuel Bentham, the engineer put in charge of reforming the dockyards, had to turn them into a regular police state in order to be able to institute a regime of pure wage labor—to which purpose he ultimately conceived the notion of building a giant tower in the middle to guarantee constant surveillance, an idea that was later borrowed by his brother Jeremy for the famous Panopticon.¹⁰⁵



Men like Smith and Bentham were idealists; even utopians. To understand the history of capitalism, however, we have to begin by realizing that the picture we have in our heads, of workers who dutifully punch the clock at 8:00 a.m. and receive regular remuneration every Friday, on the basis of a temporary contract that either party is free to break off at any time, began as a utopian vision, was only gradually put into effect even in England and North America, and has never, at any point, been the main way of organizing production for the market, ever, anywhere.

This is actually why Smith's work is so important. He created the vision of an imaginary world almost entirely free of debt and credit,

and therefore, free of guilt and sin; a world where men and women were free to simply calculate their interests in full knowledge that everything had been prearranged by God to ensure that it will serve the greater good. Such imaginary constructs are of course what scientists refer to as “models,” and there’s nothing intrinsically wrong with them. Actually I think a fair case can be made that we cannot think without them. The problem with such models—at least, it always seems to happen when we model something called “the market”—is that, once created, we have a tendency to treat them as objective realities, or even fall down before them and start worshipping them as gods. “We must obey the dictates of the market!”

Karl Marx, who knew quite a bit about the human tendency to fall down and worship our own creations, wrote *Das Capital* in an attempt to demonstrate that, even if we do start from the economists’ utopian vision, so long as we also allow some people to control productive capital, and, again, leave others with nothing to sell but their brains and bodies, the results will be in many ways barely distinguishable from slavery, and the whole system will eventually destroy itself. What everyone seems to forget is the “as if” nature of his analysis.¹⁰⁶ Marx was well aware that there were far more bootblacks, prostitutes, butlers, soldiers, pedlars, chimneysweeps, flower girls, street musicians, convicts, nannies, and cab drivers in the London of his day than there were factory workers. He was never suggesting that that’s what the world was actually like.

Still, if there is anything that the last several hundred years of world history have shown, it’s that utopian visions can have a certain appeal. This is as true of Adam Smith’s as of those ranged against it. The period from roughly 1825 to 1975 is a brief but determined effort on the part of a large number of very powerful people—with the avid support of many of the least powerful—to try to turn that vision into something like reality. Coins and paper money were, finally, produced in sufficient quantities that even ordinary people could conduct their daily lives without appeal to tickets, tokens, or credit. Wages started to be paid on time. New sorts of shops, arcades, and galleries appeared, where everyone paid in cash, or alternately, as time went on, by means of impersonal forms of credit like installment plans. As a result, the old puritanical notion that debt was sin and degradation began to take a profound hold on many of those who came to consider themselves the “respectable” working classes, who often took freedom from the clutches of the pawnbroker and loan shark as a point of pride, which separated them from drunkards, hustlers, and ditch-diggers as surely as the fact that they weren’t missing teeth.

Speaking as someone brought up in that sort of working-class family (my brother died at the age of 53, having refused to his dying day to acquire a credit card), I can attest to the degree that, for those who spend most of their waking hours working at someone else's orders, the ability to pull out a wallet full of banknotes that are unconditionally one's own can be a compelling form of freedom. It's not surprising that so many of the economists' assumptions—most of those for which I have been taking them to task over the course of this book—have been embraced by the leaders of the historic workers' movements, so much so that they have come to shape our visions of what alternatives to capitalism might be like. The problem is not just—as I demonstrated in chapter 7—that it is rooted in a deeply flawed, even perverse, conception of human freedom. The real problem is that, like all utopian dreams, it is impossible. We could no more have a universal world market than we could have a system in which everyone who wasn't a capitalist was somehow able to become a respectable, regularly paid wage laborer with access to adequate dental care. A world like that has never existed and never could exist. What's more, the moment that even the prospect that this might happen begins to materialize, the whole system starts to come apart.

Part IV:

Apocalypse

Let us return, finally, to where we began: with Cortés and the Aztec treasure. The reader might have asked herself, What did happen to it? Did Cortés really steal it from his own men?

The answer seems to be that by the time the siege was over, there was very little of it left. Cortés seems to have gotten his hands on much of it long before the siege even began. A certain portion he had won by gambling.

This story, too, is in Bernal Díaz, and it is strange and puzzling, but also, I suspect, profound. Let me fill in some of the gaps in our story. After burning his boats, Cortés began to assemble an army of local allies, which was easy to do because the Aztecs were widely hated, and then he began to march on the Aztec capital. Moctezuma, the Aztec emperor, who had been monitoring the situation closely, concluded that he needed to at least figure out what sort of people he was dealing with, so he invited the entire Spanish force (only a few hundred men) to be his official guests in Tenochtitlán. This eventually led to a series

of palace intrigues during which Cortés's men briefly held the emperor hostage before being forcibly expelled.

During the time when Moctezuma was being held captive in his own palace, he and Cortés passed a good deal of their time playing an Aztec game called *totoloque*. They played for gold, and Cortés, of course, cheated. At one point, Moctezuma's men brought the matter to the king's attention, but the king just laughed and made a joke of it—neither was he concerned later when Pedro de Alvarado, Cortés's chief lieutenant, began cheating even more flagrantly, demanding gold for each point lost and when he lost, paying only in worthless pebbles. Why Moctezuma behaved so has remained something of an historical mystery. Díaz took it as a gesture of lordly magnanimity, perhaps even a way of putting the petty-minded Spaniards in their place.¹⁰⁷

One historian, Inga Clenninden, suggests an alternate interpretation. Aztec games, she notes, tended to have a peculiar feature: there was always a way that, by a freak stroke of luck, one could achieve total victory. This seems to have been true, for instance, of their famous ball games. Observers always wonder, viewing the tiny stone hoops set high above the court, how anyone could ever possibly have managed to score. The answer seems to be: they didn't, at least not that way. Normally the game had nothing to do with the hoop. The game was played between two opposing squads, attired as for battle, knocking the ball back and forth:

The normal method of scoring was through the slow accumulation of points. But that process could be dramatically preempted. To send the ball through one of the rings—a feat, given the size of the ball and the ring, presumably rarer than a hole in one in golf—gave instant victory, ownership of all the goods wagered, and the right to pillage the cloaks of the onlookers.¹⁰⁸

Whoever scored the point won everything, down to the audience's clothing.

There were similar rules in board games, such as Cortés and Moctezuma were playing: if, by some freak stroke of luck, one of the dice landed on its edge, the game was over, and the winner took everything. This, Clenninden suggests, must have been what Moctezuma was really waiting for. After all, he was clearly in the middle of extraordinary events. Strange creatures had appeared, apparently from nowhere, with unheard-of powers. Rumors of epidemics, of the destruction of nearby nations, had presumably already reached him. If ever there was a time

that some grandiose revelation was due from the gods, then surely this was it.

Such an attitude does seem to fit perfectly with the spirit of Aztec culture gleaned from its literature, which exuded a sense of impending catastrophe, perhaps astrologically determined, just possibly avoidable—but probably not. Some have suggested that Aztecs must have somehow been aware that they were a civilization skating on the brink of ecological catastrophe; others, that the apocalyptic tone is retrospective—since, after all, what we know of Aztec literature is almost entirely gleaned from men and women who actually did experience its complete destruction. Still, there does seem to be a certain frantic quality in certain Aztec practices—the sacrifice of as many as tens of thousands of war prisoners, most notably in the apparent belief that, were the Sun not continually fed with human hearts, it would die and world with it—that it's hard to explain in any other way.

If Clenninden is right, for Moctezuma, he and Cortés were not simply gambling for gold. Gold was trivial. The stakes were the entire universe.

Moctezuma was above all a warrior, and all warriors are gamblers; but unlike Cortés, he was clearly in every way a man of honor. As we've also seen, the quintessence of a warrior's honor, which is a greatness that can only come from the destruction and degradation of others, is his willingness to throw himself into a game where he risks that same destruction and degradation himself—and, unlike Cortés, to play graciously, and by the rules.¹⁰⁹ When the time came, it meant being willing to stake everything.

He did. And as it turns out, nothing happened. No die landed on its edge. Cortés continued to cheat, the gods sent no revelation, and the universe was eventually destroyed.

If there's something to be learned here—and as I say, I think there is—it is that there may be a deeper, more profound relation between gambling and apocalypse. Capitalism is a system that enshrines the gambler as an essential part of its operation, in a way that no other ever has; yet at the same time, capitalism seems to be uniquely incapable of conceiving of its own eternity. Could these two facts be linked?

I should be more precise here. It's not entirely true that capitalism is incapable of conceiving of its own eternity. On the one hand, its exponents do often feel obliged to present it as eternal, because they insist that it is the only possible viable economic system: one that, as they still sometimes like to say, "has existed for five thousand years and will exist for five thousand more." On the other hand, it does seem that the moment a significant portion of the population begins to actually

believe this, and particularly, starts treating credit institutions as if they really will be around forever, everything goes haywire. Note here how it was the most sober, cautious, responsible capitalist regimes—the seventeenth-century Dutch Republic, the eighteenth-century British Commonwealth—the ones most careful about managing their public debt—that saw the most bizarre explosions of speculative frenzy, the tulip manias and South Sea bubbles.

Much of this seems to turn on the nature of national deficits and credit money. The national debt is, as politicians have complained practically since these things first appeared, money borrowed from future generations. Still, the effects have always been strangely double-edged. On the one hand, deficit financing is a way of putting even more military power in the hands of princes, generals, and politicians; on the other, it suggests that government owes something to those it governs. Insofar as our money is ultimately an extension of the public debt, then whenever we buy a newspaper or a cup of coffee, or even place a bet on a horse, we are trading in promises, representations of something that the government will give us at some time in the future, even if we don't know exactly what it is.¹¹⁰

Immanuel Wallerstein likes to point out that the French Revolution introduced several profoundly new ideas in politics—ideas which, fifty years before the revolution, the vast majority of educated Europeans would have written off as crazy, but which, fifty years afterward, just about anyone felt they had to at least pretend they thought were true. The first is that social change is inevitable and desirable: that the natural direction of history is for civilization to gradually improve. The second is that the appropriate agent to manage such change is the government. The third is that the government gains its legitimacy from an entity called “the people.”¹¹¹ It's easy to see how the very idea of a national debt—a promise of continual future improvement (at the very least, five percent annual improvement) made by government to people—might itself have played a role in inspiring such a revolutionary new perspective. Yet at the same time, when one looks at what men like Mirabeau, Voltaire, Diderot, Sièyes—the *philosophes* who first proposed that notion of what we now call “civilization”—were actually arguing about in the years immediately leading up to the revolution, it was even more about the danger of apocalyptic catastrophe, of the prospect of civilization as they knew it being destroyed by default and economic collapse.

Part of the problem was the obvious one: the national debt is, first, born of war; second, it is not owed to all the people equally, but above all to capitalists—and in France at that time, “capitalist” meant,

specifically, “those who held pieces of the national debt.” The more democratically inclined felt that the entire situation was opprobrious. “The modern theory of the perpetuation of debt,” Thomas Jefferson wrote, around this same time, “has drenched the earth with blood, and crushed its inhabitants under burdens ever accumulating.”¹¹² Most Enlightenment thinkers feared that it promised even worse. Intrinsic to the new, “modern” notion of impersonal debt, after all, was the possibility of bankruptcy.¹¹³ Bankruptcy, at that time, was indeed something of a personal apocalypse: it meant prison, the dissolution of one’s estate; for the least fortunate, it meant torture, starvation, and death. What national bankruptcy would mean, at that point in history, nobody knew. There were simply no precedents. Yet as nations fought greater and bloodier wars, and their debts escalated geometrically, default began to appear unavoidable.¹¹⁴ Abbe Sieyès first put forward his great scheme for representative government, for instance, primarily as a way of reforming the national finances, to fend off the inevitable catastrophe. And when it happened, what would it look like? Would the money become worthless? Would military regimes seize power, regimes across Europe be likewise forced to default and fall like dominos, plunging the continent into endless barbarism, darkness, and war? Many were already anticipating the prospect of the Terror long before the revolution itself.¹¹⁵

It’s a strange story because we are used to thinking of the Enlightenment as the dawn of a unique phase of human optimism, borne on assumptions that the advance of science and human knowledge would inevitably make life wiser, safer, and better for everyone—a naïve faith said to have peaked in the Fabian socialism of the 1890s, only to be annihilated in the trenches of World War I. In fact, even the Victorians were haunted by the dangers of degeneration and decline. Most of all, Victorians shared the near-universal assumption that capitalism itself would not be around forever. Insurrection seemed imminent. Many Victorian capitalists operated under the sincere belief that they might, at any moment, find themselves hanging from trees. In Chicago, for instance, a friend once took me on a drive down a beautiful old street, full of mansions from the 1870s: the reason, he explained, that it looked like that, was that most of Chicago’s rich industrialists of the time were so convinced that the revolution was immanent that they collectively relocated along the road that led to the nearest military base. Almost none of the great theorists of capitalism, from anywhere on the political spectrum, from Marx to Weber, to Schumpeter, to von Mises, felt that capitalism was likely to be around for more than another generation or two at the most.

One could go further: the moment that the fear of imminent social revolution no longer seemed plausible, by the end of World War II, we were immediately presented with the specter of nuclear holocaust.¹¹⁶ Then, when that no longer seemed plausible, we discovered global warming. This is not to say that these threats were not, and are not, real. Yet it does seem strange that capitalism feels the constant need to imagine, or to actually manufacture, the means of its own imminent extinction. It's in dramatic contrast to the behavior of the leaders of socialist regimes, from Cuba to Albania, who, when they came to power, immediately began acting as if their system would be around forever—ironically enough, considering they in fact turned out to be something of an historical blip.

Perhaps the reason is because what was true in 1710 is still true. Presented with the prospect of its own eternity, capitalism—or anyway, financial capitalism—simply explodes. Because if there's no end to it, there's absolutely no reason not to generate credit—that is, future money—infinately. Recent events would certainly seem to confirm this. The period leading up to 2008 was one in which many began to believe that capitalism really was going to be around forever; at the very least, no one seemed any longer to be able to imagine an alternative. The immediate effect was a series of increasingly reckless bubbles that brought the whole apparatus crashing down.

Chapter Twelve

(1971-The Beginning of Something Yet to Be Determined)

Look at all these bums: If only there were a way of finding out how much they owe.

—Repo Man (1984)

Free your mind of the idea of deserving, of the idea of earning, and you will begin to be able to think.

—Ursula K. Le Guin, *The Dispossessed*

ON AUGUST 15, 1971, United States President Richard Nixon announced that foreign-held U.S. dollars would no longer be convertible into gold—thus stripping away the last vestige of the international gold standard.¹ This was the end of a policy that had been effective since 1931, and confirmed by the Bretton Woods accords at the end of World War II: that while United States citizens might no longer be allowed to cash in their dollars for gold, all U.S. currency held outside the country was to be redeemable at the rate of \$35 an ounce. By doing so, Nixon initiated the regime of free-floating currencies that continues to this day.

The consensus among historians is that Nixon had little choice. His hand was forced by the rising costs of the Vietnam War—one that, like all capitalist wars, had been financed by deficit spending. The United States was in possession of a large proportion of the world's gold reserves in its vaults in Fort Knox (though increasingly less in the late 1960s, as other governments, most famously Charles de Gaulle's France, began demanding gold for their dollars); most poorer countries, in contrast, kept their reserves in dollars. The immediate effect of Nixon's unpegging the dollar was to cause the price of gold to skyrocket; it hit a peak of \$600 an ounce in 1980. This of course had the effect of causing

U.S. gold reserves to increase dramatically in value. The value of the dollar, as denominated in gold, plummeted. The result was a massive net transfer of wealth from poor countries, which lacked gold reserves, to rich ones, like the United States and Great Britain, that maintained them. In the United States, it also set off persistent inflation.

Whatever Nixon's reasons, though, once the global system of credit money was entirely unpegged from gold, the world entered a new phase of financial history—one that nobody completely understands. While I was growing up in New York, I would hear occasional rumors of secret gold vaults underneath the Twin Towers in Manhattan. Supposedly, these vaults contained not just the U.S. gold reserves, but those of all the major economic powers. The gold was said to be kept in the form of bars, piled up in separate vaults, one for each country, and every year, when the balance of accounts was calculated, workmen with dollies would adjust the stocks accordingly, carting, say, a few million in gold out of the vault marked "Brazil" and transferring them to the one marked "Germany," and so on.

Apparently a lot of people had heard these stories. At least, right after the Towers were destroyed on September 11, 2001, one of the first questions many New Yorkers asked was: What happened to the money? Was it safe? Were the vaults destroyed? Presumably, the gold had melted. Was this the real aim of the attackers? Conspiracy theories abounded. Some spoke of legions of emergency workers secretly summoned to make their way through miles of overheated tunnels, desperately carting off tons of bullion even as rescue workers labored overhead. One particularly colorful conspiracy theory suggested that the entire attack was really staged by speculators who, like Nixon, expected to see the value of the dollar crash and that of gold to skyrocket—either because the reserves had been destroyed, or because they themselves had laid prior plans to steal them.²

The truly remarkable thing about this story is that, after having believed it for years, and then, in the wake of 9/11, having been convinced by some more knowing friends that it was all a great myth ("No," one of them said resignedly, as if to a child, "the United States keeps its gold reserves in Fort Knox"), I did a little research and discovered that, no, actually, it's true. The United States treasury's gold reserves are indeed kept at Fort Knox, but the Federal Reserve's gold reserves, and those of more than one hundred other central banks, governments, and organizations, are stored in vaults under the Federal Reserve building at 33 Liberty Street in Manhattan, two blocks away from the Towers. At roughly five thousand metric tons (266 million troy ounces), these combined reserves represent, according to the Fed's own website,

somewhere between one-fifth and one-quarter of all the gold that has ever been taken from the earth:

"The gold stored at the Federal Reserve Bank of New York is secured in a most unusual vault. It rests on the bedrock of Manhattan Island—one of the few foundations considered adequate to support the weight of the vault, its door, and the gold inside—eighty feet below street level and fifty feet below sea level . . . To reach the vault, bullion-laden pallets must be loaded into one of the Bank's elevators and sent down five floors below street level to the vault floor . . . If everything is in order, the gold is either moved to one or more of the vault's 122 compartments assigned to depositing countries and official international organizations or placed on shelves. 'Gold stackers,' using hydraulic lifts, do indeed shift them back and forth between compartments to balance credits and debts, though the vaults have only numbers, so even the workers don't know who is paying whom."³

There is no reason to believe, however, that these vaults were in any way affected by the events of September 11, 2001.

Reality, then, has become so odd that it's hard to guess which elements of grand mythic fantasies are really fantasy, and which are true. The image of collapsed vaults, the melted bullion, of secret workers scurrying deep below Manhattan with underground forklifts evacuating the world economy—all this turns out not to be. But is it entirely surprising that people were willing to consider it?⁴

In America, the banking system since the days of Thomas Jefferson has shown a remarkable capacity to inspire paranoid fantasies: whether centering on Freemasons, or Elders of Zion, or the Secret Order of the Illuminati, or the Queen of England's drug-money-laundering operations, or any of a thousand other secret conspiracies and cabals. It's the main reason why it took so long for an American central bank to be established to begin with. In a way there's nothing surprising here. The United States has always been dominated by a certain market populism, and the ability of banks to "create money out of nothing"—and even more, to prevent anyone else from doing so—has always been the bugaboo of market populists, since it directly contradicts the idea that markets are a simple expression of democratic equality. Still, since Nixon's floating of the dollar, it has become evident that it's *only* the wizard behind the screen who seems to be maintaining the viability of the whole arrangement. Under the free-market orthodoxy that followed, we have all being asked, effectively, to accept that "the market" is a self-regulating system, with the rising and falling of prices akin to a force of nature, and simultaneously to ignore the fact that, in the business pages, it is simply assumed that markets rise and fall mainly

in anticipation of, or reaction to, decisions regarding interest rates by Alan Greenspan, or Ben Bernanke, or whoever is currently the chairman of the Federal Reserve.⁵



One element, however, tends to go flagrantly missing in even the most vivid conspiracy theories about the banking system, let alone in official accounts: that is, the role of war and military power. There's a reason why the wizard has such a strange capacity to create money out of nothing. Behind him, there's a man with a gun.

True, in one sense, he's been there from the start. I have already pointed out that modern money is based on government debt, and that governments borrow money in order to finance wars. This is just as true today as it was in the age of King Phillip II. The creation of central banks represented a permanent institutionalization of that marriage between the interests of warriors and financiers that had already begun to emerge in Renaissance Italy, and that eventually became the foundation of financial capitalism.⁶

Nixon floated the dollar in order to pay for the cost of a war in which, during the period of 1970–1972 alone, he ordered more than four million tons of explosives and incendiaries dropped on cities and villages across Indochina—causing one senator to dub him “the greatest bomber of all time.”⁷ The debt crisis was a direct result of the need to pay for the bombs, or to be more precise, the vast military infrastructure required to deliver them. This was what was causing such an enormous strain on the U.S. gold reserves. Many hold that by floating the dollar, Nixon converted the U.S. currency into pure “fiat money”—mere pieces of paper, intrinsically worthless, that were treated as money only because the United States government insisted that it should be. In that case, one could well argue that U.S. military power was now the only thing backing up the currency. In a certain sense this is true, but the notion of “fiat money” assumes that money really “was” gold in the first place. Really we are dealing with another variation of credit money.

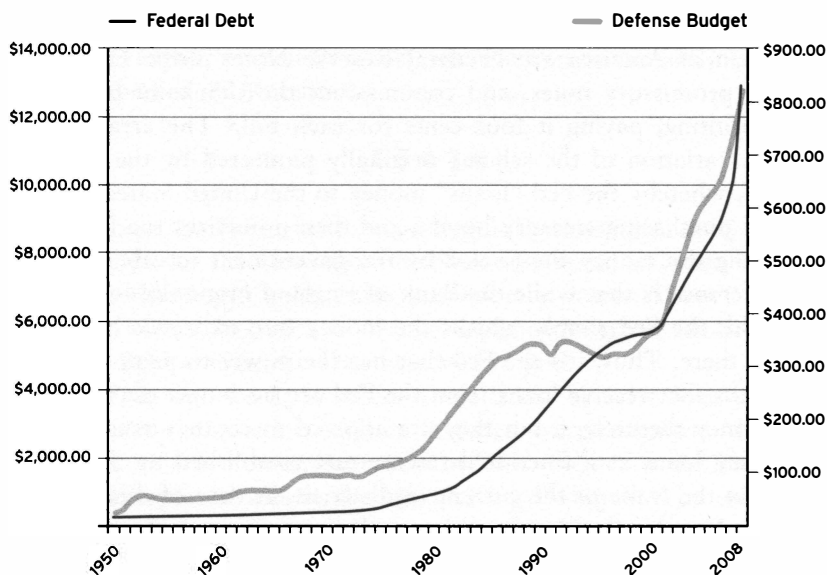
Contrary to popular belief, the U.S. government can't “just print money,” because American money is not issued by the government at all, but by private banks, under the aegis of the Federal Reserve System. The Federal Reserve—despite the name—is technically not part of the government at all, but a peculiar sort of public-private hybrid, a consortium of privately owned banks whose chairman is appointed by the United States president, with Congressional approval, but

which otherwise operates without public oversight. All dollar bills in circulation in America are "Federal Reserve Notes"—the Fed issues them as promissory notes, and commissions the U.S. mint to do the actual printing, paying it four cents for each bill.⁸ The arrangement is just a variation of the scheme originally pioneered by the Bank of England, whereby the Fed "loans" money to the United States government by purchasing treasury bonds, and then monetizes the U.S. debt by lending the money thus owed by the government to other banks.⁹ The difference is that while the Bank of England originally loaned the king gold, the Fed simply whisks the money into existence by saying that it's there. Thus, it's the Fed that has the power to print money.¹⁰ The banks that receive loans from the Fed are no longer permitted to print money themselves, but they are allowed to create virtual money by making loans at a fractional reserve rate established by the Fed—though in the wake of the current credit crisis, at time of this writing, there has been a move to remove even these restrictions.

All this is a bit of a simplification: monetary policy is endlessly arcane, and it does sometimes seem, intentionally so. (Henry Ford once remarked that if ordinary Americans ever found out how the banking system really worked, there would be a revolution tomorrow.) What is remarkable for present purposes is not so much that American dollars are created by banks, but that one apparently paradoxical result of Nixon's floating the currency was that these bank-created dollars themselves replaced gold as the world's reserve currency: that is, as the ultimate store of value in the world, yielding the United States enormous economic advantages.

Meanwhile, the U.S. debt remains, as it has been since 1790, a war debt: the United States continues to spend more on its military than do all other nations on earth put together, and military expenditures are not only the basis of the government's industrial policy; they also take up such a huge proportion of the budget that by many estimations, were it not for them, the United States would not run a deficit at all.

The U.S. military, unlike any other, maintains a doctrine of global power projection: that it should have the ability, through roughly 800 overseas military bases, to intervene with deadly force absolutely anywhere on the planet. In a way, though, land forces are secondary; at least since World War II, the key to U.S. military doctrine has always been a reliance on air power. The United States has fought no war in which it did not control the skies, and it has relied on aerial bombardment far more systematically than any other military—in its recent occupation of Iraq, for instance, even going so far as to bomb residential neighborhoods of cities ostensibly under its own control. The essence



of U.S. military predominance in the world is, ultimately, the fact that it can, at will, drop bombs, with only a few hours' notice, at absolutely any point on the surface of the planet.¹¹ No other government has ever had anything remotely like this sort of capability. In fact, a case could well be made that it is this very power that holds the entire world monetary system, organized around the dollar, together.

Because of United States trade deficits, huge numbers of dollars circulate outside the country; and one effect of Nixon's floating of the dollar was that foreign central banks have little they can do with these dollars except to use them to buy U.S. treasury bonds.¹² This is what is meant by the dollar becoming the world's "reserve currency." These bonds are, like all bonds, supposed to be loans that will eventually mature and be repaid, but as economist Michael Hudson, who first began observing the phenomenon in the early '70s, noted, they never really do:

To the extent that these Treasury IOUs are being built into the world's monetary base they will not have to be repaid, but are to be rolled over indefinitely. This feature is the essence of America's free financial ride, a tax imposed at the entire globe's expense.¹³

What's more, over time, the combined effect of low interest payments and the inflation is that these bonds actually depreciate in

value—adding to the tax effect, or as I preferred to put it in the first chapter, “tribute.” Economists prefer to call it “seigniorage.” The effect, though, is that American imperial power is based on a debt that will never—can never—be repaid. Its national debt has become a promise, not just to its own people, but to the nations of the entire world, that everyone knows will not be kept.

At the same time, U.S. policy was to insist that those countries relying on U.S. treasury bonds as their reserve currency behaved in exactly the opposite way as they did: observing tight money policies and scrupulously repaying their debts.

As I’ve already observed, since Nixon’s time, the most significant overseas buyers of U.S. treasury bonds have tended to be banks in countries that were effectively under U.S. military occupation. In Europe, Nixon’s most enthusiastic ally in this respect was West Germany, which then hosted more than three hundred thousand U.S. troops. In more recent decades the focus has shifted to Asia, particularly the central banks of countries like Japan, Taiwan, and South Korea—again, all U.S. military protectorates. What’s more, the global status of the dollar is maintained in large part by the fact that it is, again since 1971, the only currency used to buy and sell petroleum, with any attempt by OPEC countries to begin trading in any currency stubbornly resisted by OPEC members Saudi Arabia and Kuwait—also U.S. military protectorates. When Saddam Hussein made the bold move of singlehandedly switching from the dollar to the euro in 2000, followed by Iran in 2001, this was quickly followed by American bombing and military occupation.¹⁴ How much Hussein’s decision to buck the dollar really weighed into the U.S. decision to depose him is impossible to know, but no country in a position to make a similar switch can ignore the possibility. The result, among policymakers particularly in the global South, is widespread terror.¹⁵



In all this, the advent of the free-floating dollar marks not a break with the alliance of warriors and financiers on which capitalism itself was originally founded, but its ultimate apotheosis. Neither has the return to virtual money led to a great return to relations of honor and trust: quite the contrary. By 1971, the change had only just begun. The American Express card, the first general-purpose credit card, had been invented a mere thirteen years before, and the modern national credit-card system had only really come into being with the advent of Visa and MasterCard in 1968. Debit cards were later, creatures of the

1970s, and the current, largely cashless economy only came into being in the 1990s. All of these new credit arrangements were mediated not by interpersonal relations of trust but by profit-seeking corporations, and one of the earliest and greatest political victories of the U.S. credit-card industry was the elimination of all legal restrictions on what they could charge as interest.

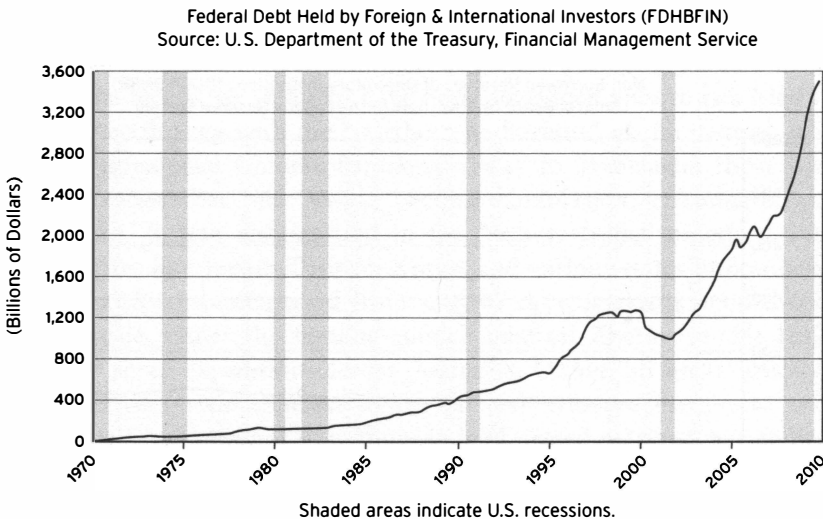
If history holds true, an age of virtual money should mean a movement away from war, empire-building, slavery, and debt peonage (waged or otherwise), and toward the creation of some sort of overarching institutions, global in scale, to protect debtors. What we have seen so far is the opposite. The new global currency is rooted in military power even more firmly than the old was. Debt peonage continues to be the main principle of recruiting labor globally: either in the literal sense, in much of East Asia or Latin America, or in the subjective sense, whereby most of those working for wages or even salaries feel that they are doing so primarily to pay off interest-bearing loans. The new transportation and communications technologies have just made it easier, making it possible to charge domestics or factory workers thousands of dollars in transportation fees, and then have them work off the debt in distant countries where they lack legal protections.¹⁶ Insofar as overarching grand cosmic institutions have been created that might be considered in any way parallel to the divine kings of the ancient Middle East or the religious authorities of the Middle Ages, they have not been created to protect debtors, but to enforce the rights of creditors. The International Monetary Fund is only the most dramatic case in point here. It stands at the pinnacle of a great, emerging global bureaucracy—the first genuinely global administrative system in human history, enshrined not only in the United Nations, the World Bank, and the World Trade Organization, but also the endless host of economic unions and trade organizations and non-governmental organizations that work in tandem with them—created largely under U.S. patronage. All of them operate on the principle that (unless one is the United States Treasury), “one has to pay one’s debts”—since the specter of default by any country is assumed to imperil the entire world monetary system, threatening, in Addison’s colorful image, to turn all the world’s sacks of (virtual) gold into worthless sticks and paper.

All true. Still, we are speaking of a mere forty years here. But Nixon’s gambit, what Hudson calls “debt imperialism,” has already come under considerable strain. The first casualty was precisely the imperial bureaucracy dedicated to the protection of creditors (other than those that were owed money by the United States). IMF policies of insisting that debts be repaid almost exclusively from the pockets

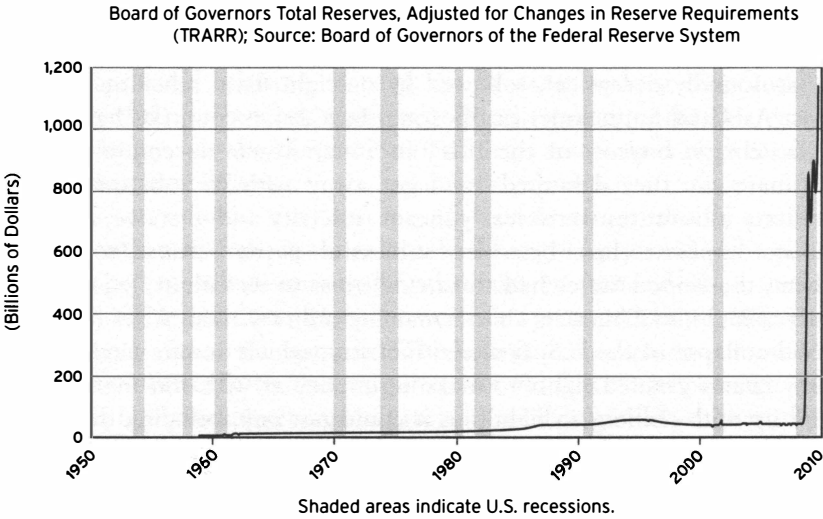
of the poor were met by an equally global movement of social rebellion (the so-called “anti-globalization movement”—though the name is profoundly deceptive), followed by outright fiscal rebellion in both East Asia and Latin America. By 2000, East Asian countries had begun a systematic boycott of the IMF. In 2002, Argentina committed the ultimate sin: they defaulted—and got away with it. Subsequent U.S. military adventures were clearly meant to terrify and overawe, but they do not appear to have been very successful: partly because, to finance them, the United States had to turn not just to its military clients, but increasingly, to China, its chief remaining military rival. After the near-total collapse of the U.S. financial industry, which despite having been very nearly granted rights to make up money at will, *still* managed to end up with trillions in liabilities it could not pay, bringing the world economy to a standstill, eliminating even the pretense that debt imperialism guaranteed stability.

Just to give a sense of how extreme a financial crisis we are talking about, here are some statistical charts culled from the pages of the St. Louis Federal Reserve web page.¹⁷

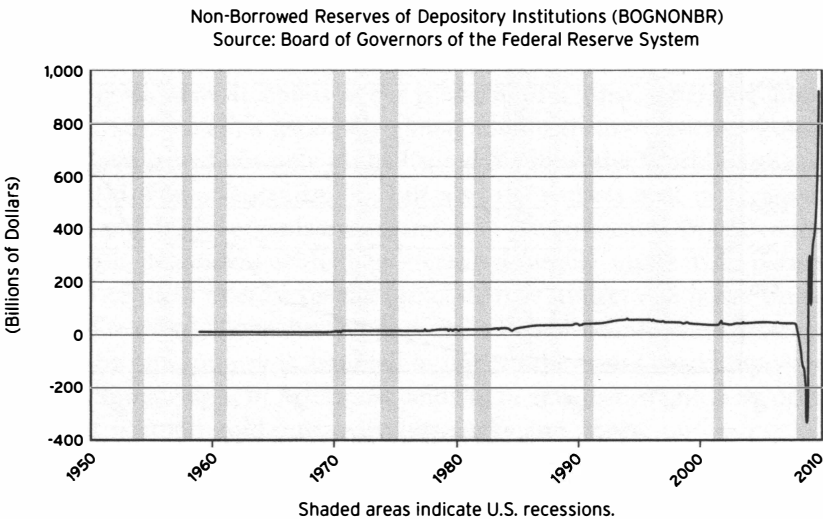
Here is the amount of U.S. debt held overseas:



Meanwhile, private U.S. banks reacted to the crash by abandoning any pretense that we are dealing with a market economy, shifting all available assets into the coffers of the Federal Reserve itself, which purchased U.S. Treasuries:



Allowing them, through yet another piece of arcane magic that none of us could possibly understand, to end up, after an initial near-\$400-billion dip, with far larger reserves than they had ever had before.



At this point, some U.S. creditors clearly feel they are finally in a position to demand that their own political agendas be taken into account.

CHINA WARNS U.S. ABOUT DEBT MONETIZATION

Seemingly everywhere he went on a recent tour of China, Dallas Fed President Richard Fisher was asked to deliver a message to Federal Reserve Chairman Ben Bernanke: “stop creating credit out of thin air to purchase U.S. Treasuries.”¹⁸

Again, it’s never clear whether the money siphoned from Asia to support the U.S. war machine is better seen as “loans” or as “tribute.” Still, the sudden advent of China as a major holder of U.S. treasury bonds has clearly altered the dynamic. Some might question why, if these really are tribute payments, the United States’ major rival would be buying treasury bonds to begin with—let alone agreeing to various tacit monetary arrangements to maintain the value of the dollar, and hence, the buying power of American consumers.¹⁹ But I think this is a perfect case in point of why taking a very long-term historical perspective can be so helpful.

From a longer-term perspective, China’s behavior isn’t puzzling at all. In fact it’s quite true to form. The unique thing about the Chinese empire is that it has, since the Han dynasty at least, adopted a peculiar sort of tribute system whereby, in exchange for recognition of the Chinese emperor as world-sovereign, they have been willing to shower their client states with gifts far greater than they receive in return. The technique seems to have been developed almost as a kind of trick when dealing with the “northern barbarians” of the steppes, who always threatened Chinese frontiers: a way to overwhelm them with such luxuries that they would become complacent, effeminate, and unwarlike. It was systematized in the “tribute trade” practiced with client states like Japan, Taiwan, Korea, and various states of Southeast Asia, and for a brief period from 1405 to 1433, it even extended to a world scale, under the famous eunuch admiral Zheng He. He led a series of seven expeditions across the Indian Ocean, his great “treasure fleet”—in dramatic contrast to the Spanish treasure fleets of a century later—carrying not only thousands of armed marines, but endless quantities of silks, porcelain, and other Chinese luxuries to present to those local rulers willing to recognize the authority of the emperor.²⁰ All this was ostensibly rooted in an ideology of extraordinary chauvinism (“What could these barbarians possibly have that we really need, anyway?”), but, applied to China’s neighbors, it proved extremely wise policy for a wealthy empire surrounded by much smaller but potentially troublesome kingdoms. In fact, it was such wise policy that the U.S. government, during the Cold War, more or less had to adopt it,

creating remarkably favorable terms of trade for those very states—Korea, Japan, Taiwan, certain favored allies in Southeast Asia—that had been the traditional Chinese tributaries; in this case, in order to contain China.²¹

Bearing all this in mind, the current picture begins to fall easily back into place. When the United States was far and away the predominant world economic power, it could afford to maintain Chinese-style tributaries. Thus these very states, alone amongst U.S. military protectorates, were allowed to catapult themselves out of poverty and into first-world status.²² After 1971, as U.S. economic strength relative to the rest of the world began to decline, they were gradually transformed back into a more old-fashioned sort of tributary. Yet China's getting in on the game introduced an entirely new element. There is every reason to believe that, from China's point of view, this is the first stage of a very long process of reducing the United States to something like a traditional Chinese client state. And of course, Chinese rulers are not, any more than the rulers of any other empire, motivated primarily by benevolence. There is always a political cost, and what that headline marked was the first glimmerings of what that cost might ultimately be.



All that I have said so far merely serves to underline a reality that has come up constantly over the course of this book: that money has no essence. It's not "really" anything; therefore, its nature has always been and presumably always will be a matter of political contention. This was certainly true throughout earlier stages of U.S. history, incidentally—as the endless nineteenth-century battles between goldbugs, greenbackers, free bankers, bi-metallists and silverites so vividly attest—or, for that matter, the fact that American voters were so suspicious of the very idea of central banks that the Federal Reserve system was only created on the eve of World War I, three centuries after the Bank of England. Even the monetization of the national debt is, as I've already noted, double-edged. It can be seen—as Jefferson saw it—as the ultimate pernicious alliance of warriors and financiers; but it also opened the way to seeing government itself as a moral debtor, of freedom as something literally owed to the nation. Perhaps no one put it so eloquently as Martin Luther King Jr., in his "I Have a Dream" speech, delivered on the steps of the Lincoln Memorial in 1963:

In a sense we've come to our nation's capital to cash a check.
When the architects of our republic wrote the magnificent words

of the Constitution and the Declaration of Independence, they were signing a promissory note to which every American was to fall heir. This note was a promise that all men, yes, black men as well as white men, would be guaranteed the “unalienable Rights” of “Life, Liberty and the pursuit of Happiness.” It is obvious today that America has defaulted on this promissory note, insofar as her citizens of color are concerned. Instead of honoring this sacred obligation, America has given the Negro people a bad check, a check which has come back marked “insufficient funds.”

One can see the great crash of 2008 in the same light—as the outcome of years of political tussles between creditors and debtors, rich and poor. True, on a certain level, it was exactly what it seemed to be: a scam, an incredibly sophisticated Ponzi scheme designed to collapse in the full knowledge that the perpetrators would be able to force the victims to bail them out. On another level it could be seen as the culmination of a battle over the very definition of money and credit.

By the end of World War II, the specter of an imminent working-class uprising that had so haunted the ruling classes of Europe and North America for the previous century had largely disappeared. This was because class war was suspended by a tacit settlement. To put it crudely: the white working class of the North Atlantic countries, from the United States to West Germany, were offered a deal. If they agreed to set aside any fantasies of fundamentally changing the nature of the system, then they would be allowed to keep their unions, enjoy a wide variety a social benefits (pensions, vacations, health care . . .), and, perhaps most important, through generously funded and ever-expanding public educational institutions, know that their children had a reasonable chance of leaving the working class entirely. One key element in all this was a tacit guarantee that increases in workers’ productivity would be met by increases in wages: a guarantee that held good until the late 1970s. Largely as a result, the period saw both rapidly rising productivity and rapidly rising incomes, laying the basis for the consumer economy of today.

Economists call this the “Keynesian era” since it was a time in which John Maynard Keynes’ economic theories, which already formed the basis of Roosevelt’s New Deal in the United States, were adopted by industrial democracies pretty much everywhere. With them came Keynes’ rather casual attitude toward money. The reader will recall that Keynes fully accepted that banks do, indeed, create money “out of thin air,” and that for this reason, there was no intrinsic reason that

government policy should not encourage this during economic downturns as a way of stimulating demand—a position that had long been dear to the heart of debtors and anathema to creditors.

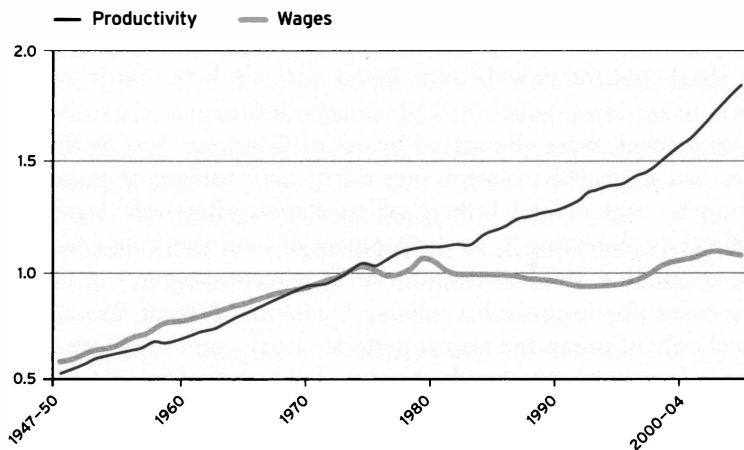
Keynes himself had in his day been known to make some fairly radical noises, for instance calling for the complete elimination of that class of people who lived off other people's debts—the “the euthanasia of the rentier,” as he put it—though all he really meant by this was their elimination through a gradual reduction of interest rates. As in so much of Keynesianism, this was much less radical than it first appeared. Actually it was thoroughly in the great tradition of political economy, harkening back to Adam Smith's ideal of a debtless utopia but especially David Ricardo's condemnation of landlords as parasites, their very existence inimical to economic growth. Keynes was simply proceeding along the same lines, seeing rentiers as a feudal holdover inconsistent with the true spirit of capital accumulation. Far from a revolution, he saw it as the best way of avoiding one:

I see, therefore, the rentier aspect of capitalism as a transitional phase which will disappear when it has done its work. And with the disappearance of its rentier aspect much else in it besides will suffer a sea-change. It will be, moreover, a great advantage of the order of events which I am advocating, that the euthanasia of the rentier, of the functionless investor, will be nothing sudden . . . and will need no revolution.²³

When the Keynesian settlement was finally put into effect, after World War II, it was offered only to a relatively small slice of the world's population. As time went on, more and more people wanted in on the deal. Almost all of the popular movements of the period from 1945 to 1975, even perhaps revolutionary movements, could be seen as demands for inclusion: demands for political equality that assumed equality was meaningless without some level of economic security. This was true not only of movements by minority groups in North Atlantic countries who had first been left out of the deal—such as those for whom Dr. King spoke—but what were then called “national liberation” movements from Algeria to Chile, or, finally, and perhaps most dramatically, in the late 1960s and 1970s, feminism. At some point in the '70s, things reached a breaking point. It would appear that capitalism, as a system, simply cannot extend such a deal to everyone. Quite possibly it wouldn't even remain viable if all its workers were free wage laborers; certainly it will never be able to provide everyone in the world the sort of life lived by, say, a 1960s auto worker in Michigan or Turin

with his own house, garage, and children in college—and this was true even before so many of those children began demanding less stultifying lives. The result might be termed a crisis of inclusion. By the late 1970s, the existing order was clearly in a state of collapse, plagued simultaneously by financial chaos, food riots, oil shock, widespread doomsday prophecies of the end of growth and ecological crisis—all of which, it turned out, proved to be ways of putting the populace on notice that all deals were off.

The moment that we start framing the story this way, it's easy to see that the next thirty years, the period from roughly 1978 to 2009, follows nearly the same pattern. Except that the deal, the settlement, had changed. Certainly, when both Ronald Reagan in the United States and Margaret Thatcher in the UK launched a systematic attack on the power of labor unions, as well as on the legacy of Keynes, it was a way of explicitly declaring that all previous deals were off. Everyone could now have political rights—even, by the 1990s, most everyone in Latin America and Africa—but political rights were to become economically meaningless. The link between productivity and wages was chopped to bits: productivity rates have continued to rise, but wages have stagnated or even atrophied:²⁴



This was accompanied, at first, by a return to “monetarism”: the doctrine that even though money was no longer in any way based in gold, or in any other commodity, government and central-bank policy should be primarily concerned with carefully controlling the money supply to ensure that it acted *as if* it were a scarce commodity. Even as, at the same time, the financialization of capital meant that most money

being invested in the marketplace was completely detached from any relation to production of commerce at all, but had become pure speculation.

All this is not to say that the people of the world were not being offered something: just that, as I say, the terms had changed. In the new dispensation, wages would no longer rise, but workers were encouraged to buy a piece of capitalism. Rather than euthanize the rentiers, *everyone* could now become rentiers—effectively, could grab a chunk of the profits created by their own increasingly dramatic rates of exploitation. The means were many and familiar. In the United States, there were 401(k) retirement accounts and an endless variety of other ways of encouraging ordinary citizens to play the market; but at the same time, encouraging them to borrow. One of the guiding principles of Thatcherism and Reaganism alike was that economic reforms would never gain widespread support unless ordinary working people could at least aspire to owning their own homes; to this was added, by the 1990s and 2000s, endless mortgage-refinancing schemes that treated houses, whose value it was assumed would only rise, “like ATMs”—as the popular catchphrase had it, though it turns out, in retrospect, it was really more like credit cards. Then there was the proliferation of actual credit cards, juggled against one another. Here, for many, “buying a piece of capitalism” slithered undetectably into something indistinguishable from those familiar scourges of the working poor: the loan shark and the pawnbroker. It did not help here that in 1980, U.S. federal usury laws, which had previously limited interest to between 7 and 10 percent, were eliminated by act of Congress. Just as the United States had managed to largely get rid of the problem of political corruption by making the bribery of legislators effectively legal (it was redefined as “lobbying”), so the problem of loan-sharking was brushed aside by making real interest rates of 25 percent, 50 percent, or even in some cases (for instance for payday loans) 120 percent annually, once typical only of organized crime, perfectly legal—and therefore, enforceable no longer by just hired goons and the sort of people who place mutilated animals on their victims’ doorsteps, but by judges, lawyers, bailiffs, and police.²⁵

Any number of names have been coined to describe the new dispensation, from the “democratization of finance” to the “financialization of everyday life.”²⁶ Outside the United States, it came to be known as “neoliberalism.” As an ideology, it meant that not just the market, but capitalism (I must continually remind the reader that these are not the same thing) became the organizing principle of almost everything. We were all to think of ourselves as tiny corporations, organized

around that same relationship of investor and executive: between the cold, calculating math of the banker, and the warrior who, indebted, has abandoned any sense of personal honor and turned himself into a kind of disgraced machine.

In this world, “paying one’s debts” can well come to seem the very definition of morality, if only because so many people fail to do it. For instance, it has become a regular feature of many sorts of business in America that large corporations or even some small businesses, faced with a debt, will almost automatically simply see what happens if they do not pay—complying only if reminded, goaded, or presented with some sort of legal writ. In other words, the principle of honor has thus been almost completely removed from the marketplace.²⁷ As a result, perhaps, the whole subject of debt becomes surrounded by a halo of religion.

Actually, one might even speak of a double theology, one for the creditors, another for the debtors. It is no coincidence that the new phase of American debt imperialism has also been accompanied by the rise of the evangelical right, who—in defiance of almost all previously existing Christian theology—have enthusiastically embraced the doctrine of “supply-side economics,” that creating money and effectively giving it to the rich is the most Biblically appropriate way to bring about national prosperity. Perhaps the most ambitious theologian of the new creed was George Gilder, whose book *Wealth and Poverty* became a best-seller in 1981, at the very dawn of what came to be known as the Reagan Revolution. Gilder’s argument was that those who felt that money could not simply be created were mired in an old-fashioned, godless materialism that did not realize that just as God could create something out of nothing, His greatest gift to humanity was creativity itself, which proceeded in exactly the same way. Investors can indeed create value out of nothing by their willingness to accept the risk entailed in placing their faith in others’ creativity. Rather than seeing the imitation of God’s powers of creation *ex nihilo* as hubris, Gilder argued that it was precisely what God intended: the creation of money was a gift, a blessing, a channeling of grace; a promise, yes, but not one that can be fulfilled, even if the bonds are continually rolled over, because through faith (“in God we trust” again) their value becomes reality:

Economists who themselves do not believe in the future of capitalism will tend to ignore the dynamics of chance and faith that largely will determine that future. Economists who distrust religion will always fail to comprehend the modes of worship

by which progress is achieved. Chance is the foundation of change and the vessel of the divine.²⁸

Such effusions inspired evangelists like Pat Robertson to declare supply-side economics “the first truly divine theory of money-creation.”²⁹

Meanwhile, for those who could not simply create money, there was a quite different theological dispensation. “Debt is the new fat,” Margaret Atwood recently remarked, struck by how much the advertisements that surround her daily on the bus in her native Toronto had abandoned their earlier attempts to make riders panic about the creeping terrors of sexual unattractiveness, but instead turned to providing advice on how to free oneself from the much more immediate terrors of the repo man:

There are even debt TV shows, which have a familiar religious-revival ring to them. There are accounts of shopaholic binges during which you don’t know what came over you and everything was a blur, with tearful confessions by those who’ve spent themselves into quivering insomniac jellies of hopeless indebtedness, and have resorted to lying, cheating, stealing, and kiting cheques between bank accounts as a result. There are testimonials by families and loved ones whose lives have been destroyed by the debtor’s harmful behaviour. There are compassionate but severe admonitions by the television host, who here plays the part of priest or revivalist. There’s a moment of seeing the light, followed by repentance and a promise never to do it again. There’s a penance imposed—*snip, snip* go the scissors on the credit cards—followed by a strict curb-on-spending regimen; and finally, if all goes well, the debts are paid down, the sins are forgiven, absolution is granted, and a new day dawns, in which a sadder but more solvent man you rise the morrow morn.³⁰

Here, risk-taking is in no sense the vessel of the divine. Quite the opposite. But for the poor it’s always different. In a way, what Atwood describes might be seen as the perfect inversion of the prophetic voice of Reverend King’s “I Have a Dream” speech: whereas the first postwar age was about collective claims on the nation’s debt to its humblest citizens, the need for those who have made false promises to redeem themselves, now those same humble citizens are taught to think of themselves as sinners, seeking some kind of purely individual

redemption to have the right to any sort of moral relations with other human beings at all.

At the same time, there is something profoundly deceptive going on here. All these moral dramas start from the assumption that personal debt is ultimately a matter of self-indulgence, a sin against one's loved ones—and therefore, that redemption must necessarily be a matter of purging and restoration of ascetic self-denial. What's being shunted out of sight here is first of all the fact that *everyone* is now in debt (U.S. household debt is now estimated at on average 130 percent of income), and that very little of this debt was accrued by those determined to find money to bet on the horses or toss away on fripperies. Insofar as it was borrowed for what economists like to call discretionary spending, it was mainly to be given to children, to share with friends, or otherwise to be able to build and maintain relations with other human beings that are based on *something* other than sheer material calculation.³¹ One must go into debt to achieve a life that goes in any way beyond sheer survival.

Insofar as there is a politics, here, it seems a variation on a theme seen since the dawn of capitalism. Ultimately, it's sociality itself that's treated as abusive, criminal, demonic. To this, most ordinary Americans—including Black and Latino Americans, recent immigrants, and others who were formerly excluded from credit—have responded with a stubborn insistence on continuing to love one another. They continue to acquire houses for their families, liquor and sound systems for parties, gifts for friends; they even insist on continuing to hold weddings and funerals, regardless of whether this is likely to send them skirting default or bankruptcy—apparently figuring that, as long as everyone now has to remake themselves as miniature capitalists, why shouldn't they be allowed to create money out of nothing too?

Granted, the role of discretionary spending itself should not be exaggerated. The chief cause of bankruptcy in America is catastrophic illness; most borrowing is simply a matter of survival (if one does not have a car, one cannot work); and increasingly, simply being able to go to college now almost necessarily means debt peonage for at least half one's subsequent working life.³² Still, it is useful to point out that for real human beings survival is rarely enough. Nor should it be.

By the 1990s, the same tensions had begun to reappear on a global scale, as the older penchant for loaning money for grandiose, state-directed projects like the Aswan Dam gave way to an emphasis on microcredit. Inspired by the success of the Grameen Bank in Bangladesh, the new model was to identify budding entrepreneurs in poor communities and provide them with small low-interest loans. "Credit,"

the Grameen Bank insisted, “is a human right.” At the same time the idea was to draw on the “social capital”—the knowledge, networks, connections, and ingenuity that the poor people of the world are already using to get by in difficult circumstances—and convert it into a way of generating even more (expansive) capital, able to grow at 5 to 20 percent annually.

As anthropologists like Julia Elyachar discovered, the result is double-edged. As one unusually candid NGO consultant explained to her in Cairo in 1995:

Money is empowerment. This is empowerment money. You need to be big, need to think big. Borrowers here can be imprisoned if they don't pay, so why be worried?

In America we get ten offers for credit cards in the mail every day. You pay incredible real interest rates for that credit, something like 40 percent. But the offer is there, so you get the card, and stuff your wallet full of credit cards. You feel good. It should be the same thing here, why not help them get into debt? Do I really care what they use the money for, as long as they pay the loan back?²³

The very incoherence of the quote is telling. The only unifying theme seems to be: people *ought* to be in debt. It's good in itself. It's empowering. Anyway, if they end up too empowered, we can also have them arrested. Debt and power, sin and redemption, become almost indistinguishable. Freedom is slavery. Slavery is freedom. During her time in Cairo, Elyachar witnessed young graduates of an NGO training program go on strike for their right to receive start-up loans. At the same time, just about everyone involved took it for granted that most of their fellow students, not to mention everyone else involved in the program, was corrupt and exploiting the system as their personal cash cow. Here too, aspects of economic life that had been based on longstanding relations of trust were, through the intrusion of credit bureaucracies, becoming effectively criminalized.

Within another decade, the entire project—even in South Asia, where it began—began to appear suspiciously similar to the U.S. subprime mortgage crisis: all sorts of unscrupulous lenders piled in, all sorts of deceptive financial appraisals were passed off to investors, interest accumulated, borrowers tried to collectively refuse payment, lenders began sending in goons to seize what little wealth they had (corrugated tin roofs, for example), and the end result has been an

epidemic of suicides by poor farmers caught in traps from which their families could never, possibly, escape.³⁴

Just as in the 1945–1975 cycle, this new one culminated in another crisis of inclusion. It proved no more possible to really turn everyone in the world into micro-corporations, or to “democratize credit” in such a way that every family that wanted to could have a house (and if you think about it, if we have the means to build them, why shouldn’t they? are there families who don’t “deserve” houses?) than it had been to allow all wage laborers to have unions, pensions, and health benefits. Capitalism doesn’t work that way. It is ultimately a system of power and exclusion, and when it reaches the breaking point, the symptoms recur, just as they had in the 1970s: food riots, oil shock, financial crisis, the sudden startled realization that the current course was ecological unsustainable, attendant apocalyptic scenarios of every sort.

In the wake of the subprime collapse, the U.S. government was forced to decide who really gets to make money out of nothing: the financiers, or ordinary citizens. The results were predictable. Financiers were “bailed out with taxpayer money”—which basically means that their imaginary money was treated as if it were real. Mortgage holders were, overwhelmingly, left to the tender mercies of the courts, under a bankruptcy law that Congress had a year before (rather suspiciously presciently, one might add) made far more exacting against debtors. Nothing was altered. All major decisions were postponed. The Great Conversation that many were expecting never happened.



We live, now, at a genuinely peculiar historical juncture. The credit crisis has provided us with a vivid illustration of the principle set out in the last chapter: that capitalism cannot really operate in a world where people believe it will be around forever.

For most of the last several centuries, most people assumed that credit could not be generated infinitely because they assumed that the economic system itself was unlikely to endure forever. The future was likely to be fundamentally different. Yet somehow, the anticipated revolutions never happened. The basic structures of financial capitalism largely remained in place. It’s only now, at the very moment when it’s becoming increasingly clear that current arrangements are not viable, that we suddenly have hit the wall in terms of our collective imagination.

There is very good reason to believe that, in a generation or so, capitalism itself will no longer exist—most obviously, as ecologists

keep reminding us, because it's impossible to maintain an engine of perpetual growth forever on a finite planet, and the current form of capitalism doesn't seem to be capable of generating the kind of vast technological breakthroughs and mobilizations that would be required for us to start finding and colonizing any other planets. Yet faced with the prospect of capitalism actually ending, the most common reaction—even from those who call themselves “progressives”—is simply fear. We cling to what exists because we can no longer imagine an alternative that wouldn't be even worse.

How did we get here? My own suspicion is that we are looking at the final effects of the militarization of American capitalism itself. In fact, it could well be said that the last thirty years have seen the construction of a vast bureaucratic apparatus for the creation and maintenance of hopelessness, a giant machine designed, first and foremost, to destroy any sense of possible alternative futures. At its root is a veritable obsession on the part of the rulers of the world—in response to the upheavals of the 1960s and 1970s—with ensuring that social movements cannot be seen to grow, flourish, or propose alternatives; that those who challenge existing power arrangements can never, under any circumstances, be perceived to win.³⁵ To do so requires creating a vast apparatus of armies, prisons, police, various forms of private security firms and police and military intelligence apparatus, and propaganda engines of every conceivable variety, most of which do not attack alternatives directly so much as create a pervasive climate of fear, jingoistic conformity, and simple despair that renders any thought of changing the world seem an idle fantasy. Maintaining this apparatus seems even more important, to exponents of the “free market,” even than maintaining any sort of viable market economy. How else can one explain what happened in the former Soviet Union? One would ordinarily have imagined that the end of the Cold War would have led to the dismantling of the army and the KGB and rebuilding the factories, but in fact what happened was precisely the other way around. This is just an extreme example of what has been happening everywhere. Economically, the apparatus is pure dead weight; all the guns, surveillance cameras, and propaganda engines are extraordinarily expensive and really produce nothing, and no doubt it's yet another element dragging the entire capitalist system down—along with producing the illusion of an endless capitalist future that laid the groundwork for the endless bubbles to begin with. Finance capital became the buying and selling of chunks of that future, and economic freedom, for most of us, was reduced to the right to buy a small piece of one's own permanent subordination.

In other words, there seems to have been a profound contradiction between the political imperative of establishing capitalism as the only possible way to manage anything, and capitalism's own unacknowledged need to limit its future horizons lest speculation, predictably, go haywire. Once it did, and the whole machine imploded, we were left in the strange situation of not being able to even imagine any other way that things might be arranged. About the only thing we can imagine is catastrophe.



To begin to free ourselves, the first thing we need to do is to see ourselves again as historical actors, as people who can make a difference in the course of world events. This is exactly what the militarization of history is trying to take away.

Even if we are at the beginning of the turn of a very long historical cycle, it's still largely up to us to determine how it's going to turn out. For instance: the last time we shifted from a bullion economy to one of virtual credit money, at the end of the Axial Age and the beginning of the Middle Ages, the immediate shift was experienced largely as a series of great catastrophes. Will it be the same this time around? Presumably a lot depends on how consciously we set out to ensure that it won't be. Will a return to virtual money lead to a move away from empires and vast standing armies, and to the creation of larger structures limiting the depredations of creditors? There is good reason to believe that all these things will happen—and if humanity is to survive, they will probably have to—but we have no idea how long it will take, or what, if it does, it would really look like. Capitalism has transformed the world in many ways that are clearly irreversible. What I have been trying to do in this book is not so much to propose a vision of what, precisely, the next age will be like, but to throw open perspectives, enlarge our sense of possibilities; to begin to ask what it would mean to start thinking on a breadth and with a grandeur appropriate to the times.

Let me give an example. I've spoken of two cycles of popular movements since World War II: the first (1945–1978), about demanding the rights of national citizenship, the second (1978–2008), over access to capitalism itself. It seems significant here that in the Middle East, in the first round, those popular movements that most directly challenged the global status quo tended to be inspired by Marxism; in the second, largely, some variation on radical Islam. Considering that Islam has always placed debt at the center of its social doctrines, it's easy to understand the appeal. But why not throw things open even more

widely? Over the last five thousand years, there have been at least two occasions when major, dramatic moral and financial innovations have emerged from the country we now refer to as Iraq. The first was the invention of interest-bearing debt, perhaps sometime around 3000 BC; the second, around 800 AD, the development of the first sophisticated commercial system that explicitly rejected it. Is it possible that we are due for another? For most Americans, it will seem an odd question, since most Americans are used to thinking of Iraqis either as victims or fanatics (this is how occupying powers always think about the people they occupy), but it is worthy of note that the most prominent working-class Islamist movement opposed to the U.S. occupation, the Sadrists, take their name from one of the founders of contemporary Islamic economics, Muhammad Baqir al-Sadr. True, much of what has since come to pass for Islamic economics nowadays has proved decidedly unimpressive.³⁶ Certainly in no sense does it pose a direct challenge to capitalism. Still, one has to assume that among popular movements of this sort, all kinds of interesting conversations about, say, the status of wage labor must be taking place. Or perhaps it's naïve to look for any new breakthrough from the puritanical legacy of the old patriarchal rebellion. Perhaps it will come out of feminism. Or Islamic feminism. Or from some as yet completely unexpected quarter. Who's to say? The one thing we can be confident of is that history is not over, and that surprising new ideas will certainly emerge.



The one thing that's clear is that new ideas won't emerge without the jettisoning of much of our accustomed categories of thought—which have become mostly sheer dead weight, if not intrinsic parts of the very apparatus of hopelessness—and formulating new ones. This is why I spent so much of this book talking about the market, but also about the false choice between state and market that so monopolized political ideology for the last centuries that it made it difficult to argue about anything else.

The real history of markets is nothing like what we're taught to think it is. The earlier markets that we are able to observe appear to be spillovers, more or less; side effects of the elaborate administrative systems of ancient Mesopotamia. They operated primarily on credit. Cash markets arose through war: again, largely through tax and tribute policies that were originally designed to provision soldiers, but that later became useful in all sorts of other ways besides. It was only the Middle Ages, with their return to credit systems, that saw the first

manifestations of what might be called market populism: the idea that markets could exist beyond, against, and outside of states, as in those of the Muslim Indian Ocean—an idea that was later to reappear in China with the great silver revolts of the fifteenth century. It usually seems to arise in situations where merchants, for one reason or another, find themselves making common cause with common people against the administrative machinery of some great state. But market populism is always riddled with paradoxes, because it still does depend to some degree on the existence of that state, and above all, because it requires founding market relations, ultimately, in something other than sheer calculation: in the codes of honor, trust, and ultimately community and mutual aid, more typical of human economies.³⁷ This in turn means relegating competition to a relatively minor element. In this light, we can see that what Adam Smith ultimately did, in creating his debt-free market utopia, was to fuse elements of this unlikely legacy with that unusually militaristic conception of market behavior characteristic of the Christian West. In doing so he was surely prescient. But like all extraordinarily influential writers, he was also just capturing something of the emerging spirit of his age. What we have seen ever since is an endless political jockeying back and forth between two sorts of populism—state and market populism—without anyone noticing that they were talking about the left and right flanks of exactly the same animal.

The main reason that we're unable to notice, I think, is that the legacy of violence has twisted everything around us. War, conquest, and slavery not only played the central role in converting human economies into market ones; there is literally no institution in our society that has not been to some degree affected. The story told at the end of chapter 7, of how even our conceptions of "freedom" itself came to be transformed, through the Roman institution of slavery, from the ability to make friends, to enter into moral relations with others, into incoherent dreams of absolute power, is only perhaps the most dramatic instance—and most insidious, because it leaves it very hard to imagine what meaningful human freedom would even be like.³⁸

If this book has shown anything, it's exactly how much violence it has taken, over the course of human history, to bring us to a situation where it's even possible to imagine that that's what life is really about. Especially when one considers how much of our own daily experience flies directly in the face of it. As I've emphasized, communism may be the foundation of all human relations—that communism that, in our own daily life, manifests itself above all in what we call "love"—but there's always some sort of system of exchange, and usually, a system of hierarchy built on top of it. These systems of exchange can take

an endless variety of forms, many perfectly innocuous. Still, what we are speaking of here is a very particular type of calculating exchange. As I pointed out in the very beginning: the difference between owing someone a favor, and owing someone a debt, is that the amount of a debt can be precisely calculated. Calculation demands equivalence. And such equivalence—especially when it involves equivalence between human beings (and it always seems to start that way, because at first, human beings are always the ultimate values)—only seems to occur when people have been forcibly severed from their contexts, so much so that they can be treated as identical to something else, as in: “seven martin skins and twelve large silver rings for the return of your captured brother,” “one of your three daughters as surety for this loan of one hundred and fifty bushels of grain” . . .

This in turn leads to that great embarrassing fact that haunts all attempts to represent the market as the highest form of human freedom: that historically, impersonal, commercial markets originate in theft. More than anything else, the endless recitation of the myth of barter, employed much like an incantation, is the economists’ way of fending off any possibility of having to confront it. But even a moment’s reflection makes it obvious. Who was the first man to look at a house full of objects and to immediately assess them only in terms of what he could trade them in for in the market likely to have been? Surely, he can only have been a thief. Burglars, marauding soldiers, then perhaps debt collectors, were the first to see the world this way. It was only in the hands of soldiers, fresh from looting towns and cities, that chunks of gold or silver—melted down, in most cases, from some heirloom treasure, that like the Kashmiri gods, or Aztec breastplates, or Babylonian women’s ankle bracelets, was both a work of art and a little compendium of history—could become simple, uniform bits of currency, with no history, valuable precisely for their lack of history, because they could be accepted anywhere, no questions asked. And it continues to be true. Any system that reduces the world to numbers can only be held in place by weapons, whether these are swords and clubs, or nowadays, “smart bombs” from unmanned drones.

It can also only operate by continually converting love into debt. I know my use of the word “love” here is even more provocative, in its own way, than “communism.” Still, it’s important to hammer the point home. Just as markets, when allowed to drift entirely free from their violent origins, invariably begin to grow into something different, into networks of honor, trust, and mutual connectedness, so does the maintenance of systems of coercion constantly do the opposite: turn the products of human cooperation, creativity, devotion, love, and

trust back into numbers once again. In doing so, they make it possible to imagine a world that is nothing more than a series of cold-blooded calculations. Even more, by turning human sociality itself into debts, they transform the very foundations of our being—since what else are we, ultimately, except the sum of the relations we have with others—into matters of fault, sin, and crime, and making the world into a place of iniquity that can only be overcome by completing some great cosmic transaction that will annihilate everything.

Trying to flip things around by asking, “What do we owe society?” or even trying to talk about our “debt to nature” or some other manifestation of the cosmos is a false solution—really just a desperate scramble to salvage something from the very moral logic that has severed us from the cosmos to begin with. In fact, it’s if anything the culmination of the process, the process brought to a point of veritable dementia, since it’s premised on the assumption that we’re so absolutely, thoroughly disentangled from the world that we can just toss all other human beings—or all other living creatures, even, or the cosmos—in a sack, and then start negotiating with them. It’s hardly surprising that the end result, historically, is to see our life itself as something we hold on false premises, a loan long since overdue, and therefore, to see existence itself as criminal. Insofar as there’s a real crime here, though, it’s fraud. The very premise is fraudulent. What could possibly be more presumptuous, or more ridiculous, than to think it would be possible to negotiate with the grounds of one’s existence? Of course it isn’t. Insofar as it is indeed possible to come into any sort of relation with the Absolute, we are confronting a principle that exists outside of time, or human-scale time, entirely; therefore, as Medieval theologians correctly recognized, when dealing with the Absolute, there can be no such thing as debt.

Conclusion:

Perhaps the World Really Does Owe You a Living

Much of the existing economic literature on credit and banking, when it turns to the kind of larger historical questions treated in this book, strikes me as little more than special pleading. True, earlier figures like Adam Smith and David Ricardo were suspicious of credit systems, but already by the mid-nineteenth century, economists who concerned themselves with such matters were largely in the business of trying to demonstrate that, despite appearances, the banking system really

was profoundly democratic. One of the more common arguments was that it was really a way of funneling resources from the “idle rich,” who, too unimaginative to do the work of investing their own money, entrusted it to others, to the “industrious poor”—who had the energy and initiative to produce new wealth. This justified the existence of banks, but it also strengthened the hand of populists who demanded easy money policies, protections for debtors, and so on—since, if times were rough, why should the industrious poor, the farmers and artisans and small businessmen, be the ones to suffer?

This gave rise to a second line of argument: that no doubt the rich were the major creditors in the ancient world, but now the situation has been reversed. So Ludwig von Mises, writing in the 1930s, around the time when Keynes was calling for the euthanasia of the rentiers:

Public opinion has always been biased against creditors. It identifies creditors with the idle rich and debtors with the industrious poor. It abhors the former as ruthless exploiters and pities the latter as innocent victims of oppression. It considers government action designed to curtail the claims of the creditors as measures extremely beneficial to the immense majority at the expense of a small minority of hardboiled usurers. It did not notice at all that nineteenth-century capitalist innovations have wholly changed the composition of the classes of creditors and debtors. In the days of Solon the Athenian, of ancient Rome's agrarian laws, and of the Middle Ages, the creditors were by and large the rich and the debtors the poor. But in this age of bonds and debentures, mortgage banks, saving banks, life insurance policies, and social security benefits, the masses of people with more moderate income are rather themselves creditors.³⁹

Whereas the rich, with their leveraged companies, are now the principal debtors. This is the “democratization of finance” argument and it is nothing new: whenever there are some people calling for the elimination of the class that lives by collecting interest, there will be others to object that this will destroy the livelihood of widows and pensioners.

The remarkable thing is that nowadays, defenders of the financial system are often prepared to use both arguments, appealing to one or the other according to the rhetorical convenience of the moment. On the one hand, we have “pundits” like Thomas Friedman, celebrating the fact that “everyone” now owns a piece of Exxon or Mexico, and

that rich debtors are therefore answerable to the poor. On the other, Niall Ferguson, author of *The Ascent of Money*, published in 2009, can still announce as one of his major discoveries that:

Poverty is not the result of rapacious financiers exploiting the poor. It has much more to do with the lack of financial institutions, with the absence of banks, not their presence. Only when borrowers have access to efficient credit networks can they escape from the clutches of loan sharks, and only when savers can deposit their money in reliable banks can it be channeled from the idle rich to the industrious poor.⁴⁰

Such is the state of the conversation in the mainstream literature. My purpose here has been less to engage with it directly than to show how it has consistently encouraged us to ask the wrong questions. Let's take this last paragraph as an illustration. What is Ferguson really saying here? Poverty is caused by a lack of credit. It's only if the industrious poor have access to loans from stable, respectable banks—rather than to loan sharks, or, presumably, credit card companies, or payday loan operations, which now charge loan-shark rates—that they can rise out of poverty. So actually Ferguson is not really concerned with “poverty” at all, just with the poverty of some people, those who are industrious and thus do not deserve to be poor. What about the non-industrious poor? They can go to hell, presumably (quite literally, according to many branches of Christianity). Or maybe their boats will be lifted somewhat by the rising tide. Still, that's clearly incidental. They're undeserving, since they're not industrious, and therefore what happens to them is really beside the point.

For me, this is exactly what's so pernicious about the morality of debt: the way that financial imperatives constantly try to reduce us all, despite ourselves, to the equivalent of pillagers, eyeing the world simply for what can be turned into money—and then tell us that it's only those who are willing to see the world as pillagers who deserve access to the resources required to pursue anything in life *other* than money. It introduces moral perversions on almost every level. (“Cancel all student loan debt? But that would be unfair to all those people who struggled for years to pay back their student loans!” Let me assure the reader that, as someone who struggled for years to pay back his student loans and finally did so, this argument makes about as much sense as saying it would be “unfair” to a mugging victim not to mug their neighbors too.)

The argument might perhaps make sense if one agreed with the underlying assumption—that work is by definition virtuous, since the ultimate measure of humanity's success as a species is its ability to increase the overall global output of goods and services by at least 5 percent per year. The problem is that it is becoming increasingly obvious that if we continue along these lines much longer, we're likely to destroy everything. That giant debt machine that has, for the last five centuries, reduced increasing proportions of the world's population to the moral equivalent of conquistadors would appear to be coming up against its social and ecological limits. Capitalism's inveterate propensity to imagine its own destruction has morphed, in the last half-century, into scenarios that threaten to bring the rest of the world down with it. And there's no reason to believe that this propensity is ever going to go away. The real question now is how to ratchet things down a bit, to move toward a society where people can live more by working less.

I would like, then, to end by putting in a good word for the non-industrious poor.⁴¹ At least they aren't hurting anyone. Insofar as the time they are taking time off from work is being spent with friends and family, enjoying and caring for those they love, they're probably improving the world more than we acknowledge. Maybe we should think of them as pioneers of a new economic order that would not share our current one's penchant for self-destruction.



In this book I have largely avoided making concrete proposals, but let me end with one. It seems to me that we are long overdue for some kind of Biblical-style Jubilee: one that would affect both international debt and consumer debt. It would be salutary not just because it would relieve so much genuine human suffering, but also because it would be our way of reminding ourselves that money is not ineffable, that paying one's debts is not the essence of morality, that all these things are human arrangements and that if democracy is to mean anything, it is the ability to all agree to arrange things in a different way. It is significant, I think, that since Hammurabi, great imperial states have invariably resisted this kind of politics. Athens and Rome established the paradigm: even when confronted with continual debt crises, they insisted on legislating around the edges, softening the impact, eliminating obvious abuses like debt slavery, using the spoils of empire to throw all sorts of extra benefits at their poorer citizens (who, after all, provided the rank and file of their armies), so as to keep them more or less afloat—but all in such a way as never to allow a challenge to the

principle of debt itself. The governing class of the United States seems to have taken a remarkably similar approach: eliminating the worst abuses (e.g., debtors' prisons), using the fruits of empire to provide subsidies, visible and otherwise, to the bulk of the population; in more recent years, manipulating currency rates to flood the country with cheap goods from China, but never allowing anyone to question the sacred principle that we must all pay our debts.

At this point, however, the principle has been exposed as a flagrant lie. As it turns out, we don't "all" have to pay our debts. Only some of us do. Nothing would be more important than to wipe the slate clean for everyone, mark a break with our accustomed morality, and start again.

What is a debt, anyway? A debt is just the perversion of a promise. It is a promise corrupted by both math and violence. If freedom (real freedom) is the ability to make friends, then it is also, necessarily, the ability to make real promises. What sorts of promises might genuinely free men and women make to one another? At this point we can't even say. It's more a question of how we can get to a place that will allow us to find out. And the first step in that journey, in turn, is to accept that in the largest scheme of things, just as no one has the right to tell us our true value, no one has the right to tell us what we truly owe.

NOTES

Chapter One

1. With the predictable results that they weren't actually built to make it easier for Malagasy people to get around in their own country, but mainly to get products from the plantations to ports to earn foreign exchange to pay for building the roads and railways to begin with.

2. The United States, for example, only recognized the Republic of Haiti in 1860. France doggedly held on to the demand and the Republic of Haiti was finally forced to pay the equivalent of \$21 billion between 1925 and 1946, during most of which time they were under U.S. military occupation.

3. Hallam 1866 V: 269–70. Since the government did not feel it appropriate to pay for the upkeep of improvidents, prisoners were expected to furnish the full cost of their own imprisonment. If they couldn't, they simply starved to death.

4. If we consider tax responsibilities to be debts, it's the overwhelming majority—and if nothing else the two are closely related, since over the course history, the need to assemble money for tax payments has always been the most frequent reason for falling into debt.

5. Finley 1960:63; 1963:24; 1974:80; 1981:106; 1983:108. And these are only the ones I managed to track down. What he says for Greece and Rome would appear to be equally true of Japan, India, or China.

6. Galey 1983.

7. Jacques de Vitry, in Le Goff 1990:64.

8. Kyokai, *Record of Miraculous Events in Japan* (c. 822 AD), Tale 26, cited in LaFleur 1986:36. Also Nakamura 1996:257–59.

9. *ibid*:36

10. *ibid*:37.

11. Simon Johnson, the IMF's chief economist at the time, put it concisely in a recent article in *The Atlantic*: "Regulators, legislators, and academics almost all assumed that the managers of these banks knew what they were doing. In retrospect, they didn't. AIG's Financial Products division, for instance, made \$2.5 billion in pretax profits in 2005, largely by selling underpriced insurance on complex, poorly understood securities. Often described as 'picking up nickels in front of a steamroller,' this strategy is profitable in ordinary years, and catastrophic in bad ones. As of last fall, AIG had outstanding insurance on more than \$400 billion in securities. To date, the U.S. government, in an effort to rescue the company, has committed about \$180 billion in investments and loans to cover losses that AIG's sophisticated risk modeling had said were virtually impossible." (Johnson 2010) Johnson of course passes over the possibility that AIG knew perfectly well what was eventually going to happen, but simply didn't care, since they knew the steamroller was going to flatten someone else.

12. In contrast, England already had a national bankruptcy law in 1571. An attempt to create a U.S. federal bankruptcy

law in 1800 foundered; there was one briefly in place between 1867 and 1878, aimed to relieve indebted Civil War veterans, but it was eventually abolished on moral grounds (see Mann 2002 for a good recent history). Bankruptcy reform in America is more likely to make the terms harsher than the other way around, as with the 2005 reforms, which Congress passed, on industry urgings, just before the great credit crash.

13. The mortgage relief fund set up after the bailout, for example, has only provided aid to a tiny percentage of claimants, and there has been no movement toward liberalization of bankruptcy laws that had, in fact, been made far harsher, under financial industry pressure, in 2005, just two years before the meltdown.

14. "In Jail for Being in Debt," Chris Serres & Glenin Howatt, Minneapolis-St. Paul *Star Tribune*, June 9, 2010, www.startribune.com/local/95692619.html.

15. "IMF warns second bailout would 'threaten democracy.'" Angela Jameson and Elizabeth Judge, business.timesonline.co.uk/tol/business/economics/article6928147.ece#cid=OTC-RSS&attr=1185799, accessed November 25, 2009

Chapter Two

1. Case, Fair, Gärtner, & Heather 1996:564. Emphasis in the original.

2. op cit.

3. Begg, Fischer, and Dornbush (2005:384); Maunder, Myers, Wall, and Miller (1991:310); Parkin & King (1995:65).

4. Stiglitz and Drifill 2000:521. Emphasis again in the original.

5. Aristotle *Politics* I.9.1257

6. Neither is it clear we are really speaking of barter here. Aristotle used the term *metadosis*, which in his day normally meant "sharing" or "sharing out." Since Smith, this has usually been translated "barter," but as Karl Polanyi (1957a:93)

has long since emphasized, this is probably inaccurate, unless Aristotle was introducing an entirely new meaning for the term. Theorists of the origin of Greek money from Laum (1924) to Seaford (2004) have emphasized that customs of apportioning goods (e.g., war booty, sacrificial meat), probably did play a key role in the development of Greek currency. (For a critique of the Aristotelian tradition, which does assume Aristotle is talking about barter, see Fahazmanesh 2006.)

7. See Jean-Michel Servet (1994, 2001) for this literature. He also notes that in the eighteenth century, these accounts suddenly vanished, to be replaced by endless sightings of "primitive barter" in accounts of Oceania, Africa, and the Americas.

8. *Wealth of Nations* I.2.1-2. As we'll see, the line seems to be taken from much older sources.

9. "If we should enquire into the principle of human mind on which this disposition of trucking is founded, it is clearly the natural inclination every one has to persuade. The offering of a shilling, which to us appears to have so plain and simple meaning, is in reality offering an argument to persuade one to do so and so as it is for his interest" (*Lectures on Jurisprudence*, 56) It's fascinating to note that the assumption that the notion that exchange is the basis of our mental functions, and manifests itself both in language (as the exchange of words) and economics (as the exchange of material goods) goes back to Smith. Most anthropologists attribute it to Claude Levi-Strauss (1963:296).

10. The reference to shepherds implies he may be referring to another part of the world, but elsewhere his examples, for instance of trading deer for beaver, make it clear he's thinking of the Northeast woodlands of North America.

11. *Wealth of Nations* I.4.2.

12. *Wealth of Nations* I.4.3.

13. *Wealth of Nations* I.4.7.

14. The idea of an historical sequence from barter to money to credit actually seems to appear first in the lectures of an

Italian banker named Bernardo Davanzati (1529–1606; so Waswo 1996); it was developed as an explicit theory by German economic historians: Bruno Hildebrand (1864), who posited a prehistoric stage of barter, an ancient stage of coinage, and then, after some reversion to barter in the Middle Ages, a modern stage of credit economy. It took canonical form in the work of his student, Karl Bücher (1907). The sequence has now become universally accepted common sense, and it reappears in at least tacit form in Marx, and explicitly in Simmel—again, despite the fact that almost all subsequent historical research has proved it wrong.

15. Though they did make an impression on many others. Morgan's work in particular (1851, 1877, 1881), which emphasized both collective property rights and the extraordinary importance of women, with women's councils largely in control of economic life, so impressed many radical thinkers—including Marx and Engels—that they became the basis of a kind of counter-myth, of primitive communism and primitive matriarchy.

16. Anne Chapman' (1980) goes if anything further, noting that if pure barter is to be defined as concerned only with swapping objects, and not with rearranging relations between people, it's not clear that it has ever existed. See also Heady 2005.

17. Levi-Strauss 1943; the translation is from Servet 1982:33.

18. One must imagine the temptation for a sexual variety must be fairly strong, for young men and women accustomed to spending almost all of their time with maybe a dozen other people the same age.

19. Berndt 1951:161, cf. Gudeman 2001: 124–25, who provides an analysis quite similar to my own.

20. Berndt 1951:162.

21. Though as we will note later, it's not exactly as if international business deals now never involve music, dancing, food, drugs, high-priced hookers, or the possibility of violence. For a random

example underlining the last two, see Perkins 2005.

22. Lindholm 1982:116.

23. Servet 2001:20–21 compiles an enormous number of such terms.

24. The point is so obvious that it's amazing it hasn't been made more often. The only classical economist I'm aware of who appears to have considered the possibility that deferred payments might have made barter unnecessary is Ralph Hawtrey (1928:2, cited in Einzig 1949:375). All others simply assume, for no reason, that all exchanges even between neighbors must have necessarily been what economists like to call "spot trades."

25. Bohannon 1955, Barth 1969. cf. Munn 1986, Akin & Robbins 1998. A good summary of the concept can be found in Gregory 1982:48–49. Gregory gives one example of a highland Papua New Guinea system with six ranks of valuables, with live pigs and cassowary birds on the top rank, "pearl-shell pendants, pork sides, stone axes, cassowary-plume headdresses, and cowrie-shell headbands" on the second, and so on. Ordinarily items of items of consumption are confined to the last two, which consist of luxury foods and staple vegetable foods, respectively.

26. See Servet 1998, Humphries 1985.

27. The classic essay here is Radford 1945.

28. In the 1600s, at least, actually called the old Carolingian denominations "imaginary money"—everyone persisting in using pounds, shillings, and pence (or livres, deniers, and sous) for the intervening 800 years, despite the fact that for most of that period, actual coins were entirely different, or simply didn't exist (Einaudi 1936).

29. Other examples of barter coexisting with money: Orlove 1986; Barnes & Barnes 1989.

30. One of the disadvantages of having your book becomes a classic is that often, people will actually check out such examples. (One of the advantages is that even if they discover you were mistaken,

people will continue to cite you as an authority anyway.)

31. Innes 1913:378. He goes on to observe: "A moment's reflection shows that a staple commodity could not be used as money, because *ex hypothesi*, the medium of exchange is equally receivable by all members of the community. Thus if the fishers paid for their supplies in cod, the traders would equally have to pay for their cod in cod, an obvious absurdity."

32. The temples appear to have come first; the palaces, which became increasingly important over time, took over their system of administration.

33. Smith was not dreaming about these: the current technical term for such ingots is "hacksilver" (e.g., Balmuth 2001).

34. Compare Grierson 1977:17 for Egyptian parallels.

35. e.g., Hudson 2002:25, 2004:114

36. Innes 1913:381

37. Peter Spufford's monumental *Money and Its Use in Medieval Europe* (1988), which devotes hundreds of pages to gold and silver mining, mints, and debasement of coinage, makes only two or three mentions of various sorts of lead or leather token money or minor credit arrangements by which ordinary people appear to have conducted the overwhelming majority of their daily transactions. About these, he says, "we can know next to nothing" (1988:336). An even more dramatic example is the tally-stick, of which we will hear a good deal: the use of tallies instead of cash was widespread in the Middle Ages, but there has been almost no systematic research on the subject, especially outside England.

Chapter Three

1. Heinsohn & Steiger (1989) even suggest the main reason their fellow economists haven't abandoned the story is that anthropologists have not yet provided an equally compelling alternative. Still,

almost all histories of money continue to begin with fanciful accounts of barter. Another expedient is to fall back on pure circular definitions: if "barter" is an economic transaction that does not employ currency, then any economic transaction that doesn't involve currency, whatever its form or content, must be barter. Glyn Davies (1996:11–13) thus describes even Kwakiutl potlatches as "barter."

2. We often forget that there was a strong religious element in all this. Newton himself was in no sense an atheist—in fact, he tried to use his mathematical abilities to confirm that the world really had been created, as Bishop Ussher had earlier argued, sometime around October 23, 4004 BC.

3. Smith first uses the phrase "invisible hand" in his *Astronomy* (III.2), but in *Theory of Moral Sentiments* IV.I.10, he is explicit that the invisible hand of the market is that of "Providence." On Smith's theology in general see Nicholls 2003:35–43; on its possible connection to Medieval Islam, see chapter 10 below.

4. Samuelson 1948:49. See Heinsohn and Steiger 1989 for a critique of this position; also Ingham 2004.

5. Pigou 1949. Boianovsky 1993 provides a history of the term.

6. "We do not know of any economy in which systematic barter takes place without the presence of money" (Fayazmanesh 2006:87)—by which he means, in the sense of money of account.

7. On the government role of fostering the "self-regulating market" in general, see Polanyi 1949. The standard economic orthodoxy, that if the government just gets out of the way, a market will naturally emerge, without any need to create appropriate legal, police, and political institutions first, was dramatically disproved when free-market ideologues tried to impose this model in the former Soviet Union in the 1990s.

8. Innes as usual puts it nicely: "The eye has never seen, nor the hand touched a dollar. All that we can touch or see is a

promise to pay or satisfy a debt due for an amount called a dollar." In the same way, he notes, "All our measures are the same. No one has ever seen an ounce or a foot or an hour. A foot is the distance between two fixed points, but neither the distance nor the points have a corporeal existence" (1914:155).

9. Note that this does assume some means of calculating such values—that is, that money of account of some sort already exists. This might seem obvious, but remarkable numbers of anthropologists seem to have missed it.

10. To give some sense of scale, even the relatively circumscribed commercial city-state of Hong Kong currently has roughly \$23.3 billion in circulation. At roughly 7 million people, that's more than three thousand Hong Kong dollars per inhabitant.

11. "State theory may be traced to the early nineteenth century and to [Adam] Muller's *New Theory of Money*, which attempted to explain money value as an expression of communal trust and national will, and culminated in [G.F.] Knapp's *State Theory of Money*, first published in German in 1905. Knapp considered it absurd to attempt to understand money 'without the idea of the state.' Money is not a medium that emerges from exchange. It is rather a means for accounting for and settling debts, the most important of which are tax debts" (Ingham 2004:47.) Ingham's book is an admirable statement of the Chartalist position, and much of my argument here can be found in much greater detail in it. However, as will later become apparent, I also part company with him in certain respects.

12. In French: livres, sous, and deniers.

13. Einaudi 1936. Cipolla (1967) calls it "ghost money."

14. On tallies: Jenkinson 1911, 1924; Innes 1913; Grandell 1977; Baxter 1989; Stone 2005.

15. Snell (1919:240) notes that kings while touring their domains would sometimes seize cattle or other goods by right

of "preemption" and then pay in tallies, but it was very difficult to get their representatives to later pay up: "Subjects were compelled to sell; and the worst of it was that the King's purveyors were in the habit of paying not in cash down, but by means of an exchequer tally, or a beating . . . In practice it was found no easy matter to recover under this system, which lent itself to the worst exactions, and is the subject of numerous complaints in our early popular poetry."

16. It is also interesting to note, in this regard, that the Bank of England still kept their own internal accounts using tally sticks in Adam Smith's time, and only abandoned the practice in 1826.

17. See Engels (1978) for a classic study of this sort of problem.

18. Appealing particularly to debtors, who were understandably drawn to the idea that debt is simply a social arrangement that was in no sense immutable but created by government policies that could just as easily be reshuffled—not to mention, who would benefit from inflationary policies.

19. On the tax, Jacob 1987; for the Betsimisarakaka village study, Althabe 1968; for analogous Malagasy case studies, Fremigacci 1976, Rainibe 1982, Schlemmer 1983, Feeley-Harnik 1991. For colonial tax policy in Africa more generally, Forstater 2005, 2006.

20. So, for instance, Heinssohn & Steiger 1989:188–189.

21. Silver was mined in the Midwest itself, and adopting bi-metallism, with both gold and silver as potential backing for currency, was seen as a move in the direction of free credit money, and to allow for the creation of money by local banks. The late nineteenth century saw the first creation of modern corporate capitalism in the United States and it was fervently resisted, with the centralization of the banking system being a major field of struggle, and mutualism—popular democratic (not profit oriented) banking and insurance arrangements—one of the main forms of

resistance. The bi-metallists were the more moderate successors of the Greenbackers, who called for a currency detached from money altogether, such as Lincoln briefly imposed in wartime (Dighe (2002) provides a good summary of the historical background.)

22. They only became ruby slippers in the movie.

23. Some have even suggested that Dorothy herself represents Teddy Roosevelt, since syllabically, “dor-o-thee” is the same as “thee-o-dor”, only backwards.

24. See Littlefield 1963 and Rockoff 1990 for a detailed argument about *The Wizard of Oz* as “monetary allegory.” Baum never admitted that the book had a political subtext, but even those who doubt he put one in intentionally (e.g., Parker 1994; cf. Taylor 2005) admit that such a meaning was quickly attributed to it—there were already explicit political references in the stage version of 1902, only two years after the book’s original publication.

25. Reagan could as easily be argued to be a practitioner of extreme military Keynesianism, using the Pentagon’s budget to create jobs and drive economic growth; anyway, monetary orthodoxy was abandoned very quickly even rhetorically among those actually managing the system.

26. See Ingham 2000.

27. Keynes 1930: 4–5

28. The argument is referred to as the paradox of banking. To provide an extremely simplified version: say there was only one bank. Even if that bank were to make you a loan of a trillion dollars based on no assets of its own of any kind whatever, you would ultimately end up putting the money back into the bank again, which would mean that the bank would now have one trillion in debt, and one trillion in working assets, perfectly balancing each other out. If the bank was charging you more for the loan than it was giving you in interest (which banks always do), it would also make a profit.

The same would be true if you spent the trillion—whoever ended up with the money would still have to put it into the bank again. Keynes pointed out the existence of multiple banks didn’t really change anything, provided bankers coordinated their efforts, which, in fact, they always do.

29. I might note that this assumption echoes the logic of neoclassical economic theory, which assumes that all basic institutional arrangements that define the context of economic activity were agreed to by all parties at some imaginary point in the past, and that since then, everything has and will always continue to exist in equilibrium. Interestingly, Keynes explicitly rejected this assumption in his theory of money (Davidson 2006). Contemporary social contract theorists incidentally make a similar argument, that there’s no need to assume that this actually happened; it’s enough to say it could have and act as if it did.

30. Aglietta is a Marxist, and one of the founders of the “Regulation School,” Orléans, an adherent of the “economics of convention” favored by Thevenot and Boltanski. Primordial debt theory has been mainly developed by a group of researchers surrounding economists Michel Aglietta and André Orléans, first in *La Violence de la Monnaie* (1992), which employed a psychoanalytic, Giradian framework, and then in a volume called *Sovereignty, Legitimacy and Money* (1995) and a collection called *Sovereign Money* (Aglietta, Andreau, etc. 1998), co-edited by eleven different scholars. The latter two volumes abandon the Giradian framework for a Dumontian one. In recent years the main exponent of this position has been another Regulationist, Bruno Théret (1992, 1995, 2007, 2008). Unfortunately almost none of this material has ever been translated into English, though a summary of many of Aglietta’s contributions can be found in Grahl (2000).

31. For instance, Randall Wray (1990, 1998, 2000) and Stephanie Bell (1999, 2000) in the United States, or Geoffrey

Ingham (1996, 1999, 2004) in the United Kingdom. Michael Hudson and others in the ISCANE group have taken up elements of the idea, but have never to my knowledge fully embraced it.

32. **Rna*. Malamoud (1983:22) notes that already in the earliest text it had both the meaning of “goods received in return for the promise to hand back either the goods themselves or something of at least equivalent value”, as well as “crime” or “fault.” So also Olivelle 1993:48, who notes **rna* “can mean fault, crime, or guilt—often at the same time.” It is not however the same as the word for “duty.” For a typical example of early prayers for release from debt, see Atharva Veda Book 6 Hymns 117, 118, and 119.

33. *Satapatha Brahmana* 3.6.2.16

34. As Sylvain Lévi, Marcel Mauss’s mentor, remarked, if one takes the Brahmanic doctrine seriously, “the only authentic sacrifice would be suicide” (1898:133; so also A.B. Keith 1925:459). But of course no one actually took things that far.

35. More precisely, it offered the sacrificer a way to break out of a world in which everything, including himself, was a creation of the gods, to fashion an immortal, divine body, ascend into heaven, and thus be “born into a world he made himself” (*Satapatha Brahmana* VI.2.2.27) where all debts could be repaid, buy back his abandoned mortal body from the gods (see, i.e., Lévi 1898:130–32, Malamoud 1983:31–32). This is certainly one of the most ambitious claims ever made for the efficacy of sacrifice, but some priests in China around that time were making similar claims (Puett 2002).

36. Translated “saints” in the text with which I began the chapter, but since it refers to the authors of the sacred texts, the usage seems appropriate.

37. I am fusing here two slightly different versions: one in *Tattiriya Sarphita* (6.3.10.5), which says that all Brahmins are born *with* a debt, but only lists gods, Fathers, and sages, leaving out the duty

of hospitality, and the other in *Satapatha Brahmana* (1.7.2.1–6) that says all men are born *as* a debt, listing all four—but which seems really to be referring to males of twice-born castes. For a full discussion: see Malamoud 1983 and Olivelle 1993:46–55, also Malamoud 1998.

38. Thérét 1999:60–61

39. “The ultimate discharge of this fundamental debt is sacrifice of the living to appease and express gratitude to the ancestors and deities of the cosmos” (Ingham 2004:90).

40. *op cit*. He cites Hudson 2002:102–3, on the terms for “guilt” or “sin,” but as we’ll see the point goes back to Grierson (1977:22–23).

41. Laum 1924. His argument about the origin of money in Greece in temple distributions is intriguing and has found contemporary exponents in Seaford (2004) and partly in Hudson (e.g., 2003) but is really a theory of the origin of coinage.

42. More than I would ever dream of trying to cite. There are two standard survey works on “primitive money,” by Quiggin and by Einzig, both of which, curiously, came out in 1949. Both are outdated in their analysis but contain a great deal of useful material.

43. English “pay” is from French *payer*, which in turn is derived from Latin *pacare*, “to pacify,” “to make peace with.” *Pacare* in turn is related to *pacere*, “to come to terms with an injured party” (Grierson 1977:21).

44. Grierson 1977:20.

45. In fact, as Grierson notes, the authors often seemed to be intentionally making fun of themselves, as in the Irish text that specifies that one can demand compensation for a bee-sting, but only if one first deducts the cost of the dead bee (Grierson 1977:26).

46. We have plenty of myths and hymns from ancient Mesopotamia, too, for instance—but most were discovered in the ruins of ancient libraries that were also full of records of court trials, business contracts, and personal correspondence.

In the case of the oldest Sanskrit texts, religious literature is all we have. What's more, since these were texts passed on verbatim from teacher to student for thousands of years, we can't even say with any precision when and where they were written.

47. Interest-bearing loans certainly existed in Mesopotamia, but they only appear in Egypt in Hellenistic times, and in the Germanic world even later. The text speaks of "the tribute that I owe to Yama," which *could* refer to "interest," but the comprehensive review of early Indian legal sources in Kane's *History of Dharmasastra* (1973 III:411–461) comes to no clear conclusion on when interest first appeared; Kosambi (1994:148) estimates that it might have appeared in 500 BC but admits this is a guess.

48. Mesopotamia, Egypt, and China come most immediately to mind. The notion that life is a loan from the gods does occur elsewhere: it seems to crop up spontaneously in ancient Greece, around the same time as money and interest-bearing loans do. "We are all owed as a debt to death," wrote the poet Simonides, around 500 BC. "The sentiment that life was a loan to be repaid by death [became] an almost proverbial saying" (Millet 1991a:6). No Greek author to my knowledge connects this explicitly to sacrifice, though one could conceivably argue that Plato's character Cephalus does so implicitly in one passage of the *Republic* (331d).

49. Hubert and Mauss (1964) provide a good survey of the ancient literature in this regard.

50. Finley 1981:90

51. This was something of a legalistic distinction; what it really meant in practice was that funds levied in Persia were technically considered "gifts," but it shows the power of the principle (Briant 2006:398–99)

52. Pharaonic Egypt and imperial China certainly did levy direct taxes, in money, kind, or labor, in different proportions at different times. In early India,

the *gana-sangha* republics do not seem to have demanded taxes of their citizens, but the monarchies that ultimately replaced them did (Rhys Davies 1922:198–200). My point is that taxes were not inevitable and were often seen as marks of conquest.

53. I am following what I believe is still the predominant view; though at least in some places Palaces were in charge of pretty much everything from quite early on, and Temples quite subordinate (see Maekawa 1973–1974). There is lively debate about this, as with the balance of temple, palace, clan, and individual holdings in different times and places, but I have avoided going into such debates, however interesting, unless they have a direct bearing on my argument.

54. I am following Hudson's interpretation (2002), though others—e.g. Steinkeller 1981, Mieroop 2002:64—suggest that interest may have instead originated in rental fees.

55. For a good summary, Hudson 1993, 2002. The meaning of *amargi* is first noted in Falkenstein (1954), see also Kramer (1963:79, Lemche (1979:16n34).

56. In ancient Egypt there were no loans at interest, and we know relatively little about other early empires, so we don't know how unusual this was. But the Chinese evidence is at the very least suggestive. Chinese theories of money were always resolutely Chartalist; and in the standard story about the origins of coinage, since at least Han times, the mythic founder of the Shang dynasty, upset to see so many families having to sell their children during famines, created coins so that the government could redeem the children and return them to their families (see chapter 8, below).

57. What is sacrifice, after all, but a recognition that an act such as taking an animal's life, even if necessary for our sustenance, is not an act to be taken lightly, but with an attitude of humility before the cosmos?

58. Unless the recipient is owed money by the creditor, allowing everyone to

cancel their debts in a circle. This might seem an extraneous point, but the circular cancellation of debts in this way seems to have been quite a common practice in much of history: see, for instance, the description of “reckonings” in chapter 11 below.

59. I am not ascribing this position to the authors of the *Brahmanas* necessarily; only pursuing what I take to be the internal logic of the argument, in dialogue with its authors.

60. Malamoud 1983:32.

61. Comte 1891:295

62. In France, particularly by political thinkers like Alfred Fouillé and Léon Bourgeois. The latter, leader of the Radical Party in the 1890s, made the notion of social debt one of the conceptual foundations for what his philosophy of “solidarism”—a form of radical republicanism that, he argued, could provide a kind of middle-ground alternative to both revolutionary Marxism and free-market liberalism. The idea was to overcome the violence of class struggle by appealing to a new moral system based on the notion of a shared debt to society—of which the state, of course, was merely the administrator and representative (Hayward 1959, Donzelot 1994, Jobert 2003). Emile Durkheim too was a Solidarist politically.

63. As a slogan, the expression is generally attributed to Charles Gide, the late-nineteenth-century French cooperativist, but became common in Solidarist circles. It became an important principle in Turkish socialist circles at the time (Aydan 2003), and, I have heard, though I have not been able to verify, in Latin America.

fiduciarity of ancient currencies, see Seaford 2004:139–146. Almost all metal coins were overvalued. If the government set the value below that of the metal, of course, people would simply melt them down; if it's set at exactly the metal value, the results are usually deflationary. As Bruno Thérét (2008:826–27) points out, although Locke's reforms, which set the value of the British sovereign at exactly its weight in silver, were ideologically motivated, they had disastrous economic effects. Obviously, if coinage is debased or the value otherwise set too high in relation to the metal content, this can produce inflation. But the traditional view, where, say, the Roman currency was ultimately destroyed by debasement, is clearly false, since it took centuries for inflation to occur (Ingham 2004:102–3).

3. Einzig 1949:104; similar gambling chits, in this case made of bamboo, were used in Chinese towns in the Gobi desert (*ibid*: 108).

4. On English token money, see Williams 1889; Whiting 1971; Mathias 1979b.

5. On cacao, Millon 1955; on Ethiopian salt money, Einzig 1949:123–26. Both Karl Marx (1857:223, 1867:182) and Max Weber (1978:673–74) were of the opinion that money had emerged from barter between societies, not within them. Karl Bücher (1904), and arguably Karl Polanyi (1968), held something close to this position, at least insofar as they insisted that modern money emerged from *external* exchange. Inevitably there must have been some sort of mutually reinforcing process between currencies of trade and the local accounting system. Insofar as we can talk about the “invention” of money in its modern sense, presumably this would be the place to look, though in places like Mesopotamia this must have happened long before the use of writing, and hence the history is effectively lost to us.

6. Einzig (1949:266), citing Kulischer (1926:92) and Ilwof (1882:36).

7. *Genealogy of Morals*, 2.8.

Chapter Four

1. Hart 1986:638.

2. The technical term for this is “fiduciarity,” the degree to which its value is based not on metal content but public trust. For a good discussion of the

8. As I remarked earlier, both Adam Smith and Nietzsche thus anticipate Levi-Strauss's famous argument that language is the "exchange of words." The remarkable thing here is that so many have managed to convince themselves that in all this, Nietzsche is providing a radical alternative to bourgeois ideology, even to the logic of exchange. Deleuze and Guattari, most embarrassingly, insist that "the great book of modern ethnology is not so much Mauss' *The Gift* as Nietzsche's *On the Genealogy of Morals*. At least it should be," since, they say, Nietzsche succeeds in interpreting "primitive society" in terms of debt, where Mauss still hesitates to break with the logic of exchange (1972:224–25). On their inspiration, Sarthou-Lajus (1997) has written philosophy of debt as an alternative to bourgeois ideologies of exchange, that, she claims, assume the prior autonomy of the person. Of course what Nietzsche proposes is not an alternative at all. It's another aspect of the same thing. All this is a vivid reminder of how easy it is to mistake radicalized forms of our own bourgeois tradition as alternatives to it (Bataille [1993], who Deleuze and Guattari praise as another alternative to Mauss in the same passage, is another notorious example of this sort of thing).

9. *Genealogy of Morals* 2.5.

10. Nietzsche had clearly been reading too much Shakespeare. There is no record of the mutilation of debtors in the ancient world; there was a good deal of mutilation of slaves, but they were by definition people who could not be in debt. Mutilation for debt is occasionally attested to in the Medieval period, but as we'll see, Jews tended to be the victims, since they were largely without rights, and certainly not the perpetrators. Shakespeare turned the story around.

11. *Genealogy of Morals* 2.19.

12. *Genealogy of Morals* 2.21.

13. Feuchten 1961:154. It's not clear what language this was said in, considering that Inuit did not actually have an institution of slavery. It's also interesting.

because the passage would not make sense unless there were *some* contexts in which gift exchange *did* operate, and therefore, debts accrued. What the hunter is emphasizing is that it was felt important that this logic did not extend to the basic means of human existence, such as food.

14. To take an example, the Ganges Valley in the Buddha's time was full of arguments about the relative merits of monarchical and democratic constitutions. Gautama, though the son of a king, sided with the democrats, and many of the decision-making techniques used in democratic assemblies of the time remain preserved in the organization of Buddhist monasteries (Muhlenberger & Paine 1997.) Were it not for this we would not know anything about them, or even be entirely sure that such democratic polities existed.

15. For instance, buying back one's ancestral land (Leviticus 25:25, 26) or anything one had given to the Temple (Leviticus 27).

16. Here too, in the case of complete insolvency, the debtor might lose his own freedom as well. See Houston (2006) for a good survey of the contemporary literature on economic conditions in the time of the prophets. I here follow a synthesis of his and Michael Hudson's (1993) reconstruction.

17. See for instance, Amos 2.6, 8.2, and Isaiah 58.

18. Nehemiah 5:3–7.

19. There continues to be intense scholarly debate about whether these laws were in fact invented by Nehemiah and his priestly allies (especially Ezra), and whether they were ever actually enforced in any period: see Alexander 1938; North 1954; Finkelstein 1961, 1965; Westbrook 1971; Lemke 1976, 1979; Hudson 1993; Houston 1996 for a few examples. At first there were similar debates about whether Mesopotamian "clean states" were actually enforced, until overwhelming evidence was produced that they were. The bulk of the evidence now indicates that the laws in Deuteronomy were enforced as well,

though we can never know for certain how effectively.

20. "Every seventh year you shall make a cancellation. The cancellation shall be as follows: every creditor is to release the debts that he has owing to him by his neighbor" (Deuteronomy 15:1-3). Those held in debt bondage were also freed. Every 49 (or in some readings 50) years came the Jubilee, when all family land was to be returned to its original owners, and even family members who had been sold as slaves set free (Leviticus 25:9).

21. Unsurprisingly, since the need to borrow was most often sparked by the need to pay taxes imposed by foreign conquerors.

22. Hudson notes in Babylonian, clean slates were "called hubullum (debt) masa'um (to wash), literally 'a washing away of the debt [records],' that is, a dissolving of the clay tablets on which financial obligations were inscribed" (1993:19).

23. Matthew 18: 23-34.

24. To give a sense of the figures involved, ten thousand talents in gold is roughly equivalent to the entire Roman tax receipts from their provinces in what's now the Middle East. A hundred denarii is 1/60 of one talent, and therefore worth 600,000 times less.

25. *Opheilēma* in the Greek original, which meant "that which is owed," "financial debts," and by extension, "sin." This was apparently used to translate the Aramaic *hoyween*, which also meant both "debt" and, by extension, "sin." The English here (as in all later Bible citations) follows the King James version, which in this case is itself based on a 1381 translation of the Lord's prayer by John Wycliffe. Most readers will probably be more familiar with 1559 Book of Common Prayer version that substitutes "And forgive us our trespasses, as we forgive them that trespass against us." However, the original is quite explicitly "debts."

26. Changing these to "spiritual debts" doesn't really change the problem.

27. The prospect of sexual abuse in these situations clearly weighed heavily on the popular imagination. "Some of our daughters are brought unto bondage already" protested the Israelites to Nehemiah. Technically, daughters taken in debt bondage were not, if virgins, expected to be sexually available to creditors who did not wish to marry them or marry them to their sons (Exodus 21:7-9; Wright 2009:130-33) though chattel slaves were sexually available (see Hezser 2003), and often the roles blurred in practice; even where laws theoretically protected them, fathers must often have had little means to protect them or cause those laws to be enforced. The Roman historian Livy's account of the abolition of debt bondage in Rome in 326 BC, for instance, featured a handsome young man named Caius Publius placed in bondage for a debt he'd inherited from his father, and who was savagely beaten for refusing the sexual advances of his creditor (Livy 8.28). When he appeared on the streets and announced what had happened to him, crowds gathered and marched on the Senate to demand that they abolish the institution.

28. Particularly if the slaves were foreigners captured in war. As we'll see, the common belief that there were no moral objections to slavery in the ancient world is false. There were plenty. But aside from certain radicals such as the Essenes, the institution was accepted as an unfortunate necessity.

29. Hudson (2002:37) cites the Greek historian Diodorus Siculus (i.79) who attributes this motive to the Egyptian pharaoh Bakenranef, though he too emphasizes that military considerations were not the only ones, but that cancellations reflected broader feelings about justice.

30. Oppenheim 1964:88. Oppenheim suggests that interest-free loans were more common in the Levant, and that in Mesopotamia social equals were more likely to charge each other interest but on easier terms, citing an Old Assyrian merchant who speaks of "the rate one

brother charges another" (op cit). In ancient Greece, friendly loans between social equals were known as *eranos* loans, usually of sums raised by an impromptu mutual-aid society and not involving the payment of interest (Jones 1956:171–73; Vondeling 1961; Finley 1981:67–68; Millet 1991:153–155). Aristocrats often made such loans to one another, but so did groups of slaves trying to pool money to buy back their freedom (Harrill 1998:167). This tendency, for mutual aid to be most marked at the very top and very bottom of the social scale is a consistent pattern to this day.

31. Hence the constant invocation of the phrase "your brother," particularly in Deuteronomy, e.g., "you shall not lend at interest to your brother" (23:20).

Chapter Five

1. As we'll see in chapter seven, Plato begins *The Republic* in exactly the same way.

2. For a polite but devastating assessment, see Kahneman 2003.

3. Homans 1958, also Blau 1964; Levi-Strauss 1963:296. In anthropology, the first to propose reciprocity as a universal principle was Richard Thurnwald (1916), but it was made famous by Malinowski (1922).

4. One reason no known law code has ever been known to enforce the principle; the penalty was always there to be commuted to something else.

5. Atwood (2008:1). The author then proceeds to explore the nature of our sense of economic morality by comparing the behavior of caged apes with middle-class Canadian children to argue that all human relations are indeed either exchange or forcible appropriation (ibid:49). Despite the brilliance of many of its arguments, the result is a rather sad testimony to how difficult it is for the scions of the North Atlantic professional classes not to

see their own characteristic ways of imagining the world as simple human nature.

6. Seton's father, a failed shipping magnate turned accountant, was, Seton later wrote, so cold and abusive that his son spent much of his youth in the woods trying to avoid him; after paying the debt—which incidentally came to \$537.50, a tidy but not insurmountable sum in 1881—he changed his name and spent much of the rest of his life trying to develop more healthy child-rearing techniques.

7. Rev. W.H. Beatley in Levy-Bruhl 1923:411

8. Rev. Fr. Bulléon, in Levy-Bruhl 1923:425

9. This phrase was not coined by Marx, incidentally, but was apparently a slogan current in the early French workers' movement, first appearing in print in the work of socialist Louis Blanc in 1839. Marx only took up the phrase in his *Critique of the Gotha Programme* in 1875, and even then used it in a rather idiosyncratic way: for the principle he imagined could apply on the level of society as a whole once technology had reached the point of guaranteeing absolute material abundance. For Marx, "communism" was both the political movement aiming to bring about such a future society, and that society itself. I am drawing here more on the alternate strain of revolutionary theory, evident most famously perhaps in Peter Kropotkin's *Mutual Aid* (1902).

10. At least, unless there is some specific reason not to—for instance, a hierarchical division of labor that says some people get coffee and others do not.

11. What this means of course is that command economies—putting government bureaucracies in charge of coordinating every aspect of the production and distribution of goods and services within a given national territory—tends to be much less efficient than other available alternatives. This is obviously true, though if it "just doesn't work" at all, it's hard to imagine how states like the Soviet Union could have existed, let alone maintain

themselves as world powers, in the first place.

12. Evans-Pritchard 1940:182

13. Similarly, a middle-class pedestrian would be unlikely to ask a gang member for directions, and might even run in fear if one approached him to ask for the time, but this is again because of an assumption of a tacit state of war existing between them.

14. *Ibid.*, p. 183.

15. Richards 1939:197. Max Gluckman, remarking on such customs, concludes that insofar as it is possible to speak of "primitive communism," it exists in consumption, rather than production, which tends to be much more individually organized (1971:52).

16. A typical example: "if a cabin of hungry people meets another whose provisions are not entirely exhausted, the latter share with the newcomers the little which remains to them without waiting to be asked, although they expose themselves thereby to the same danger of perishing as those whom they help . . ." Lafitau 1974 Volume II:61.

17. Jesuit Relations (1635) 8:127, cited in Delâge 1993:54.

18. This is a common arrangement in certain parts of the world (particularly the Andes, Amazonia, insular Southeast Asia, and Melanesia), and invariably there is some rule whereby each half is dependent on the other for something considered essential to human life. One can only marry someone from the other side of the village, or maybe one can only eat pigs raised on the other side, or perhaps one side needs people from the other side to sponsor the rituals that initiate its male children into manhood.

19. As I have suggested elsewhere, Graeber 2001:159–60; cf. Mauss 1947:104–5.

20. I'm side-stepping the whole question of one-sided examples discussed in Graeber 2001:218.

21. Marshall Sahlins (1972) coined the phrase "generalized reciprocity" to

describe this sort of relation, on the principle that if everything circulates freely, eventually, all accounts will balance out. Marcel Mauss was already making such an argument in lectures back in the 1930s (1947), but he also recognized the problems: while this might be true of Iroquois moieties, some relationships never balance out—for instance, between mother and child. His solution, "alternating reciprocity"—that we repay our parents by having children ourselves—is clearly drawn from his study of the Vedas, but it ultimately demonstrates that if one has already decided that all relations are based on reciprocity, one can always define the term so broadly as to make it true.

22. *Hostis*: see Benveniste 1972:72. The Latin terminology concerning hospitality emphasizes the absolute mastery of the house by its (male) owner as the precondition of any act of hospitality; Derrida (2000, 2001) argues that this points to a central contradiction in the very concept of hospitality, since it implies an already-existing absolute dominium or power over others, the kind that might be seen as taking its most exploitative form in Lot's offering his own daughters up to a crowd of Sodomites to dissuade them from raping his houseguests. However, this same principle of hospitality can be equally well documented in societies—such as the Iroquois—that were anything but patriarchal.

23. Evans-Pritchard 1940:154, 158.

24. This is of course one reason why the very rich like to associate mainly with one another.

25. In a less hostile vein one can speak of an exchange of prisoners, notes, or compliments.

26. A good source on haggling: Uchenodo 1967.

27. Bohannon 1964:47.

28. Not even a real business deal, since these may often involve a great deal of collective wining and dining and giving of presents. More the sort of imaginary

business deal that appears in economics textbooks.

29. One need only glance at the vast anthropological literature on “competitive feasting”: e.g., Valeri 2001.

30. Bourdieu 1965 is the key text, but he repeats the main points in Bourdieu 1990:98–101.

31. Onvlee 1980:204.

32. Petronius 51; Pliny *Natural History* 36.195; Dio 57.21.5–7.

33. “This king is of all men the most addicted to the making of gifts and the shedding of blood. His gate is never without some poor man enriched or some living man executed.”

34. Or even the very rich. Nelson Rockefeller, for example, used to pride himself on never carrying a wallet. He didn’t need one. Every now and then when he was working late and wanted cigarettes, he would borrow some from the security people at the desk at Rockefeller Center, who would then be able to boast that they had lent a Rockefeller money and would rarely ask for it back. In contrast, “the sixteenth-century Portuguese monarch Dom Manuel, newly rich from the Indies trade, adopted the title ‘Lord of the Conquest, Navigation, and Commerce of Ethiopia, Arabia, Persia, and India.’ Others called him the “grocer king.” (Ho 2004:227).

35. See Graeber 2001:175–76.

36. Even between strangers it’s a bit unusual: as Servet (1981, 1982) has emphasized, most “primitive trade” takes place through trade partnership and specialized regional middlemen.

37. I frame things this way because I am mainly interested here in economics. If we were thinking simply of human relations, I suppose one might say that at one extreme is killing, and at the other, giving birth.

38. In fact, it seems essential to the nature of charity that, like a gifts to a king, it can never lead to reciprocity. Even if it turns out that the pathetic-looking beggar is really a god wandering the earth in

mortal form, or Harun al-Rashid, your reward will be entirely disproportionate. Or consider all those stories about drunken millionaires on a binge who, when they got their life back together, hand out fancy cars or houses to their earlier benefactors. It’s easier to imagine a panhandler giving you a fortune than returning an exact equivalent to the dollar that you gave him.

39. Xenophon *Cyropedia* VIII.6, Herodotus 3.8.9; see Briant 2006:193–194, 394–404, who acknowledges that something broadly along these lines probably did take place, with a more impromptu gift system under Cyrus and Cambyses being systematized under Darius.

40. Marc Bloch (1961:114–15), who adds “every act, especially if it was repeated three or four times, was likely to be transformed into a precedent—even if in the first instance it had been exceptional or even frankly unlawful.”

41. The approach is often identified with British anthropologist A.M. Hocart (1936). The important thing is that this does not necessarily mean that these became their main or exclusive occupations: most of the time, such people remained simple farmers like everybody else. Yet what they did for the king, or later, on ritual occasions, for the community, was seen as defining their essential nature, their identity within the whole.

42. In fact, we may become indignant at her for an act of stinginess we would never even consider stingy in anyone else—especially, ourselves.

43. A version has been published as: Sarah Stillman, “The missing white girl syndrome: disappeared women and media activism” (Stillman, 2007): publications.oxfam.org.uk/oxfam/display.asp?K=002J1246&sf_or=cat_class&st_or=620&sort=SORT_DATE/d&m=84&dc=719

44. Karatani (2003:203–205) makes this point compellingly. The Kwakiutl and other First Nations of the Northwest Coast are something of an intermediary

case—aristocratic, but at least in the period we know about, using non-coercive means to gather resources (though Codere 1950.)

45. Georges Duby (1980) provides the definitive history of this concept, which goes back to much older Indo-European ideas.

46. For a typical example of imaginary reciprocity between father and son, see Oliver 1955:230. Anthropological theory buffs will notice that I am here endorsing Edmund Leach's (1961) position on the "circulating connubium" problem. He later applied the same argument to the famous "kula chain" (1983).

47. Actually, there are hierarchical relations that are explicitly self-subverting: the one between teacher and student, for example, since if the teacher is successful in passing her knowledge to the student, there is no further basis for inequality.

48. Freuchen 1961: 154. It's not clear what the original language was here, considering that the Inuit did not have an institution of slavery. Also, the passage would not make sense unless there were *some* contexts in which gift exchange did operate, and therefore, in which debts accrued. What the hunter is emphasizing is that it was felt important that this logic did not extend to basic needs like food.

49. Firth 1959:411–12 (also in Graeber 2001:175). His name was Tei Reinga.

50. For one famous example: Chagnon 1996:170–76.

51. Similarly, two groups might form an alliance by contracting a "joking relation," in which any member of one could at least in theory make similar outrageous demands of the other (Hébert 1958).

52. Marcel Mauss, in his famous "Essay on the Gift" (1924), often did, and the results have sometimes confused debate for generations to come.

53. Mauss 1925, the Greek source being Posidonius. As usual one does not know how literally to take this account. Mauss thought it likely accurate; I suspect it might have happened once or twice.

54. As retold by William Ian Miller (1993:15–16). The first quote is directly from the original, Egil's Saga, chapter 78. Egil remained ambivalent about the shield: he later took it to a wedding party and contrived to drop it into a vat of sour whey. Afterward, concluding it was ruined, he stripped it for its raw materials.

55. See, for instance, Wallace-Hadrill 1989.

56. Blaxter 1971:127–28.

57. Another anthropologist, for instance, defines patron-client relations as "long-term contracted relations in which the client's support is exchanged for the patron's protection; there is an ideology which is morally charged and appears to rule out strict, open accounting, but both parties keep some tacit rough account; the goods and services exchanged are not similar, and there is no implication of fair exchange or balance of satisfactions, since the client is markedly weaker in power and needs the patron more than he is needed by him" (Loizos 1977:115). Again, it both is and isn't an exchange, it's both a matter of accounting and not a matter of accounting.

58. It's exactly the same if one takes a job at a doughnut shop; legally, it must be a free contract between equals, even if in order to be able to say this we have to maintain the charming legal fiction that one of them is an imaginary person named "Krispy Kreme."

59. For instance the word "should," in English, originally derives from German *schuld*, meaning "guilt, fault, debt." Benveniste provides similar examples from other Indo-European languages (1963:58). East Asian languages such as Chinese and Japanese rarely conflate the actual words, but a similar identification of debt with sin, shame, guilt, and fault can be easily documented (Malamoud 1988).

60. Plutarch *Moralia* 303 B, also discussed in Finley 1981:152, Millett 1991a:42. Similarly, St. Thomas Aquinas made it a matter of Catholic doctrine that sins were "debts of punishment" owed to God.

61. This is one reason why it's so easy to dress up other sorts of relationships as debts. Say one wishes to help out a friend in desperate need of money but doesn't want to embarrass her. Usually, the easiest way to do it is to provide the money and then insist that it's a loan (and then let both parties conveniently forget it ever happened). Or think of all the times and places where the rich acquire servants by advancing what is ostensibly a loan.

62. One could argue that some equivalent of "please" and "thank you" could be identified in any human language, if one were determined to find them, but then the terms you find are often used so differently—for instance, only in ritual contexts, or to hierarchical superiors—that it's hard to attach much significance to the fact. It is significant that over the last century or so just about every human language that is used in offices or to make transactions in shops has had to create terms that do function as an exact equivalent of the English "please," "thank you," and "you're welcome."

63. In Spanish one first asks a favor (*por favor*), and then says *gracias*, in order affirm you recognize one has been done for you, since it derives from the Latin word *gratia*, meaning "influence, or favor." "Appreciate" is more monetary: if you say "I really appreciate your doing that for me," you are using a word that derives from Latin *appretiare*, "to set a price."

64. "You're welcome," first documented in Shakespeare's time, derives from Old English *wilcuma*, *wil* being "pleasure" and *cuma* being "guest." This is why people are still welcomed into a house. It is thus like "be my guest," implying that, no, if there is an obligation it's on my part, as any host is obliged to be generous to guests, and that dispatching such obligations is a pleasure in itself. Still, it's significant that moralists rarely chide anyone for failure to say "you're welcome"—that one is much more optional.

65. Book I.12. This and other quotes are from the 2006 Penguin Screech translation, in this case, p. 86.

66. Compare the Medieval Arab philosopher Ibn Miskaway: "The creditor desires the well-being of the debtor in order to get his money back rather than because of his love for him. The debtor, on the other hand, does not take great interest in the creditor." (in Hosseini 2003:36).

67. Appropriate, since Panurge's entire discourse is nothing but a comical elaboration of Marcelo Ficino's argument that the entire universe is driven by the power of love.

Chapter Six

1. From: Peter Carlson, "The Relatively Charmed Life of Neil Bush," *The Washington Post*, Sunday December 28, 2003, Page D01.

2. Grierson 1977:20.

3. To be fair to Grierson, he does later suggest that slavery played an important part in the origins of money—though he never speculates about the gender, which seems significant: slave girls also served as the highest denomination of currency in Medieval Iceland (Williams 1937), and in the Rig Veda, great gifts and payments are regularly designated in "gold, cattle, and slave girls" (Chakravarti 1985:56–57). By the way, I say "young" because elsewhere, when slaves are used as monetary units, the unit is assumed to be a slave about 18–20 years old. A *cumal* was considered the equivalent in value of three milch cows or six heifers.

4. On *cumal* see Nolan 1926, Einzig 1949:247–48, Gerriets 1978, 1981, 1985, Patterson 1982:168–69, Kelly 1998:112–13. Most merely emphasize that *cumal* were just used as units of account and we don't know anything about earlier practices. It's notable, though, that in the law codes, when several different commodities are used as units of account, they will include

that country's most significant exports, and trade currency (that's why in Russian codes, the units were fur and silver). This would imply a significant trade in female slaves in the period just before written records.

5. So Bender 1996.

6. Here I am drawing on the detailed ethnographic survey work of Alain Testart (2000, 2001, 2002). Testart does a magnificent job synthesizing the evidence, though he too—as we'll see in the next chapter—has some equally strange blind spots in his conclusions.

7. "Although the rhetorical phrase 'selling one's daughter into prostitution' has wide currency . . . the actual arrangement is more often presented as either a loan to the family or an advance payment for the girl's (usually unspecified or misrepresented) services. The interest on these 'loans' is often 100 percent, and the principal may be increased by other debts—for living expenses, medical care, bribes to officials—accrued once the girl has begun work" (Bishop & Robinson 1998:105).

8. So Michael Hudson (cited in Wray 1999), but it's clear enough if one looks at the language of the original: "Thou shalt not covet thy neighbour's house, thou shalt not covet thy neighbour's wife, nor his manservant, nor his maidservant, nor his ox, nor his ass, nor any thing that is thy neighbour's" (Exodus 20:17, Deuteronomy 5:21).

9. Wampum is a good example: Indians never seem to have used it to buy things from other members of the same community, although it was regularly used in conducting trade with settlers (see Graeber 2001:117–150). Others, like Yurok shell money or some Papuan currencies, are widely used as currencies in addition to their social functions, but the first seems to have emerged from the second.

10. The most important texts on the "brideprice debate": Evans-Pritchard 1931, Raglan 1931, Gray 1968, Comaroff 1980, Valeri 1994. One reason why

Evans-Pritchard originally proposed to change the name from "brideprice" to "bridewealth" because the League of Nations had in 1926 outlawed the practice as a form of slavery (Guyer 1994).

11. On Tiv kinship and economy: Dugan 1932; Abraham 1933; Downes 1933; Akiga 1939; L. Bohannan 1952; P. Bohannan 1955, 1957, 1959; P. & L. Bohannan 1953, 1968, Tseayo 1975; Keil 1979.

12. Akiga Sai 1939:106 for a good analysis of how this could happen. For a later comparative reanalysis in regional perspective, see Fardon 1984, 1985.

13. Paul Bohannan puts it: "The *kem* relationship of debt between a man and his wife's guardian is never broken, because *kem* is perpetual, the debt can never be fully paid." (1957:73.) Otherwise the account is from Akiga (1939:126–127).

14. Rospabé 1993:35.

15. Evans-Pritchard 1940:153.

16. As the ethnographer puts it, "that they are accepting the cattle only in order to honour him and not because they are ready to take cattle for the life of their dead kinsman." (1940:153)

17. Op cit 154–155.

18. Morgan 1851:332. Morgan, a lawyer by training, is using a technical term here, "condonation," which the Oxford English Dictionary defines as "the voluntary overlooking of an offence."

19. Morgan 1851:333. The baseline was five fathoms for a man, ten for a woman, but other factors might intervene (T. Smith 1983:236; Morgan 1851:331–34; Parker 1926). On "mourning wars" see Richter 1983; the expression "putting his name upon the mat" is from Fenton 1978:315. Incidentally I am assuming it's a man who dies, since these are the examples in the sources. It's not clear if the same was done for women who died naturally.

20. Evans-Pritchard 1940:155, 1951:109–11; Howell 1954:71–80, Gough 1971, Hutchinson 1996:62, 175–76.

21. Rospabé 1995:47–48, citing Peters 1947.

22. On mourning war: Richter 1983. Interestingly, something similar occurred among the Nambikwara. I mentioned in chapter 3 that the feasts held after barter could lead to seductions and jealous murders; Levi-Strauss adds that the ordinary way of resolving such murders is for the killer to marry the victim's wife, adopt his children, and thus, effectively, become the person the victim used to be (1943:123).

23. Though people did use them to commission certain fancy craft goods (say, musical instruments) from specialists in other villages (1963:54–55).

24. Douglas 1958: 112; also 1982:43.

25. Douglas (1963:58) estimates that a successful man will have spent at minimum 300 raffia cloths in payments, and given away at least 300 more as gifts, by the time he reached full social maturity.

26. As anthropologists often note, the fact that one traces descent through the female line does not necessarily mean that women themselves have a lot of power. It can; it did among the Iroquois, and it does among Minangkabau right now. But it doesn't necessarily.

27. Douglas 1963:144–45, which is an adoption of 1960:3–4.

28. She was in fact a conservative Catholic, married a Tory economist, and tended to look with disdain on all liberal concerns.

29. As if to hammer this home, a man was actually considered to be owed a life-debt for fathering female children (Douglas 1963:115)—that could only be paid by allowing him to take one of his own daughters' daughters as a pawn. This only makes sense if we assume a principle that only men can be owed a life, and therefore, in the case of women, the creation of life was assumed to be given free. Men, as noted, could be pawns and many were, but they were never traded.

30. Douglas 1966:150.

31. On "village-wives," see particularly Douglas 1951, also 1963:128–40.

32. Douglas 1963:76; compare 1951:11. The author is clearly simply repeating her

informants' explanation for the custom: the Lele didn't "have to" make such an arrangement; in fact, most African societies did not.

33. Some village wives were literally princesses, since chiefs' daughters invariably chose to marry age-sets in this way. The daughters of chiefs were allowed to have sex with anyone they wanted, regardless of age-set, and also had the right to refuse sex, which ordinary village wives did not. Princesses of this sort were rare: there were only three chiefs in all Lele territory. Douglas estimates that the number of Lele women who became village wives, on the other hand, was about 10 percent (1951).

34. For instance: 1960:4, 1963:145–46, 168–73, 1964:303. Obviously, men could sometimes put a great deal of physical pressure on women, at least, if everyone else agreed they had a moral right to do so, but even here Douglas emphasizes most women had a good deal of room for maneuver.

35. On peacefulness, particularly, 1963:70–71.

36. 1963:170.

37. 1963:171.

38. Cost of slaves: 1963:36, 1982:46–47.

39. Partly, though, this was because the main purpose of male slaves was to be sacrificed at important men's funerals (1963:36).

40. See Graeber 2001, chapter 4. The great exception might seem to be the cattle money of the Nuer, and similar pastoral peoples. Yet even these were arguably adornment of the person of a sort.

41. Akiga Sai 1939: 121, 158–60.

42. So too when Tiv practiced marriage by capture: Akiga Sai (1939:137–41).

43. Here I'm drawing on the classic "spheres of exchange" analysis by Paul Bohannan (1955, 1959), supplemented by Dorward (1976) and Guyer (2004:27–31).

44. So Akiga Sai 1939:241; P. Bohannan 1955:66, P. & L. Bohannan 1968:233, 235. As *charisma* in general: East in Akiga Sai 1939:236, Downes 1971:29.

45. See Abraham 1933:26; Akiga Sai 1939:246; P. Bohannan 1958:3; Downes 1971:27.

46. On witches in general: P. Bohannan 1957:187–88, 1958; Downes 1971: 32–25. On flesh debts (or *ikipindi*): Abraham 1933:81–84; Downes 1971:36–40.

47. Akiga Sai 1939:257.

48. Akiga Sai 1939:260.

49. Following here Wilson 1951.

50. Paul Bohannan (1958:4) makes a similar but not identical argument.

51. Tiv migration stories (e.g. Abraham 1933:17–26; Akiga & Bohannan 1954; P. Bohannan 1954) do not explicitly say this, but they could easily be read this way. Akiga's story (1939:137) about Tiv migrants painting what looked like sores on their women's bodies so raiders would not take them is particularly suggestive. Despite their lack of government, Tiv did have a notoriously effective war organization, and as Abrahams notes (1933:19), managed to successfully play the Fulani and Jukun against each other by intervening in their own wars with each other.

52. Some of these raids were not entirely unsuccessful. For a while, it would appear, the nearby Jukun kingdom, which made several ultimately unsuccessful efforts to incorporate the Tiv in the eighteenth century, appear to have been selling Tiv captives to slave dealers operating on the coast (Abraham 1933:19; Curtin 1965:255, 298; Latham 1973:29; Tambo 1976: 201–3.) It's doubtless significant here that many Tiv insisted in the 1930s that the Jukun were themselves cannibals, and that the origins of the *mbatsav* "organization" lay in certain chiefly titles that Tiv acquired from them when they finally came to a political rapprochement (Abraham 1933:33–35).

53. Jones 1958; Latham 1971; Northrup 1978:157–64; Herbert 2003:196. The famous Medieval Arab traveler Ibn Battuta, who we've already met at the court of the King of Singh in chapter 2, saw people using them as money in the Niger region, not far away, in the 1340s.

54. Herbert (2003:181) estimates that Europeans imported about 20,000 tons of English brass and copper into Africa between 1699 and 1865. It was manufactured in Bristol, Cheadle, and Birmingham. The vast majority was exchanged for slaves.

55. I base this number on the fact that 152,076 slaves are known to have been exported from the Bight of Biafra as a whole in those years (Eltis, Behrent, Richardson & Klein 2000). The slave trade at Old Calabar lasted roughly from 1650 to 1841, during which time the port was by far the largest in the Bight, and the exports from the Bight itself during its height represent about 20 percent of all Africa (Lovejoy & Richardson 1999:337).

56. Sheridan 1958, Price 1980, 1989, 1991.

57. A larger variety of beads.

58. Barbot in Talbot 1926 I: 185–186.

59. Inkori (1982) demonstrates that in the late eighteenth century, British ships docking in Old Calabar brought on average 400 muskets each, and that between 1757 and 1806, the total number imported into the Calabar-Cameroons region was 22,986. Rum and other liquor was, however, a very minor import.

60. One common expedient, especially in the early years, was for merchants to arrive at village markets with canoes full of wares, exchange them for slaves, and then, if they didn't come up to quota, wait until nightfall and simply attack homesteads along the river, carrying off anyone they could find (Clarkson in Northrup 1978:66, also cited in Noah 1990:94.)

61. The existing scholarly literature is of little help in reconstructing the history of how one form was transformed into the other, since there are only works treating pawnship *either* as a matter of kinship (e.g., Douglas 1964, Fardon 1985, 1986), or of commerce (e.g., Falola & Lovejoy 1994), but never comparing the two. As a result, many basic questions remain unasked. Falola and Lovejoy, for instance, suggest that pawns' labor functions as interest, but the book contains no

information on whether interest-bearing loans even existed in the parts of Africa where pawnship was practiced.

62. It's also clear that this sort of pawnship must have developed from something like the Lele institution. Many of the rules are the same: for instance, much as among the Lele, if a girl was pledged, the creditor often had the option of marrying her when she reached maturity, thus canceling the debt.

63. Lovejoy & Richardson 1999:349–51; 2001.

64. Equiano 1789:6–13.

65. Others included the Akunakuna, and the Efik, who were based in Calabar itself. The Aro were Igbo-speakers, and the region a patchwork of speakers of Igbo and Ibibio languages.

66. On the Aro in general, see Jones 1939; Ottenberg 1958; Afigbo 1971; Ekejiuba 1972; Isichei 1976; Northrup 1978; Dike & Ekejiuba 1990; Nwauwa 1991.

67. Dike and Ekejiuba (1990:150) estimate that 70 percent of the slaves sold to Europeans in the Bight of Biafra came from the Aro. Most of the rest came from the other merchant societies.

68. One twentieth-century elder recalled, “a woman who committed adultery would be sold by her husband and the husband kept the money. Thieves were sold, and the money went to the elders whose responsibility it was to make the decision.” (Northrup 1978: 69)

69. Northrup 1978:73

70. On Ekpe as debt enforcement in Calabar itself: Jones 1968, Latham 1973:35–41, Lovejoy & Richardson 1999:347–49. On the spread of Ekpe to Arochukwe and throughout the region: Ruel 1969:250–258, Northrup 1978:109–110, Nwaka 1978, Ottenberg & Knudson 1985. Nwaka (1978:188) writes: “The Ekpe society, the most widespread in the Cross River area, formed the basis of local government. It performed executive and judicial functions in areas where it operated. Through the agency of its members, punishments were administered to public offenders, customs

enforced and the authority of the elders upheld. Ekpe laws to some extent regulated the lives of most members of the community in such matters as the cleaning of towns and streets, collection of debts and other measures of public benefit.”

71. Latham 1963:38.

72. Taken from Walker 1875:120

73. Ottenberg & Ottenberg 1962:124.

74. Partridge 1905:72.

75. If one were seeking a pawn, one couldn't simply take a random child from a neighboring village, as his or her parents would quickly track the child down.

76. In Lovejoy & Richardson 2001:74. For a parallel case in Ghana, see Getz 2003:85.

77. Remarkably, Akiga Sai (1939:379–80) insists that, among the Tiv, this was the origin of slavery: the seizing of hostages from the same lineage as someone who refused to pay a debt. Say, he says, the debtor still refuses to pay. They will keep their hostage fettered for a while, then, finally, sell them in another country. “This is the origin of slavery.”

78. So Harris 1972:128 writing of another Cross River district, Ikoma: one of the major suppliers of slaves for Calabar. There, she notes, debtors were often obliged to pawn themselves when maternal and paternal kin intervened to prevent them from selling off any more of their relatives, with the result that they were finally enslaved and sent to Calabar.

79. We do not know what proportion. King Eyo II told a British missionary that slaves “were sold for different reasons—some as prisoners of war, some for debt, some for breaking their country's laws and some by great men who hated them” (in Noah 1990:95). This suggests that debt was not insignificant, especially since as Pier Larson (2000:18) notes, all sources at the time would list “war,” since it was considered the most legitimate. Compare Northrup (1978:76–80).

80. Reid 1983:8

81. *op cit.*

82. Reid 1983:10

83. Vickers (1996) provides an excellent history of Bali's image in the North Atlantic imagination, from "savage Bali" to terrestrial paradise.

84. Geertz & Geertz 1975; Boon 1977:121–24. Belo (1936:26) cites informants in the 1920s that insisted that marriage by capture was a fairly recent innovation, which emerged from gangs of young men stealing women from enemy villages and, often, demanding that their fathers pay money to get them back.

85. Boon 1977:74

86. Covarrubias (1937:12) notes that as early as 1619, Balinese women were in great demand in slave markets in Reunion.

87. Boon 1977:28, van der Kraan 1983, Wiener 1995:27

88. Vickers 1996:61. I need only remark that the anthropological literature on Bali, most notably Clifford Geertz's famous essay on the Balinese cockfight as "deep play" (1973), a space where Balinese people can express their inner demons and tell stories about themselves, or his conception of pre-colonial governments as "theater states" (1980) whose politics centered around gathering the resources to create magnificent rituals, might well be rethought in the light of all of this. There is a peculiar blindness in this literature. Even Boon, after the above quote about men hiding their daughters, proceeds on the very next page (1977:75) to refer to that government's "subjects" as really just a "slightly taxed audience for its rituals," as if the likely prospect of the rape, murder and enslavement of one's children didn't really matter, or, anyway, was not of explicitly political import.

89. All this is meant in part as a critique of Louis Dumont's arguments (1992) that the only truly egalitarian societies are modern ones, and even those only by default: since their ultimate value is individualism, and since each individual is valuable above all for the degree to which he or she is unique, there can be no basis for saying that anyone is intrinsically superior to anybody else. One can have the same

effect without any doctrine of "Western individualism" at all. The entire concept of "individualism" needs to be seriously rethought.

90. Beattie 1960: 61.

91. True, in many traditional societies, penalties are given to men who beat their wives excessively. But again, the assumption is that *some* such behavior is at least par for the course.

92. On charivari, see for instance Davis 1975, Darnton 1984. Keith Thomas (1972:630), who cites this very Nyoro story in an account of English villages of that time, recounts a whole series of social sanctions, such as dunking the "village scold," that seem almost entirely aimed at the violent control of women, but oddly, he claims that charivari were directed at *men* who beat their wives, despite the fact that all other sources say the opposite.

93. Not quite all. Again, one might cite Iroquois society of the same period as an example: it was in many senses a matriarchy, particularly on the everyday household level, and women were not exchanged.

94. Taken from Trawick 2000:185, figure 11.

95. The diagram is reproduced from P. Bohannan 1957:87.

96. Akiga Sai 1939:161.

97. So too among the Lele, where Mary Douglas (1963:131) remarks that it was considered acceptable to whip a village wife for refusing work or sex, but this was no reflection on her status, since the same was true of Lele wives married to just one man, too.

Chapter Seven

1. <http://sumerianorg/prot-sum.htm>, from a "Proto-Sumerian dictionary"

2. Florentius in Justinian's Institutes (1.5.4.1). It is interesting to note that when attempts are made to justify slavery, starting with Aristotle, they generally focus

not on the institution, which is not in itself justifiable, but on the inferior qualities of some ethnic group being enslaved.

3. Elwahid 1931. Clarence-Smith (2008:17n56) notes that al-Wahid's book itself emerged from within lively debates in the Middle East about the role of slavery in Islam that had been going on at least since the mid-nineteenth century.

4. Elwahid 1931: 101–10, and *passim*. An analogous list appears in Patterson 1982:105.

5. The sale of children was always felt to be a sign of economic and moral breakdown; even later Roman emperors like Diocletian, notes al-Wahid, supported charities aimed to provide relief for poor families explicitly so they would not have to resort to things like this (Elwahid 1931: 89–91).

6. Mitamura 1970.

7. Debt slavery, he notes, was practiced in early Roman history, but this is because according to the laws of the twelve tablets, insolvent debtors could actually be killed. In most places, where this was not possible, debtors were not fully enslaved by reduced to pawns or peons (see Testart 2000, 2002, for a full explanation of the different possibilities).

8. Al-Wahid cites examples from Athenaeus of Greek patients who offered themselves as slaves to doctors who had saved their lives (op cit:234)

9. Ulpian is precise: "In every branch of the law, a person who fails to return from enemy hands is regarded as having died at the moment when he was captured." (Digest 49.15.18) The *Lex Cornelia* of 84–81 BC specifies the need for remarriage.

10. Meillassoux 1996:106

11. Patterson 1982. "Slavery," as he defines it, "is the permanent, violent domination of natally alienated and generally dishonored persons." (1982:13)

12. He quotes Frederick Douglass here to great effect: "A man without force is without the essential dignity of humanity. Human nature is so constituted that it cannot honor a helpless man, although it

can pity him; and even that it cannot do long, if the signs of power do not arise." (in Patterson 1982:13)

13. Presumably an honorable woman as well, though in the case of women, as we shall see, the question became inextricably caught up in questions of fidelity and chastity.

14. Paul Houlm (in Duffy, MacShamhráin and Moynes 2005:431.) True, the balance of trade seems to have shifted back and forth; at some periods Irish ships were raiding English shores, and after 800 AD the Vikings carried off thousands, briefly making Dublin the largest slave market in Europe. Still, by this time, cumals do not appear to any longer have been used as actual currency. There are some parallels here with Africa, where in certain times and places affected by the trade, debts were tallied up in slaves as well (Einzig 1949:153).

15. St. Patrick, one of the founders of the Irish church, was one of the few of the early Church Fathers who was overtly and unconditionally opposed to slavery.

16. Doherty 1980:78–83.

17. Gerriets 1978:128, 1981:171–72, 1985:338. This was in dramatic contrast, incidentally, to Welsh laws from only two or three centuries later, where the prices of all such objects are fastidiously specified (Ellis 1926:379–81). The list of items incidentally is a random selection from the Welsh codes.

18. Doherty 1980:73–74

19. This was true in Irish and in Welsh, and apparently, other Celtic languages as well. Charles-Edwards (1978:130, 1993:555) actually translates "honor price" as "face value."

20. The one exception being an early ecclesiastical text: Einzig 1949:247–48, Gerriets 1978:71.

21. The main source on the monetary system is Gerriets (1978), a dissertation that unfortunately was never published as a book. A table of standard rates of exchange between cumal, cows, silver, etc,

are also to be found in Charles-Edwards 1993:478–85.

22. Gerriets 1978:53.

23. If you had lent a man your horse or sword and he didn't return it in time for a battle, causing loss of face, or even if a monk lent his cowl to another monk who didn't return it in time, causing him not to have proper attire for an important synod, he could demand his honor price (Fergus 1988:118).

24. The honor price of Welsh kings was far higher (Ellis 1926:144).

25. Provincial kings, who ranked higher, had an honor price of 14 cumals, and in theory there was a high king at Tara who ruled all Ireland, but the position was often vacant or contested (Byrne 1973).

26. All of this is a simplification of what's in fact an endlessly complicated system, and some points, especially concerning marriage, of which there are several varieties, with different integrations of brideprice and dowry, remain obscure. In the case of clients, for example, there were two initial payments by the lord, the honor price being one of them; with "free clients," however, the honor price was not paid and the client was not reduced to servile status, (See Kelly 1988 for the best general summary.)

27. Dimetian Code II.24.12 (Howell 2006:559). A similar penalty is specified for the killing of public officials from certain districts (Ellis 1926:362).

28. "There is no evidence that goods themselves could be assigned prices. That is, while Irish moneys could quantify the status of an individual, they were not used to quantify the value of goods." (Gerriets 1985:338).

29. Sutton 2004:374.

30. Gallant 2000. One might also consider here the phrase "affair of honor," or for that matter, "honor killing"—which also make clear that such sentiments are hardly confined to rural Greece.

31. In fact, one could just as easily turn the question around, and ask: Why is it so

insulting to suggest that a man's sister is trading sex for money in the first place? This one reason I say that concepts of honor still shape our perceptions in ways we're not aware of—there are plenty of places in the world where the suggestion that a man's wife is trading sex for profit, or that his sister is engaged with multiple partners, is more likely to be greeted with bemused good humor than with murderous rage. We've already seen examples in the Gunwinggu and the Lele.

32. Obviously I am distinguishing the term here from the broader sense of patriarchy used in much feminist literature, of any social system based on male subordination of women. Clearly the origins of patriarchy in this broader sense must be sought in a much earlier period of history in both the Mediterranean and Near East.

33. The "Semitic infiltration" model is already to be found in such classic sources as Saggs (1962). Generally speaking, the pattern seems to be one of periodic urban crisis, the near-breakdown of riverine society being followed by revival, apparently after the advent of a new wave of Semitic pastoralists (Adams et al. 1974).

34. Rohrllich 1980 is a compelling example.

35. This is of course a vast simplification of a thesis mainly identified with the anthropologist Jack Goody (1976, 1983, 1990). The basic principle is that dowry is not so much a payment by the bride's father (it might come equally from both sides) but a kind of premature inheritance. Goody has had very little to say about Mesopotamia, though, and that little (1990:315–17) focuses almost exclusively on upper-class practice.

36. Wilcke 1985, Westbrook 1988, Greengus 1990, Stol 1995:125–27. For Mari: Lafont 1987; for Old Babylonian practice: Greengus 1966, 1969; for Nuzi, Grosz 1983, 1989.

37. Our best sources are from the city of Nuzi c.1500 BC, though Nuzi was atypical in certain ways, mainly due to Hurrian influence. There, marriage payments

appear to have been made in stages, for instance, at the birth of a first child (Grosz 1981:176)—a pattern familiar to anthropologists from Melanesia, Africa, and numerous other parts of the world.

38. Finkelstein 1966, VerSteeg 2000:121, 153n91. A father could claim monetary damages against someone who falsely claimed that his daughter was not a virgin, presumably because it would lower the bride-price (Cooper 2002:101).

39. Bottéro 1992:113.

40. Stol 1995:126.

41. Cardascia 1959 on “matrimonial adoption” (also Mendelsohn 1949:8–12, Greengus 1975). During times of famine, sometimes even the brideprice was dispensed with, and a starving family might turn over their daughter to a rich household in exchange for a promise to keep her alive.

42. Evans-Prichard 1931, Raglan 1931. It’s a little ironic that the debate was occurring in England, since this was one of the few places where it was, technically, legal to sell or even auction off one’s wife (Menefee 1981; Stone 1990:143–48; see Pateman 1988). Stone notes that while public “wife-sales” in English villages were apparently really prearranged divorces, “the details of the ritual were designed to emphasize the final nature of the transfer of property, by imitating as closely as possible the sale of a cow or a sheep. A halter was used to lead the wife from her home to the market, and from the market to the house of her purchaser.” (1990:145) The practice, confined to the popular classes, caused a scandal when documented in Hardy’s *Mayor of Casterbridge*, but it was only completely abandoned in 1919.

43. Finley 1981:153–55; Stienkeller 2003; Mieroop 2005:27–28. Mieroop notes that the earliest such contract is documented from twenty-first-century Babylonia. This is an interesting example for the early history of wage labor. As I’ve written elsewhere (Graeber 2006:66–69; 2007:91–94), wage-labor contracts in the ancient world

were primarily a matter of the rental of slaves—a practice that in Mesopotamia is first documented only in neo-Babylonian times (Oppenheim 1964:78, VerSteeg 2000:70–71; for an Egyptian parallel VerSteeg 2002:197).

44. The entire issue has been complicated by Herodotus’ claim (1.199) that all Babylonian women other than daughters of the elite were expected to prostitute themselves at temples, once, to earn the money for their dowries. This was certainly false, but it has caused the terms of debate to become rather confused between people insisting on the importance of “hierodules” or even claiming that all prostitution was effectively sacred (e.g., Kramer 1969, Lambert 1992) and those rejecting the entire notion as Orientalist fantasy (Arnaud 1973, Westenholz 1989, Beard & Henderson 1997, Assante 2003). However, recently published texts from Kish and Sippar make clear that sexual rituals involving temple women, at least some of whom were paid for their services, definitely did take place (Gallery 1980; Yoffee 1998; Stol 1995:138–39) The devadasi analogy incidentally was first to my knowledge proposed in Yoffee 1998:336. On devadasis in general: Orr 2000, Jordan 2003, Vijaisri 2004.

45. Kramer 1963:116, Bahrani 2001: 59–60.

46. A similar reading can be found in Bottéro 1992:96, but without the ambivalence, which Lerner (1980:247) emphasizes.

47. See Lerner 1980, Van Der Toorn 1989, Lambert 1992.

48. Also, in many places, small-scale female traders are likened to or confused with prostitutes, simply because they have multiple ongoing relationships with unrelated men (for a contemporary Kazakh example: Nazpary 2001)—and the roles can sometimes overlap.

49. Diakonoff (1982). Loose bands of pastoral nomads or refugees, who also sometimes doubled as soldiers, were often referred to generically as *hapiru* or *habiru*, both in Mesopotamia and to the

West. This might be the origin of the term "Hebrew," another group that according to their own histories had fled from bondage, wandered with their flocks in the desert, and eventually descended as conquerors on urban society.

50. Herodotus 1.199, also Strabo 16.1.20.

51. Revelations 17.4–5. Revelations seems to follow the perspective of the followers of Peter more than those of Paul. I observe in passing that Rastafarianism, the main prophetic voice today that makes use of the image of Babylon as corruption and oppression—though it does tend to play down the imagery of sexual corruption—has in practice been very much about the reassertion of patriarchal authority among the poor.

52. 1980:249–54; 1989:123–40. The main textual source is Driver & Miles 1935; also Cardascia 1969.

53. In Sumerian weddings, a bride's father would cover her with a veil, and the groom would remove it—it was by this act that he made her his wife (Stol 1995:128). Not only does this demonstrate the degree to which the veil was a symbol of encompassment in some man's domestic authority; it might also have been the source from which the later Assyrian practice was eventually adopted.

54. My take on Confucianism follows Deng's (1999) somewhat unconventional approach. See Watson 1980 on the commoditization of women; Gates 1989 on its relation to general decline of women's freedoms during the Song; there seems to have been another major setback during the Ming dynasty—for a recent overview, Ko, Haboush, and Piggott (2003). Testart (2000, 2001:148–49, 190) emphasizes that the case of China confirms his "general sociological law," that societies that practice brideprice will also allow debt slavery (Testart, Lécrivain, Karadimas & Govoroff 2001), since this was a place where the government vainly tried to stop both. Another aspect of Confucianism was that male slavery was seen as much more

dubious than female slavery; though it never went as far as in Korea, where after the invasion of Hideyoshi, a law was passed decreeing that *only* women could be enslaved.

55. Tambiah (1973, 1989) was the first to make what is now the standard critique of Goody's argument. Goody prefers to see these as indirect dowry payments since they were normally passed to the family (1990:178–97).

56. On Homeric honor: Finley 1954:118–19, Adkins 1972:14–16 Seaford 1994:6–7. Cattle are again the main unit of account, and silver. Is also apparently used As Classicists have noted, the only actual acts of buying and selling in the Homeric epics are with foreigners (Von Reden 1995:58–76, Seaford 2004:26–30, Finley 1954:67–70). Needless to say, Homeric society lacked the legalistic precision of the Irish notion of "honor price" but the principles were broadly the same, since *time* could mean not only "honor" but "penalty" and "compensation."

57. *Time* is not used for the "price" of commodities in the *Iliad* or the *Odyssey*, but then prices of commodities are barely mentioned. It is, however, used for "compensation," in the sense of *wergeld* or honor-price (Seaford 2004:198n46). The first attested use of *time* as purchase price is in the slightly later Homeric Hymn to Demeter (132) where, as Seaford notes, it seems significant that in fact it refers to a slave.

58. Aristotle, *Constitution of the Athenians* 2.2. He is referring to the great crisis leading to Solon's reforms, the famous "shaking off of burdens" of c. 594 BC.

59. Greek chattel slavery was in fact much more extreme than anything that appears to have existed in the ancient Near East at the time (see e.g., Westermann 1955; Finley 1974, 1981; Wiedemann 1981; Dandamaev 1984; Westbrook 1995), not only because most Near Eastern "slaves" were not technically slaves at all but redeemable debt pawns, who therefore at least in theory could not be

arbitrarily abused, but because even those who were absolute private property had greater rights.

60. "Self-sufficiency is an end and what is best" (Aristotle *Politics* 1256–58; see Finley 1974:109–11, Veyne 1979, for classic discussions of what this meant in practice.)

61. The argument here follows Kurke 2002. On the public brothels, see Halperin 1990, Kurke 1996. There actually were Temple prostitutes in Greece too, mostly famously in Corinth, where Strabo (8.6.20) claimed that the Temple of Aphrodite owned a thousand of them, apparently, slaves who had been dedicated to the temple by pious worshippers.

62. As noted in the quote from David Sutton (2004) above. For a sampling of the anthropological literature on honor in contemporary Greek society, see: Campbell 1964, Peristiany 1965, Schneider 1971, Herzfeld 1980, 1985, Just 2001.

63. On the impropriety of women's work outside the household, see Brock 1994. On segregation of women in general: Keuls 1985, Cohen 1987, Just 1989, Loraux 1993.

64. The evidence is overwhelming, but until recently has been largely ignored. Llewellyn-Jones (2003) notes that the practice began as an aristocratic affectation, but that by the fifth century, all respectable women "were veiled daily and routinely, at least in public or in front of non-related men" (ibid:14).

65. van Reden 1997:174, referencing Herodotus 7.233, Plutarch's *Pericles*, 26.4.

66. A woman who one of them, Achilles, had personally reduced to slavery. Briseis was from the Trojan town of Lyrnessus, and after Achilles killed her husband and three brothers in the Greek attack on the town, she was awarded to him as a prize. (On learning of this, her father later hanged himself.) In the *Iliad*, Achilles insists he loves her. Briseis' opinions were not considered worth recording, though later poets, uncomfortable with the idea that the greatest epic of antiquity was a celebration of simple rape, concocted a

story whereby Briseis had actually long been in love with Achilles from afar, and somehow manipulated the course of events so as to cause the battle to begin with.

67. Homeric warriors weren't really aristocrats at all, or if they were, as Calhoun puts it (1934:308) they were aristocrats "only in the loosest sense of the word." Mostly they were just a collection of local chieftains and ambitious warriors.

68. See Kurke 1997:112–13, 1999:197–98 for Greek elaborations on the theme. So too Seaford: "Whereas the Homeric *gift* is invested with the personality of its heroic donor, the only kind of person that *money* resembles is the prostitute. For Shakespeare it is 'the common whore of all mankind'" (2002:156, emphasis in the original. For what it's worth, Seaford is slightly off here: Shakespeare described the *earth* as the "common whore of all mankind," whose womb produces gold, which is money [*Timon of Athens* 4.3.42–45].)

69. Seaford 2002 in his review of Kurke notes that Greek sources regularly go back and forth on this.

70. In the *Odyssey* (11.488–91), famously, Achilles, when trying to invoke the lowest and most miserable person he can possibly imagine, invokes not a slave but a *thete*, a mere laborer unattached to any household.

71. Free *porne* were always the daughters of foreigners or resident aliens. So, incidentally, were the aristocrats' courtesans.

72. The reader will observe that even in the anecdotes that follow, women simply don't appear. We have no idea who Polemarchus' wife was.

73. Recall here that pederasty was technically against the law. Or, to be more exact, for a man to submit to the passive role in sodomy was illegal; one could be stripped of one's citizenship for having done so. While most adult men were involved in love affairs with boys, and most boys with men, all did so under the pretense that no intercourse was

actually taking place; as a result, almost anyone could be accused of former impropriety. The most famous case here is Aeschines' *Against Timarchus* (see van Reden 2003:120–23, also Dillon 2003:117–28.) Exactly the same dilemmas resurface in Rome, where Cicero, for instance, accused his rival Marc Antony of having once made his living as a male prostitute (Philippics 2.44–45), and Octavian, the later Augustus, was widely reputed to have “prostituted” himself, as a youth, to Julius Caesar, among other powerful patrons (Suetonius *Augustus* 68).

74. The most famous cases were Athens, Corinth, and Megara (Asheri 1969; St. Croix 1981; Finley 1981:156–57.)

75. The law was called the *palintokia* and is known mainly from Plutarch (*Moralia* 295D, apparently drawing on a lost Aristotelian *Constitution of the Megarians*.) Almost everything about it is at issue in current scholarship (Asheri 1969:14–16; Figuieria 1985:149–56, Millett 1989: 21–22; Hudson 1992:31; Bryant 1994:100–044). Hudson for instance argues that since the event is said to have happened around 540 BC, at a time when interest-bearing loans might not even have existed, the whole story is likely to be later propaganda. Others suggest that it really happened much later. It's interesting that all Greek sources treat this as a most radical and outrageous populist measure—despite the fact that similar measures became standard Catholic policy during most of the European Middle Ages.

76. It is entirely unclear whether loans at interest even existed in this early period, since the first apparent reference to interest is from roughly 475 BC, and the first utterly clear ones from the later part of that same century (Bogaert 1966, 1968; Finley 1981; Millett 1991a: 44–45; Hudson 1992).

77. Compare for example Leviticus 25:35–37, which stipulates that it is permissible to make an impoverished “fellow

countryman” a client or tenant, but *not* to give him an interest-bearing loan.

78. As Hesiod emphasizes in *Works and Days* (II 344–63); he's our main source on such matters. Paul Millett (1991a:30–35) provides a close reading of this passage, to illustrate the ambiguities between gifts and loans. Millett's book *Lending and Borrowing in Ancient Athens* (op cit) is the basic work on that topic. Scholarship on the Greek economy has long been preoccupied by what's still (rather anachronistically) called the Primitivist-Modernist debate; Millett takes a strong Primitivist position and has taken predictable heat from the other side (e.g., Cohen 1995, Shipley 1997, 2001). Most of the debate, though, turns on the prevalence of commercial lending, which is tangential to my present concerns.

79. The story is so striking because Nasruddin almost never elsewhere behaves in a way that a contemporary audience would consider unfair or exploitative. Those stories that do always focus on his relations with his neighbor the miser—the listener is presumed to know that being a miser, he must, necessarily, be up to no good.

80. “Against Nicostratus” (Demos-thenes 53). My version largely follows Millett (1991a:53–59) but also draws on Trevett 1992, Dillon 2002:94–100, Harris 2006:261–63). The interpretation of Nicostratus' motives is my own; Dillon, for example, suspects that the entire story of his kidnapping and ransom at Aegina was made up—though if that were the case, one would imagine Apollodorus would have eventually found out and told the jurors. The text doesn't explicitly say that Nicostratus was an aristocrat, but this seems the most plausible explanation of why someone might have a comfortable country estate but no money. Apollodorus, though, was known, from other contexts, to have feared that his fellow citizens would have contempt for his lowly background, and tried to compensate by lavish—and some felt,

over-lavish—generosity (see Ballin 1978; Trevett 1992).

81. Athenians when trying to be high-minded at least spoke as if fellow citizens should behave this way to one another; to loan money at interest to a citizen in dire need was treated as obviously reprehensible behavior (Millett 1991a:26). All philosophers who touched on the subject, starting with Plato (*Laws* 742c, 921c) and Aristotle (*Politics* 1258c) denounced interest as immoral. Obviously not everyone felt that way. Here as in the Middle East, from whence the custom had spread (Hudson 1992), the dilemma was that charging interest made obvious sense in the case of commercial loans, but easily became abusive in the case of consumer loans.

82. It's not clear whether debt slavery, or at least debt peonage, was anywhere entirely eliminated, and debt crises continued to occur at regular intervals in cities other than Athens (Asheri 1969; St. Croix 1981). Some (Rhodes 1981:118–27; Cairns 1991; Harris 2006:249–80) believe that debt bondage was not even entirely eliminated in Athens. Millett (1991a:76) is probably right to say that imperial capitals like Athens, and later Rome, fended off the dangers of debt crises and resulting unrest less by forbidding the practice than by funneling tribute money into social programs that provided a constant source of funds for the poor, making usury largely unnecessary.

83. Millett 1991b:189–92. The same was true in Roman Galilee (Goodman 1983:55), and presumably in Rome as well (Howgego 1992:13).

84. the Furies, who pursue Orestes to avenge his killing of his mother, insist that they are collecting a debt due in blood (Aeschylus, *Eumenides* 260, 319.) Millett (1991a:6–7) compiles a number of examples. Korver (1934, cf. Millett 1991:29–32) demonstrates that there was never any formal distinction between “gift” and “loan”; the two continually shaded into each other.

85. The two were seen to be connected: Herodotus, famously, argued that for the Persians, the greatest crime was to lie, and that they therefore forbade the loaning of money at interest since it would necessarily give rise to untruthful behavior (1.138).

86. Plato *Republic* 331c.

87. Plato *Republic* 345d. My reading is strongly influenced here by that of Marc Shell (1978). Shell's essay is important, but sadly neglected, as Classicists only seem to cite each other (at least, on the subject of the Classics).

88. What Polemarchus is invoking of course is the logic of the heroic gift, and of the feud. If someone helps or harms you, you pay them back the same or better. Polemarchus actually says that there are two circumstances when it's easiest to do this: in war, and in banking.

89. The *Republic* was written in 380 BC, and these events took place in 388/7. See Thesleff 1989:5, DuBois 2003:153–54, for the dates and references to ancient and contemporary scholarship on the issue, which concur that these events did take place. It's not entirely clear if Plato was taken in an act of piracy, sold on the orders of an angry ex-patron, or seized as a prisoner of war (Aegina—Plato's birthplace, incidentally—was then at war with Athens.) But the lines blurred. Curiously, Diogenes the Cynic, a younger contemporary of Plato, was also captured by pirates on a trip to Aegina around the same time. In his case no one came to his aid (unsurprising considering that he rejected all worldly attachments and tended to insult everyone he met). He ended up spending the rest of his life as a slave in Corinth (Diogenes Laertius, 4.9). Plato, Aristotle, and Diogenes were the three most famous philosophers of the fourth century; the fact that two of the three had the experience of standing on an auction block demonstrates that such things really could happen to anyone.

90. Plato recounts the events in his *Seventh Letter to Dion*, but Annikeris only appears in Diogenes Laertius 3.19–20.

91. Ihering 1877.

92. Rights “*in rem*,” or “in the thing,” are considered to be held “against all the world,” since “a duty is incumbent on all persons whatsoever to abstain from acts injurious to the right”—this is opposed to rights “*in personem*,” which are held against a specific individual or group of individuals (Digby & Harrison 1897:301). Garnsey (2007:177–178) notes that Proudhon (1840) was correct in insisting that the “absolute” nature of property rights in the French Civil Code and other paradigmatic modern legal documents goes back directly to Roman law, *both* to the notion of absolute private property, and to that of the emperor’s absolute sovereignty.

93. The idea that Roman property was not a right goes back to Villey (1946), and became mainstream in English scholarship with Tuck (1979:7–13) and Tierney (1997), though Garnsey (2007:177–95) has recently made a convincing case that Roman jurists did see property as a right (*ius*) in the sense that one had a right of alienation, and to defend one’s claims in court. It’s an interesting debate, largely turning on one’s definition of “right,” but somewhat tangential to my own argument.

94. “The paradigmatic relation between a person and a thing is that of ownership, yet the Romans themselves seemed never to have defined it. To them, it was a power relation—a form of *potestas*—directly exercised over the physical thing itself” (Samuel 2003:302).

95. In earliest Roman law (the Twelve Tablets of c450 BC) slaves were still people, but of diminished worth, since injuries against them counted as 50 percent those of a free person (Twelve Tablets VIII.10). By the late Republic, around the time of the emergence of the concept of dominium, slaves had been redefined as *res*, things, and injuries to them had the same legal status as injuries to farm animals (Watson 1987:46)

96. Patterson: “it is difficult to understand why the Romans would want to invent the idea of a relation between a person and a thing (an almost metaphysical notion, quite at variance with the Roman way of thinking in other areas) . . . unless we understand that, for most purposes, the ‘thing’ on their minds was a slave” (1982:31).

97. It does not appear in the Twelve Tablets or early legal documents.

98. *Dominus* first appears in 111 BC, *dominium*, sometime later (Birks 1985:26). Keith Hopkins (1978) estimates that by the end of the Republic, slaves made up between 30 and 40 percent of the Italian population, perhaps the highest proportion of any known society.

99. *Digest* 9.2.11 pr., Ulpian in the 18th book on the Edict.

100. The examples are from *Digest* 47.2.36 pr., Ulpian in the 41st book on Sabinus, and *Digest* 9.2.33 pr., Paulus’ second book to Plautius, respectively.

101. See Saller (1984) on *domus* versus *familia*. The word *familia*, and its various later European cognates, *famille* in French, *family* in English, and so on, continued to refer primarily to a unit of authority and not necessarily of kinship until at least the 18th century (Stone 1968, Flandrin 1979, Duby 1982:220–23, Ozment 1983; Herlihy 1985)

102. Westbrook 1999:207 goes through the three known cases of this really happening. It would seem that the father’s authority here was considered identical to that of the state. If a father was found to have executed his child illegitimately, he could be punished.

103. Or to enslave them. In fact the Law of the Twelve Tablets (III.1) itself seems to be an attempt to reform or moderate even harsher practices, as al-Wahid (Elwahid 1931:81–82) was perhaps the first to point out.

104. Finley notes that the sexual availability of slaves “is treated as a commonplace in the Graeco-Roman literature”

(1980:143; see Saller 1987:98–99, Glancey 2006:50–57).

105. There is a lively debate about whether breeding slaves was ever extensively practiced in Rome: one common theory of slavery (e.g., Meillassoux 1996, Anderson 1974) arguing that it is never profitable to do so, and when a supply of new slaves is cut off, slaves will ordinarily be converted into serfs. There seems no reason to weigh in on this here, but for a summary, see Bradley 1987.

106. True, Roman citizens could not legally enslave one another; but they could be enslaved by foreigners, and pirates and kidnappers rarely put too fine a point on such things.

107. The Chinese emperor Wang Mang was so fastidious on this point, for instance, that he once ordered one of his own sons put to death for the arbitrary murder of a slave (Testart 1998:23.)

108. The *lex Petronia*. Technically it bans owners from ordering slaves to “fight the wild beasts,” a popular public entertainment: “fight,” though, is usually a euphemism, since those fighting hungry lions were not provided with weapons, or obviously inadequate ones. It was only a century later, under Hadrian (117–138 AD), that owners were forbidden to kill their slaves, maintain private dungeons for them or practice other cruel and excessive punishments. Interestingly, the gradual limitation of the power of slave-owners was accompanied by increasing state power, expansion of citizenship, but also the return of various forms of debt-bondage and the creation of dependent peasantry (Finley 1972:92–93; 1981:164–65).

109. Thus Livy (41.9.11) notes in 177 BC the senate actually passed a law to prevent Italians who were not Roman citizens from selling relatives into slavery in this way in order to become citizens.

110. The phrase is preserved in the work of the elder Seneca (*Controversias* 4.7) and noted by Finley (1980:96), among others. There is a detailed discussion in Butrica 2006:210–23.

111. Wirszubski 1950. On the etymology, see Benveniste 1963:262–72. Similarly Kopytoff and Miers (1977) emphasize that in Africa, “freedom” always meant incorporation into some kin group—only slaves were “free” (in our sense) of all social relations.

112. Florentius in Justinian’s Institutes (1.5.4.1). Some suggest that the word “natural” in the first sentence was only inserted in later editions, perhaps in the fourth century. The position that slavery is a product of force enshrined in law, contrary to nature, however, goes back at least to the fourth century BC, when Aristotle (Politics 1253b20–23) explicitly takes issue with it (see Cambiano 1987).

113. Already in the that century, lawyers like Azo and Bracton began asking: If this is true, wouldn’t that mean a serf is a free man too? (Harding 1980:424 note 6; see also Buckland 1908:1, Watson 1987).

114. Ulpian wrote that “everyone was born free under the law of nature” and that slavery was a result of the *ius gentium* (“law of nations”), the common legal usages of mankind. Some later jurists added that property was originally common and the *ius gentium* was responsible for kingdoms, property, and so on (Digest 1.1.5). As Tuck notes (1979:19), these were really scattered ideas, only systematized by Church thinkers like Gratian much later, during the twelfth-century revival of Roman law.

115. *Princeps legibus solutus est* (“the sovereign is not bound by the laws”), a phrase initially coined by Ulpian and repeated by Justinian (1.3 pr.) This was a very new notion in the ancient world; the Greeks, for instance, had insisted that while men could do as they liked with their women, children, and slaves, any ruler who exploited their own subjects in the same way was the definition of a tyrant. Even the basic principle of modern sovereignty, that rulers hold the ultimate power of life and death over their subjects (which modern heads of state still hold in their power to grant pardons), was looked

on with suspicion. Similarly, under the Republic, Cicero argued that rulers who insisted on holding the power of life and death were by definition tyrants, “even if they prefer to be called kings” (*De Re Publica* 3.23, Westbrook 1999:204.)

116. In the Chronicle of Walter of Guisborough (1957:216); see Clanchy 1993:2–5.

117. Aylmer 1980.

118. To be fair, a classical liberal would insist that this is the logical conclusion with starting out from the notion of freedom as active instead of passive (or as philosophers put it, that there are “subjective rights”)—that is, seeing freedom not just as others’ obligations to allow us to do whatever the law or custom says we can do, but to do anything that is not specifically forbidden, and that this has had tremendous liberating effects. There is certainly truth in this. But historically, it has been something of a side effect, and there are many other ways to come to the same conclusion that do not require us to accept the underlying assumptions about property.

119. Tuck 1979:49, cf. Tully 1993:252, Blackburn 1997:63–64.

120. Note here that in this period, the justification was not based on any assumption of racial inferiority—racial ideologies came later—but rather on the assumption that African laws were legitimate and should be considered binding, at least on Africans.

121. I’ve made the argument that wage labor is rooted in slavery extensively in the past—see e.g., Graeber 2006.

122. This is the reason, as C.B. MacPherson (1962) explained, that when “human rights abuses” are evoked in the newspapers, it is only when governments can be seen as trespassing on some victim’s person or possessions—say, by raping, torturing, or killing them. The Universal Declaration of Human Rights, like just about all similar documents, also speaks of universal rights to food and shelter, but one never reads about governments committing “human rights abuses”

when they eliminate price supports on basic foodstuffs, even if it leads to widespread malnutrition, or for razing shantytowns or kicking the homeless out of shelters.

123. One can trace the notion back at least as far back as Seneca, who in the first century AD, argued that slaves could be free in their minds, since force only applied to the “prison of the body” (*De beneficiis* 3.20)—this appears to have been a key point of transition between the notion of freedom as the ability to form moral relations with others, and freedom as an internalization of the master’s power.

124. See Roitman 2003:224 for one author who explicitly relates this to debt. For objects as unique points in a human history, there is a vast literature, but see Hoskins 1999, Graeber 2001.

125. One can tell how unusual slavery was by informants’ assumptions that slaves would have no idea that this was to be their fate.

126. Significantly, at the very moment when his social existence was the only existence he had left. The mass killing of slaves at the funerals of kings, or grantees, has been documented from ancient Gaul, to Sumer, China, and the Americas.

127. *Iliad* 9:342–44.

128. Evans-Pritchard 1948:36; cf., Sahlin 1981. For a good example of identification of kings and slaves, Feeley-Harnik 1982. Obviously, everyone is well aware that kings do have families, friends, lovers, etc—the point is that this is always seen as something of a problem, since he should be king to all his subjects equally.

129. Regarding the influence of Roman law on the liberal tradition, it is fascinating to note that the very earliest author we have on record who laid out something like Smith’s model, where money, and ultimately coinage, is invented as an aid to commerce, was another Roman jurist, Paulus: *Digest* 18.1.1.

130. But it has by no means been eliminated. (If anyone is inclined to doubt this, I recommend they take a stroll through

their neighborhood ignoring all property rights, and see just how long it takes for the weapons to come out.)

Chapter Eight

1. "Debt, n. An ingenious substitute for the chain and whip of the slavedriver," wrote the notorious cynic Ambrose Bierce (*The Devil's Dictionary*, 1911:49). Certainly for those Thai women who appeared at Neil Bush's door, the difference between having been sold by one's parents, and working off one's parents' debt contract, was as much a technicality as it would have been two thousand years ago.

2. One of the few authors I know who's confronted the question head-on is Pierre Dockés (1979), who makes a convincing statement that it has to do with the power of the state: at least, slavery as an institution was briefly revived under the Carolingian empire and then vanished again afterward. It is certainly interesting that since the nineteenth century at least, the "transition from feudalism to capitalism" has become our historical paradigm for epochal social change, and no one much addresses the transition from ancient slavery to feudalism, even though there is reason to believe that whatever is happening now may much more closely resemble it.

3. Robin Blackburn makes this argument quite convincingly in *The Making of New World Slavery* (1997). There were some exceptions, notably the Italian city-states. The story is of course more complicated than I'm representing it: one reason for the hostility was that during much of the Middle Ages, Europeans were largely victims of slave-raiders rather than their beneficiaries, with many captives marketed in North Africa and the Middle East.

4. The Aegean coins were stamped; the Indian, punched; and the Chinese, cast. This suggests that we are not talking about diffusion here. Speaking of Indian coins, for instance, one historian remarks: "If there is one thing that seems clear from

a punch-marked coin, it is that the person who thought it up had never seen a Greek coin—or if he had seen one, it had not impressed him. The punch-marked coin is made by an entirely different metallurgical process" (Schaps 2006:9).

5. Pruessner (1928) was perhaps the first to point this out.

6. They appear to have been widely used by Old Assyrian merchants operating in Anatolia (Veenhof 1997).

7. Powell (1978, 1979, 1999:14–18) provides an excellent assessment of the evidence, emphasizing that Babylonians did not produce scales accurate enough to measure the tiny amounts of silver they would have had to use to make ordinary household purchases like fried fish or cords of firewood in cash. He concludes that silver was largely used in transactions between merchants. Market vendors therefore presumably acted as they do in small-scale markets in Africa and Central Asia, today, building up lists of trustworthy clients to whom they could extend credit over time (e.g., Hart 1999:201, Nazpary 2001).

8. Hudson 2002:21–23, who hypothesizes that the time element was important as merchants would presumably otherwise delay to employ the funds as long as possible. See Renger 1984, 1994; Meiroop 2005.

9. I'm referring here to *Qirad* and *Mudaraba* arrangements, similar to the ancient and Medieval Mediterranean *Commenda* (Udovitch 1970, Ray 1997).

10. Herodotus 1.138.

11. Herodotus 3.102–5.

12. Mieroop 2002:63, 2005:29. He notes that Enmetena's total grain income in any one year was roughly 37 million liters, making the sum he claims to be owed more than one thousand times his own palace's annual revenue.

13. Lambert 1971; Lemche 1979:16.

14. Hudson 1993 provides the most detailed overview of this literature.

15. Hudson 1993:20.

16. Grierson 1977:17, citing Cerny 1954:907.

17. Bleiberg 2002

18. One authority states categorically: "I do not know of debt-annulment decrees issued by any Pharaoh" (Jasnow 2001:42), and adds that there is no evidence for debt-bondage until the very late Demotic period. This is the same period when Greek sources begin to speak of both.

19. VerSteeg 2002:199; see Lorton 1977:42–44.

20. This in certain ways resembles the legal loopholes created in both the Medieval Christian and Islamic worlds, where interest was formally banned: see chapter 10 below.

21. Diodorus Siculus 1.79. See Westermann 1955:50–51 for a comparison of Greek and Egyptian sources on the subject.

22. The history of the dissemination of interest-bearing debt is only beginning to be reconstructed. It does not yet appear in Ebla (c. 2500 BC), in Old or Middle Kingdom Egypt, or in Mycenaean Greece, but it eventually becomes common in the Levant in the late Bronze Age, and also in Hittite Anatolia. As we'll see, it came quite late to Classical Greece, and even later to places like Germany.

23. In Chinese historiography, in fact, this whole epoch is known as "the feudal period.")

24. The *Guanzi*, cited in Schaps 2006:20.

25. Yung-Ti (2006) has recently argued that they weren't, though we wouldn't really know. Thierry (1992:39–41) simply assumes they were, providing much evidence of their use both as units of account and means of payment, but none of their use for buying and selling.

26. At any rate, cowries were definitely being used as the equivalent of coins in later periods, and the government periodically either suppressed their use or reintroduced them (Quiggin 1949, Swann 1950, Thierry 1992:39–41, Peng 1994.) Cowrie money survived, alongside tally sticks, as a common form of currency in Yunnan province in the far south until relatively recent times (B. Yang 2002), and detailed

studies exist, but—as far as I can tell—only in Chinese.

27. Scheidel 2004:5.

28. Kan 1978:92, Martzloff 2002:178. I note in passing that a study of the Inca *kipu* system itself would itself be quite fascinating in this regard; the strings were used to record both obligations we would consider financial, and others we would consider ritual, since as in so many Eurasian languages, the words "debt" and "sin" were the same in Quechua as well (Quitter & Urton 2002:270).

29. L. Yang (1971:5) finds the first reliable literary reference to loans at interest in the fourth century BC. Peng (1994:98–101) notes that the earliest surviving records (the oracle bones and inscriptions) do not mention loans, but there's no reason they would; he also assembles most of the available literary references, finds many references to loans in early periods, and concludes that there's no way to know whether to take them seriously. By the Warring States period, however, there is abundant evidence for local usurers, and all the usual abuses.

30. *Yan tie lun* I 2/4b2–6, in Gale (1967):12.

31. Guanzi (73 12), Rickett (1998:397)

32. So around 100 BC, "when flood and drought come upon them . . . those who have grain sell at half value, while those who have not borrow at exorbitant usury. Then paternal acres change hands; sons and grandsons are sold to pay debts; merchants make vast profits, and even petty tradesmen set up business and realize unheard of gains" (in Duyvendak 1928:32). Loans at interest are first documented in the fourth century BC in China but may have existed before that (Yang 1971:5). For a parallel case of child-selling for debt in early India, Rhys Davids 1922:218.

Chapter Nine

1. Jaspers 1949.

2. Parkes 1959:71.

3. Or, if one must be even more precise, we should probably end it in 632 AD, with the death of the Prophet.

4. Obviously Vedic Hinduism is earlier; I am referring to Hinduism as a self-conscious religion, which is generally seen as having taken shape in reaction to Buddhism and Jainism around this time.

5. The date used to be set much earlier, at 650 or even 700 BC, but recent archaeology has called this into question. Lydian coins still seem to be the earliest, though, as most of the others have been seen to be the earliest though.

6. Prakash & Singh 1968, Dhavalikar 1974, Kosambi 1981, Gupta & Hardaker 1995. The latest accepted dates for the appearance of coinage in India, based on radiocarbon analysis, is circa 400 BC (Erdosy 1988:115, 1995:113).

7. Kosambi (1981) notes that there seems to be a direct connection between the first of these and Bronze Age Harappan cities: "even after the destruction of Mohenjo Daro, which is entirely a trade city as shown by its fine weights and poor weapons, the traders persisted, and continued to use the very accurate weights of that period." (ibid:91). Given what we know of Mesopotamia, with which the Harappan civilization was in close contact, it also seems reasonable to assume that they continued to employ older commercial techniques, and, indeed, "promissory notes" do appear as familiar practices in our earliest literary sources, such as the *Jakatas* (Rhys Davids 1901:16, Thapar 1995:125, Fiser 2004:194), even if these are many centuries later. Of course, in this case, the marks were presumably meant to confirm the accuracy of the weight, to show that it hadn't been further trimmed, but the inspiration of earlier credit practices seems likely. Kosambi later confirms this: "The marks would correspond to modern countersignatures on bills or cheques cleared through business houses." (1996:178-79)

8. Our first literary record of coinage in China is of a kingdom that reformed its

currency system in 524 BC—which means that it already had a currency system, and presumably had for some time (Li 1985:372).

9. Schaps 2006:34. For a similar recent argument, Schoenberger 2008.

10. Of course the very first coins were of fairly high denominations and quite possibly used for paying taxes and fees, and for buying houses and cattle more than for everyday purchases (Kraay 1964, Price 1983, Schaps 2004, Vickers 1985). A real market society in Greece, for instance, could only be said to exist when, as in the fifth century, ordinary citizens went to the market carrying minuscule coins of stamped silver or copper in their checks.

11. First proposed by Cook (1958), the explanation has since lost favor (Price 1983, Kraay 1964, Wallace 1987, Schaps 2004:96-101; though cf. Ingham 2004:100)—largely, on the argument that one cannot pay soldiers with coins unless there are already markets with people willing to accept the coins. This strikes me as a weak objection, since the absence of coinage does not imply the absence of either money or markets; almost all parties to the debate (e.g., Balmuth [1967, 1971, 1975, 2001] who argues that irregular pieces of silver were already in wide use as currency, and Le Rider (2001), Seaford (2004:318-37) or for that matter Schaps (2004:222-35), who argue that they were not numerous enough to be a viable everyday currency, seem to give much consideration to the possibility that most market trade took place on credit. Anyway, as I've noted earlier, it would be easy enough for the state to ensure that the coins became acceptable currency simply by insisting that they were the only acceptable means of payment for obligations to the state itself.

12. Most of the earliest known Greek bankers were of Phoenician descent, and it's quite possible that they first introduced the concept of interest there (Hudson 1992).

13. Elayi & Elayi 1992.
14. Starr 1977:113; see Lee 2000.
15. It's interesting to note that, to our knowledge, the great trading nations did not produce much in the way of great art or philosophy.
16. The great exception was of course Sparta, which refused to issue its own coinage but developed a system whereby aristocrats adopted a strict military life-style and trained permanently for war.
17. Aristotle himself noted the connection when he emphasized that the constitution of a Greek state could be predicted by the main army of its military: aristocracies if they relied on cavalry (since horses were very expensive), oligarchies in the case of heavy infantry (since armor was not cheap), democracy in the case of light infantry or navies (since anyone could wield a sling or row a boat) (*Politics* 4.3.1289b33–44, 13.1297b16–24, 6.7.1321a6–14).
18. Keyt (1997:103) summarizing *Politics* 1304b27–31.
19. Thucydides (6.97.7) claimed that 20,000 escaped from the mines in 421 BC, which is probably exaggerated, but most sources estimate at least 10,000 for most of that century, generally working shackled and under atrocious conditions (Robinson 1973).
20. Ingham 2004:99–100.
21. MacDonald 2006:43.
22. On Alexander's armies monetary needs, Davies 1996:80 in turn, 83; on his logistics more generally, Engels 1978. The figure 120,000 includes not only actual troops but servants, camp-followers, and so forth.
23. Green 1993:366.
24. The Roman institution was called *nexum*, and we don't know entirely how it worked: i.e., whether it was a form of labor contract, whereby one worked off the debt for a fixed term, or something more like African pawn systems, where the debtor—and his or her children—served in conditions roughly like those of a slave until redemption (see Testart 2002 for the possibilities). See Buckler 1895, Brunt 1974, Cornell 1994:266–67, 330–32.
25. Hence, most of the scandalous stories that sparked uprisings against debt bondage centered on dramatic cases of physical or sexual abuse; of course, once debt bondage was abolished and household labor was instead supplied by slaves, such abuse was considered normal and acceptable.
26. The first bronze coins paid to soldiers seem to have been coined around 400 BC (Scheidt 2006), but this was the traditional date according to Roman historians.
27. What I am arguing flies in the face of much of the conventional scholarly wisdom, summed up best perhaps by Moses Finley when he wrote “in Greece and Rome the debtor class rebelled; whereas in the Near East they did not”—and therefore reforms like those of Nehemiah were at least minor, temporary palliatives. Near Eastern rebellion took a different form; moreover, Greek and Roman solutions were both more limited and more temporary than he supposed.
28. Ioannatou 2006 for a good example. Cataline's conspiracy of 63 BC was an alliance of indebted aristocrats and desperate peasants. On continued Republican debt and land redistribution campaigns: Mitchell 1993.
29. Howgego makes this point: “If less is heard of debt under the Principate it may well be because political stability removed the opportunity for the expression of discontent. This argument is supported by the way in which debt re-emerges as an issue at times of open revolt” (1992:13).
30. Plutarch, *Moralia*, 828f–831a.
31. There is, needless to say, a vast and conflicting literature, but probably the best source is Banaji (2001). He emphasizes in the late empire, “debt was the essential means by which employers enforced control over the supply of labour, fragmenting the solidarity of workers and ‘personalizing’ relations between owners

and employees" (ibid:205), a situation he compares interestingly to India.

32. Kosambi 1966, Sharma 1968, Misra 1976, Altekar 1977:109–38. Contemporary Indian historians, who refer to them as *gana-sanghas* ("tribal assemblies"), tend to dismiss them as warrior aristocracies supported by populations of helots or slaves, though of course, Greek city-states could be described the same way.

33. In other words, they looked more like Sparta than like Athens. The slaves were also collectively owned (Chakravarti 1985:48–49.) Again, one has to wonder how much this was really the general rule, but I yield to the predominant scholarly opinion on such matters.

34. *Arthashastra* 2.12.27. See Scaps 2006:18 for a nice comparative commentary.

35. Thapar 2002:34, Dikshitar 1948.

36. There were also taxes, of course, usually ranging from 1/6 to 1/4 of total yield (Kosambi 1996:316; Sihag 2005), but taxes also served as a way to bring goods to the market.

37. So Kosambi 1966:152–57.

38. And wage labor, two phenomena that, as so often in the ancient world, largely overlapped: the common phrase for workers used in texts from the period was *dasa-karmakara*, "slave-hireling" with the assumption that slaves and laborers worked together and were barely distinguishable (Chakravarti 1985). On the predominance of slavery, see Sharma 1958, Rai 1981. The extent is contested, but early Buddhist texts do seem to assume that any wealthy family would normally have domestic slaves—which certainly wasn't true in other periods.

39. Punch-marked coins were also eventually replaced, after Alexander's brief conquest of the Indus Valley and his establishment of Greek colonists in Afghanistan, by Aegean-style coins, ultimately causing the entire Indian tradition to disappear (Kosambi 1981, Gupta & Hardaker 1985.)

40. It's referred to as the "Pillar Edict" (Norman 1975:16).

41. There's a good deal of debate as to when: Schopen (1994) emphasizes there is little evidence for substantial Buddhist monasteries until the first century AD, perhaps three centuries later. This has a great deal of bearing on monetarization too, as we'll see.

42. "The private trader was regarded as a thorn (*kantaka*), a public enemy just short of a national calamity, by Arth. 4.2, taxed and fined for malpractices of which many are taken for granted" (Kosambi 1996:243).

43. Those wishing to become monks had to first affirm that they were not themselves debtors (just as they also had to promise they weren't runaway slaves); but there was no rule saying the monastery itself could not lend money. In China, as we'll see, providing easy credit terms for peasants came to be seen as a form of charity.

44. Similarly, Buddhist monks are not allowed to see an army, if they can possibly avoid it (Pacittiya, 48–51).

45. Lewis 1990.

46. Wilbur 1943, Yates 2002. The state of Qin, during the Warring States period, not only allowed for army officers to be allocated slaves by rank, but for merchants, craftsmen, and the "poor and idle" to themselves be "confiscated as slaves" (Lewis 1990:61–62).

47. Scheidel (2006, 2007, 2009) has considered the matter at length and concluded that Chinese currency took the unusual form that it did for two main reasons: (1) the historical coincidence that Qin (which used bronze coins) defeated Chu (which used gold) in the civil wars, and subsequent conservatism, and (2) the lack of a highly paid professional army, which allowed the Chinese state to act like the early Roman republic, which also limited itself to bronze coins for peasant conscripts—but unlike the Roman republic, was not surrounded by states accustomed to other forms of currency.

48. Pythagoras was, as far as we know, the first to take the latter course, founding a secret political society that for a while had control over the levers of political power in the Greek cities of southern Italy.

49. Hadot 1995, 2002. In the ancient world, Christianity was recognized as a philosophy largely because it had its own forms of ascetic practice.

50. On the Tillers: Graham 1979, 1994:67–110. They seem to have flourished around the same time as Mo Di, the founder of Mohism (roughly 470–391 BC). The Tillers ultimately vanished, leaving behind mainly a series of treatises on agricultural technology, but they had a tremendous influence on early Taoism—which, in turn, became the favorite philosophy for peasant rebels for many centuries to come, starting with the Yellow Turbans of 184 AD. Eventually, Taoism was displaced by messianic forms of Buddhism as the favorite ideology of rebellious peasants.

51. Wei-Ming 1986, Graham 1989, Schwartz 1986.

52. Legend has it that after one Pythagorean mathematician discovered the existence of irrational numbers, other members of the sect took him on a cruise and dropped him overboard. For an extended discussion of the relation of early Pythagoreanism (530–400 BC) to the rise of a cash economy, see Seaford 2004:266–75).

53. At least if my own experience in Madagascar is anything to go on.

54. War is quite similar: it's also an area in which it's possible to imagine everyone as playing a game where the rules and stakes are unusually transparent. The main difference is that in war one does care about one's fellow soldiers. On the origins of our own notion of "self-interest," see chapter 11 below.

55. Not to be confused with the unrelated Confucian term *li*, meaning "ritual" or "etiquette." Later, *li* became the word for "interest"—that is, not only "self-interest," but also "interest payment"

(e.g., Cartier 1988:26–27). I should note that my argument here is slightly unconventional. Schwartz (1985:145–51) notes that in Confucius, "profit" has a purely pejorative meaning, and he argues that it was subversively reinterpreted by Mo Di. I find it unlikely that Confucius represents conventional wisdom at this time; while his writings are the earliest we have on the subject, his position was clearly marginal for centuries after his death. I am assuming instead that the Legalist tradition reflected the common wisdom even before Confucius—or certainly, Mencius.

56. *Zhan Guo Ce* ("Strategies of the Warring States") no. 109, 7.175

57. *Annals of Lü Buwei*, 8/5.4.

58. See Ames (1994) for a discussion of key terms: *si li* (self-interest), *shi* (strategic advantage), and *li min* (public profit).

59. Book of Lord Shang 947–48, Duyvendak 1928:65.

60. Kosambi's translation (1965:142); the Encyclopedia Britannica prefers "handbook on profit" (entry for "Cārvaṇa"); Al-tekar (1977:3), "the science of wealth."

61. Nag & Dikshitar 1927:15. Kosambi argues that the Mauryan polity was thus based on a fundamental contradiction: "a moral law-abiding population ruled by a completely amoral king" (1996:237). Yet such a situation is hardly unusual, before or since.

62. Thucydides 5.85–113 (cf. 3.36–49). The event took place in 416 BC, around the same time that Lord Shang and Kautilya were writing. Significantly, Thucydides' own objections to such behavior are not explicitly moral but center on showing that it was not to the "long-term profit" of the empire (Kallet 2001:19). On Thucydides' own utilitarian materialism more generally, see Sahlin 2004.

63. Mozi 6:7B, in Hansen 2000:137

64. Mencius 4.1, in Duyvendak 1928:76–77. He appears to be referring to a distinction originally made by Confucius himself: "the superior person understands what is right while the inferior person

only understands what is personally profitable" (*Analects* 7.4.16).

65. The Mohist path—overtly embrace financial logic—was the less well trodden. We've already seen how in India and Greece, attempts to frame morality as debt went nowhere: even the Vedic principles are ostensibly about liberation from debt, which was also, as we've seen, a central theme in Israel.

66. Leenhardt 1979:164.

67. This interpretation does fly fairly directly in the face of the main thrust of scholarship on the issue, which tends instead to emphasize the "transcendental" nature of Axial Age ideas (e.g., Schwartz 1975, Eisenstadt 1982, 1984, 1986, Roetz 1993, Bellah 2005).

68. The Greek system actually began with Fire, Air, and Water, and the Indian with Fire, Water, and Earth, though in each case there were numerous elaborations. The Chinese elemental system was fivefold: Wood, Fire, Earth, Metal, Water.

69. In Christianity, at least in the Augustinian tradition, this is quite explicit: the material world does not in any sense partake of God; God is not in it; it was simply made by Him (*De civitate dei* 4.12)—this radical separation of spirit and nature being—according to Henri Frankfort (1948:342–44)—a peculiarity of the Judaeo-Christian tradition. That same Augustinian tradition, though, also drew on Plato to insist that reason, on the other hand—the abstract principle which allows us to understand such things, and which is entirely separate from matter—*does* partake of the divine (see Houtenga 1991:112–14, for the conflict in Augustine's own ideas here).

70. Shell's essay "The Ring of Gyges" (1978) has already been cited in the last chapter, in my discussion of Plato; Seaford 1998, 2004.

71. This is based on the fact that Miletus was one of the cities, if not the first city, to produce coins of small enough

denominations that they could be used for everyday transactions (Kraay 1964:67).

72. Heraclitus was from the nearby Ionian city of Ephesus and Pythagoras originally from the Ionian island of Samos. After Ionia was incorporated into the Persian empire, large numbers of Ionians fled to southern Italy, which then became the center of Greek philosophy, again, at just the period when the Greek cities there became thoroughly monetarized. Athens became the center of Greek philosophy only in the fifth century, which is also when Athens was militarily dominant and the Athenian "owl" coinage became the main international currency of the Eastern Mediterranean.

73. Or as Seaford (2004:208) puts it, echoing Anaximander's description of his primal substance, "a distinct, eternal, impersonal, all-embracing, unlimited, homogeneous, eternally moving, abstract, regulating substance, destination for all things as well as their origin" (or, at least, "all things" that were available for purchase.)

74. Seaford 2004:136–46; see Picard 1975; Wallace 1987; Harris 2008a:10. Purely "fiduciary" money is of course what a metallist would call "fiat" or "token" money, or a Keynesian, "chartal money." Despite Finley's arguments to the contrary (1980:141, 196), just about all ancient money was fiduciary to some extent. It's easy to see why coins would ordinarily circulate at a higher face value than their weight in gold or silver, since the price of the latter would tend to fluctuate, but the moment the coin's face value was lower than that of its metal content, there would be no reason not to melt it down.

75. In the case of truly large states like the Roman or Mauryan empires, inflation did eventually result, but the full effects were not felt for at least a century (see Ingham 2002:101–4, Kessler & Temin 2008, Harris 2008b for some good discussions of the Roman situation.)

76. Seaford 2004:138–39.

77. I am partly inspired here by Marcel Mauss's arguments about the concept of substance (Allen 1998).

78. Hence, as we'll see Aristotle's position that a coin was only a social convention (*Nicomachean Ethics* 1133a29–31) remained very much a minority view in the ancient world. It did become the predominant view later, in the Middle Ages.

79. He is known as Pāyāsi in the Buddhist scriptures, Paesi in the Jaina (see Bronkhorst 2007:143–159 for a good discussion of these earliest Indian materialists; for the later materialist school, to which Kautilya is said to belong, see Chattopadhyaya 1994. Jaspers (1951:135), writing of India, notes the appearance of “all philosophical trends, including skepticism and materialism, sophistry and nihilism”—a significant list, since it's obviously not a list of “all” philosophical trends at all, but only the most materialist.

80. In *The Republic* it is rejected out of hand. In India, as I've argued, the Hindu tradition only appears to embrace it. Buddhists, Jains, and other oppositional philosophies didn't use the term at all.

81. Philo of Alexandria, writing around the time of Christ, says of the Essenes: “not a single slave is to be found among them, but all are free, exchanging services with each other, and they denounce the owners of slaves, not merely for their injustice in outraging the law of equality, but also for their impiety in annulling the statute of nature” (*Quod omnis probus liber sit* 79). The Therapeutae, another Jewish group, group rejected all forms of property, but looked on slavery “to be a thing absolutely and wholly contrary to nature, for nature has created all men free” (*De Vita Contemplativa* 70). The similarity to Roman law ideas is notable. Jewish groups are unusually well documented; if similar sects existed in, say, Thrace, or Numidia, we probably wouldn't know.

82. Later legend had it that his father was a king and he grew up in a palace, but the Sakya “king” of the time was in fact

a elected and rotating position (Kosambi 1965:96).

Chapter Ten

1. Coins produced by the barbarian successor states generally did not have a great deal of gold or silver in them; as a result they tended to circulate only within the principality of the king or baron who issued them and were largely useless for trade.

2. Dockès (1979:62–70) provides a good overview of the situation—literally, since current understandings of the extent of Roman slave estates in France are based largely on aerial photography. Over time even the free communities largely ended up in debt peonage of one sort or another, or bound to the land as serfs (in Latin, *coloni*).

3. As we've seen, Kosambi saw Magadha as a peak of monetarization. R.S. Sharma (2001:119–62) argues that coinage remained commonplace under the Guptas (280 to 550 AD) but then abruptly disappeared almost everywhere thereafter. However, even if he is right that the total number of coins in circulation did not diminish until then, he himself points out (ibid:143) that the total population of the Ganges Plain almost tripled over this period, so even this would mark a steady decline.

4. For an overview: R.S. Sharma 1965, Kane 1968 III:411–61, Chatterjee 1971. Schopen (1994) especially emphasizes that the techniques grow more sophisticated over the course of the Middle Ages, for instance, developing bookkeeping techniques for combining compound interest with partial repayments.

5. Documents on the regulation of monastic affairs pay a great deal of attention to the details: how when the money was lent out, contracts would be signed, sealed, and deposited in the temple before

witnesses; how a surety or pledge worth twice the amount of the loan should be turned over, how “devout lay brothers” should be assigned to manage the investment, and so forth (Schopen 1994).

6. From the Arab *dinar*, which in turn derives from the Roman *denarius*. It is unclear whether such sums were actually paid in coins at this point: one early monastic manual, for example, speaking of objects that might be relegated to the Inexhaustible Treasuries and thus put out at interest, mentions “gold and silver, whether in the form of coins, finished or raw, in large or small quantities, pure or alloyed, or whether in the form of utensils, finished or unfinished” (Mahāsāṃghika Vinaya, in Gernet 1956 [1995:165]).

7. Fleet 1888: 260–62, as translated in Schopen 1994:532–33. One need hardly remark on the irony of this emphasis on eternity emerging within Buddhism, a religion founded on the recognition of the impermanence of all worldly attachments.

8. The commercial loans are documented from an inscription at the West Indian monastery at Karle (Levi 1938: 145; Gernet 1956 [1995:164]; Barreau 1961:444–47), the assemblies from later Tamil temples (Ayyar 1982:40–68, R.S. Sharma 1965.) It is not clear whether some of these were commercial loans, or more like the later Buddhist custom of *jisa* still current in Tibet, Bhutan, and Mongolia, where an individual, or collective, or group of families wishing to support a specific ceremony or, say, an educational project might receive a 500-rupee loan “in perpetuity” and then be expected to provide 800 rupees a year to organize the ceremony. The responsibilities are then inherited, though the “loan” can be transferred (Miller 1961, Murphy 1961).

9. Kalhana, *Rajatarangini* 7.1091–98; see Basham 1948, Riepe 1961:44n49.) The monks were apparently Ajivkas, who still existed at this time.

10. Naskar 1996, R.S. Sharma 2001:45–66, on the Puranic description of the “Kali age,” which seems to be the way

later Brahmins referred to the period from roughly Alexander’s reign to the early Middle Ages, a period of insecurity and unrest when foreign dynasties ruled much of India, and caste hierarchies were widely challenged or rejected.

11. Manusmṛti 8.5.257. Significantly, the debt to other humans vanishes entirely in these texts.

12. Manusmṛti 8.5.270–72. A Sudra’s tongue would also be cut off for insulting a member of the twice-born castes (8.270).

13. R.S. Sharma 1958, 1987, Chauhan 2003.

14. “A Sudra, though emancipated by his master, is not released from a state of servitude, for a state which is natural to him, by whom can he be divested?” (Manusmṛti, Yājñavalkya Smṛti 8.5.419), or even “Sudras must be reduced to slavery, either by purchase or without purchase, because they were created by God for the sake or serving others (8.5.413).

15. Kautilya allowed 60 percent for commercial loans, 120 percent “for enterprises that involve journeys through forests,” and twice that for those that involve shipping goods by sea (*Arthashastra* 3.11; one later code, Yājñavalkya Smṛti 2.38 follows this.)

16. Yājñavalkya Smṛti 2.37, Manusmṛti 8.143, Viṣṇusmṛti 5.6.2, see Kane 1968 III:421.

17. R.S. Sharma 1965:68. Similarly, early law-codes specified that anyone who defaulted on a debt should be reborn as a slave or even a domestic animal in their creditor’s household: one later Chinese Buddhist text was even more exact, specifying that for each eight wen defaulted, one must spend one day as an ox, or for each seven, one day as a horse (Zhuang Chun in Peng 1994:244n17)

18. Dumont (1966).

19. Gyan Prakash (2003:184) makes this point for the colonial period: when one-time caste hierarchies began to be treated instead as matters of debt bondage, subordinates turned into persons who

had equal rights, but whose rights were temporarily "suspended."

20. To be fair, one could also argue that indebted peasants are also likely to be in command of more resources, and thus be more capable of organizing a rebellion. We know very little about popular insurrections in Medieval India (though see Guha (1999). Palat (1986, 1988:205–15; Kosambi 1996:392–93), but the total number of such revolts seems to have been relatively low in comparison to Europe and certainly in comparison to China, where rebellion was almost ceaseless.

21. "No one knows just how many rebellions have taken place in Chinese history. From the official record there were several thousand incidents within just three years from 613 to 615 AD, probably one thousand events a year (Wei Z. AD 656: ch. "Report of the Imperial Historians"). According to Parsons, during the period 1629–44, there were as many as 234,185 insurrections in China, averaging 43 events per day, or 1.8 outbreaks per hour" (Deng 1999:220).

22. Following Deng (1999).

23. Huang 1999:231.

24. These loans appear to have been an extension of the logic of the state granaries, which stockpiled food; some to sell at strategic moments to keep prices low, some to distribute free in times of famine; some to loan at low interest to provide an alternative to usurers.

25. Huang *op cit*; cf. Zhuoyun & Dull 1980:22–24. For his complex currency reforms: Peng 1994:111–14.

26. Generally, interest rates were set at a maximum of 20 percent and compound interest was banned. Chinese authorities eventually also adopted the Indian principle that interest should not be allowed to exceed the principal (Cartier 1988:28; Yang 1971:92–103).

27. Braudel 1979; Wallerstein 1991, 2001.

28. I am here especially following the work of Boy Bin Wong (1997, 2002; also Mielants 2001, 2007.) Granted, most

Braudelans only see later dynasties like the Ming as fully embodying this principle, but I think it can be projected backwards.

29. So, for instance, while markets themselves were considered beneficial, the government also systematically intervened to prevent price fluctuations, stockpiling commodities when they were cheap and releasing them if prices rose. There were periods of Chinese history when rulers made common cause with merchants, but the result was usually a major popular backlash (Deng 1999:146).

30. Pommeranz 1998, Goldstone 2002 for an introduction to the vast literature on comparative standards of living. India was actually doing rather well also for most of its history.

31. Zürcher 1958:282.

32. Gernet 1956 (1999: 241–42); for the following discussion see Gernet 1960, Jan 1965, Kieschnick 1997, Benn 1998, 2007.

33. Tsan-ning (919–1001 AD) quoted in Jan 1965:263. Others appealed to the history of bodhisattvas and pious kings who had made gifts of their own bodies, such as the king who, in time of famine, leapt to his death to be transformed into a mountain of flesh, replete with thousands of heads, eyes, lips, teeth, and tongues, which for ten thousand years only grew larger no matter how much of it humans and animals ingested (Benn 2007:95, 108; cf. Ohnuma 2007).

34. Tu Mu, cited in Gernet 1956 (1995:245).

35. This might come as something of a surprise, since the phrase is used so often in contemporary Western popular usage, "karmic debt" becoming something of a New Age cliché. But it seems to strike a much more intuitive chord with Euro-Americans than it ever did in India. Despite the close association of debt and sin in the Indian tradition, most early Buddhist schools avoided the concept—largely because it implied a continuity of the self, which they saw as ephemeral and ultimately illusory. The exception were the Sammitiya, called "personalists" as they

did believe in an enduring self, who developed the notion of *aviprāṇaśa*, whereby the results of good or bad actions—*karma*—“endure like a sheet of paper on which a debt is inscribed” as an unconscious element of the self that passes from one life to another (Lamotte 1997:22–24, 86–90; Lusthaus 2002:209–10). The idea might have died with that sect had it not been taken up by the famous Mahayana philosopher Nāgārjuna, who compared it to an “imperishable promissory note” (Kalupahana 1991:54–55, 249; Pasadika 1997). His Mādhyamaka school in turn became the Sanlun or “Three Treatise” school in China; the notion of karmic debt was taken up in particular by the “Three Stages” or “Three Levels” school created the monk Hsin-Hsing (540–94 AD) (Hubbard 2001).

36. *Commentary on the Dharma of the Inexhaustible Storehouse of the Mahayana Universe*, as translated by Hubbard (2001:265), with a few changes based on Gernet (1956 [1995:246]).

37. In Hubbard 2001:266.

38. Dao Shi, in Cole 1998:117. Cole’s book provides an excellent summary of this literature (see also Ahern 1973, Teiser 1988, Knapp 2004, Oxfeld 2005). Some Medieval texts focus exclusively on the mother, others on parents generally. Interestingly, the same notion of an infinite and unpayable “milk-debt” to one’s mother also appears in Turkey (White 2004:75–76).

39. *Sutra for the Recompense of Gratitude* cited in Baskind 2007:166. My “four billion years” translates “kalpa,” which is technically 4.32 billion years. I also changed “them” for parents to “her” for mother since the context refers to a man who cut his own flesh specifically for his mother’s sake.

40. Chinese Buddhists did not invent the pawnshop, but they appear to have been the first to sponsor them on a large scale. On the origins of pawnbroking in general, see Hardaker 1892, Kuznets 1933. On China specifically: Gernet 1956

[1995:170–73], Yang 1971:71–73, Whelan 1979. In a remarkable parallel, the first “formal” pawnshops in Europe also emerged from monasteries for similar purposes: the *monti di pieta* or “banks that take pity” created by the Franciscans in Italy in the fifteenth century. (Peng 1994:245, also makes note of the parallel.)

41. Gernet 1956 [1995:142–86], Ch’en 1964:262–65; Collins 1986:66–71; Peng 1994:243–45. It would seem that Taoist monasteries, which also multiplied in this period, banned making loans (Kohn 2002:76), perhaps in part to mark a distinction.

42. Gernet 1956 [1995:228], where he famously wrote, “the donors to the Inexhaustible Treasuries were shareholders, not in the economic domain but that of religion.” As far as I know, the only contemporary scholar who has fully embraced the premise that this was indeed an early form of capitalism is Randall Collins (1986) who sees similar monastic capitalism in later Medieval Europe as well. The accepted Chinese historiography has tended to see the first “shoots of capitalism” developing later, in the Song, which was much less hostile to merchants than other dynasties, followed by a full embrace of the market—but firm rejection of capitalism—in the Ming and Qing. The key question is the organization of labor, and in Tang times this remains somewhat opaque, since even if statistics were available, which they’re not, it’s difficult to know what terms like “serf,” “slave,” and “wage-laborer” actually meant in practice.

43. Gernet 1956 [1995:116–39], Ch’en 1964:269–71, on land reclamation and monastic slaves.

44. “It is claimed that the purpose of this generosity is to relieve the poor and orphans. But in fact there is nothing to it but excess and fraud. This is not a legitimate business” Gernet 1956 (1995:104–5, 211).

45. Gernet 1956 [1995:22].

46. See Adamek 2005, Walsh 2007.

47. This is probably why abstractions like Truth, Justice, and Freedom are so often represented as women.

48. Marco Polo observed the practice in the southern province of Yunnan in the thirteenth century: "But when they have any business with one another, they take a round or square piece of stick, and split it in two; and one takes one half and the other takes the other half. But before they split it, they make two or three notches in it, or as many as they wish. So, when one of them comes to pay another, he gives him the money or whatever it is, and gets back the piece of stick the other had" (Benedetto 1931:193). See also Yang 1971:92, Kan 1978, Peng 1994:320, 330, 508, Trombert 1995:12–15. Tallies of this sort seem, according to Kan, to have preceded writing; and one legend claims that the same man, a minister to the Yellow Emperor, invented both writing and tally contracts simultaneously (Trombert 1995:13).

49. Graham 1960:179.

50. Actually the similarity was noticed in antiquity as well: Laozi (*Daodejing* 27) speaks of those who can "count without a tally, secure a door without a lock." Most famously, he also insisted "when wise men hold the left tally pledge, they do not press their debtors for their debts. Men of virtue hold on to the tally; men lacking virtue pursue their claims" (stanza 79).

51. Or one might better say, turning them at one snap from monetary debts to moral ones, since the very fact that we know the story implies he was eventually rewarded (Peng 1994:100). It is probably significant that the word *fu*, meaning "tally," also could mean "an auspicious omen granted to a prince as a token of his appointment by Heaven" (Mathews 1931:283). Similarly, Peng notes a passage from *Strategems of the Warring States*, about a lord attempting to win popular support: "Feng hurried to Bi, where he had the clerks assemble all those people who owed debts, so that his tallies might be matched against theirs. When the tallies had been matched, Feng brought forth a false order to forgive these debts, and he burned the tallies. The people all cheered"

(*ibid*:1009). For Tibetan parallels, see Uebach 2008.

52. Similar things happened in England, where early contracts were also broken in half in imitation of tally sticks: the phrase "indentured servant" derives from this practice, since these were contract laborers; the word actually derives from the "indentations" or notches on the tally stick used as a contract (Blackstone 1827 I:218).

53. L. Yang 1971:52; Peng 1994:329–31. Peng perceptively notes "this method of matching tallies to withdraw cash was actually an outgrowth of the process used in borrowing money, except that the movement over time of loans was transformed into a movement over space" (1994:330).

54. They were called "deposit shops"—and L. Yang (1971:78–80) calls them "proto-banks." Peng (1994:323–27) notes something along these lines was already operating, at least for merchants and travelers, under the Tang, but the government had strict controls preventing bankers from reinvesting the money.

55. The practice began in Sichuan, which had its own peculiar form of cash, in iron, not bronze, and therefore much more unwieldy.

56. Peng 1994:508, also 515, 833. All this is very much like the token money that circulated in much of Europe in the Middle Ages.

57. The most important scholarly exponent of this view is von Glahn (1994, though Peng [1994] holds to something close), and it seems the prevailing one among economists, popular and otherwise.

58. Diagram from MacDonald 2003:65.

59. One of the favorite images employed when remembering the rule of the Legalists, under the much-hated First Dynasty, was that they constructed great brass cauldrons, in which each law was openly and explicitly spelled out—then used them to boil criminals alive.

60. See Bulliet 1979 (also Lapidus 2003:141–46) on the process of conversion. Bulliet also emphasizes (*ibid*:129)

that the main effect of mass conversion was to make the ostensible justification of government, as protector and expander of the faith, seem increasingly hollow. Mass popular support for caliphs and political leaders only reemerged in periods, like the Crusades or during the *reconquista* in Spain, when Islam itself seemed under attack; as of course, for similar reasons, it has in much of the Islamic world today.

61. "Most of the time the lower circles paid their taxes through their heads, and looked after themselves. Similarly the government received the taxes and provided some sort of security, and apart from this, occupied itself with matters of concern to itself: external war, patronage of learning and the arts, a life of luxurious ostentation" (Pearson 1982:54).

62. The proverb appears, attributed to the Prophet himself, in al-Ghazali's *Ihya'*, *kitab al-'ilm*, 284, followed by a long list of similar statements: "Sa'id Bin Musaiyab said, 'When you see a religious scholar visiting a prince, avoid him, for he is a thief.' Al-Auza'i said, 'There is nothing more detestable to Allah than a religious scholar who visits an official' . . ." etc. This attitude has by no means disappeared. A strong majority of Iranian ayatollahs, for example, oppose the idea of an Islamic state, on the grounds that it would necessarily corrupt religion.

63. Lombard 1947, Grierson 1960. This is often represented as a wise policy of refusal to "debase" the coinage, but it might equally be read as meaning that the caliph's signature added no additional value. An experiment with Chinese-style paper money in Basra in 1294 failed, as no one was willing to accept money backed only by state trust (Ashtor 1976:257).

64. MacDonald 2003:64. Gradually this became unsupportable and Muslim empires adopted the more typically Medieval *iqta'* system, whereby soldiers were granted the tax revenues from specific territories.

65. Neither have slaves been employed as soldiers since, except in temporary

and anomalous circumstance (e.g., by the Manchus, or in Barbados).

66. It seems significant that (1) the "inquisition" of 832, the failed Abbasid attempt to take control of the ulema; (2) the most important mass conversion of the Caliphate's subjects to Islam, peaking around 825–850; and (3) the definitive ascent of Turkish slave soldiers in Abbasid armies, often dated to 838, all roughly corresponded in time.

67. Elwahed 1931:III–35. As he puts it (ibid:127), "the *inalienability of liberty* is one of the fundamental and uncontested principles of Islam." Fathers do not have the right to sell their children, and individuals do not have the right to sell themselves—or at least, if they do, no courts will recognize any resultant ownership claims. I note that this is the diametrical opposite of the "natural law" approach that later developed in Europe.

68. There is a certain controversy here: some scholars, including some contemporary Muslim scholars opposed to the Islamic economics movement, insist that *riba*, which is unequivocally condemned in the Koran, did not originally refer to "interest" in general, but to a pre-Islamic Arabian practice of fining late payment by doubling the money owed, and that the blanket condemnation of interest is a misinterpretation (e.g., Rahman 1964, Kuran 1995). I am in no position to weigh in but, if true, this would suggest that the ban on usury really emerged in Iraq itself as part of the process of the creation of grassroots Islam, which would actually reinforce my general argument.

69. The best records we have are actually from a community of Jewish merchants in Geniza, in twelfth-century Egypt, who observed the ban on interest even in dealings with one another. The one area where we regularly hear of interest being charged is the one area where coercion was also regularly employed: that is, in dealings with kings, viziers, and officials, who often borrowed large sums of money at interest—especially, but not exclusively,

from Jewish or Christian bankers—to pay their troops. Obliging a request for such an illegal loan was a dangerous business, but refusing even more so (for Abbasid examples, see Ray 1997:68–70, mainly drawing from Fischel 1937).

70. There were also a whole host of legal subterfuges (called *hiyal*) that one might undertake if one were absolutely determined to charge interest: for instance, buying one's debtor's house for the amount of the loan, charging them rent for it, and then allowing them to buy it back for the same sum; having one's debtor agree to buy a certain product monthly and sell it to one at a discount, and so forth. Some schools of Islamic law banned these outright; others merely disapproved. It used to be assumed that these methods were widely employed, since most economic historians assumed interest to be a necessary element of credit, but recent research provides no evidence that they were especially common (for the older view: Khan 1929, for the new: Ray 1997:58–59).

71. Mez 1922:448, quoted in Labib 1969:89. Note that Basra, the city where everyone in the market paid by check, was also the city where, a century later, Mongol attempts to introduce government-issue paper money were so doggedly resisted. The word *sakk* is incidentally the origin of the English “check.” The ultimate origins of *sakk* are contested: Ashtor (1972:555) suggests they were Byzantine; Chosky (1988), Persian.

72. Goitein (1966, 1967, 1973) provides a detailed summary of financial practices among Jewish merchants in twelfth-century Egypt. Almost every transaction involved credit to some degree. Checks, remarkably similar even in appearance to the kind used today, were in common usage—though sealed bags of metal coins were even more common in everyday transactions.

73. Though apparently governments sometimes paid wages by check (Tag El-Din 2007:69.) I am no doubt underplaying

the government role in all this: there were, for instance, attempts to set up central government banks, and certainly usually a commitment in principle that the government should enforce commercial standards and regulations. It seems, however, that this rarely came to much in practice.

74. Udovitch 1970:71–74.

75. Sarakhsi in Udovitch 1975:11, who has a good discussion of the issues involved. Likewise Ray 1997:59–60.

76. This should surely also be of interest to students of Pierre Bourdieu, who made a famous argument, based on his study of Kabyle society in Algeria, that a man's honor in such a society is a form of “symbolic capital,” analogous to but more important than economic capital, since it is possible to turn honor into money but not the other way around (Bourdieu 1977, 1990). True, the text above does not quite say this, but one does wonder how much this is Bourdieu's own insight, and how much simply reflects the common sense of his informants.

77. Following K.N. Chaudhuri (1985:197). The expansion of Islam was spearheaded by both Sufi brotherhoods and legal scholars; many merchants doubled as either or both. The scholarly literature here is unusually rich. See, for instance: Chaudhuri 1985, 1990; Risso 1995; Subrahmanyam 1996; Barendtse 2002; Beaujard 2005.

78. In Goody 1996:91.

79. M. Lombard 2003:177–79.

80. Burton's translation; 1934 IV:2013.

81. And what's more, officials employed their own person bankers, and themselves made extensive use of credit instruments such as *suftaja* both for transfer of tax payments, and the secreting away of ill-gotten gains (Hodgson 1974 I:301, Udovitch 1975:8, Ray 1994:69–71.)

82. “For Mohammed this natural regulation of the market corresponds to a cosmic regulation. Prices rise and fall as night follows day, as low tides follow high, and price imposition is not only an injustice

to the merchant, but a disordering of the natural order of things" (Essid 1995:153).

83. Only very limited exceptions were made, for instance in times of disaster, and then most scholars insisted it was always better to provide direct relief to the needy than to interfere with market forces. See Ghazanfar & Islahi 2003, Islahi 2004:31–32; for a fuller discussion of Mohammed's views on price formation, see Tuma 1965, Essid 1988, 1995.

84. Hosseini 1998:672, 2003:37: "Both indicate that animals, such as dogs, do not exchange one bone for another."

85. Hosseini 1998, 2003. Smith says he visited such a factory himself, which may well be true, but the example of the eighteen steps originally appears in the entry "Épingle" in Volume 5 of the French *Encyclopedie*, published in 1755, twenty years earlier. Hosseini also notes that "Smith's personal library contained the Latin translations of some of the works of Persian (and Arab) scholars of the medieval period" (Hosseini 1998:679), suggesting that he might have lifted them from the originals directly. Other important sources for Islamic precedents for later economic theory include: Rodison 1978, Islahi 1985, Essid 1988, Hosseini 1995, Ghazanfar 1991, 2000, 2003, Ghazanfar & Islahi 1997, 2003. It is becoming more and more clear that a great deal of Enlightenment thought traces back to Islamic philosophy: Decartes' *cogito*, for example, seems to derive from Ibn Sina (a.k.a. Avicenna), Hume's famous point that the observance of constant conjunctions does not itself prove causality appears in Ghazali, and I have myself noticed Immanuel Kant's definition of enlightenment in the mouth of a magic bird in the fourteenth-century Persian poet Rumi.

86. Tusi's *Nasirean Ethics*, in Sun 2008:409.

87. Ghazanfar & Islahi 2003:58; Ghazanfar 2003:32–33.

88. So for example among Ghazali's ethical principles, we find "the buyer should be lenient when bargaining with

a poor seller and strict when transacting with a rich seller," and "a person should be willing to sell to the poor who do not have the means and should extend credit to them without the expectation of repayment" (Ghazali *Ihya Ulum al Din* II:79–82, cited in Ghazanfar & Islahi 1997:22)—the latter of course recalling Luke 6:35.

89. Ghazali in Ghazanfar & Islahi 1997:27.

90. Ibid:32.

91. Ibid:32.

92. Ibid:35. On postmen in Medieval Islam: Goitein 1964. Ghazali's position here recalls and is no doubt influenced by Aristotle's *Nicomachean Ethics* (1121b): that since money is a social convention meant to facilitate exchange, diverting it into usury defies its purpose; but its ultimate thrust is quite different, closer to Thomas Aquinas' argument that money is basically a measure and that usury distorts it, and Henry of Ghent's argument that "money is a medium in exchange and not a terminus"—unsurprisingly, since Aquinas was likely directly influenced by him (Ghazanfar 2000).

93. It's hard to overstate this. Even the famous "Laffer Curve," by which the Reagan Administration in the 1980s tried to argue that cutting taxes would increase government revenue by stimulating economic activity, is often called the Khaldun-Laffer curve because it was first proposed, as a general principle, in Ibn Khaldun's 1377 *Muqaddimah*.

94. Goitein 1957 for the rise of the "Middle Eastern bourgeoisie."

95. "Crying down" acted as a de facto tax increase, since one would now need to pay more ecus to make up a tax rate fixed in shillings. Since wages were fixed in pounds, shillings, and pence, this also had the effect of raising their value, and hence it was usually popular. "Crying up" by contrast had the effect of lowering the effective value of the units of account. This could be useful to reduce a king's—or his allies'—personal debt measured in such units, but it also undercut the income

of wage-earners and those on any sort of fixed income and so was often protested.

96. Langholm 1979, Wood 2002:73–76.

97. On the patristic literature on usury: Maloney 1983; Gordon 1989; Moser 2000; Holman 2002:112–26; Jones 2004:25–30.

98. Matthew 5:42

99. St Basil of Caesarea, *Homilia II in Psalmum XIV* (PG 29, 268–69).

100. *op cit.*

101. *op cit.*

102. Ambrose *De Officiis* 2.25.89.

103. Ambrose *De Tobia* 15:51. See Nelson 1949:3–5, Gordon 1989:114–118.

104. Though not entirely. It's worthy to note that the main supply of slaves to the empire at this time came from Germanic barbarians outside the empire, who were acquired *either* through war or debt.

105. "If each one," he wrote, "after having taken from his personal wealth whatever would satisfy his personal needs, would leave what was superfluous to those who lack every necessity, there would be no rich or poor" (In *Illud Lucae* 49D)—Basil himself had been born an aristocrat, but he had sold off his landed estates and distributed the proceeds to the poor.

106. *Homilia II in Psalmum XIV* (PG 29, 277C). The reference is to Proverbs 19:17.

107. *Summa* 8.3.1.3: "since grace is freely given, it excludes the idea of debt . . . In [no] sense does debt imply that God owes anything to another creature."

108. Clavero (1986) sees this as a basic conflict over the nature of the contract, and hence the legal basis of human relations in European history: usury, and by extension profit, was denounced, but rent, the basis of feudal relations, was never challenged.

109. Gordon 1989:115. "What is commerce," wrote Cassiodorus (485–585), "except to want to sell dear that which can be bought cheap? Therefore those merchants are detestable who, with no consideration of God's justice, burden their wares more with perjury than value. Them the Lord

evicted them from the Temple saying, 'Do not make my Father's house into a den of thieves'" (in Langholm 1996:454).

110. On the Jewish legal tradition concerning usury, see Stein 1953, 1955; Kirschenbaum 1985.

111. Poliakov 1977:21.

112. Nelson (1949) assumed that the "Exception" was often held to apply to relations between Christians and Jews, but Noonan (1957:101–2) insists that it was mainly held to apply only to "heretics and infidels, particularly the Saracens," and by some, not even to them.

113. Up to 52 percent with security, up to 120 percent without (Homer 1987:91).

114. Debtor's prisons, in the sense of prisons exclusively for debtors, existed in England only after 1263, but the imprisonment of debtors has a much longer history. Above all, Jewish lenders seem to have been employed as the means of transforming virtual, credit money into coinage, collecting the family silver from insolvent debtors, and turning it over to royal mints. They also won title to a great deal of land from defaulting debtors, most of which ended up in the hands of barons or monasteries (Singer 1964; Bowers 1983; Schofield & Mayhew 2002).

115. Roger of Wendower, *Flowers of History* 252–53. Roger doesn't name the victim; in some later versions his name is Abraham, in others, Isaac.

116. Matthew Prior, in Bolles 1837:13.

117. Or even, for that matter, Nietzsche's fantasies of the origins of justice in mutilation. Where one was a projection onto Jews of atrocities actually committed against Jews, Nietzsche was writing in an age where actual "savages" were often punished by similar tortures and mutilations for failure to pay their debts to the colonial tax authorities, as later became a most notorious scandal in Leopold's Belgian Congo.

118. Mundill (2002), Brand (2003).

119. Cohn 1972:80.

120. Peter Cantor, in Nelson 1949:10–11.

121. It was a firm from Cahors, for instance, who received the property of the English Jews when the latter were finally expelled in 1290. Though for a long time, Lombards and Cahorsins were themselves dependent on royal favor and hardly in much better position than the Jews. In France, the kings seemed to expropriate and expel Jews and Lombards alternately (Poliakov 1977:42).

122. Noonan 1957:18–19; Le Goff 1990:23–27.

123. There are two sorts of wealth-getting, as I have said; one is a part of household management, the other is retail trade: the former necessary and honorable, while that which consists in exchange is justly censured; for it is unnatural, and a mode by which men profit from one another. The most hated sort, and with the greatest reason, is usury, which makes a profit out of money itself, and not from the natural object of it. For money was intended to be used in exchange, but not to increase at interest. And this term “interest” (*tokos*), which means the birth of money from money, is applied to the breeding of money because the offspring resembles the parent. “Wherefore of all modes of getting wealth this is the most unnatural” (Aristotle, *Politics* 1258b). The Nicomachean Ethics (1121b) is equally damning. For the best general analysis of the Aristotelean tradition on usury: Langholm 1984.

124. Noonan 1957:105–12; Langholm 1984:50.

125. The technical term for the lost income is *lucrum cessans*: see O’Brien 1920: 107–10, Noonan 1957:114–28, Langholm 1992:60–61; 1998:75; Spufford 1989:260.

126. As German merchants also did in the Baltic cities of the Hanseatic alliance. On the Medici bank as a case in point, see de Roover 1946, 1963, Parks 2005.

127. The situation in Venice, a pioneer in these matters, is telling: there was no merchant guild, but only craft guilds, since guilds were essentially created as protection against the government, and

in Venice, the merchants *were* the government (MacKenney 1987; Mauro 1993:259–60).

128. They were accused of both heresy and sodomy: see Barber 1978.

129. One cannot “prove” the Islamic inspiration of European bills of exchange, but considering the amount of trade between the two sides of the Mediterranean, denying it seems bizarre. Braudel (1995:816–17) proposes that the idea must have reached Europe through Jewish merchants, who we know to have long been using them in Egypt.

130. On bills of exchange: Usher 1914; de Roover 1967; Boyer-Xambeu, Deleplace, and Gillard 1994; Munro 2003b:542–46; Denzel 2006. There were innumerable currencies, any of which might at any time be “cried up,” “cried down,” or otherwise fluctuate in value. Bills of exchange also allowed merchants to effectively engage in currency speculation, and even get around usury laws, once it became possible to pay for one bill of exchange by writing a different bill of exchange, due in several months’ time, for a slightly higher sum. This was called “dry exchange” (de Roover 1944), and over time the Church became increasingly skeptical, causing yet another round of financial creativity to get around the laws. It’s worthy of note that the rates of interest on such commercial loans were generally quite low: twelve percent at the highest, in dramatic contrast to consumer loans. This is a sign of the increasingly lower risk of such transactions (see Homer 1987 for a history of interest rates).

131. Lane 1934.

132. “In very many respects, such as the organization of slave labor, management of colonies, imperial administration, commercial institutions, maritime technology and navigation, and naval gunnery, the Italian city-states were the direct forerunners of the Portuguese and Spanish empires, to the shaping of which the Italians contributed so heavily, and in the

profits of which they so largely shared" (Brady 1997:150).

133. They appear to have used Greek serfs at first, and sometimes Arabs captured in the Crusades, and only later, Africans. Still, this was the economic model that was eventually transported by Portuguese merchants to Atlantic islands like the Canaries, then eventually to the Caribbean (Verlinden 1970, Phillips 1985:93–97, Solow 1987, Wartburg 1995).

134. Scammell 1981:173–75.

135. Spufford 1988:142

136 On the notion of adventure: Auerbach 1946, Nerlich 1977.

137. Duby (1973) makes this point. The "round table" was originally a type of tournament, and especially in the 1300s, it became common to make such tournaments explicit imitations of King Arthur's court, with knights entering the contests taking on roles from them: Galahad, Gawain, Bors, etc.

138. Also at a time when technological changes, especially the invention of the crossbow and the rise of professional armies, were beginning to render knights' role in combat increasingly irrelevant (Vance 1973).

139. Kelly 1937:10.

140. See Schoenberger 2008 for a recent and compelling take: comparing the role of war mobilization in creating markets in Greece and Rome to Western Europe in the High Middle Ages.

141. Wolf 1954.

142. A point originally made by Vance (1986:48). The similarity is more obvious in the German poet Wolfram von Eschenbach's *Parzifal*, written perhaps twenty years later, in which knights "roam freely over Spain, North Africa, Egypt, Syria, to Baghdad, Armenia, India, Ceylon" (Adolf 1957:113)—and Islamic references are legion (Adolf 1947, 1957)—that is, areas known to Europeans of the time only through trade. The fact that actual merchants, on those rare occasions when they appear, are never sympathetic characters has little bearing.

143. Wagner, *Die Wibelungen: Weltgeschichte aus der Sage* (1848)—which in English is "World History as Told in Saga." I am taking my account of Wagner's argument from another wonderful, if sometimes extravagant, essay by Marc Shell called "Accounting for the Grail" (1992:37–38). Wagner's argument is really more complicated: it centers on the failed attempt by the Holy Roman Emperor Frederick Barbarossa to subdue the Italian city-states and the abandonment of his principle that property can only flow from the king; instead, we have the rise of mercantile private property, which is echoed by financial abstraction.

144. Shell sees the Grail as a transformation of the older notion of the cornucopia or inexhaustible purse in an age "just beginning to be acquainted with checks and credit"—noting the connection of the legend with the Templars, and fact that Chretien—whose name means "Christian"—was likely, for that reason, to have been a converted Jew. Wolfram also claimed that he got the legend from a Jewish source (Shell 1992:44–45).

145. Even China was often split and fractured. Just about all the great empire-building projects of the Middle Ages were the work not of professional armies, but of nomadic peoples: the Arabs, Mongols, Tatars, and Turks.

146. *Nicomachean Ethics* 1132a29–31.

147. He compares money not only to a postman, but also, to a "ruler," who also stands outside society to govern and regulate our interactions. It's interesting to note that Thomas Aquinas, who might have been directly influenced by Ghazali (Ghazanfar 2000), did accept Aristotle's argument that money was a social convention that humans could just as easily change. For a while, in the late Middle Ages, this became the predominant Catholic view.

148. As far as I know, the only scholar to have pointed out the connection is Bernard Faure, a French student of Japanese Buddhism: Faure 1998:798, 2000:225.

149. Later still, as cash transactions became more common, the term was applied to small sums of cash offered as down-payment, rather in the sense of English "earnest money." On *symbola* in general: Beauchet 1897; Jones 1956:217; Shell 1978:32–35.

150. Descat 1995:986.

151. Aristotle *On Interpretation* 1.16–17. Whitaker (2002:10) thus observes that for Aristotle, "the meaning of a word is fixed by convention, just as the importance attached to a tally, token, or ticket depends on agreement between the parties concerned."

152. *Nicomachean Ethics* 1133a29–31.

153. But they believed that these formulae summed up or "drew together" the essence of those secret truths that the Mysteries revealed—"symbolon," being derived the verb *symbollein*, meaning "to gather, bring together, or compare."

154. Müri 1931, Meyer 1999. The only knowledge we have of such *symbola* comes from Christian sources; Christians later adopted their own symbolon, the Creed, and this remained the primary referent of the term "symbol" throughout the Middle Ages (Ladner 1979).

155. Or pseudo-Dionysius, since the real Dionysius the Areopagite was a first-century Athenian converted to Christianity by St. Paul. Pseudo-Dionysius' works are an attempt to reconcile neo-Platonism, with its notion of philosophy as the process of the liberation of the soul from material creation and its reunification with the divine, with Christian orthodoxy. Unfortunately, his most relevant work, *Symbolic Theology*, has been lost, but his surviving works all bear on the issue to some degree.

156. In Barasch 1993:161.

157. Pseudo-Dionysius, *On the Celestial Hierarchy* 141A–C. On Dionysius' theory of symbolism in general, and its influence, see Barasch 1993:158–80, also Goux 1990:67, Gadamer 2004:63–64.

158. He calls them, like communion, "gifts that are granted to us in symbolic mode." *On the Celestial Hierarchy* 124A.

159. Mathews 1934:283. Compare the definition of symbolon:

A. *tally*, i.e. each of two halves or corresponding pieces of a knucklebone or other object, which two guest friends, or any two contracting parties, broke between them, each party keeping one piece, in order to have proof of the identity of the presenter of the other.

B. of other devices having the same purpose, e.g. a seal-impression on wax,

1. any token serving as proof of identity
2. guarantee
3. token, esp. of goodwill

After Liddell and Scott 1940:1676–77, without the examples, and with the Greek words for "knucklebone" and "guest-friend" rendered into English.

160. Rotours 1952:6. On *fu* (or *qi*, another name for debt tallies that could be used more generally for "tokens") more generally: Rotours 1952, Kaltenmark 1960, Kan 1978, Faure 2000:221–29; Falkenhansen 2005.

161. There is a curious tension here: the will of heaven is also in a certain sense the will of the people, and Chinese thinkers varied on where they placed the emphasis. Xunzi, for instance, assumed that the authority of the king is based on the confidence of the people. He also argued that while confidence among the people is maintained by contracts ensured by the matching of tally sticks, under a truly just king, social trust will be such that such objects will become unnecessary (Roetz 1993:73–74).

162. Kohn 2000:330. Similarly in Japan: Faure 2000:227.

163. In the *Encyclopedia of Taoism* they are described as "diagrams, conceived as a form of celestial writing, that derive their power from the matching celestial counterpart kept by the deities who bestowed them" (Bokenkamp 2008:35).

On Taoist *fu*: Kaltenmark 1960; Seidel 1983; Strickmann 2002:190–91; Verellen 2006; on Buddhist parallels, see Faure 1998; Robson 2008.

164. Sasso 1978; the origins of the yin-yang symbol remain obscure and contested but those Sinologists I've consulted find this plausible. The generic word for "symbol" in contemporary Chinese is *fùhào*, which is directly derived from *fu*.

165. Insofar as I'm weighing in on the "Why didn't the Islamic world develop modern capitalism?" debate, then, it seems to me that both Udovitch's argument (1975:19–21) that the Islamic world never developed impersonal credit mechanisms, and Ray's objection (1997:39–40) that the ban on interest and insurance was more important, carry weight. Ray's suggestion that differences in inheritance laws might play a role also deserves investigation.

166. Maitland 1908:54.

167. Davis 1904.

168. In the Platonic sense: just as any particular, physical bird we might happen to see on a nearby fruit tree is merely a token of the general idea of "bird" (which is immaterial, abstract, angelic), so do the various physical, mortal individuals who join together to make up a corporation become an abstract, angelic Idea. Kantorowicz argues that it took a number of intellectual innovations to make the notion of the corporation possible: notably, the idea of the aeon or aevum, eternal time, that is, time that lasts forever, as opposed to the Augustinian eternity which is outside of time entirely and was considered the habitation of the angels, to the revival of the works of Dionysius the Areopagite (1957:280–81).

169. Kantorowicz 1957:282–83.

170. Islamic law, for instance, not only did not develop the notion of fictive persons, but steadfastly resisted recognizing corporations until quite recently (Kuran 2005).

171. Mainly Randall Collins (1986:52–58), who also makes the comparison with China; cf. Coleman 1988.

172. See Nerlich 1987:121–24.

Chapter Eleven

1. On English wages, see Dyer 1989; on English festive life, there is a vast literature, but a good recent source is Humphrey 2001. Silvia Federici (2004) provides a compelling recent synthesis.

2. For a very small sampling of more recent debates over the "price revolution," see Hamilton 1934, Cipolla 1967, Flynn 1982, Goldstone 1984, 1991, Fisher 1989, Munro 2003a, 2007. The main argument is between monetarists who continue to argue that increase in the amount of specie is ultimately responsible for the inflation, and those who emphasize the role of rapid population increase, though most specific arguments are considerably more nuanced.

3. Historians speak of "bullion famines"—as most active mines dried up, such gold and silver that wasn't sucked out of Europe to pay for eastern luxuries was increasingly hidden away, causing all sorts of difficulties for commerce. In the 1460s, the shortage of specie in cities like Lisbon had been so acute that merchant ships visiting with cargoes full of wares often had to return home without selling anything (Spufford 1988:339–62).

4. Brook 1998. Needless to say, I'm simplifying enormously: another problem was the growth of landlordism, with many smallholders falling in debt to landlords for inability to pay. As members of the ever-increasing royal family and other favored families gained tax exemptions from the state, the tax burden on smallholders became so heavy that many felt forced to sell their lands to the powerful families in exchange for tenancy agreements to free those lands from taxes.

5. Chinese historians count 77 different “miners’ revolts” during the 1430s and ‘40s (Harrison 1965:103–4; cf. Tong 1992:60–64; Gernet 1982:414). Between 1445 and 1449 these became a serious threat as silver miners under a rebel leader named Ye Zongliu made common cause with tenant farmers and the urban poor in overpopulated Fujian and Shaxian, sparking an uprising that spread to a number of different provinces, seizing a number of cities and expelling much of the landed gentry.

6. Von Glahn (1996:70–82) documents the process. Gernet (1982:415–16) documents how between 1450 and 1500, most taxes became payable in silver. The process culminated in the “single lash of the whip” method: tax reforms put into place between 1530 and 1581 (Huang 1974, see Arrighi, Hui, Hung and Seldon 2003:272–73).

7. Wong 1997, Pomeranz 2000, Arrighi 2007, among many others who make this point.

8. Pomeranz 2000:273.

9. The value of silver in China (as measured in gold) remained, through the sixteenth century, roughly twice what it was in Lisbon or Antwerp (Flynn & Giráldez 1995, 2002).

10. von Glahn 1996b:440; Atwell 1998.

11. Chalis 1978:157.

12. China had its own “age of exploration” in the early fifteenth century, but it was not followed by mass conquest and enslavement.

13. It’s possible that they were wrong. Generally populations did decline by 90 percent even in areas where no direct genocide was taking place. But in most places, after a generation or so, populations started recovering; in Hispaniola and many parts of Mexico and Peru, around the mines, the ultimate death rate was more like 100 percent.

14. Todorov 1984:137–38; for the original, Icazbalceta 2008:23–26.

15. One historian remarks: “By the close of the sixteenth century bullion,

primarily silver, made up over 95 percent of all exports leaving Spanish America for Europe. Nearly that same percentage of the indigenous population had been destroyed in the process of seizing those riches” (Stannard 1993:221).

16. Bernal Díaz 1963:43.

17. Bernal Díaz: the quote is a synthesis of the Lockhart translation (1844 II:120) and Cohen translation (1963:412), though these appear to be based on slightly different originals.

18. Bernal Díaz *op cit.*

19. Cortés 1868:141.

20. Most of the conquistadors had similar stories. Balboa came to the Americas to flee his creditors; Pizarro borrowed so heavily to outfit his expedition to Peru that after early reverses, it was only the fear of debtor’s prison that prevented his return to Panama; Francisco de Montejo had to pawn his entire Mexican possessions for an eight-thousand-peso loan to launch his expedition to Honduras; Pedro de Alvarado too ended up deeply in debt, finally throwing everything into a scheme to conquer the Spice Islands and China—on his death, creditors immediately tried to put his remaining estates to auction.

21. e.g., Pagden 1986.

22. Gibson 1964:253. All this is disturbingly reminiscent of global politics nowadays, in which the United Nations, for example, will urge poor countries to make education free and available to everyone, and then the International Monetary Fund (which is, legally, actually a part of the United Nations) will insist that those same countries do exactly the opposite, imposing school fees as part of broader “economic reforms” as a condition of refinancing the country’s loans.

23. Following William Pietz (1985:8), who studied early merchant adventurer’s accounts of West Africa; though Todorov (1984:129–31) on the very similar perspective of the conquistadors.

24. Some did go bankrupt—for instance, one branch of the Fuggers. But this was surprisingly rare.

25. Martin Luther, *Von Kaufshandlung und Wucher*, 1524, cited in Nelson 1949:50.

26. In Luther's time the main issue was a practice called *Zinskauf*, technically rent on leased property, which was basically a disguised form of interest-bearing loan.

27. In Baker 1974:53–54. The reference to Paul is in Romans 13:7.

28. He argued that the fact that Deuteronomy allows usury under any circumstances demonstrates that this could not have been a universal “spiritual law,” but was a political law created for the specific ancient Israeli situation, and therefore, that it could be considered irrelevant in different ones.

29. And in fact, this is what “capital” originally meant. The term itself goes back to Latin *capitale*, which meant “funds, stock of merchandise, sum of money, or money carrying interest” (Braudel 1992:232). It appears in English in the mid–sixteenth century largely as a term borrowed from Italian bookkeeping techniques (Cannan 1921, Richard 1926) for what remained when one squared property, credits, and debts; though until the nineteenth century, English sources generally preferred the word “stock”—in part, one suspects, because “capital” was so closely associated with usury.

30. Nations that, after all, also practiced usury on one another: Nelson 1949:76.

31. Ben Nelson emphasized this in an important book, *The Idea of Usury: From Tribal Brotherhood to Universal Otherhood*.

32. Midelfort 1996:39.

33. Zmora 2006:6–8. Public financing at this period largely meant disguised interest-bearing loans from the minor nobility, who were also the stratum from which local administrators were drawn.

34. On church lands: Dixon 2002:91. On Casimir's gambling debts: Janssen 1910 IV:147. His overall debt rose to half a million guilders in 1528, and over three

quarters of a million by 1541 (Zmora 2006:13n55.)

35. He was later accused of conspiring with Count Wilhelm von Henneburg, who had gone over to the rebels, to become secular Duke of the territories then held by the Bishop of Wurzburg.

36. From “Report of the Margrave's Commander, Michel Gross from Trockau,” in Scott & Scribner 1991:301. The sums are based on a promise of 1 florin per execution, ½ per mutilation. We do not know if Casimir ever paid this particular debt.

37. For some relevant accounts of the revolt and repression: Seebohm 1877:141–45; Janssen 1910 IV:323–26; Blickle 1977; Endres 1979; Vice 1988; Robisheaux 1989:48–67, Sea 2007. Casimir is said to have ultimately settled into exacting fines, eventually demanding some 104,000 guildens in compensation from his subjects.

38. Linebaugh (2008) makes a beautiful analysis of this sort of phenomenon in his essay on the social origins of the Magna Carta.

39. It is telling that despite the endless reprisals against commoners, none of the German princes or nobility, even those who openly collaborated with the rebels, was held accountable in any way.

40. Muldrew 1993a, 1993b, 1996, 1998, 2001; cf. MacIntosh 1988; Zell 1996, Waswo 2004, Ingram 2006, Valenze 2006, Kitch 2007. I find myself strongly agreeing with most of Muldrew's conclusions, only qualifying some: for instance, his rejection of MacPherson's possessive individualism argument (1962) strikes me as unnecessary, since I suspect that the latter does identify changes that are happening on a deeper structural level less accessible to explicit discourse (see Graeber 1997).

41. Muldrew (2001:92) estimates that in c. 1600, eight thousand London merchants might have possessed as much as one-third of all the cash in England.

42. Williamson 1889; Whiting 1971; Mathias 1979b; Valenze 2006:34–40.

43. Gold and silver were a very small part of household wealth: inventories reveal on average fifteen shillings of credit for every one in coin (Muldrew 1998).

44. This principle of a right to livelihood is key to what E.P. Thompson famously called "moral economy of the crowd" (1971) in eighteenth-century England, a notion that Muldrew (1993a) thinks can be applied to these credit systems as a whole.

45. Stout 1742:74–75, parts of the same passage are cited in Muldrew 1993a:178, and 1998:152.

46. To be more precise, either piety (in the Calvinist case) or good natured sociality (in the case of those that opposed them in the name of older festive values)—in the years before the civil war, many parish governments were divided between the "godly" and "good honest men" (Hunt 1983:146)

47. Shepherd 2000, Walker 1996; for my own take on "life-cycle service" and wage labor, see, again, Graeber 1997.

48. Hill 1972:39–56, Wrightson & Levine 1979, Beier 1985.

49. Muldrew 2001:84.

50. For a classic statement on the connection of Tudor markets, festivals, and morality, see Agnew (1986).

51. Johnson 2004:56–58. On the two conceptions of justice: Wrightson 1980. Bodin's essay was widely read. It drew on Aquinas' view of love and friendship as prior to the legal order, which, in turn, harkens back to Aristotle's *Nicomachean Ethics*, which reached Europe through Arab sources. Whether there was also a direct influence from the Islamic sources themselves we do not know, but considering the degree of general mutual engagement (Ghazanfar 2003) it seems likely.

52. Gerard de Malynes's *Maintenance of Free Trade* (1622), cited in Muldrew 1998:98, also Muldrew 2001:83.

53. Chaucer is full of this sort of thing: the Wife of Bath has much to say about conjugal debts (e.g., Cotter 1969). It was really in the period of about 1400–1600

that everything came to be so framed as debt, presumably reflecting the first stirrings of possessive individualism, and attempts to reconcile it to older moral paradigms. Guth (2008), a legal historian, thus calls these centuries "the age of debt," one which was then replaced after 1600 by an "age of contract."

54. Davenant 1771:152.

55. Marshall Sahlins (1996, 2008) has been emphasizing the theological roots of Hobbes for some time. Much of the following analysis draws on his influence.

56. Hobbes himself doesn't use the term "self-interest" but does speak of "particular," "private," and "common" interests.

57. *De L'Esprit* 53, cited in Hirschman 1986:45. Exploring the contrast between Shang's "profit" and Helvétius' "interest" would be a telling history in itself. They are not the same concept.

58. "Interest" (from *interesse*) comes into common usage as a euphemism for usury in the fourteenth century, but it only comes to be used in its more familiar, general sense in the sixteenth. Hobbes doesn't use "self-interest," though he speaks of "private" and "common" interests; but that term was already current, having appeared in the work of Machiavelli's friend Francesco Guicciardini in 1512. It becomes commonplace in the eighteenth century (see Hirschman 1977, 1992, especially chapter 2, "on the concept of interest"; Dumont 1981; Myers 1983, Heilbron 1998).

59. Sée (1928:187) notes that until around 1800, "interesse" was the common word for "capital" in French; in English the preferred word was "stock." It is curious to note that Adam Smith, for one, actually returns to the Augustinian usage, "self-love," in his famous passage about the butcher and the baker (*Wealth of Nations* 1.2.2).

60. Beier 1985:159–63; cf. Dobb 1946:234. Consorting with gypsies was also a capital crime. In the case of vagrancy, justices found it so difficult to find anyone willing to press charges against

vagrants that they were eventually forced to reduce the penalty to public whipping.

61. In Walker 1996:244.

62. Helmholtz 1986, Brand 2002, Guth 2008.

63. Helmholtz 1986, Muldrew 1998:255, Schofield & Mayhew 2002, Guth 2008).

64. Stout 1742:121.

65. "The horrors of the Fleet and Marshalsea were laid bare in 1729. The poor debtors were found crowded together on the 'common side,'—covered with filth and vermin, and suffered to die, without pity, of hunger and jail fever . . . No attempt was made to distinguish the fraudulent from the unfortunate debtor. The rich rogue—able, but unwilling to pay his debts—might riot in luxury and debauchery, while his poor unlucky fellow-prisoner was left to starve and rot on the 'common side'" (Hallam 1866 V:269–70.)

66. I do not want to argue that the more familiar narrative of "primitive accumulation," of the enclosure of common lands and rise of private property, the dislocation of thousands of one-time cottagers who became landless laborers, is false. I simply highlight a less familiar side of the story. It's especially helpful to highlight it because the degree to which the Tudor and Stuart periods were actually marked by a rise of enclosures is a heated matter of debate (e.g., Wordie 1983). The use of debt to split communities against themselves is meant in the same vein as Silvia Federici's (2004) brilliant argument about the role of witchcraft accusations in reversing popular gains of the late Middle Ages and opening the way to capitalism.

67. "Personal credit received a bad press in the eighteenth century. It was frequently said that it was wrong to go into debt simply to pay for everyday consumption goods. A cash economy was celebrated and the virtues of prudent housekeeping and parsimony extolled. Consequently retail credit, pawnbroking, and moneylending were all attacked, with both borrowers and lenders the targets" (Hoppit 1990:312–13.)

68. *Wealth of Nations* 1.2.2.

69. Muldrew makes this point: 1993:163.

70. *Theory of Moral Sentiments* 4.1.10.

71. "The man who borrows in order to spend will soon be ruined, and he who lends to him will generally have occasion to repent of his folly. To borrow or to lend for such a purpose, therefore, is in all cases, where gross usury is out of the question, contrary to the interest of both parties; and though it no doubt happens sometimes that people do both the one and the other; yet, from the regard that all men have for their own interest, we may be assured that it cannot happen so very frequently as we are sometimes apt to imagine" (*Wealth of Nations* 2.4.2). He does occasionally acknowledge the existence of retail credit, but he grants it no significance.

72. Reeves 1999. Reeves, like Servet (1994, 2001) shows that many were aware of the variability of money-stuffs: Puffendorf, for example, made a long list of them.

73. When we attribute value to gold, then, we simply recognize this. The same argument was usually invoked to solve the old Medieval puzzle about diamonds and water: Why is it that diamonds are so expensive, though useless, and water, which is useful in all sorts of ways, hardly worth anything at all? The usual solution was: diamonds are the eternal form of water. (Galileo, who objected to the entire premise, at one point suggested that those who make such claims should really be turned into statues. That way, he suggested, in inimitable Renaissance style, everyone would be happy, since (1) they would be eternal, and (2) the rest of us would no longer have to listen to their stupid arguments.) See Wennerlind 2003, who notes, interestingly, that most European governments employed alchemists in the seventeenth century in order to manufacture gold and silver for coins; it's only when these schemes definitively failed that the governments moved to paper currency.

74. Kindleberger 1984; Boyer-Xambeu, Deleplace, & Gillard 1994; Ingham 2004:171. Rather, this path eventually led to the creation of stock markets: the first public bourses, in fifteenth-century Bruges and Antwerp, began not by trading shares in joint-stock ventures, which barely existed at the time, but by “discounting” bills of exchange.

75. Usher (1934, 1944) originally introduced the distinction between “primitive banking,” where one simply lends out what one has, and “modern banking,” based on some sort of fractional reserve system—that is, one lends more than one has, thus effectively creating money. This would be another reason why we have now moved to something other than “modern banking”—see below.

76. Spufford 1988:258, drawing on Usher 1943:239–42. While deposit notes were used, private bank notes, based on credit, only appear quite late—from London goldsmiths, who also acted as bankers, in the seventeenth and eighteenth centuries.

77. See Munro 2003b for a useful summary.

78. MacDonald 2006:156.

79. Tomas de Mercado in Flynn 1978:400.

80. See Flynn 1979; Braudel 1992:522–23; Stein & Stein 2000: 501–05, 960–62; Tortella & Comín 2002. The number of *jueros* in circulation went from 3.6 million ducats in 1516 to 80.4 million in 1598.

81. The most famous exponent of this position was Nicholas Barbon (1690), who argued that “money is a value made by law” and a measure in just the same manner as inches or hours or fluid ounces. He also emphasized that most money was credit anyway.

82. Locke (1691:144) also cited in Caffentzis 1989:46–47, which remains the most insightful summary of the debate and its implications. Compare Perlman & McCann 1998:117–20; Letwin 2003:71–78; Valenze 2006:40–43.

83. We tend to forget that the materialism of the Marxist tradition is not some radical departure—Marx was, like Nietzsche, taking bourgeois assumptions (though in his case, different ones) and pushing them in directions that would outrage their original proponents. Anyway, there is good reason to believe that what we now call “historical materialism” is really Engels’ addition to the project—Engels being himself nothing if not bourgeois in background and sensibilities (he was a stalwart of the Cologne stock exchange).

84. Macaulay 1886:485—the original essay was published in the *Spectator*, March 1, 1711.

85. *Faust* II, Act 1—see Shell 1992, Binswanger 1994 for a detailed analysis. The connection with alchemy is revealing. When in 1300 Marco Polo had remarked that the Chinese emperor “seemed to have mastered the art of alchemy” in his ability to turn mere paper into something as good as gold, this was clearly meant as a joke; by the seventeenth century most European monarchs actually did employ alchemists to try to produce gold from base metals; it was only their failure that led to the adoption of paper money (Wennerlend 2003).

86. It’s not as if suspicions about money didn’t exist—but they tended to focus, instead, on moral and metaphysical issues (e.g., “the theft of time”).

87. Said to have been given at a talk at the University of Texas in 1927, but in fact, while the passage is endlessly cited in recent books and especially on the internet, it cannot be attested to before roughly 1975. The first two lines appear to actually derive from a British investment advisor named L.L.B. Angas in 1937: “The modern Banking system manufactures money out of nothing. The process is perhaps the most astounding piece of sleight of hand that was ever invented. Banks can in fact inflate, mint and unmint the modern ledger-entry currency” (Angas 1937:20–21). The other parts of the quote are probably

later inventions—and Lord Stamp never suggested anything like this in his published writings. A similar line, “the bank hath benefit of all interest which it creates out of nothing” attributed to William Patterson, the first director of the Bank of England, is likewise first attested to only in the 1930s, and is also almost certainly apocryphal.

88. Joint-stock corporations were created in the beginning of the colonial period, with the famous East India Company and related colonial enterprises, but they largely vanished during the period of the industrial revolution and were mainly revived only at the end of the nineteenth century, and then principally, at first, in America and Germany. As Giovanni Arrighi (1994) has pointed out, the heyday of British capitalism was marked by small family firms and high finance; it was America and Germany, who spent the first half of the twentieth century battling over who would replace Great Britain as hegemon, that introduced modern bureaucratic corporate capitalism.

89. MacKay 1854:52.

90. MacKay 1854:53–54.

91. Spyer 1997.

92. Prakash 2003:209–16.

93. Hardenburg & Casement 1913; the story has been analyzed most famously, and insightfully, by Mick Taussig (1984, 1987).

94. *Encyclopedia Britannica*, 11th edition (1911): entry for “Putumayo.”

95. As Taussig notes (1984:482), when the head of the company was later asked what he actually meant by “cannibal” he said, simply, that it meant the Indians refused to trade with anybody else.

96. This is a point demonstrated in great detail in an important book by Yann Moulier-Boutang (1997), which unfortunately has never been translated into English.

97. Davies 1975:59. “Indentured” comes from the “indentations” or notches on a tally again, since these were widely used as contracts for those who, like most

indentured servants, couldn’t read (Blackstone 1827 1:218).

98. Immanuel Wallerstein (1974) provides the classic analysis of this “second serfdom.”

99. This was true, incidentally, across the class spectrum: everyone was expected to do this, from lowly milkmaids and apprentices to “ladies in waiting” and knight’s pages. This was one reason, incidentally, why indentured-service contracts did not seem like much of a jump in the seventeenth century: they were simply lengthening the term of contracted employment from one to five or seven years. Even in Medieval times there were also adult day-laborers, but these were often considered indistinguishable from simple criminals.

100. The very word “proletariat” in a way alludes to this, as it’s taken from a Roman term for “those who have children.”

101. C.L.R. James 1938; Eric Williams 1944.

102. “Many devices were available by which businessmen economized in the use of cash in wage payments—payment could be made only at long intervals; payment might consist in giving claims on others (truck payment, tickets or vouchers to authorize purchasing from shops, etc., the provision of private notes and tokens)” —Mathias 1979a:95.

103. Actually the full list is: “cabbage, chips, waxers, sweepings, stockings, wastages, blessing, lays, dead men, onces, primage, furthing, dunnage, portage, wines, vails, tinge, buggings, colting, rumps, birrs, fents, thrums, potching, scrapings, poake, coltage, extra, tret, tare, largess, the con, nobbings, knockdown, boot, tommy, trimmings, poll, gleanings, lops, tops, bontages, keepy back, pin money” (Linebaugh 1993:449; see also Linebaugh 1982, Rule 1986:115–17).

104. Tebbutt 1983:49. On pawnbroking in general: Hardaker 1892, Hudson 1982, Caskey 1994, Fitzpatrick 2001.

105. Linebaugh 1993: 371–404.

106. Usually in order to conclude that today, of course, we are living in an entirely different world, because clearly that's not true any more. It might help here to remind the reader that Marx saw himself as writing a "critique of political economy"—that is, of theory and practice of economics of his day.

107. See the Lockhart translation of Bernal Díaz (Díaz 1844 II:396), which gives several versions of the story, drawn from different sources.

108. Clenninden 1991:144.

109. It is on these grounds that Testart distinguishes slavery owing to gambling, where the gambler stakes his own person, and debt slavery, even if these are ultimately gambling debts. "The mentality of the gambler who directly stakes his person in the game is closer to that of the warrior, who risks losing his life in war or being taken into slavery, than to that of the poor person willing to sell himself to survive" (Testart 2002:180).

110. This is incidentally why complaints about the immorality of deficits are so profoundly disingenuous: since modern money effectively is government debt, if there was no deficit, the results would be disastrous. True, money can also be generated privately, by banks, but there would appear to be limits to this. This is why U.S. financial elites, led by Alan Greenspan, panicked in the late 1990s when the Clinton administration began to run budget surpluses; the Bush tax cuts appear to have been designed specifically to ensure that the deficit was maintained.

111. Wallerstein 1989.

112. 1988:600.

113. Britain passed its first bankruptcy law in 1542.

114. This is no doubt what Goethe was getting at when he had Faust, specifically, tell the emperor to pay his debts with IOUs. After all, we all know what happened to him when his time came due.

115. Sonenscher (2007) gives a long and detailed history of these debates.

116. One might trace a religious element here: in the time of Augustus, a

group of religious cultists in the Middle East conceived the idea that fire was about to come from the sky and consume the planet. Nothing seemed less likely at the time. Leave them in charge of a corner of the world for two thousand years, they figure out a way to do it. But still, this is clearly part of a larger pattern.

Chapter Twelve

1. I was first put on to the significance of the date by fellow anthropologist Chris Gregory (1998: 265–96; also Hudson 2003a). U.S. citizens had not been able to cash in dollars for gold since 1934. The analysis that follows is inspired by both Gregory and Hudson.

2. One plausible-sounding version, which cites rather small amounts of bullion, can be found at: www.rediff.com/money/2001/nov/17wtc.htm. For a more entertaining, fictional version: www.rense.com/general73/confess.htm.

3. "The Federal Reserve Bank of New York: the Key to the Gold Vault" (newyorkfed.org/education/addpub/goldvault.pdf).

4. As a minor aside, I remember from the time also reading news reports noting that there were, in fact, a number of expensive jewelry shops in the arcades directly beneath the Towers, and that all the gold in them did in fact disappear. Presumably they were pocketed by rescue workers, but considering the circumstances, it would seem there were no serious objections—at least, I've never heard anything about the matter being further investigated, let alone prosecuted.

5. It's no coincidence, certainly, that William Greider decided to name his great history of the Federal Reserve (1989) *The Secrets of the Temple*. This is actually how many of its own officials privately describe it. He quotes one: "The System is just like the Church . . . It's got a pope, the chairman; and a college of cardinals, the governors and bank presidents; and

a curia, the senior staff. The equivalent of the laity is the commercial banks . . . We even have different orders of religious thought like Jesuits and Franciscans and Dominicans only we call them pragmatists and monetarists and neo-Keynesians" (ibid:54).

6. This is hardly a new claim, and it rests in part on the Braudelien (world-systems) school, for instance, the recent work of Mielants (2007). For a more classically Marxist version developing the connection since Nixon's time, see Custers 2007. For a more mainstream neoclassical treatments of the connection, see MacDonald & Gastman 2001, MacDonald 2006.

7. Senator Fullbright, in McDermott 2008:190.

8. I note that this flies directly in the face of the intent of the United States Constitution (1.8.5), which specifies that only Congress was relegated the power "to coin money, [and] regulate the value thereof"—no doubt at the behest of the Jeffersonians, who were opposed to creating a central bank. The United States still observes the letter of the law: United States coins are issued directly by the Treasury. United States paper money, while signed by the head of the Treasury, is not issued by the Treasury but by the Federal Reserve. They are technically banknotes, though as with the Bank of England, one bank is granted a monopoly in issuing them.

9. For those who don't know how the Fed works: technically, there are a series of stages. Generally the Treasury puts out bonds to the public, and the Fed buys them back. The Fed then loans the money thus created to other banks at a special low rate of interest ("the prime rate"), so that those banks can then lend at higher ones. In its capacity as regulator of the banking system, the Fed also establishes the fractional reserve rate: just how many dollars these banks can "lend"—effectively, create—for every dollar they borrow from the Fed, or have on deposit, or can otherwise count as assets. Technically this is 10

to 1, but a variety of legal loopholes allow banks to go considerably higher.

10. Which does raise the rather interesting question of what its gold reserves are actually for.

11. Indeed, perhaps the greatest compromise to United States global power in recent years is the fact that there is now one place—the region of China facing Taiwan—where air defenses are now so dense and sophisticated that the United States Air Force is no longer certain that it can penetrate at will. The inability to blow up Osama bin Laden is, of course, the most dramatic limit to this power.

12. Or, to put the money in the United States stock market, which ultimately has a similar effect. As Hudson notes, "American diplomats have made it clear that to buy control of U.S. companies or even to return to gold would be viewed as an unfriendly act" (2002a:7), so, unless they want to move out of dollars entirely, which would be considered an even more unfriendly act, there is little alternative. As to how "unfriendly" acts might be received: see below.

13. Hudson 2002a:12.

14. As many have remarked, the three countries that switched to the euro around this time—Iraq, Iran, and North Korea—were precisely those singled out by Bush as his "Axis of Evil." Of course we can argue about cause and effect here. It's also significant that the core euro-using states such as France and Germany uniformly opposed the war, while U.S. allies were drawn from euro-skeptics like the UK.

15. For a few representative takes on the relation of the dollar and empire: from a neoclassical economic perspective, Ferguson (2001, 2004), from a radical Keynesian perspective, Hudson (2003a), from a Marxist one, Brenner (2002).

16. Even the CIA now ordinarily refers to such arrangements as "slavery," though technically debt peonage is different.

17. Compare this to the deficit/military chart above, on page 366—the curve is effectively identical.

18. See dailybail.com/home/china-warns-us-about-debt-monetization.html, accessed December 22, 2009. The story is based on a piece from the *Wall Street Journal*, "Don't Monetize the Debt: The president of the Dallas Fed on inflation risk and central bank independence" (Mary Anastasia O'Grady, *WSJ*, May 23, 2009.) I should add that in popular usage nowadays, "to monetize the debt" is generally used as a synonym for "printing money" to pay debt. This usage has become almost universal, but it's not the original sense of the term, which is to turn the debt itself into money. The Bank of England did not print money to pay the national debt; it turned the national debt itself into money. Here too there is a profound argument going on about the nature of money itself.

19. The arrangement is sometimes referred to as Bretton Woods II (Dooley, Folkerts-Landau & Garber 2004, 2009): effectively, an agreement since the 1990s at least to use various unofficial means to keep the dollar's value artificially high, and East Asian currencies—particularly the Chinese—artificially low, in order to expedite cheap Asian exports to the United States. Since real wages in the United States have either stagnated or retreated continually since the 1970s, this, and the accumulation of consumer debt, is the only reason living standards in the United States have not precipitously declined.

20. On Zheng He, see Dreyer 2006, Wade 2004, Wake 1997. On the tribute trade in general: Moses 1967, Yü 1967, Hamashita 1994, 2003; Di Cosmo & Wyatt 2005.

21. The argument here follows Arrighi, Hui, Hung and Selden 2003, some elements of which were echoed in Arrighi's last work, *Adam Smith in Beijing* (2007).

22. Japan of course was something of an exception, since it had arguably achieved something like First World status even before this.

23. Keynes 1936:345.

24. See www.irlle.berkeley.edu/events/spring08/feller/

25. The key legislation was the "Depository Institutions Deregulation and Monetary Control Act" of 1980, which struck down all federal usury laws: ostensibly, in reaction to the rampant inflation of the late 1970s, though of course they were never restored when inflation was brought back under control, as it has in the last quarter-century. It left state interest ceilings in place, but institutions like credit-card companies were allowed to observe the laws of the state in which they are registered, no matter where they operated. This is why most are registered in South Dakota, which has no maximum interest rate.

26. The first is from Thomas Friedman (1999) in a cocky and vacuous book called *The Lexus and the Olive Tree*, the second from Randy Martin (2002) in a book of the same name.

27. In America this "universal otherness" is accomplished above all through racism. This is why most small retailing in the United States is conducted on ethnic lines: say, Korean grocers or dry-cleaners, who pool credit with one another, whose clients, however, are sufficiently socially distant that there is no question of extending credit outside, or even expecting basic relations of trust—since they themselves ordinarily expect electricians, locksmiths, contractors of various sorts who provide services to at least attempt to shaft them. Essentially the market across racial or ethnic lines becomes one where everyone is assumed to be Amalek.

28. Gilder 1981:266, cited in Cooper 2008:7. Cooper's essay is a brilliant exploration of the relation between debt imperialism—a phrase she seems to have coined, inspired by Hudson—and evangelical Christianity, and it is heartily recommended. See also Naylor 1985.

29. Robertson 1992:153. In Cooper again: *op cit*.

30. Atwood 2008:42.

31. This is, incidentally, also the best response to conventional critiques of the poor as falling into debt because they are unable to delay gratification—another way in which economic logic, with all its human blind spots, skews any possible understanding of “consumers” actual motivations. Rationally, since CDs yield around 4 percent annually, and credit cards charge 20 percent, consumers should save as a cushion and only go into debt when they absolutely have to, postponing unnecessary purchases until there’s a surplus. Very few act this way, but this is rarely because of improvidence (can’t wait to get that flashy new dress) but because human relations can’t actually be put off in the same way as imaginary “consumer purchases”: one’s daughter will only be five once, and one’s grandfather has only so many years left.

32. There are so many books on the subject that one hesitates to cite, but a couple of outstanding examples are Anya Kamentz’s *Generation Debt* (2006), and Brett William’s *Social History of the Credit Trap* (2004). The larger point about demands for debt as a form of class struggle is in large part inspired by the Midnight Notes collective, who argue that, however paradoxically, “neoliberalism has thrown open a new dimension of struggle between capital and the working class within the domain of credit” (2009:7). I have followed this analysis to a degree, but tried to move away from the economistic framing of human life as “reproduction of labor” that hobbles so much Marxist literature—the emphasis on life beyond survival might be distantly Vaneigem-influenced (1967), but largely falls back on my own work on value theory (Graeber 2001).

33. Elyachar 2002:510.

34. See for instance, “India’s micro-finance suicide epidemic,” Soutik Biswas, BBC News South Asia, 16 December 2010, <http://bbc.co.uk/news/world-south-asia-11997571>

35. I have observed this first hand on any number of occasions in my work as

an activist: police are happy to effectively shut down trade summits, for example, just to ensure that there’s no possible chance that protestors can feel they have succeeded in doing so themselves.

36. In practice, it mainly consists of “interest-free” banking arrangements that pay lip service to the notion of profit-sharing but in reality operate in much the same way as any other bank. The problem is that if profit-sharing banks are competing with more conventional ones in the same marketplace, those who anticipate that their enterprises will yield high profits will gravitate toward the ones offering fixed-interest loans, and only those who anticipate lower profits will turn to the profit-sharing option (Kuran 1995:162). For a transition to no-interest banking to work, it would have to be total.

37. Under the Caliphate, to guarantee the money supply; in China, through systematic intervention to stabilize markets and prevent capitalistic monopolies; later, in the United States and other North Atlantic republics, through allowing the monetization of its own debt.

38. True, as I showed in chapter 5, economic life will always be a matter of clashing principles, and thus might be said to be incoherent to a certain extent. Actually I don’t think this is in any way a bad thing—at the very least, it’s endlessly productive. The distortions born of violence strike me as uniquely insidious.

39. von Mises 1949:540–41. The original German text was published in 1940 and presumably composed a year or two previous.

40. Ferguson 2007:iv.

41. I can speak with some authority here since I was myself born of humble origins and have advanced myself in life almost exclusively through my own incessant labors. I am well known by my friends to be a workaholic—to their often justifiable annoyance. I am therefore keenly aware that such behavior is at best slightly pathological, and certainly in no sense makes one a better person.

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